#iGIVECATHOLIC — 2023 Big Picture Timeline

Dates	Participating Organizations
June	* **ASSEMBLE** your #iGiveCatholic **TEAM** of staff & volunteers
July - August	* Brainstorm **PROJECT/NEED** for which you will raise funds * Identify individuals and local businesses to solicit for **MATCH OR CHALLENGE GIFTS** * Consider who might be solicited for **PEER-TO-PEER FUNDRAISING**, both individuals AND support organizations *(i.e. board, council, parish ministries, PTO, clubs, etc.)* * Determine **COMMUNICATION** strategy CLICK HERE for Marketing Toolkit, Social Media Timeline, and more
August	* Participate in **LOCAL TRAININGS** offered by arch/diocese/foundation * Watch pre-recorded **TRAINING WEBINARS** CLICK HERE for online training menu
Mon, Aug 14	**REGISTRATION** for participating organizations begins!
Tue, Aug 22 3:00 PM Eastern	**WEBINAR – "Getting Ready for #iGiveCatholic 2023" (click to register)** How to register, overview of tools & resources available, Q&A
Tue, Aug 29 3:00 PM Eastern	**WEBINAR – "TOP TEN ROUNDTABLE" (click to register)** Moderated conversation with 2022 Top Ten Leaderboard about strategies they used, obstacles they overcame, what they've learned
September-October	* Enter **BANKING INFORMATION** and get verified * Draft email **COMMUNICATIONS** and social media posts * Review and update **DATABASE** of donors, families, supporters * Customize **PROFILE PAGE** with logo/photos/stories/video/donation levels * Distribute **SAVE THE DATE** in all communication channels
Fri, Nov 3	**LAST DAY TO REGISTER!** Registration closes at 11:59 PM
Wed, Nov 8 3:00 PM Eastern	**WEBINAR – "Final Steps to Success" (click to register)** Last minute tips, review of best practices to support success! Q&A
Mon, Nov 13	**Advanced Giving Day Phase!**
Tue, Nov 28	**#iGiveCatholic on #GivingTuesday!**
Tue, Dec 5	**Enter all remaining offline gifts of cash and checks!** Dashboard closes at 11:59 PM
Wed, Dec 6	Create and distribute thank you notes for donors, sponsors, & volunteers

Questions?
Reach out to your local #iGiveCatholic leader, which you can find by scrolling down to
Diocesan Partner Contacts on FAQ page. (click to view)