



#iGIVECATHOLIC

DECEMBER 1, 2020

SPONSORSHIP  
OPPORTUNITIES



DIOCESE *of* LAFAYETTE

# #iGIVECATHOLIC

## #GI<sup>♥</sup>INGTUESDAY

### SPONSORSHIP OVERVIEW

You are invited to participate in the 2020-annual day of Catholic giving, [#iGiveCatholic](#). The audience for [#iGiveCatholic](#) is the millions of individuals residing in arch/dioceses across the country who will donate to their church parish, school, or favorite nonprofit ministry. You can help to inspire other Catholics to step up to support faith-based needs and services for causes that are dear to them on this global Day of Giving. This provides a visible opportunity to act as a universal Church. Almost 40 arch/dioceses are participating in 2020.

### SPONSORSHIP OPPORTUNITIES

- PRESENTING SPONSOR: **\$10,000**
- LEAD SPONSOR: **\$5,000**
- SPONSOR: **\$3,000**
- SUPPORTER: **\$1,000**
- FRIEND: **\$500**

#iGIVECATHOLIC  
#GI<sup>♥</sup>INGTUESDAY



# ANNOUNCING THE 2020 ANNUAL CATHOLIC GIVING DAY



## WHAT IS #IGIVECATHOLIC?

**#iGiveCatholic** is an online giving event that provides our parishes, schools, ministries, and nonprofit ministries affiliated with the Diocese of Lafayette the opportunity to connect with their current donors and establish relationships with new donors. It is also an opportunity for Catholics in the diocese to affirm their faith as disciples of Jesus Christ by sharing their gifts out of love for God and one another. The goal of **#iGiveCatholic** is to inspire the Catholic community to come together as faithful stewards and to “Give Catholic” on Giving Tuesday, a global day of giving back.

## HOW DOES #IGIVECATHOLIC WORK?

**iGiveCatholic.org** is an on-line platform with searchable profiles of participating parishes, schools, and nonprofit ministries. All donations will be processed through **iGiveCatholic.org**.

Anyone can donate to their favorite nonprofits on Tuesday, December 1st from at 12:00 AM until 11:59 PM via **iGiveCatholic.org**. Participating organizations and donors

can track progress throughout the event. Throughout the 24-hour period, the Diocese of Lafayette will promote the campaign through on-line marketing, social media, and awarding prizes.

## WHO PARTICIPATES?

Donors at all levels are invited to donate to their favorite Catholic parish, school, or nonprofit ministry while sharing the opportunity with their networks. **#iGiveCatholic** is open to all 501(c)3 parishes, schools, and nonprofit ministries affiliated with the Diocese of Lafayette.

## PARTNER WITH THE DIOCESE OF LAFAYETTE THROUGH #IGIVECATHOLIC!

A wide range of sponsorships are available for businesses, companies and brands that wish to support **#iGiveCatholic**. For more information about how to partner with the Diocese of Lafayette for **#iGiveCatholic** call 337-261-5642 or [mtrahan@diolaf.org](mailto:mtrahan@diolaf.org)

PRESENTING  
SPONSOR  
\$10,000



## PRESENTING SPONSOR - \$10,000

The Presenting Sponsor is the signature sponsor for the 2020 annual [#iGiveCatholic](#) in the Diocese of Lafayette.

---

### BENEFITS INCLUDE

#### SPECIAL OUTREACH

- Presenting sponsorship of [#iGiveCatholic](#) Kickoff Event(s)
- Presenting sponsorship of [#iGiveCatholic](#) Celebration Event(s)
- Presenting sponsorship of the [#iGiveCatholic](#) prizes

#### DIGITAL

- Logo and link on [iGiveCatholic.org](#) website for 1 year
- Recognition in [#iGiveCatholic](#) social media campaign posts
- Logo inclusion in Marketing Toolkit provided to each [#iGiveCatholic](#) participating organization

#### PRINT & PR

- Logo included in [#iGiveCatholic](#) advertisements in local media outlets
- Company name mention in all available media outreach (pre and post-event)

Please contact  
**MARGARET TRAHAN**  
[mtrahan@diolaf.org](mailto:mtrahan@diolaf.org)  
337-261-5642

**#iGIVECATHOLIC**  
#GIVINGTUESDAY

LEAD  
SPONSOR  
\$5,000



## LEAD SPONSOR - \$5,000

The Lead Sponsor is a prominent partner that helps fuel energy and inspire participation in the Diocesan 2020 #iGiveCatholic appeal.

