

#iGIVECATHOLIC ON #GIVINGTUESDAY

FREE OR LOW COST ONLINE RESOURCES TO CREATE IMAGES, SHORT LINKS, ETC.

WWW.CANVA.COM – Helps create social media images easily, fliers, invitations etc.

It lets you create stunning images for your campaigns. Use it to jazz up your content so that more people like and share your posts. Best of all, you don't have to be a graphic designer to use Canva. It comes with loads of ready-made templates and cool graphics you can use. This means you can create an attention-grabbing featured photo in minutes.

WWW.BITLY.COM - Helps to shorten a link to a website for social media posting

<https://animoto.com/> - video maker

Animoto is a tool that makes professional-quality videos for marketers on social media. As such, it's great for creating viral or engaging content. It comes with storyboard templates and a drag-and-drop design that simple and easy to use. You don't have to use the templates, of course. If you want to get creative, use Animoto's blank canvas and create a marketing video from scratch.

<https://visage.co/>

Every social media campaign needs optimized images. **Visage** is a tool that helps companies design social media graphics that are perfectly optimized for each platform. Visage's graphics templates make it easy to manage your brand's style and tone. That way, you can ensure consistency across all social platforms. And the editable designs allow you to collaborate with your team to update and remix graphics, with restrictions set by role.

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