The costs of online fundraising

**#iGIVECATHOLIC**

**98.5¢** is the average amount the organization received per dollar donated in 2021.

If the donor gives by ACH

3.3% + $3.00 Cost
1.55% HOST
1.75% PLATFORM
$3.00 BY PMT PROCESSOR

Available to donors giving $100 or more.

1.55% Host Cost
#iGiveCatholic uses these funds to support the entire Giving Day process from start to finish on the #iGiveCatholic platform, including our project management work with GiveGab relating to filing in all states as a registered fundraiser, cyber insurance, communications, software, accounting, and all the costs associated with running a non-profit.

1.75% Platform Cost
GiveGab (#iGiveCatholic platform partner) uses these funds to maintain behind-the-scenes technology, security, reporting, and tech support. Think Blue Chat Bubble!

If the donor gives by Credit Card

5.8% + 30¢ Cost
1.55% HOST
1.75% PLATFORM
2.5% CREDIT CARD
30¢ BY PMT PROCESSOR

1.55% Host Cost
#iGiveCatholic uses these funds to support the entire Giving Day process from start to finish on the #iGiveCatholic platform, including our project management work with GiveGab and for our diocesan/foundation partners on the site, development of promotional resources, graphics, expenses relating to filing in all states as a registered fundraiser, cyber insurance, communications, software, accounting, and all the costs associated with running a non-profit.

1.75% Platform Cost
GiveGab (#iGiveCatholic platform partner) uses these funds to maintain behind-the-scenes technology, security, reporting, and tech support. Think Blue Chat Bubble!

2.5% Credit Card Cost + .30¢
For Stripe, the payment processor, plus one $.30 charge per donor transaction, no matter how many gifts they make in that transaction.

Donors do have the option to pay the costs for organizations, and in 2021, 74% did!

IGIVECATHOLIC.ORG