You are Invited to Participate in



Insert photo of arch/diocesan/foundation leadership team for #iGiveCatholic or your crest/logo

To celebrate and support the charitable, educational, and spiritual ministries of the [Arch/Diocese of \_\_\_\_\_\_\_\_\_\_\_\_], we are rallying the Catholic community by participating in the tenth-annual **#iGiveCatholic** on GivingTuesday. We will celebrate this day of Catholic giving on Tuesday, December 3, 2024, also known as GivingTuesday, a global day devoted to generosity and kindness.

Why are giving days important for our parishes, schools, and ministries of the [arch/diocese]? Research shows that:

* Giving days are attractive to a broad range of parishioners, alumni, and supporters—from individuals in their 20s through their 70s *and beyond*.
* Giving days are a great way to attract new and younger supporters, as well as further engage current donors, ensuring long-term sustainability. In a 2023 donor survey, 7% were new donors to the organization they supported!
* Compared to traditional campaigns, staff/volunteer time required to launch a giving day is 50% to 75% less.

We believe in the generosity of Catholics in our [arch/diocese], and the events in the last few years have indeed shown us the importance of engaging online all of our supporters. Working with nearly 50 other #iGiveCatholic partner dioceses and foundations across the country, our goal is to unite the Catholic community in support of our parishes, schools, and ministries. [To generate excitement, we will offer prizes to our participating organizations. Stay tuned for more information on our prizes!]

Enclosed in this packet is more information about **#iGiveCatholic on GivingTuesday**, the U.S. Church’sGiving Day. We are excited to begin this journey, and we sincerely hope you’ll join us by enrolling your organization to participate!