



**Getting Ready for**  
**#iGiveCatholic 2020**  
*December 1*



## #iGiveCatholic Prayer

The #iGiveCatholic prayer is available in both *Spanish and English* and can be found under Next Steps on the Resources page of our website:  
<https://www.igivecatholic.org>

O Lord, giver of life, we know that all we are,  
and all we have are gifts from You.

We live in a world that celebrates consumption.  
But You call us to be good stewards  
of all You have entrusted to us.

May this #GivingTuesday prompt us  
to gratitude and generosity,  
that brings nourishment to the hungry  
and hope to the hopeless.

We pray that #iGiveCatholic  
may be a miracle of loaves and fishes,  
where every gift shared lovingly  
from a grateful heart  
becomes bread for the multitudes,  
and the ordinary becomes extraordinary.

In this giving and receiving, may our hearts rejoice  
in You alone, who are Lord for ever and ever.

**Amen**

# Thank You!

## National Sponsor



## Impact Sponsor



## Grantor



*The* RASKOB FOUNDATION  
*for Catholic Activities*

## Affiliate Sponsor



CAPTRUST

## Partners



# Introductions



**Julie Kenny**

*#iGiveCatholic*

*National Program Director*

# Your GiveGab Team



**Merlin Komenda**  
*Project Coordinator*



**Laryssa Hebert**  
*Project Manager*



**Molly Petrie**  
*CS Champ*

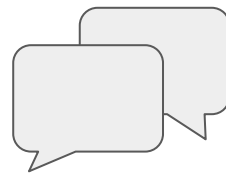
# Submit Your Questions!



## Chat Box

To: ☒ All panelists

Type: All panelists and attendees



## Q&A

Please input your question

☐ Send Anonymously

Send

If you have questions or comments throughout our training, please write in using your Zoom webinar attendee panel.



# Agenda

- #iGiveCatholic Overview
- Participation – Eligibility and Benefits
- What's New in 2020
- Who is GiveGab?
- Registering for #iGiveCatholic
- Navigating Your Dashboard
- Next Steps and Questions

# #iGiveCatholicOverview

- **www.iGiveCatholic.org** | December 1, 2020
  - 12am - 12am in your respective Time Zone
  - Advance Giving opens November 16th
- Every organization conducts their own unique campaign via GiveGab's platform
- All 501(c)3 parishes, schools, and nonprofit ministries listed in the Official Catholic Directory and/or affiliated with a participating arch/diocese/foundation are eligible to participate
- Trainings, templates and tools to make online fundraising easy and fun!



# Benefits of Participating

- Re-engage with your existing supporters in a variety of ways, and gain new supporters
- Increase your organization's visibility and exposure
- Ability to add offline (cash/check) gifts which will contribute to totals and leaderboards
- Leverage #iGiveCatholic on #GivingTuesday to help reach other internal year-end goals
- "Gamify" your day and motivate donors to make a greater impact with 'Next Level Features' like Peer-to-Peer Fundraising and Matching Gifts with #iGiveCatholic's Tech Partner, GiveGab!

# Who Can Participate?

- All 501(c)3 parishes, schools and ministries, listed in the Official Catholic Directory, or affiliated with a participating arch/diocese or foundation are eligible to participate in the #iGiveCatholic Giving Day
  - Includes private Catholic schools, ministries, apostolates, and religious orders
- Able to accept ACH direct deposits to a valid checking account (either your organization's or that of your sponsoring arch/diocese or foundation)
- National Catholic 501(c)3 ministries who elect to participate through our National Ministries page

# 2019 Results



# What's New in 2020?

- Registration Process for #iGiveCatholic 2020
- Mobile payment options - Apple Pay, Microsoft Pay, Google Pay
- Clearer payment option displays on donation form
- Support areas
- New branding & marketing materials

# Who is GiveGab?



*GiveGab's mission is to make it incredibly easy for fundraising professionals to be great at their jobs!*

# Quick Guide To GiveGab

- Secure, reliable and transparent platform
- Ultimate donor experience
  - Mobile responsive
  - Easy-to-use donation form
  - Immediate “Thank You”
- Dedicated platform support team

# Secure & Reliable

- Partnered with Stripe - PCI Level 1 Payment Processor for donation processing and direct deposit of funds
- All participating organizations verified as IRS and state-recognized nonprofits
- Fail-safe redundancy plans for all #iGiveCatholic websites
- Complete transparency with nonprofits and donors



# Transparent Pricing

## Credit Card:

4% Platform Fee  
+  
\$0.30 per transaction &  
2.2% transaction fee  
(Stripe)  
=  
**6.2% + \$0.30**

