

Getting Ready for

#iGIVECATHOLIC

#GIVINGTUESDAY

August 22, 2023



GiveGab is becoming  Bonterra.

#iGiveCatholic Prayer

O Lord, giver of life, we know that all we are,
and all we have are gifts from You.

We live in a world that celebrates consumption.
But You call us to be good stewards
of all You have entrusted to us.

May this #GivingTuesday prompt us
to gratitude and generosity,
that brings nourishment to the hungry
and hope to the hopeless.

We pray that #iGiveCatholic
may be a miracle of loaves and fishes,
where every gift shared lovingly
from a grateful heart
becomes bread for the multitudes,
and the ordinary becomes extraordinary.

In this giving and receiving, may our hearts rejoice
in You alone, who are Lord for ever and ever.

Amen



Thank You!

National Sponsor



Impact Sponsors



Affiliate Sponsor



In Association With



GiveGab is becoming  Bonterra.

#iGIVECATHOLIC

Your #iGiveCatholic Team



Lisa Schillace

National Director

lisa@igivecatholic.org



Anne Durney

Program Manager

anne@igivecatholic.org

Your GiveGab/Bonterra Team



Laryssa Hebert

Project Director



Kalia Kornegay

Associate Project Manager

Submit Your Questions!

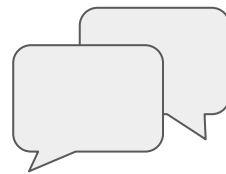


Chat Box

To: ☒ All panelists

Type: ☐ All panelists and attendees

Q&A



Please input your question

☐ Send Anonymously

Send

If you have questions or comments throughout our training, please write in using your Zoom webinar attendee panel.

Agenda

- #iGiveCatholic **Overview**
- Who are **GiveGab** and **Bonterra**?
- **Registering** and **Getting Started**
- **Preparing to Receive Donations**
- **Tips** from #iGiveCatholic
- **Next Steps**
- **Q&A**

What is

#iGIVECATHOLIC?

#GIVINGTUESDAY



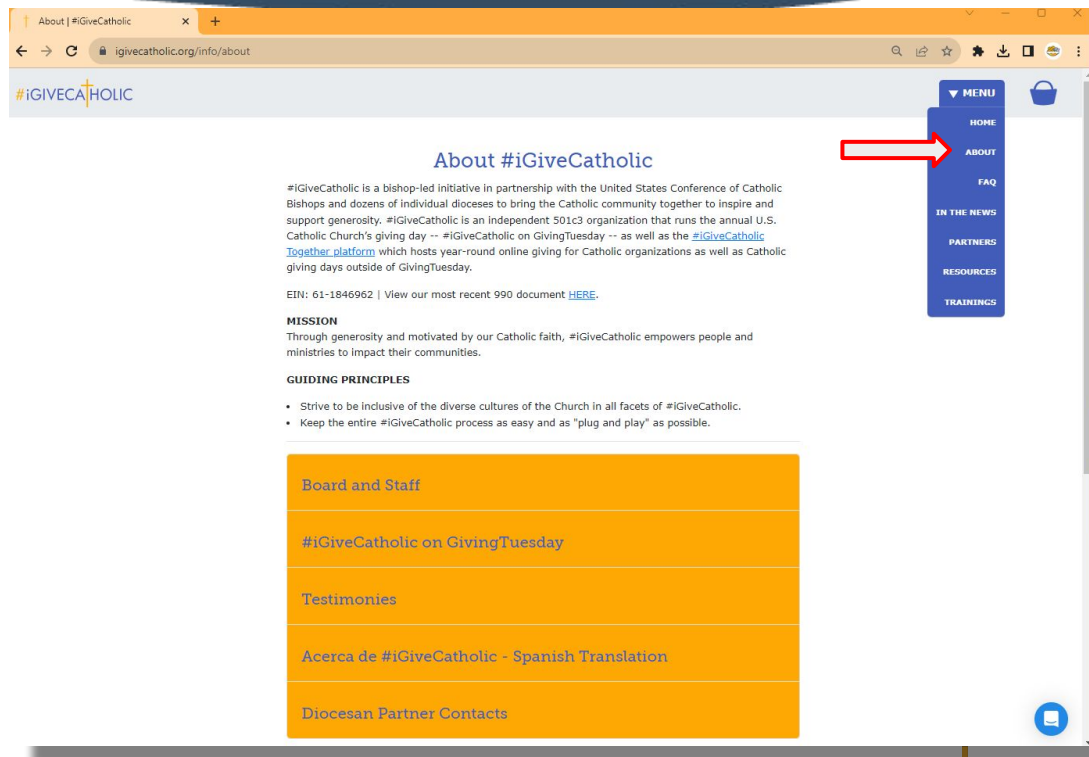
GiveGab is becoming  Bonterra.

