Tools to Make the Most of Your Giving Day
If you have questions or comments throughout our training, please write in using your Zoom webinar attendee panel.
Your GiveGab Team

Laurel
Project Coordinator

Kasana
Customer Success Manager
Agenda

- Embeddable donate button
- Support areas
- Engagement Opportunities
- The Nonprofit Toolkit
- Next Steps and Questions
Embeddable Donate Button
Embeddable Donate Button

- Same seamless donation process as on the Giving Day website
- Ties in your profile’s branding and Giving Day branding
- Only active during Giving Day donation period
- All donations count towards your Giving Day totals
- Easy to set up

Contact GiveGab support for help center articles, tips, and resources to get set up!
Setting Up Your Donate Button

Yellowstone Valley Gives  May 6, 2021
$0.00 Raised  0 Donors  0 Gifts

Get Set Up
Complete the steps below to be sure that you are set up and ready to participate in Yellowstone Valley Gives.

- Add Your Organization's Info
- Add Your Story
- Get Verified to Collect Donations
- Add Donation Levels

Donation Tools
- Add Offline Donation
- Manage Sponsor Matching
- Manage Donations
- [Embed a Donate Button]
Setting Up Your Donate Button

1. Customize the button text
2. Select your button color
3. Preview the form by clicking the button in GiveGab
4. Copy & Paste the code provided into your organization’s website

**Note:** Test gifts made when previewing the form are real transactions.
Previewing Your Donate Button

When a donor clicks on the Giving Day donate button from your website, a small donation form will appear and hover over the page.

- Does not direct donors away from your page
- Mirrors the same 3-step donation process as Giving Day site
- Pulls in your custom suggested donation levels, cover photo, and the Giving Day logo
- Has the blue chat bubble!
Engagement Opportunities
Engagement Opportunities

- Highlight **volunteer opportunities, events, or other unique opportunities** for supporter involvement on its own page
- Connected to your Giving Day profile
- Add a unique description & details
- Allow supporters to sign up as a volunteer (if applicable)
Setting Up Engagement Opportunities

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- Add Your Organization’s Info
- Add Your Story
- Get Verified to Collect Donations
- Add Donation Levels
- Add a ‘Thank You’ Message
- Add Fundraisers

Donation Tools
- Add Offline Donation
- Manage Sponsor Matching
- Manage Donations
- Embed a Donate Button

Other Actions
- Engagement Opportunities
- Add External Fund
Setting Up Engagement Opportunities

Engagement Opportunities

Add Engagement Opportunity

New Engagement Opportunity

Opportunity Name

Save
Cancel
Setting Up Engagement Opportunities

Edit Mask Crusaders of B-Town

Overview
Name
Mask Crusaders of B-Town

Description
We know local nonprofits and medical staff are working diligently to resume services and programs with some of our most vulnerable populations and want to help ensure that employees, board members, and volunteers are equipped to do so with protective cloth masks. Volunteers have the opportunity to choose from many different duties: sewing masks, repairing masks, making kits (cutting fabric, elastic, and wire), collecting finished masks, distributing masks, and organizing requests!

Date and Time (optional)
Start Time
End Time

Location
Street Address Line 1
100 N 27th St.

Street Address Line 2
Suite 303

City
Billings

State
MT

Zip/Postal Code
59101

Country
United States

Contact Information
Contact Name
Arielle Hernandez Lyons

Email
vista@billingscommunityfoundation.org

Phone Number
8154098259

Save
Viewing Engagement Opportunities

Contact:
Billings Community Foundation
100 N. 27th Street, Suite 303
Billings, MT 59101

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www.billingscommunityfoundation.org

Volunteer Opportunities

Mask Crusaders of B-Town
Ongoing
Viewing Engagement Opportunities

About Mask Crusaders of B-Town

We know local nonprofits and medical staff are working diligently to resume services and programs with some of our most vulnerable populations and want to help ensure that employees, board members, and volunteers are equipped to do so with protective cloth masks. Volunteers have the opportunity to choose from many different duties: sewing masks, repairing masks, making kits (cutting fabric, elastic, and wire), collecting finished masks, distributing masks, and organizing requested

Application Process

Fill out the survey here: [https://bit.ly/volunteers_MC] so we can get your contact information and what duties you would like!

We’re looking for volunteers who:

Care about:
- Emergency Response
- Health and Wellness

Are a skilled:
- Artistic

Are interested in:
- Art & Design

Manage Tags

Assign specific tasks to help with managing your volunteers

Manage Tasks
Support Areas
About Support Areas

- Highlight a **special cause** or **project** for your organization on its own page
- Connected to your Giving Day profile
- Create a custom story, donation levels, and more for each support area
- Has its own unique link & can be searched for on Giving Day site
Setting Up Support Areas

Get Set Up
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- Get Verified to Collect Donations
- Add Donation Levels
- Add a 'Thank You' Message
- Add Fundraisers
Recruit peer-to-peer fundraisers to expand your network of donors.

Donation Tools
- Add Offline Donation
- Manage Sponsor Matching
- Manage Donations
- Embed a Donate Button

Other Actions
- Engagement Opportunities
- Add External Fund
- Manage Support Areas
Setting Up Support Areas

Support Areas
For Yellowstone Valley Gives

Add Support Area

New Support Area

Title

Save
Setting Up Support Areas

Support Areas
For Giving Day

- Add Support Area

$25 Raffle
- View
- Edit
- Delete

Children's Camp Program Campaign
- View
- Edit
- Delete

Merlin's test Support Area
- View
- Edit
- Delete

Scholarship Fund
Previewing Support Areas

Pawnee Nature Conservancy

Donate  Fundraise
The Nonprofit Toolkit has valuable resources for all of your needs!

- Customizable templates
- Communication timelines
- Downloadable graphics
- Resources for board members, volunteers, staff and fundraisers
- More training videos for online fundraising strategies!
Nonprofit Toolkit - Live Demo

- Yellowstone Valley Gives
- Missoula Gives
- Greater Helena Gives
- Give Great Falls
- Give Big Gallatin Valley