## ACH:

3% Platform Fee  
+  
\$3.00 flat bank fee  
=  
**4% + \$3.00**  
  
*\*\*\$100 minimum*

# Transparent Pricing (continued)

**Confirm Your Gift**  
*Step 3 of 3*

Orca Conservancy Gift: \$25.00

---

Email: generousdonor@givegab.com

Fees: \$2.02

[What's with these fees?](#)

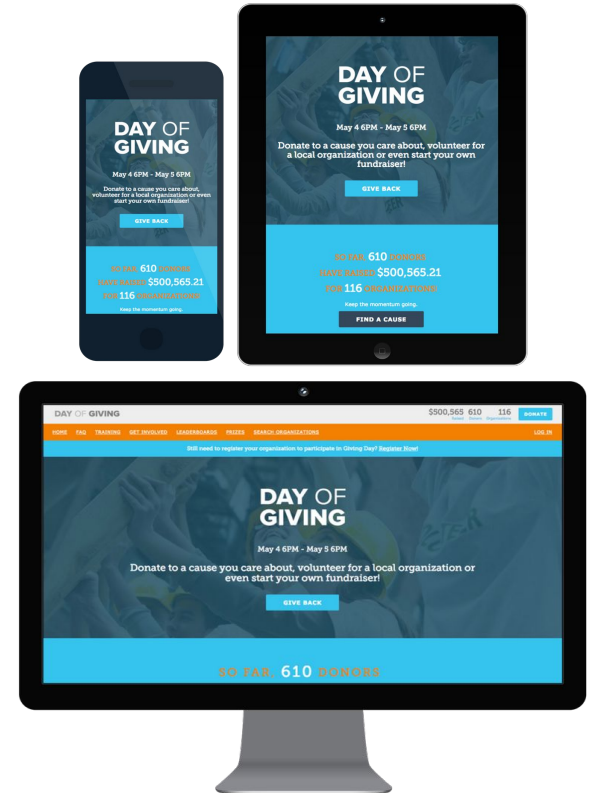
☒ I'll cover the fees to save the organizations from having to pay them

Total: \$27.02

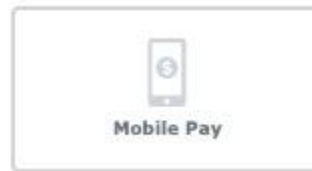
- Donors can cover all fees on behalf of your organization, with more info right in the donation form
- Last year, 66.3% of donors covered fees for #iGiveCatholic
- **\*Update as of September 2020:** Fees are covered by the donor by default, with the ability to opt-out. There is also an explanation of fees for total transparency. This is a Giving Day best practice!

# Easy & Accessible

- Last year, **57.3%** of donors made their gift on a mobile device!
- Your #iGiveCatholic profile is completely mobile responsive on every page
- Donors can give easily on any internet enabled device



# Simple Donation Processing



- All major credit cards accepted (even international payments)
- Quick, easy and fun donation process!
- Direct debit using the 'Bank Account' option and log into your bank
- Securely processed through Stripe
- GiveGab's chat support available right within the donation form for your supporters!

# Instantaneous Donor Delight

- Automatic Thank You Emails that come from #iGiveCatholic
- Sent immediately after the gift is made
- Serves as a tax-deductible receipt

#iGIVECATHOLIC



Laryssa,

Thank you for sharing your blessings! Your #iGiveCatholic gift transforms lives, builds the body of Christ, and is multiplied by God in abundance. The faith that compelled your gift is an inspiration to us all.

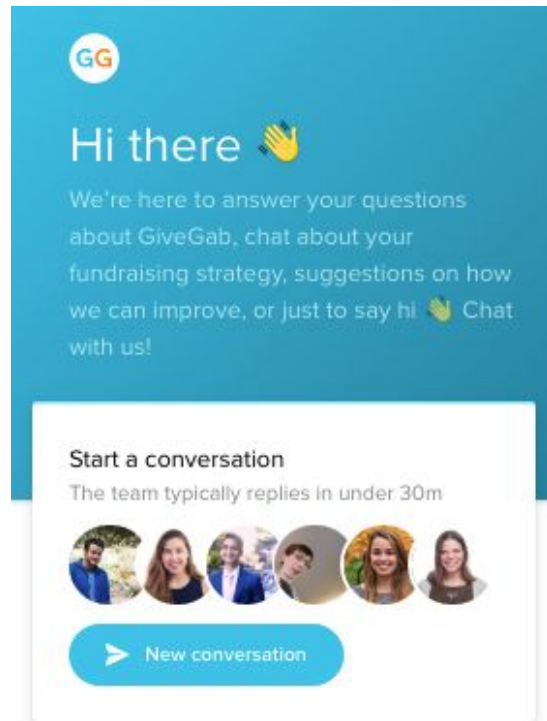
**Your donation receipt from  
#iGiveCatholic**

Donor:	Laryssa Hebert
Date:	November 14, 2019
Fundraising Organization:	#iGiveCatholic
EIN:	61-1846962
Gift Designation:	Dumb Ox Ministries
Amount:	\$26.89