#iGiveCatholic on GivingTuesday

- A **bishop-led** 501c3 non-profit serving U.S. Catholic organizations
- The **U.S. Catholic Church's Giving Day**
- A nationwide celebration of **generosity** and **Catholic connection**
- On Giving Tuesday, **November 28, 2023** from 12 A.M. midnight to 11:59 P.M.
 - ◆ *Advance Giving opens November 13th*
- Participating parishes, schools and ministries conduct their own campaign by **promoting their unique donation page**
- Trainings, templates and tools to **make fundraising easy and fun!**

#iGiveCatholic history

- Since 2015, **thousands of Catholic organizations in over 60 dioceses have raised over \$100M through #iGiveCatholic!**
- Learn more on *new* “About” page on website:
igivecatholic.org/info/about



Benefits of Participating



Fundraising: Raise unrestricted revenue.

Friend Raising: Connect with new/younger donors and strengthen relationships with current donors.

Awareness Building: Raise awareness of your mission and organization.

Capacity Building: Develop skills in online fundraising, using social media, and building or adding to your donor base.



#iGIVECATHOLIC

Thank You!! You Gave Catholic, and We Are Grateful!

Outcomes & Results

\$18,527,625
Raised

42,282
Donors

1,562
Ministries

\$21.3M
Raised

48,624
Donors

1,796
Ministries

#iGIVECATHOLIC

Who is

GiveGab®?

GiveGab is becoming  Bonterra.



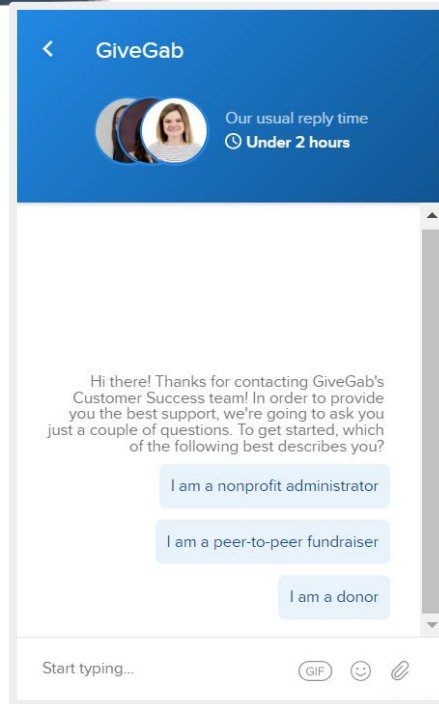
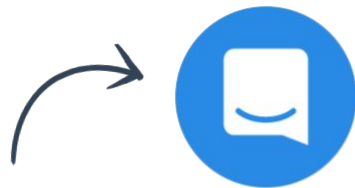
GiveGab's Role

- Technical support and training
- Secure donation processing
- Hosting state-of-the-art online fundraising tools



How GiveGab Supports You

- Visit Our Help Center
 - support.givegab.com
- Check Out Our Blog
 - givegab.com/blog
- Send us an Email
 - questions@igivecatholic.com
- Chat with GiveGab's Customer Success Team
 - Look for the little blue chat bubble and be sure to include your email address



