



#iGIVECATHOLIC

Official Newsletter for the U.S. Catholic Church's Giving Day

Welcome!

Thank you for joining us!



*Hello from the #iGiveCatholic Giving Day Team:
We wish you a joyous & blessed Thanksgiving!*

The real fun is about to begin! Not only are we in our final week of Advanced Giving, but next week is [#iGiveCatholic](#) on [#GivingTuesday!](#)

This final weekly e-blast is offered to support you with general information and tips on how best to communicate with your supporters. You can find all of the 2022 weekly e-blasts with previously offered ideas and examples on the [Resources](#) page of our website under "[#2 - Next Steps and Set Up.](#)" *Many other great ideas and templates can be found under [#3 - Spreading the Word.](#)*

Please forward this email to all of your team members!

Common Questions

HAVE QUESTIONS?

Our [FAQ](#) page is a great place to start! Additionally, see below for some general questions and answers.

ADMIN / DASHBOARD PROFILES

Do I have to refresh my browser to see changes I made on my profile page?

- No, you do not! Depending on what browser you are using, changes made to your Profile Page in your dashboard should appear within a few moments of clicking "SAVE".
- If for some reason it does not, click on the fabulous "blue chat bubble" so the GiveGab /

Bonterra Customer Success team can do a "hard refresh" for you! Be sure to include your email address so they will be able to respond promptly.

Can I update my goal during the Giving Day?

- Yes! If you exceed your goal, why not thank donors who have already contributed and then post a "stretch" goal or a second project to which donors could also contribute? You can update the goal you already set by following [these directions](#).

A donor gave me cash or a check. Where/how do I enter these funds?

- You can record this type of gift in your dashboard as an "offline donation," meaning a donation that was not made online via credit card or bank withdrawal. Offline gifts are critically important during #iGiveCatholic and, once entered, will be immediately added to your totals. Don't forget them! [Here's a step-by-step guide](#).

PLEASE NOTE

- Your organization will be responsible for sending tax letters for any offline gifts. #iGiveCatholic auto-generated receipts for *online gifts* will serve as tax documentation.

Should I make changes to my organization's Thank You message?

- No, the same thank you message will appear on all #iGiveCatholic donation receipts. However, organizations *are* encouraged to send personal thank you messages within a week of #iGiveCatholic.

How will you thank your donors?

- We have plenty of great [resources](#) as templates but remember to get both personal and creative with your gratitude!
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YOUR DONORS

How do supporters make a donation?

- Making a gift is easy! You can direct donors to the exact **URL** of your [igivecatholic.org](#) Profile Page. If they need some extra help finding your organization, [here is a step-by-step guide](#). On the actual Giving Day, they won't be able to miss the "Search" field on the #iGiveCatholic homepage!

My donor misplaced his/her receipt. Can I resend a copy?

- Yes! If the donor's email address has been entered into the dashboard, you can resend receipts from your admin dashboard. [Click here for directions](#).

I would like to begin thanking our Advanced Giving donors now. How do I download my donor list?

- It's so important to thank donors for their generous gifts, and a best practice is to thank them within **SEVEN** days. [Here are step-by-step directions for downloading your donor report](#).

PLEASE NOTE - for returning organizations

- *Before exporting, click the "+ More Filters" button, drop-down to "All Giving Days," and choose the "#iGiveCatholic" filter to download this year's donor data.*

One of my donors requested a refund. What do I do?

- Please [contact us immediately](#). During Advanced Giving or on the Giving Day, if an error was made at the time of donation (*i.e., a donor accidentally gave twice, input the wrong amount, etc.*), the donor or administrator for the organization can request a refund by emailing GiveGab's Customer Success team at questions@igivecatholic.org or by using the blue chat bubble.
- The donor and the organization's administrators will be notified once the refund has been initiated. Once #iGiveCatholic funds have been transferred to the organization or diocese/foundation, that organization, diocese or foundation will need to follow their standard refund procedures.

Matching Gifts

Are your supporters just as excited as you are about the #iGiveCatholic Giving Day? Perhaps they want to make a significant donation?! **Why not consider using it as a matching gift?**

What is a matching gift?

- A matching gift is a pledged donation that's utilized to motivate donor participation and engagement. On average, organizations with matching funds raise 4.5x more than those without a match. Matching gifts bring excitement to the Giving Day and encourage donors to give because their gift is multiplied.
- Check out the Facebook post that [St. John the Evangelist Catholic Church](#) in the Diocese of Lafayette put out announcing their cause and \$10,000 match. How awesome that they used a QR code to make giving extra-easy for their donors!



How does a matching gift work?

- With a "1:1 Match," each time a donor makes an online gift, a corresponding offline gift of the same amount will be contributed to your totals.

How does a matching challenge gift work?

- A "Matching Challenge" is a gift amount that is unlocked once a certain threshold is reached. For example, a generous donor might say, "a \$1,000 match will be released once \$5,000 has been raised or, "a \$1,000 match will be released once 20 donors have given a gift."

NOTE

- *If your offline gifts are not automatically applied to a 1:1 Match, you can manually apply them - [Follow these directions to do so.](#)*

How do I set up a matching gift?

- You can add a matching gift through your admin dashboard. [Click here for directions!](#)

How do I edit a matching opportunity?