[View Your Donations](#)

# Giving Day Support & Resources

- Visit Our Help Center
  - <https://support.givegab.com/>
- Check Out Our Blog
  - <https://www.givegab.com/blog/>
- Send us an Email
  - [CustomerSuccess@givegab.com](mailto:CustomerSuccess@givegab.com)
- Chat with GiveGab's Customer Success Team whenever you have questions or need a hand!
  - **Look for the little blue chat bubble!**





**Registering for  
#iGiveCatholic**



# New this year!

- “Opt-In” Registration
- Returning organizations will not be pre-imported into the site as in previous years. ALL (new and returning) organizations will need to register via the steps we’re about to show you!
- The built-in registration survey to help #iGiveCatholic spot trends and provide additional tools and resources to help organizations with their giving day campaigns

# Navigate To your Arch/Diocese Site

#iGIVECATHOLIC

Search... ▼ MENU

CATHOLIC FOUNDATION OF NORTH AMERICA

THE ROMAN CATHOLIC ARCHDIOCESE OF ATLANTA

APPLY NOW

Join us and "Give Catholic" on #GivingTuesday!  
Registration Opens August 17.  
December 1, 2020

The image is a screenshot of a website banner. At the top left is the hashtag #iGIVECATHOLIC. At the top right are a search bar with the text "Search...", a menu button with a downward arrow and the word "MENU", and a shopping cart icon. The main banner features a background image of a large, ornate bell. Overlaid on the bell is the logo for the Catholic Foundation of North America, which is a green circle with a white cross and the text "CATHOLIC FOUNDATION OF NORTH AMERICA". Below this is the text "THE ROMAN CATHOLIC ARCHDIOCESE OF ATLANTA" in white, with the Archdiocese of Atlanta crest to its right. A yellow button with the text "APPLY NOW" is centered below the text, with two orange arrows pointing towards it from the left and right. At the bottom of the banner, there is a white text overlay that reads "Join us and 'Give Catholic' on #GivingTuesday! Registration Opens August 17. December 1, 2020". On the right side of the banner, there is a vertical orange bar with social media icons for Facebook, Twitter, Instagram, and a calendar icon.



## Find Your Ministry

#iGiveCatholic is not accepting applications at this time.

Search for your ministry

SEARCH

You can search by ministry name or EIN (Employer Identification Number)



A Sample Organization

PARTICIPATE

« Prev 1 Next »

Page 1 of 53

Don't see your ministry listed?

Applications are not being accepted at this time.

Add My Organization



Manage A Sample Parish for

# #iGiveCatholic

Admins:



To request access to A Sample Parish, we just need your name and email:

**Your First and Last Name**

Molly Petrie

**Your Email**

molly.petrie@givegab.com

**Request Access**



If the admins above are no longer associated with your organization, please reach out to our customer success team via the chat bubble below.



Register Your Organization for

**#iGiveCatholic**

Powered by GiveGab

Organization Name

Street Address Line 1

Street Address Line 2

City

State

ZIP/Postal Code

☐ Not located in the United States?

Logo



Select Image

Remove

Recommended  
dimensions 300x300  
Max file size 5MB

Your First and Last Name

Your Email

Password

Click 'Continue' to complete your registration for

**#iGiveCatholic**

Continue





Register Your Organization for

**#iGiveCatholic**

Powered by GiveGab

For the full Terms of Service for #iGiveCatholic, [click here](#).

1. What category best describes your organization? \*

Please select one choice

Parish

2. I agree to the Terms of Service outlined above \*

Please select one choice

Yes

3. What is your phone number? (This is in case your diocesan/foundation point person has questions.)

4. How many years has your organization participated in the #iGiveCatholic Giving Day?

Please select one choice

0

5. What is your organization hoping to gain by taking part in the #iGiveCatholic Giving Day? (Check all that apply)

Please select all that apply

- ☐ Raise money
- ☐ Increase our capacity to raise money online
- ☐ Increase our capacity to use social media
- ☐ Acquire new donors
- ☐ Acquire new social media followers

6. How likely are you to seek a matching gift for the #iGiveCatholic Giving Day?

Please select one choice

Very Likely

Register



# Returning? Copy Your Profile!

- If you participated in #iGiveCatholic in the past, you can choose to copy your profile from previous years.
  - **Be sure to update existing content with new dates, photos, etc.**
  - Existing bank account information will carry over.


## Welcome to Another Giving Day!

As a giving day veteran, you may want to copy over content and settings from the profile you created for a previous giving day. You can edit your profile afterwards to ensure it represents your organization correctly in your upcoming giving day.