Registering for

#

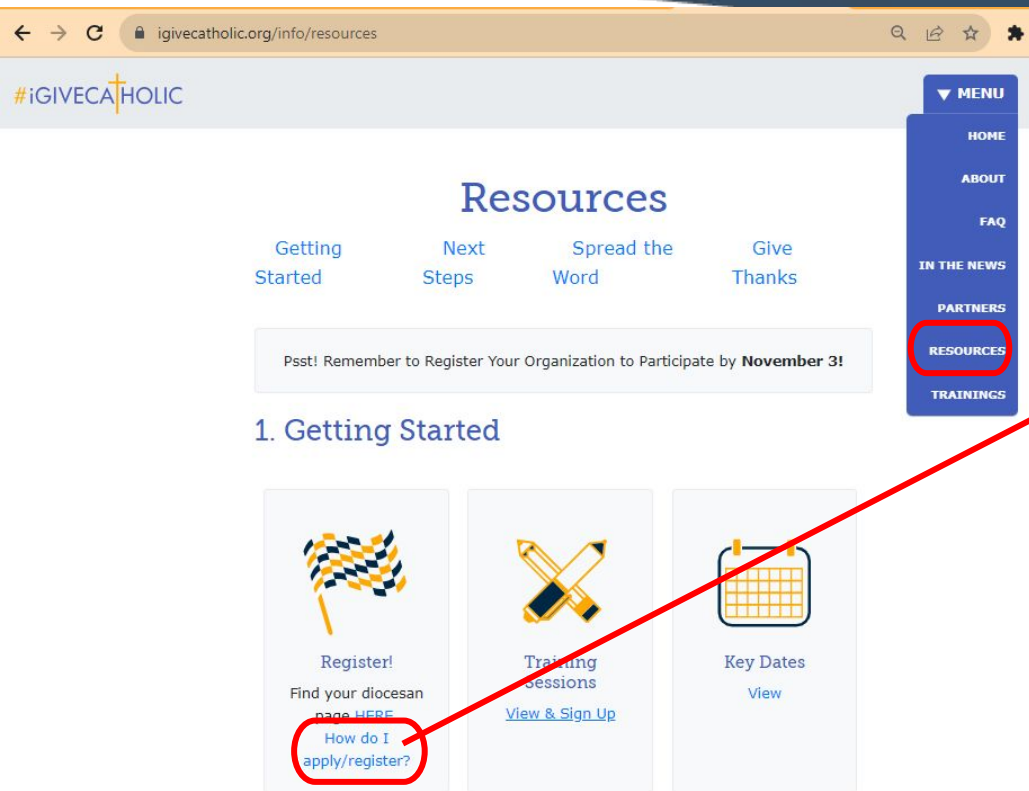
iGIVECATHOLIC

#GIVINGTUESDAY



GiveGab is becoming  Bonterra.

Need step-by-step help?



The screenshot shows the #iGIVECATHOLIC website's Resources page. The browser address bar displays igivecatholic.org/info/resources. The page features a navigation menu with links to HOME, ABOUT, FAQ, IN THE NEWS, PARTNERS, RESOURCES (highlighted with a red circle), and TRAININGS. Below the menu, there are four main sections: "Getting Started", "Next Steps", "Spread the Word", and "Give Thanks". A prominent message states: "Psst! Remember to Register Your Organization to Participate by **November 3!**". Under the "Getting Started" section, there are three cards: "Register!" with a checkered flag icon and a link "How do I apply/register?" (circled in red), "Training Sessions" with a pencil icon and a link "View & Sign Up", and "Key Dates" with a calendar icon and a link "View". A red arrow points from the circled link in the "Register!" card to the "How do I register for #iGiveCatholic 2023?" article on the right.



The screenshot shows the GiveGab website header. It includes the GiveGab logo, a search bar with the placeholder text "Search for articles...", and links to "Go to GiveGab" and "English".

All Collections > How to Register for Your Giving Day > How do I register for #iGiveCatholic 2023?

How do I register for #iGiveCatholic 2023?

Learn how to register for the 2023 #iGiveCatholic on GivingTuesday!

Written by Suli Calianno
Updated this week

Step 1: Go to <https://www.igivecatholic.org/>

Registration for #iGiveCatholic on GivingTuesday will open on August 14th and will be open until November 3rd! To register, go to <https://www.igivecatholic.org/> and click the "Apply Now" button on the main landing page to begin the registration process.



The screenshot shows the #iGIVECATHOLIC main landing page. It features a grid of images related to Catholicism, including a large central image of a fish and a cross. The page includes a search bar, a menu, and social media links. A red arrow points from the "How do I apply/register?" link in the "Register!" card to the "Apply Now" button on the landing page.

GiveGab is becoming  Bonterra.

#iGIVECATHOLIC

Navigate to your site



Find Your Ministry

and participate in #iGiveCatholic

Joseph

5 Results



**Sisters of Saint Joseph
Welcome Center**

Philadelphia, Pennsylvania



PARTICIPATE



**St. Joseph/St. Robert
Catholic School**

Warrington, Pennsylvania

PARTICIPATE



Saint Joseph Villa

Flourtown, Pennsylvania

PARTICIPATE

Don't see your ministry listed?

