

SCHOOL CALENDAR

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 FINALIZE LANDING PAGE FOR #iGiveCatholic	2	3	4	5
6	7	8	9	10	11	12
13	14 Put on plus portal – IGC day and project	15 7 weeks till #iGiveCatholic – Parish is participating – for project X	16 Last year we were able to do X for iGiveCatholic – help us this year ...	17	18	19
20 ADD #iGiveCatholic to school/parish website and email signatures, Social media – change images	21 - Principal/committee ask donors for matched gifts via email/letter -Drop email save the date to parents/GP/ALUMNI	22 Social Media Post – 6 weeks away help us support project x	23	24 Social Media Post – priest call to action, join us for iGiveCatholic	25	26
27 Share CFSL/Diocesan iGiveCatholic Posts	28 Post fliers in school/church ANNOUNCE PROJECT	29 Social Media Post – Generic iGiveCatholic Post	30	31 Social Media Post – Post about project stories and impact		

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					1	2
3 Share CFSL/Diocesan iGiveCatholic Posts	4 - Start Parish Bulletins every week -Draft letter to families for mail	5 Social Media Post	6	7 Social Media Post	8	9
10 Share CFSL/Diocesan iGiveCatholic Posts	11 Folder/Mail letter to families and post fliers – put on plus portal	12 Social Media Post	13	14 Social Media Post	15	16
17 Share CFSL/Diocesan iGiveCatholic Posts	18 Advanced Day Giving Opens PLUS PORTAL ANNOUNCE	19 Social Media Post – Project focus – give thru advance day today	20 Send Text/email/call announce igc	21 Social Media Post – priest message/video thanks for your support give now	22	23 In Pew Call to action with letter/giving card
24	25 Social Media Post – Goal is XX for project XX please help	26	27 Social Media Post – Why give, where does \$\$ go	28	29 Social Media Post – Lay member call to action	30 In Pew Call to action with letter/giving card

#iGIVECATHOLIC

December 2019

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2 Just one more day Post on Social Media Use Text/Email system – TOMORROW IS DAY	3 #iGiveCatholic Giving DAY -ongoing social media - email to parishioners TODAY IS THE DAY - Use Text system to do in AM and PM - CAR LINE Signs	4 Thank you message- EMAIL to donors AND SOCIA MEDIA and Plus portal/Message in Folders	5	6	7
8	9	10 Drop thank you notes to all offline donors in mail	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