# Your #iGiveCatholic Dashboard




My Organization




Home




Giving Days



Reports



Manage Organization ▾




**#iGiveCatholic**  
December 1, 2020

**Get Set Up**


Complete the steps below to be sure that you are set up and ready to participate in #iGiveCatholic.

Time to launch


**111**  
days



Add Your Organization's Info




Add Your Story




Get Verified to Collect Donations

*Set up your banking information to receive secure online donations.*




Add Donation Levels




Add a 'Thank You' Message

*Personalize your auto-response for donors ahead of time.*



Add Fundraisers

Donation Status: **Incomplete**


 Please provide your organization's information and verify you can collect donations in your state [here](#).

Participation Approval Status


**Approved**

Congratulations! Your organization's registration has been approved for participation in #iGiveCatholic 2020. We look forward to celebrating the day with you! To help you prepare your organization for the Giving Day, please utilize the materials available in the Resources section under Menu on our website, and register for webinar opportunities on our Trainings page.


Donation Tools




Add Offline Donation



Manage Sponsor Matching




Manage Donations




Embed a Donate Button


Other Actions



Engagement Opportunities



Add External Fund



Manage Support Areas

**GiveGab**<sup>®</sup>

# Are you approved to participate?

## Participation Approval Status

**Pending**

Thank you for applying for participation in #iGiveCatholic! Your application is under review, and your status will show as Pending until the application has been approved by the arch/diocesan or foundation point person. This typically happens within five (5) business days. If additional information is needed to approve your organization, someone will let you know during the review process.



## Participation Approval Status

**Approved**

Congratulations! Your organization's registration has been approved for participation in #iGiveCatholic 2020. We look forward to celebrating the day with you! To help you prepare your organization for the Giving Day, please utilize the materials available in the Resources section under Menu on our website, and register for webinar opportunities on our Trainings page.

# Are You Verified to Collect Donations?

✓


Add Your Organization's Info


>

✓

Add Your Story

>





Get Verified to Collect Donations

>

*Set up your banking information to receive secure online donations.*

**Status: Incomplete**

Please provide your organization's information and verify you can collect donations in your state here.


[Confirm State Fundraising Compliance](#)

[Add Bank Info](#)

✓

Add Donation Levels

>



Add a 'Thank You' Message

>

*Personalize your auto-response for donors ahead of time.*

✓

Add Fundraisers

>

# Are You Verified to Collect Donations?

**Organization Information**

**Business Name**

This must **identically match** the legal business name you have registered with the IRS to prevent verification delays.

**EIN/Tax ID** **Phone**

Please enter the 9 digits without the dash.  
Don't have your EIN? Search [here](#).

**Mailing Address**

Address cannot be a P.O. Box.

**City** **State** **Postal Code**

**Bank Information**

**Routing Number**

**Checking Account Number**

Please note: Donation payouts will show up as "GiveGab.com" on your bank account statement.

**Pro Tip:**  
*It can take several business days to get verified. Don't wait until the last minute!*

## Organization Representative

Who is my organization's representative? Find out [here](#).

**Legal First Name**

**Legal Last Name**

Legal first and last name as it appears on your organization representative's social security card.

**Email**

**Phone**

**Mailing Address**

Address cannot be a P.O. Box.

**City**

**State**

**Postal Code**

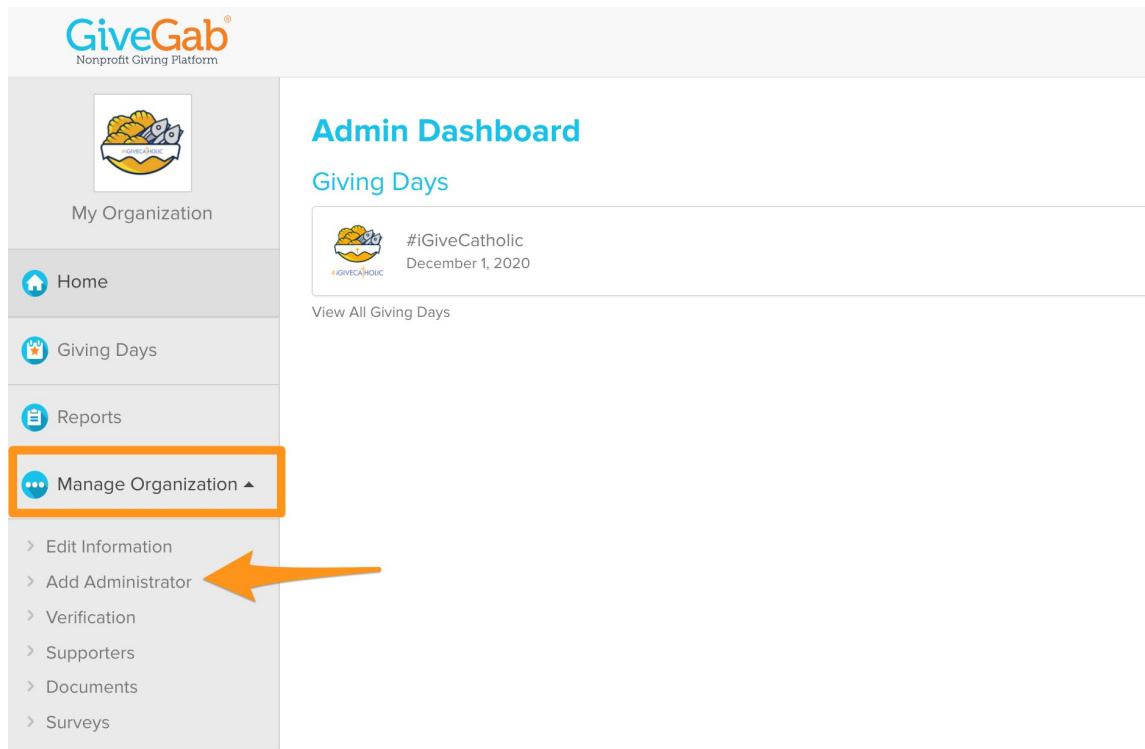
Note: The organization representative's mailing address above must be their personal address.