You can create a ministry by clicking the button below.



ADD MY MINISTRY



Manage A Sample Parish for

#iGiveCatholic

Admins: 

To request access to A Sample Parish, we just need your name and email:

Your First and Last Name

Molly Petrie

Your Email

molly.petrie@givegab.com

Request Access

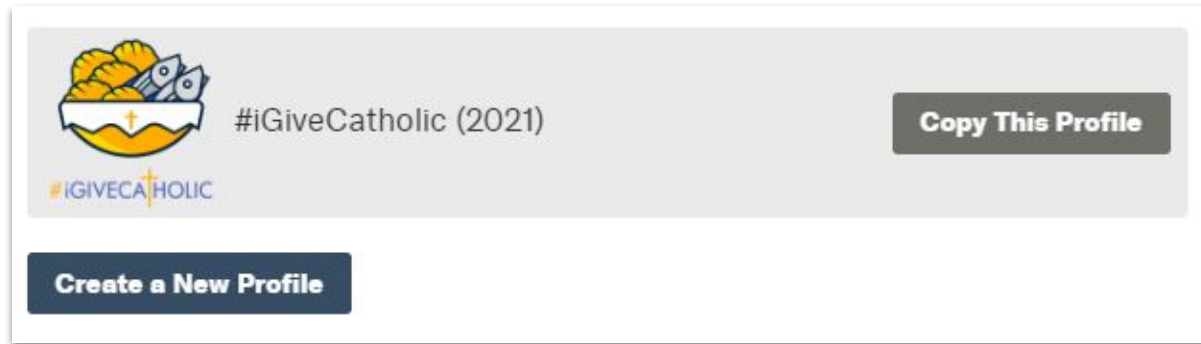


If the admins above are no longer associated with your organization, please reach out to our customer success team via the chat bubble below.

Returning? Save time!

If you participated in #iGiveCatholic in the past, you can copy your profile from previous years.

- Be sure to update existing content with new dates, photos, etc.
- Any existing bank account information will carry over, but be sure to review.



Your #iGiveCatholic Dashboard

-  Add Your Organization's Info >
-  Add Your Story >
-  Get Verified to Collect Donations >
-  Add Donation Levels >
-  Add a 'Thank You' Message >
-  Add Fundraisers >

Are you approved to participate?

111 Days to Launch

Participation Approval Status

Pending

Thank you for applying to participate in #iGiveCatholic! Your application will be reviewed, and the status shown as Pending until the application has been approved, typically within five (5) business days. You will be contacted if additional information is required.



