

Sample Communication Ideas

Save the Date Banner for Email Signature Lines and Archdiocesan Website Cover Page

To jump start preparations, look for 3-4 images that you can use to create an Arch/diocesan Save the Date announcement. These images should represent the beauty of your diocesan ministries and work. It should be used for email signature lines for arch/diocesan personnel and posted one month out on the arch/diocesan website. Participants can replicate this using their unique photos and URL. Here is an example:



Bishop Video – Call for Organizations to Register to Participate

Simple video from Archbishop Perez of the Archdiocese of Philadelphia inviting parishes, schools and ministries to register to participate in #iGC.

[#iGiveCatholic Registration Opens August 15th - YouTube](#)

Bishop Video – Examples for Encouraging Donations

Bishop Knestout of the Diocese of Richmond invites people to donate to their efforts. Very simple video of Bishop articulating the need and results over the past few years.

[#iGive2022 \(vimeo.com\)](#)

Two Bishops in Great Falls-Billings (first time participants) explain #iGC participation and share information about participating organizations.

<https://www.youtube.com/watch?v=AHqpew1tmEI>

Bishop of Charleston (2021) invites people to donate. Demonstration of benefiting parishes, schools and ministries.

[iGiveCatholic 2021 - YouTube](#)

Priest Video – Houma-Thibodeaux – “No Matter Where You Give, Give Catholic”

So simple, so easy, so fun. Three priests talk about their needs and, at the end, encourage folks – no matter who they support – to “Give Catholic.”

<https://www.facebook.com/reel/623492862793547/>

Bishop Email Blast to Diocesan Donor Base before Advanced Giving

Information is provided about #iGiveCatholic, list of participating organizations, and includes instructions on where and how to donate (plus video from Bishop inviting people to consider)

[file:///P:/%23iGiveCatholic/2022%20\(FY%202023\)/E-Blasts/2022%20Diocese%20of%20Charleston%20Email%20for%20Advanced%20Giving.pdf](file:///P:/%23iGiveCatholic/2022%20(FY%202023)/E-Blasts/2022%20Diocese%20of%20Charleston%20Email%20for%20Advanced%20Giving.pdf)

Bishop Email Blast to Diocesan Donor Base Day Before Giving

Text of email blast below – included a link to the video.

My Dear Brothers and Sisters in Christ,

I pray that you and your loved ones enjoyed a special Thanksgiving celebrating your many blessings.

Tomorrow we will have a special opportunity to celebrate our Catholicity and support the work of the Church during the 24-hour event, **#iGiveCatholic**. Running from 12:00 AM - 11:59 PM on November 29th, this wonderful day has been set aside to honor the beauty of our faith. Many of our parishes/missions, schools, and ministries are participating - to access the full list, [please click here](#). They need your **prayers** and **financial support** to continue their important work.

In gratitude for all of the blessings that you have been given by God, join me in celebration tomorrow. Please prayerfully consider a special year-end gift during the #iGiveCatholic Giving Day on November 29th. Simply go to <https://charleston.igivecatholic.org/> and search for your favorite **Diocese of Charleston** organization. As a result of your generosity,

the ordinary will become extraordinary as our Church, the body of Christ, is empowered and strengthened.

May God bless you and your loved ones.

In the Lord's Peace,

A handwritten signature in black ink that reads "+ Robert E. Guglielmo". The signature is written in a cursive style with a cross at the beginning.

Most Reverend Robert E. Guglielmo, *Bishop of Charleston*

News Articles

Diocese of Houma-Thibodeaux announces participation in #iGiveCatholic on their website. Lists prior accomplishments and sets stage for record-breaking year.

[iGiveCatholic - Diocese of Houma-Thibodeaux - Houma, LA \(htdiocese.org\)](http://htdiocese.org)

Archdiocese of Atlanta article in Catholic newspaper 4 weeks prior that discusses participation and highlights some of the great work that was accomplished in the prior year as a result of the generosity of donors:

[Annual #iGiveCatholic campaign set for November 29 - Georgia Bulletin - Georgia Bulletin](#)