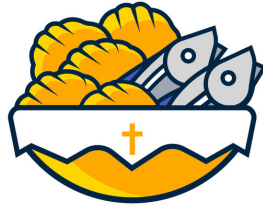


The costs of online fundraising



#iGIVECATHOLIC

98.5¢

is the average amount the organization received per dollar donated in 2021.

If the donor gives by ACH



3.3% + \$3.00 Cost

1.55% HOST
1.75% PLATFORM
\$3.00 BY PMT PROCESSOR

Available to donors giving \$100 or more.

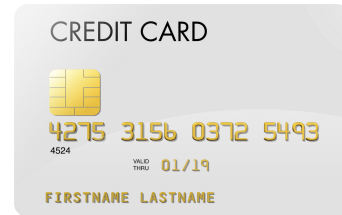
1.55% Host Cost

#iGiveCatholic uses these funds to support the entire Giving Day process from start to finish on the #iGiveCatholic platform, including our project management work with GiveGab relating to filing in all states as a registered fundraiser, cyber insurance, communications, software, accounting, and all the costs associated with running a non-profit.

1.75% Platform Cost

GiveGab (#iGiveCatholic platform partner) uses these funds to maintain behind-the-scenes technology, security, reporting, and tech support. Think Blue Chat Bubble!

If the donor gives by Credit Card



5.8% + 30¢ Cost

1.55% HOST
1.75% PLATFORM
2.5% CREDIT CARD
30¢ BY PMT PROCESSOR

1.55% Host Cost

#iGiveCatholic uses these funds to support the entire Giving Day process from start to finish on the #iGiveCatholic platform, including our project management work with GiveGab and for our diocesan/foundation partners on the site, development of promotional resources, graphics, expenses relating to filing in all states as a registered fundraiser, cyber insurance, communications, software, accounting, and all the costs associated with running a non-profit.

1.75% Platform Cost

GiveGab (#iGiveCatholic platform partner) uses these funds to maintain behind-the-scenes technology, security, reporting, and tech support. Think Blue Chat Bubble!

2.5% Credit Card Cost + 30¢

For Stripe, the payment processor, plus one \$.30 charge per donor transaction, no matter how many gifts they make in that transaction.

Donors do have the option to pay the costs for organizations, and in 2021, 74% did!



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