111 Days to Launch

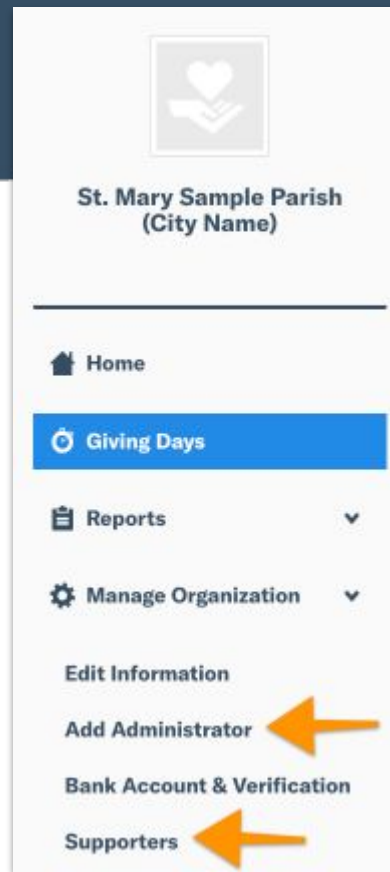
Participation Approval Status

Approved

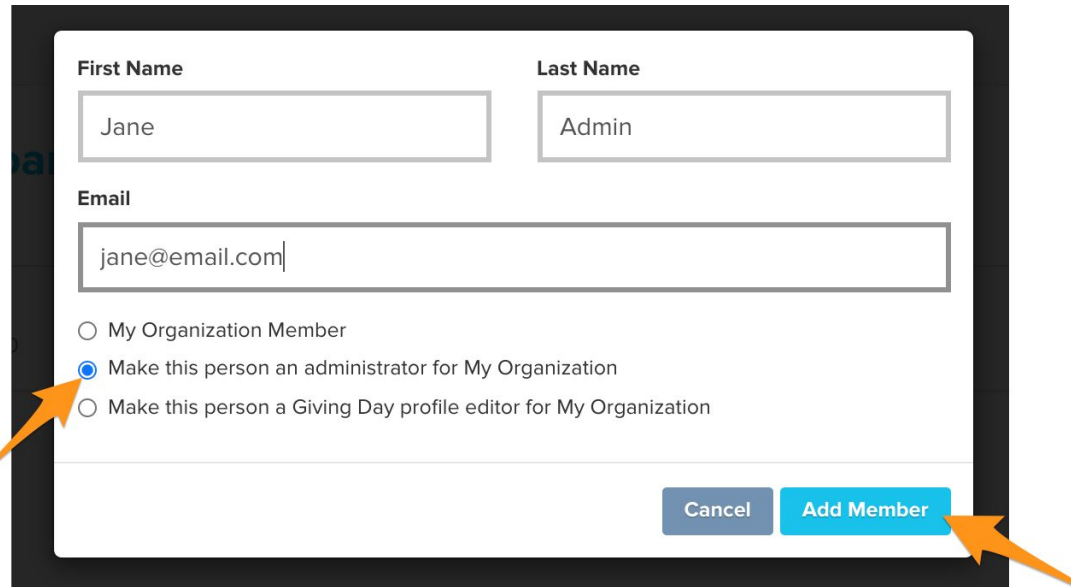
Congratulations! Your organization's registration has been approved to participate in #iGiveCatholic 2023! For assistance with your account, please contact GiveGab's Customer Success team through the blue chat bubble (be sure to include your email address), or email them at questions@igivecatholic.org between 9 am and 5 pm Eastern, Monday through Friday.

Who can access your profile?

- Add Administrators (steps to follow)
- Review your supporters page to see who has access (and remove anyone that shouldn't!)



Granting Full Administrative Access

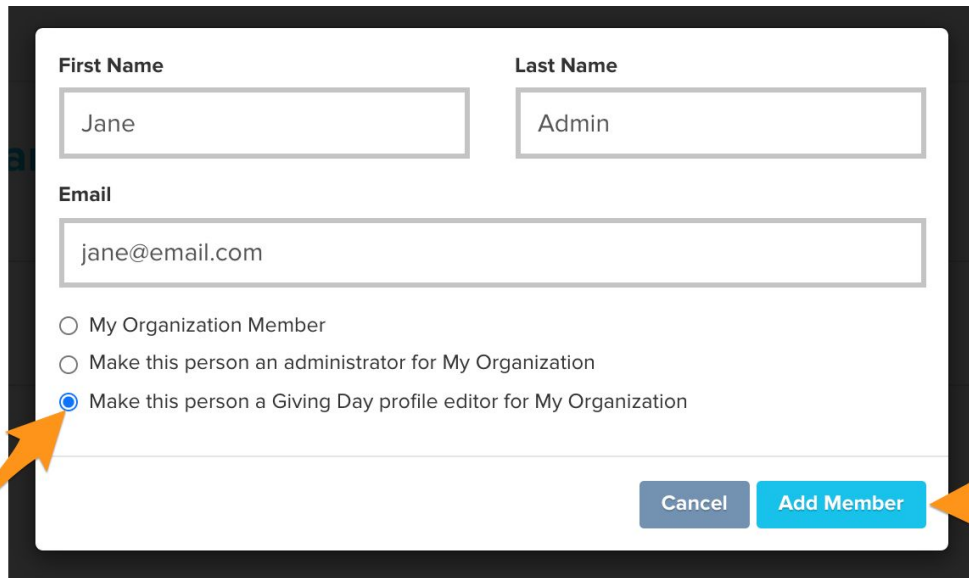


The screenshot shows a user management form with the following fields and options:

- First Name:** Jane
- Last Name:** Admin
- Email:** jane@email.com
- Role Selection:**
 - ☐ My Organization Member
 - ☒ Make this person an administrator for My Organization
 - ☐ Make this person a Giving Day profile editor for My Organization
- Buttons:** Cancel and Add Member

Two orange arrows are present: one pointing to the 'Make this person an administrator for My Organization' radio button, and another pointing to the 'Add Member' button.