**Organization Rep's Date of Birth**

Month  Day  Year

**Last 4 Digits of Organization Rep's SSN**

# Managing Access to Your Organization



The screenshot displays the GiveGab Admin Dashboard. On the left is a sidebar with the GiveGab logo and a list of navigation items: 'My Organization', 'Home', 'Giving Days', 'Reports', 'Manage Organization', 'Edit Information', 'Add Administrator', 'Verification', 'Supporters', 'Documents', and 'Surveys'. The 'Manage Organization' item is highlighted with an orange border, and an orange arrow points to the 'Add Administrator' option below it. The main content area on the right is titled 'Admin Dashboard' and 'Giving Days', featuring a card for '#iGiveCatholic' dated December 1, 2020, and a link to 'View All Giving Days'.


**GiveGab**  
Nonprofit Giving Platform

**My Organization**

- Home
- Giving Days
- Reports
- Manage Organization ▾**
  - > Edit Information
  - > Add Administrator
  - > Verification
  - > Supporters
  - > Documents
  - > Surveys

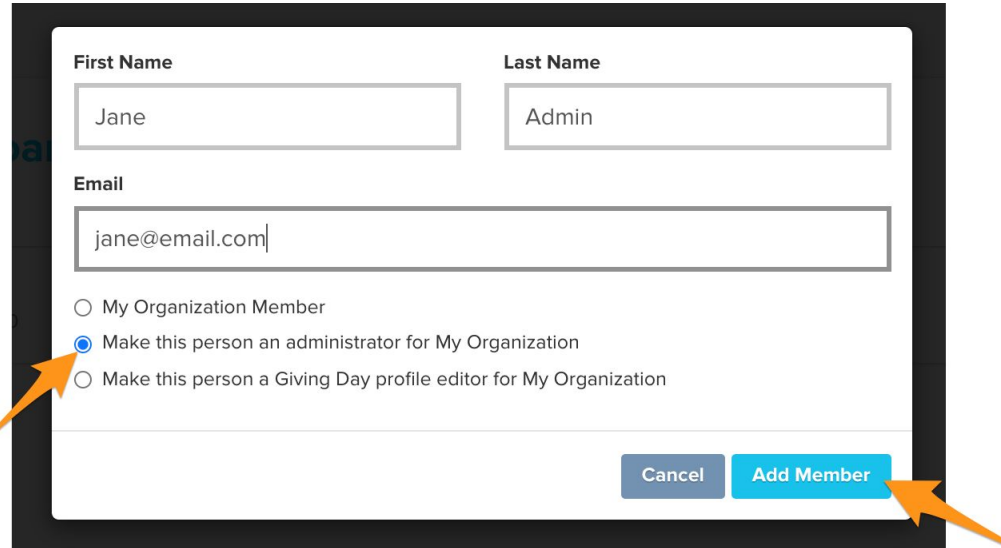
**Admin Dashboard**

**Giving Days**

 #iGiveCatholic  
December 1, 2020

[View All Giving Days](#)

# Granting Full Administrative Access



The screenshot shows a web form for adding a new member. It includes input fields for 'First Name' (Jane), 'Last Name' (Admin), and 'Email' (jane@email.com). Below these fields are three radio button options. The middle option, 'Make this person an administrator for My Organization', is selected and highlighted by an orange arrow. At the bottom right, there are two buttons: 'Cancel' and 'Add Member'. The 'Add Member' button is highlighted by another orange arrow.

