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| 10 Reasons to Participate in  C:\Users\lschillace\OneDrive - Roman Catholic Archdiocese of New Orleans\#iGiveCatholic SHARED FILES\#iGC Logos\#iGC on GT Logos\Final #iGC on GT 2024\pngs_with_transparency\#iGC_with_GT_full_logo_horizontal_full_color_grey_heart.png  Tuesday, December 3, 2024 | | | |
| **#1** | **It’s Easy.** We provide logos, plug and play email templates, customizable graphics for marketing and social media as well as all the other resources you will need to create a communications campaign for your constituents and donors. |
| **#2** | **It’s Quick.** The “Just One Thing” 12-week email series offering one manageable task per week will allow for plenty of time to plan and execute a successful campaign. |
| **#3** | **It’s Fun.** Rally support by spreading the good news about the impact and mission of your school, parish, or ministry, to the community. |
| **#4** | **Build Relationships** with supporters of all ages and thoseyou would not usually have access to and want to give online**.** In 2023, 45% of participating organizations said #iGiveCatholic allowed them to further engage their supporters. |
| **#5** | **Everyone will be talking about the day,** creating a social media frenzy on Facebook, Instagram, Twitter and in person! |
| **#6** | **You might win a prize.** And that means more resources for your organization and the good work that you do **OR** you can use matching donations to encourage giving to your organization. |
| **#7** | **Promotes Online Giving.** Last year 68% of participating parishes, schools and ministries said the #iGiveCatholic Giving Day promoted online giving to their organization. |
| **#8** | **Boost Your Digital Outreach.** You’ll have lots of #iGiveCatholic news and stories to share in your e-newsletters and social media posts. 63% of 2023 donors said they heard about the giving day through an email or e-newsletter from the organization they supported, and another 31% learned about it through social media. |
| **#9** | **Everyone Can Give.** Donors can give “offline” gifts (cash or checks) directly to you! Be sure to record their gift in your Giving Day dashboard, and if you include their email address, they receive the automatic tax receipt. |
| **#10** | **It’s Easy.** This is worth repeating. Send a few emails, and ask your key volunteers to do the same. Be creative. Did we mention it’s easy?! |