Granting Profile ONLY Access



The screenshot shows a form for adding a new member. It has three input fields: 'First Name' with 'Jane', 'Last Name' with 'Admin', and 'Email' with 'jane@email.com'. Below these are three radio button options. The third option, 'Make this person a Giving Day profile editor for My Organization', is selected and highlighted by an orange arrow. At the bottom right are 'Cancel' and 'Add Member' buttons, with another orange arrow pointing to the 'Add Member' button.

First Name
Jane

Last Name
Admin

Email
jane@email.com

☐ My Organization Member

☐ Make this person an administrator for My Organization

☒ Make this person a Giving Day profile editor for My Organization

Cancel Add Member

Maintaining your Admins

St. Mary Sample Parish
(City Name)

Home
Giving Days
Reports
Manage Organization
Edit Information
Add Administrator
Bank Account & Verification
Supporters

Supporter Engagement

[Add Member](#) [Import Members](#) [Export CSV](#)

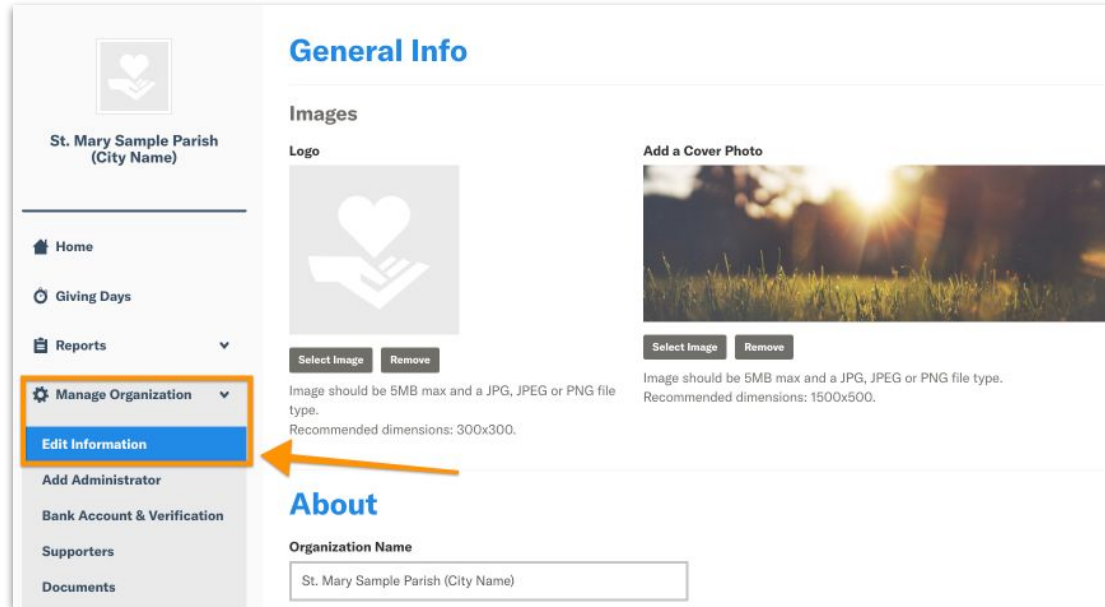
Search 25 Results per page

Last Name	First Name	Email	Donations	Fundraising	Full Admin Access	Edit Giving Day Profiles Only
GiveGab Test	Laryssa	lhebert@givegab.com	\$0.00	\$0.00		
Hebert	Laryssa	laryssa@givegab.com	\$0.00	\$0.00		
Kenny	Julie	julie@igivecatholic.org	\$0.00	\$0.00		

Customize Name

Wait! Does your organization have a common name?

- Add (City, State) so donors give to the right place! Ex. “*St. Mary’s Parish (Ithaca, NY)*”



General Info

Images

Logo

Select Image Remove

Image should be 5MB max and a JPG, JPEG or PNG file type.
Recommended dimensions: 300x300.

Add a Cover Photo

Select Image Remove

Image should be 5MB max and a JPG, JPEG or PNG file type.
Recommended dimensions: 1500x500.

About

Organization Name

St. Mary Sample Parish (City Name)

Customize URL

Wait! Is your URL too long?

- Shorten or customize part of your link to make it more shareable!