- If you need to update the details of your matching gift, [follow these steps.](#)

I didn't meet my match. What do I do?

- Even if you don't meet your match, your generous donor might want your organization to keep the funds anyway. Double-check with your donor first, and then deplete the match to add the remaining funds as an "offline" gift. [Here is a step-by-step guide.](#)

Inspiring Each Other

Have you thought about hosting an Advanced Giving event? Have you planned social media shout-outs?

Check out the different ways these organizations are announcing their #iGiveCatholic project

and that the Advanced Giving period is open!

[Dumb Ox Ministries / ECHO Community](#) - This ministry in the Archdiocese of New Orleans announced their participation with #iGiveCatholic and set a goal of raising \$16,000. The [Instagram post](#) is lighthearted, offers prizes and promotes excitement. We love their ambition and creativity!

The image shows an Instagram post from the account 'dumbboxministries'. The post features a promotional graphic for 'ADVANCED GIVING STARTS MONDAY! NOV. 14-28'. The graphic includes the following text: '*1ST TEN DONORS RECEIVE AN ECHO COMMUNITY JOURNAL!' and '*1ST THREE DONATIONS OVER \$150 RECEIVE AN ECHO COMMUNITY SWEATSHIRT!'. Below the text is a photo of three people smiling, with the 'ECHO RETREATS' logo and '#IGIVECATHOLIC' hashtag overlaid. The Instagram post itself shows the profile name 'dumbboxministries', a 'Follow' button, and the caption: 'Get ready, people! #iGiveCatholic is coming and Advanced Giving starts Monday! Don't miss out on the fun - prizes, trivia, live interviews, and lots of laughs as we make our way to our \$16,000 goal!'. The caption includes several hashtags: #iGiveCatholic, #GivingTuesday, #ECHOcommunity, #ECHOretreats, #DumbOxMinistries, #Echo, #Catholic, #CatholicMinistry, #Theologyofthebody, #catholicyouth, #catholicyoungadults, #catholicfamilies, #consecrated, #consecratedlife, #priest, #seminarian, #vocation, and #FUNdraising. The post has 14 likes and was posted 15 hours ago.

[Bishop Louis Reicher Catholic School](#) in the Diocese of Austin sent out this simple, yet effective Facebook post inviting people to invest in their important work!

Bishop Louis Reicher Catholic School
17h · 🌐

Advanced giving started TODAY! Make your #iGiveCatholic gift now through November 29th and help propel our #iGiveCatholic campaign while encouraging others to give, too! Go to the following link to learn how you can partner with us and make your donation. Thank you!

<https://austin.igivecatholic.org/.../bishop-louis-reicher...>



JOIN US FOR
#iGIVECATHOLIC



BISHOP LOUIS REICHER
A Catholic School Community

#GIVINGTUESDAY

November 29, 2022



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[Mary Queen of the Holy Rosary](#) - This school in the Diocese of Lexington announced their participation and cause while encouraging early donations during the Advanced Giving Phase in their recent [post](#) on Instagram.



mqhrs · Follow



mqhrs Giving Tuesday is November 29th! This year we are raising funds for a permanent shade structure on our beloved playground. Advanced giving begins November 14th. Will you consider to "give back, give Catholic?" Visit our #igivecatholic page today to learn more.

<https://lexington.igivecatholic.org/organizations/mary-queen-of-the-holy-rosary-5fd2f2a6-f4c4-4129-9cdd-761f2ea4067d>

1d



6 likes

1 DAY AGO



Add a comment...

Post

Want to see even more fantastic examples?

Search #iGiveCatholic on any social media platform or check the tagboard at the bottom of www.iGiveCatholic.org!



Reminders,
Training &
Important
Dates

As always, you can check out all of our pre-recorded offerings on our [Trainings](#) page.

Nov. 21-28

Last week of Advanced Giving

Nov. 29

#iGiveCatholic on #GivingTuesday

Dec. 6

Have all offline gifts entered by 11:59 pm on this day!

Have Questions or Need Help?



Email questions@igivecatholic.org or write into the blue chat bubble at the bottom right-hand corner of any #iGiveCatholic web page! Remember to include your email address for a prompt reply. The GiveGab Customer Success Team is available M-F from 9 am to 5 pm ET.

#iGIVECATHOLIC Tip of the Week

Gearing Up for the Giving Day

This week, we encourage all participating organizations to use the [Thanksgiving assets](#) on the [Resources](#) page for social media posts. We also want you to remember to have *fun* during the campaign!

Advanced Giving Messages ...



Make a final #iGiveCatholic message/plea after this week's Masses.

Does your school use robocalls or texts? Schedule these to remind parents about #iGiveCatholic.



Schedule an e-newsletter for this week which is dedicated to your #iGiveCatholic campaign.

BONUS

If you send us a link to your approved pictures or video (info@igivecatholic.org), you might just see it on social media, in future issues of this e-news or in #iGiveCatholic videos!

As always, for week-to-week tasks, check out the [Communications Timeline](#) on our [Resources](#) page to stay on track in marketing #iGiveCatholic!

NEED MESSAGING HELP?

Check out our [2022 Marketing Toolkit](#), [email marketing templates](#), and [social media tips](#). Our [Resources](#) page also includes flyers, inserts, and more!

Special thanks to our **2022 SPONSORS & ASSOCIATES**

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www.igivecatholic.org