---

## BENEFITS INCLUDE

### SPECIAL OUTREACH

- Lead sponsorship of #iGiveCatholic Kickoff Event(s)
- Lead sponsorship of #iGiveCatholic Celebration Event(s)

### DIGITAL

- Logo and link on iGiveCatholic.org website for 1 year
- Recognition in #iGiveCatholic social media campaign posts
- Logo inclusion in Marketing Toolkit provided to each #iGiveCatholic participating organization

### PRINT & PR

- Logo included in #iGiveCatholic advertisements in local media outlets
- Company name mention in all available media outreach (pre and post-event)



Please contact  
**MARGARET TRAHAN**  
mtrahan@diolaf.org  
337-261-5642

SPONSOR  
\$3,000



## SPONSOR - \$3,000

The Sponsor is an engaging partner in the 2020 appeal for #iGiveCatholic .

---

## BENEFITS INCLUDE

### DIGITAL

- Logo and link on iGiveCatholic.org website for 1 year
- Recognition in #iGiveCatholic social media campaign posts
- Logo inclusion in Marketing Toolkit provided to each #iGiveCatholic participating organization

### PRINT & PR

- Logo included in #iGiveCatholic advertisements in local media outlets
- Company name mention in all available media outreach (pre and post-event)

Please contact  
**MARGARET TRAHAN**  
mtrahan@diolaf.org  
337-261-5642

#iGIVECATHOLIC  
#GIVINGTUESDAY

# SUPPORTER

# \$1,000



## SUPPORTER - \$1,000

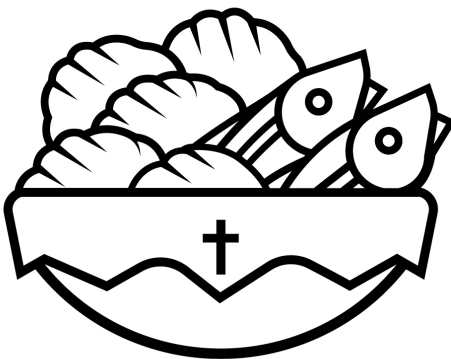
The Supporter is a supporting company for the 2020 appeal for #iGiveCatholic .

---

## BENEFITS INCLUDE

### DIGITAL

- Logo and link on iGiveCatholic.org website for 1 year
- Recognition in #iGiveCatholic social media campaign posts
- Logo inclusion in Marketing Toolkit provided to each #iGiveCatholic participating organization



Please contact  
**MARGARET TRAHAN**  
[mtrahan@diolaf.org](mailto:mtrahan@diolaf.org)  
337-261-5642

#iGIVECATHOLIC  
#GIVINGTUESDAY

FRIEND  
\$500



## FRIEND - \$500

The Friend is a supporting individual in the 2020 appeal for #iGiveCatholic .

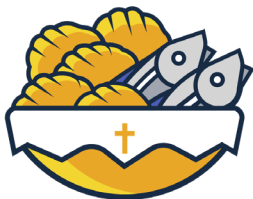
---

## BENEFITS INCLUDE

### DIGITAL

- Recognition in #iGiveCatholic social media campaign posts

Please contact  
**MARGARET TRAHAN**  
[mtrahan@diolaf.org](mailto:mtrahan@diolaf.org)  
337-261-5642



#iGIVECATHOLIC  
#GI♥INGTUESDAY