**First Name**  
Jane

**Last Name**  
Admin

**Email**  
jane@email.com

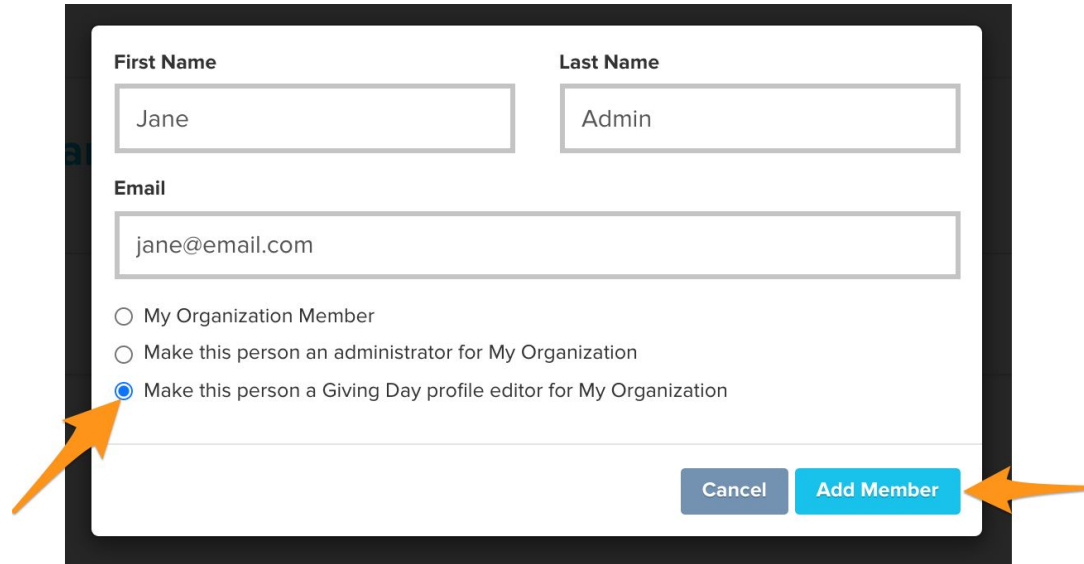
☐ My Organization Member

☒ Make this person an administrator for My Organization

☐ Make this person a Giving Day profile editor for My Organization

Cancel Add Member

# Granting Access to Giving Day Profile




The screenshot shows a user creation form with the following fields and options:

- First Name:** Jane
- Last Name:** Admin
- Email:** jane@email.com
- Role Selection:**
  - ☐ My Organization Member
  - ☐ Make this person an administrator for My Organization
  - ☒ Make this person a Giving Day profile editor for My Organization
- Buttons:** Cancel and Add Member

Two orange arrows are present: one pointing to the selected radio button for 'Make this person a Giving Day profile editor for My Organization', and another pointing to the 'Add Member' button.



# Updating your Admin List










My Organization

- Home
- Giving Days
- Reports
- Manage Organization**
  - Edit Information
  - Add Administrator
  - Verification
  - Supporters**
  - Documents
  - Surveys

## Supporter Engagement

Email All Add Member Import Members Export CSV

Search 25 Results per page

Last Name ^	First Name v	Email v	Donations v	Fundraising v	Full Admin Access v	Edit Giving Day Profiles Only v ⓘ	
Hebert	Laryssa	laryssa.hebert@givegab.com	\$0.00	\$0.00			
Kenny	Julie	julie@igivecatholic.org	\$0.00	\$0.00			
Petrie	Molly	molly.petrie@givegab.com	\$0.00	\$0.00			

1.

2.

# Sharing Your Profile Page



Add Your Organization's Info



Add Your Story



Get Verified to Collect Donations



Add Donation Levels



Add a 'Thank You' Message



Add Fundraisers



[Add An Administrator](#)



[Add Offline Donation](#)



[Manage Sponsor Matching](#)



[Manage Donations](#)



[View Registration Info](#)

Share Your Page

<https://dog-staging.givegab.com/organizations/logan-s-pups>



[View Your Page](#)



# Elevating Your Giving Day

# Peer-to-Peer Fundraising

- Expand your reach and invite supporters, board members, volunteers and staff
- Each individual creates their own fundraising page. Every dollar they raise is included in your organization's overall totals!
- Admins can easily create and manage pages for them if needed
- Invite fundraisers or allow open-signups through your profile page

✓

Add Fundraisers

▼

Add Fundraisers

Message All

Search Fundraisers

Download CSV



Fundraiser ▼	Donors ▼	Amount Raised ▼	Goal ▼		
Alyssa Ravenelle	0	\$0.00	\$500.00	✉	✕


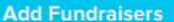

☒ Allow New Fundraisers to Sign Up










## Pro Tip:

On average, organizations with P2P raise 3.8x more than those without P2P!

