September, 2021

Dear Friend,

I pray this note finds you well. I am writing because the Diocese of Charleston will be participating in the **#iGiveCatholic** campaign on Giving Tuesday which falls, this year, on November 30th. Celebrated annually on the Tuesday following Thanksgiving, this nationally recognized, global day of philanthropy kicks off the charitable season. We will be celebrating our faith and, as a united community, will be giving back to the organizations that shape our souls: our parishes, our schools and our non-profit ministries.

Forty-two schools and ministries participated for the first time last year and, despite the global pandemic, we experienced a tremendously successful campaign. The graphic below provides the details of our inaugural effort. It was a true celebration of our Catholicity, an acknowledgement of the true generosity of people, and an unexpected blessing to us all.

I am writing to ask you to partner with us as a **sponsor of our prize program**. This is an exciting way for your organization to be a part of something truly special. Prizes serve to be highly motivating to the participating organizations. I can assure you that the excitement that occurs during the 24 hour giving day is unmatched. Please review the enclosed sponsor benefit form. It lists the various levels of opportunity and the ways in which your business will be highlighted in return. All gifts will help to make a big difference. Please return forms in the enclosed envelope no later than **October 15, 2021** so that we will have plenty of time to highlight your company.

I appreciate your consideration and hope you will join us in the excitement of #iGiveCatholic as a prize program sponsor. Questions may be directed to Anne Durney at (843) 261-0437 or [adurney@charlestondiocese.org](mailto:adurney@charlestondiocese.org).

Most sincerely,



Most Reverend Robert E. Guglielmone

Bishop of Charleston

