



**Media Contact:**  
Angela Flood  
AKF Strategies, LLC

703.216.9259 (c)  
[akfstrategies@gmail.com](mailto:akfstrategies@gmail.com)

**\*\*\* MEDIA ALERT \*\*\***

**Mark Your Calendars: #iGiveCatholic on #GivingTuesday, November 30, 2021**

*Find information on the U.S. Catholic Church's Giving Day at [www.iGiveCatholic.org](http://www.iGiveCatholic.org)*

***Early Giving Starts on Monday, November 15***

**BACKGROUND:**

**WHO:** #iGiveCatholic is a nationwide annual initiative that will benefit over 2,000 Catholic organizations in 2021 (based on registrations to date). In addition to the parishes, schools and ministries of the 40 U.S. dioceses participating this year, many national ministries have joined the effort, and Catholic schools across the country have registered to take part independently with the support of the National Catholic Educational Association. For a complete list of participants, visit <https://www.igivecatholic.org/info/participants>.

**WHAT:** #iGiveCatholic, a Catholic crowdfunding campaign, is the U.S. Catholic Church's Giving Day. The Seventh Annual #iGiveCatholic Giving Day will be held once again on [#GivingTuesday](https://www.givingtuesday.org), a global day of generosity and kindness powered by social media. (See <https://www.igivecatholic.org/info/faq> for answers to frequently asked questions, as well as a brief history of the Giving Day.)

In 2020, #iGiveCatholic raised nearly \$13 million from 48,273 donors in all 50 states and 12 countries to support 2,600+ parishes, schools and nonprofit ministries in the United States. Since its inception, almost \$33 million has been raised through #iGiveCatholic.

**WHEN:** Tuesday, November 30, 2021, from 12:00 AM to 11:59 PM  
The Advance Giving Day phase begins on November 15 and runs through November 29.

**WHERE:** Visit [www.igivecatholic.org](http://www.igivecatholic.org) to donate online, or give offline directly to a participating organization.

**HOW:** Visit [www.igivecatholic.org](http://www.igivecatholic.org) to participate in #iGiveCatholic by making a minimum \$20 online donation to your favorite organization or cause on Tuesday, November 30<sup>th</sup>. Offline gifts in any amount are welcome and appreciated and may be sent directly to the participating organizations. (The Advance Giving Day phase for both online and offline donations begins on November 15 and runs through November 29.)

**WHY:** #iGiveCatholic brings the Catholic community together to give thanks and give back to the organizations that shape our souls and our culture – our parishes, schools and ministries.

[MORE]



Connect with #iGiveCatholic on [Facebook](#), [Twitter](#), and [Instagram](#) (@iGiveCatholic), and share posts by using #iGiveCatholic.

###

**About #iGiveCatholic:**

*#iGiveCatholic, the U.S. Catholic Church's Giving Day, is a crowdfunding event that provides parishes, schools, and nonprofit ministries affiliated with partner dioceses the opportunity to connect with their current donors and establish relationships with new donors. The goal of #iGiveCatholic is to inspire the Catholic community to come together as faithful stewards and to "Give Catholic" on #GivingTuesday, a global day of giving back. For more information visit [www.iGiveCatholic.org](http://www.iGiveCatholic.org).*