# Invite Fundraisers

 Add Fundraisers 

 Download CSV  

Fundraiser 	Donors 	Amount Raised 	Goal 	Emails Sent 	Facebook Intents 	Twitter Intents 	Actions
Rebekah Casad	0	\$0.00	\$500.00	0	0	0	 


☒ Allow New Fundraisers to Sign Up

Set Fundraisers' Story


Set Fundraisers' Goal

\$

Each fundraiser may customize his or her story and goal by logging into GiveGab.



# Fundraiser Profile







A fundraiser for:

## Logan's Pups


Helping find senior dogs loving homes in their last years

Causes: **Animals, Education**

**DONATE**   


20% 

**\$100** Raised **\$500** Goal **1** Donors



Bridget Cafaro

Hi, I'm **Bridget Cafaro** and I'm fundraising for [Logan's Pups](#).



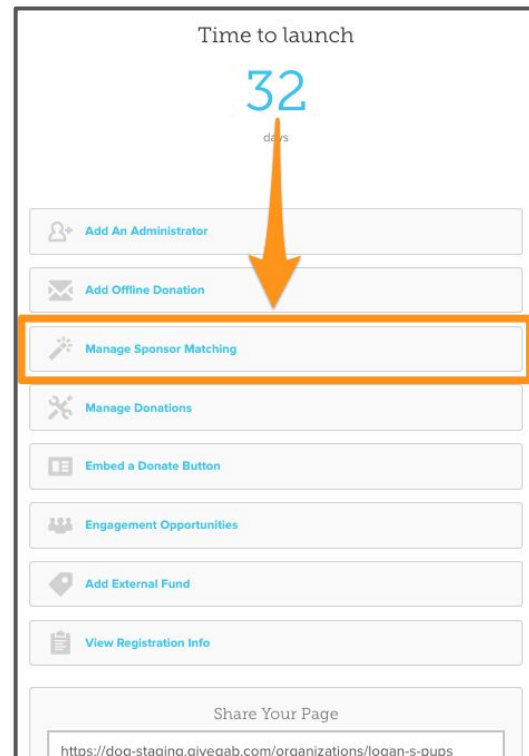
Ever since I adopted my senior pup, Mr. Pickles, I have been passionate about making a difference in the lives of senior dogs. Logan's Pups is an amazing organization that helps these animals find the loving homes and compassionate people to care for them in their final years. Every gift to Logan's pups helps a dog escape suffering from a kill shelter. Help me make more happy homes for happy dogs by supporting my fundraiser for Logan's Pups!

# Matches & Challenges

- Use pledged donations to increase impact during #iGiveCatholic
- 1:1 Match: each online donation will be matched dollar for dollar
- Challenge: Funds will be added to your organization's total once a set goal is achieved.
- Last year during #iGiveCatholic, organizations with matching funds raise on average **3.7x more** than organizations without

## **Pro Tip:**

Watch the **Engaging Ambassadors** Training available on the Resources page!







## Logan's Pups

Helping senior dogs find loving homes in their final years

Causes: [Animals](#), [Seniors](#)

[Manage this on GiveGab](#)

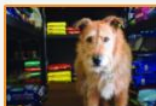
DONATE

FUNDRAISE



0%

\$0 Raised \$5,000 Goal 0 Donors



\$25

Provides one week of food for a senior pup



\$50

Provides a super soft bed for a loving senior pup



\$100

Helps a family foster one of our amazing senior pups



\$500

Covers medical expenses for a senior pup in need

CHOOSE YOUR OWN AMOUNT

Alyssa adopted Logan in 2015 and although he was only with her for a couple of months, he left a huge paw print on her hearts and she'll never forget him. He had a gentleness in his eyes, and love in his heart, and Alyssa wanted to make sure he was remembered.

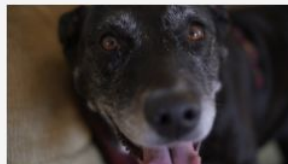
To make sure no other senior dogs are overlooked, Alyssa started Logan's Pups.

Logan's Pups is here to serve as a senior dog sanctuary, saving the dogs that are often overlooked at shelters, making them comfortable and feeling loved as they grow old.

Every year, we house, on average, 25 dogs at any time, and help place up to 50 younger dogs in their fur-ever homes.

Your donation will help us continue offering these services for years to come.

DONATE



## Matches

Board of Trustees: #NVBigGive Match

On 3/22 our generous board of trustees will DOUBLE all donations made to our organization during Nevada's big Give 2018!

\$5,000 MATCH

\$5,000 REMAINING

## Fundraising Champions

[Bridget Cafaro](#)

\$0.00

[Alyssa Ravenelle](#)

\$0.00



# #iGiveCatholic Resources




The #iGiveCatholic Resources Page has valuable resources for all your #iGiveCatholic needs!

- Customizable templates
- Communication timelines
- Downloadable graphics
- Resources for board members, volunteers, staff and fundraisers
- More training videos for online fundraising strategies!