About

Organization Name

Website

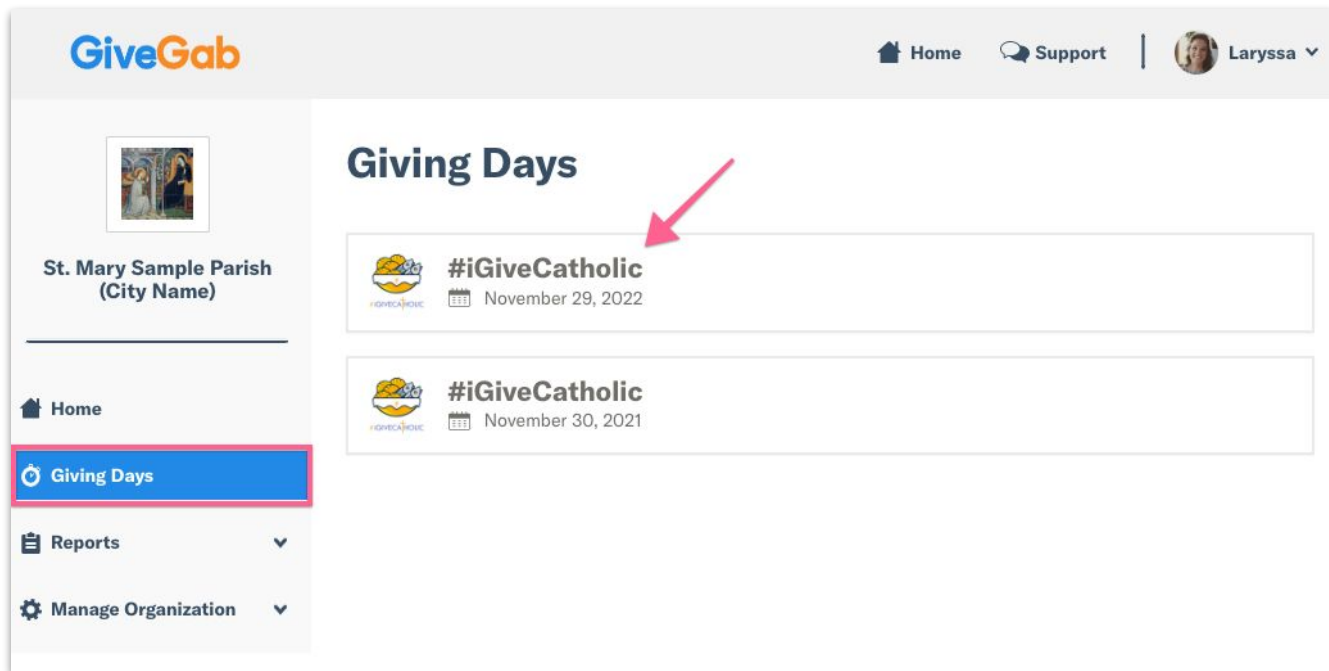
Organization Profile Link

If you change your organization's link, the old link will no longer work. The link can only contain lowercase letters, numbers, and dashes (-).

Update Your Contact Info

- Designate or update the “point of contact” for your organization
- This is used when a supporter wants to know who to reach out to at your organization
- “Reply-to” email if a donor responds to their emailed receipt

Finding Your #iGiveCatholic Dashboard



The screenshot shows the GiveGab dashboard for a user named Laryssa. The top navigation bar includes the GiveGab logo, Home, Support, and a user profile dropdown. The left sidebar contains a navigation menu with Home, Giving Days (highlighted with a red box), Reports, and Manage Organization. The main content area is titled "Giving Days" and displays a list of giving days. A red arrow points to the first entry, which is for #iGiveCatholic on November 29, 2022. The second entry is for #iGiveCatholic on November 30, 2021.

GiveGab Home Support | Laryssa ▾

St. Mary Sample Parish
(City Name)


Home


Giving Days

Reports ▾

Manage Organization ▾

Giving Days

 **#iGiveCatholic**
November 29, 2022

 **#iGiveCatholic**
November 30, 2021

Sharing Your Profile Page

The screenshot shows the GiveGab profile management interface. At the top, there are two buttons: 'Add a 'Thank You' Message' and 'Add Fundraisers'. Below these is a red 'Reset Profile' button. A 'Site Admin' warning states: 'Resetting the profile will reset the story, thanks message, images, and settings to defaults, and remove any donation levels. If the nonprofit has other giving day profiles they will have the option to copy one of them again.'

