**VIDEO SCRIPT/EMAIL FROM BISHOP**

**INVITING ORGANIZATIONS TO PARTICIPATE**

Dear Friends,

I’m here today (I’m writing) to share information about a wonderful opportunity I hope you will prayerfully consider.

Our diocese will (once again) be participating in the **#iGiveCatholic Giving Day** on **Tuesday, November 28, 2023**. Held annually on the Tuesday after Thanksgiving, secularly known as #GivingTuesday, this global day of philanthropy and generosity offers the faithful a special chance to celebrate our Catholic heritage and honor the beauty of our faith.

#iGiveCatholic, now in its 9th year, is a proven, dynamic crowdfunding event that offers an ***excellent*** opportunity for Christian stewards in the Catholic community to come together to give thanks, give back, and give Catholic! The work being accomplished in our diocese is lifesaving. #iGiveCatholic, with its vast reach, offers us a platform to raise critically important funds, especially at a time when individuals are seeking year end charitable giving opportunities. I have personally seen the tremendous impact this event has had on parishes, schools and ministries in communities across the country.

(If your diocese participated last year and had great results, have your Bishop celebrate those here!)

It is my sincere hope that ALL of our parishes, schools and ministries will take advantage and join in the fun and excitement of this event. **Our diocese has covered the application cost so please know this is offered as a gift to your organization.**

(Your Call to Action Here):

Registration will open on Monday, August 14th. In the coming weeks, you’ll be hearing more about this initiative from diocesan personnel. Excellent guidance and training will be offered making this process simple, ensuring your success. Join us as we watch the ordinary become extraordinary!

Thank you for your consideration of this fabulous opportunity. Let’s unite to celebrate all that we do, as Catholics, to build His kingdom and invite people to invest in our good work!