The screenshot displays a user interface for the #iGiveCatholic Resources Page. It features a checklist of six tasks, each with a green checkmark icon and a right-pointing arrow:

- ✓ Add Your Organization's Info
- ✓ Add Your Story
- ✓ Get Verified to Collect Donations
- ✓ Add Donation Levels
- ✓ Add a 'Thank You' Message
- ✓ Add Fundraisers

Below the checklist is a section titled "Get Prepared" in blue text. This section contains three circular icons with corresponding labels:

-  Webinars and
-  Giving Day Toolkit
-  GiveGab Customer

Below this section is a box containing three more circular icons with corresponding labels:

-  Webinars and Workshops
-  Giving Day Toolkit
-  GiveGab Customer Success HQ

# #iGiveCatholic Resources

- **Questions about #iGiveCatholic?**
  - Contact your arch/diocesan/foundation point person listed in the footer of your arch/diocesan/foundation landing page
- **Tech help?**
  - Contact GiveGab in the Blue Chat Bubble, or by email to [questions@igivecatholic.org](mailto:questions@igivecatholic.org)
  - M-F, 8am - 5pm ET



# Your Next Steps

Take a breath!

- If this is your first time participating in #iGiveCatholic enjoy this process!
- Your role can seem overwhelming
- #iGiveCatholic may not be the right fit for all of your donors - that's okay!



# Your Next Steps

- Register for #iGiveCatholic by Friday, October 30th
- Follow #iGiveCatholic on Social Media
  - Use #iGiveCatholic hashtag
- Watch your inbox for important emails from GiveGab, your arch/diocese/foundation, and #iGiveCatholic
- Meet internally to discuss goals, P2P and Matching strategy
- Preview archived trainings on the [Trainings](#) page
- Explore the Nonprofit Toolkit



Questions?

# Q&A

**Q:** Can we get this training through pdf?

**A:** Hi there! A PDF of the slides will be available on the trainings page when the recording is posted, within the next couple of business days. Definitely before the end of the week!

**Q:** Will this webinar being recorded? I need to watch if possible.

**A:** Yes, definitely! It will be available, along with a PDF of the slides, by the end of the week.

**Q:**What "Profile Page" are you talking about for online giving?

**A:**When registering for #iGiveCatholic, you will receive access to a customizable profile for your organization through which donors can give to your organization directly. Does that help clarify things?

**Q:** If I have already registered with our Diocese, will I be required to register through the National Organization?

**A:** Nope, you are all set! Since your Diocese is participating in #iGiveCatholic you will want to register with them. Organizations who want to participate but the diocese in which they reside is not participating, they have a profile page within the National Ministries section, and they pay a separate fee.

# Q&A

**Q:** Is not so simple for potential donors who are not computer/internet skillful.

**A:** You are so right! That's why we have that blue chat bubble in the bottom right hand corner to help anyone that needs it.

**Q:** How many admins can an organization have?

**A:** There is no limit with how many administrators you can have for your organization.

**Q:** If we are past participants, will our banking information transfer over to 2020?

**A:** That's correct! Your bank account information will carry over year-over year. If you need to make a change, you can use the GG chat bubble.

**Q:** Is there a fee associated to cash gifts that come to the office on giving day?

**A:** Hi there, if you have donations for #iGiveCatholic that are given to you outside of the site, you can still reflect those funds right within your dashboard, there is no fee for offline donations as they are not processed on our platform.

# Q&A

**Q:** How can people be able to see our informations or do we have to inform people, for instance, how do people know who is participating?

**A:** It will be important for you and other members of your parish to let your community know that you are participating in #iGiveCatholic. If you have any questions about how to do this I'd encourage you to check out the Resources page, there are lots of email templates and sample social media posts that you can find there.

**Q:** Are you able to use iGiveCatholic for other fundraisers other than the December 1st Giving Day?

**A:** Hi there, #iGiveCatholic is focused on Dec. 1st, however, if you are looking to do additional fundraising outside of that timeframe I recommend chatting with your Diocese or Julie to see what other fundraisers you can participate in. Let me know if you want any other information.

**Q:** Should an individual be assigned to manage #iGiveCatholic for our parish?

**A:** Usually if there is at least one person, someone to make sure all the "to dos" get done, that is a best practice. It would be best if that person has one or two others to assist them, but sometimes that isn't practical.



# Q&A

**Q:** Is there anything specific that we need to set up for the mobile pay option?

**A:** Hi there the mobile pay option is set up directly on our end. If you are receiving donations directly to your bank account information, then I recommend that you fill that out.

**Q:** We should promote page between 4-8 times before the giving day?

**A:** Yes...before and during the giving day! Most start about 6 weeks out, and on our resources page we have a social media/communications timeline that is one page and would be very helpful!



**Thank You!**