The interface is divided into two main columns of options:

- Donation Tools:**
 - Add Offline Donation
 - Manage Sponsor Matching
 - Manage Donations
 - Embed a Donate Button
- Other Actions:**
 - Engagement Opportunities
 - Add External Fund
 - View Registration Info
 - View Your Profile** (highlighted with an orange box and an arrow pointing to it from the 'Embed a Donate Button' button)

At the bottom left, the 'Get Prepared' section includes:

- Webinars and Workshops
- Giving Day Toolkit
- Help Center

At the bottom right, the 'Share Your Page' section displays the URL: <https://chapters.giving-day.org/organizations/raven-s-reptile-rescue>, along with Twitter and Facebook social media icons.

Banking Verifications for Donations

GiveGab is becoming  **Bonterra.**



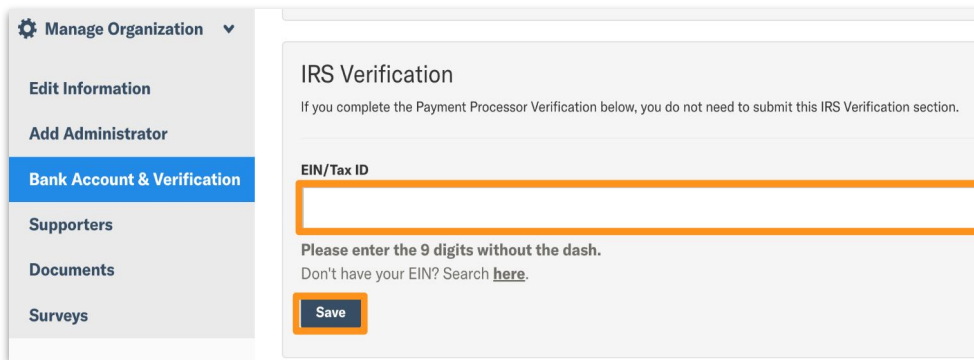
GiveGab/Bonterra's Verification Process

- What is the goal with adding banking information to my profile?
- Why do we verify organizations before they can fundraise on GiveGab?
- What are the three required sections of information for verification?
- How does Stripe store this information?

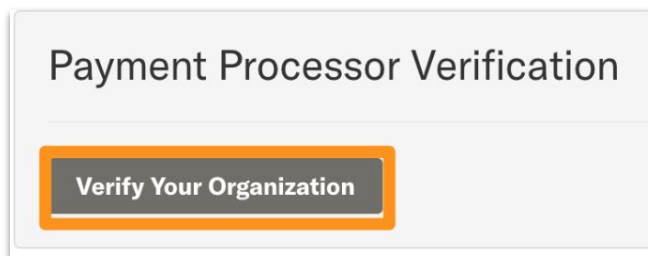


How do I verify my organization?

1. Navigate to your organization's "Bank Account & Verification" page
2. Enter your EIN and click "Save"
3. Click "Verify Your Organization" (see second image)



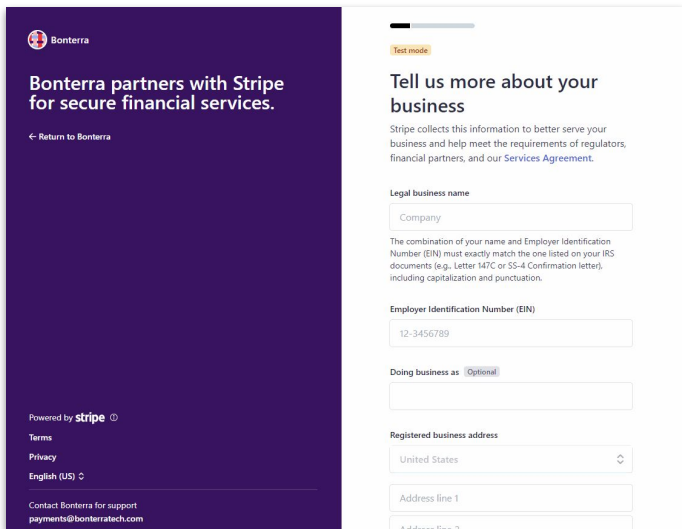
The screenshot shows the 'Manage Organization' sidebar with 'Bank Account & Verification' selected. The main content area is titled 'IRS Verification' and includes a note: 'If you complete the Payment Processor Verification below, you do not need to submit this IRS Verification section.' There is a text input field for 'EIN/Tax ID' with an orange border. Below the field, it says 'Please enter the 9 digits without the dash. Don't have your EIN? Search [here](#).' A 'Save' button is at the bottom.



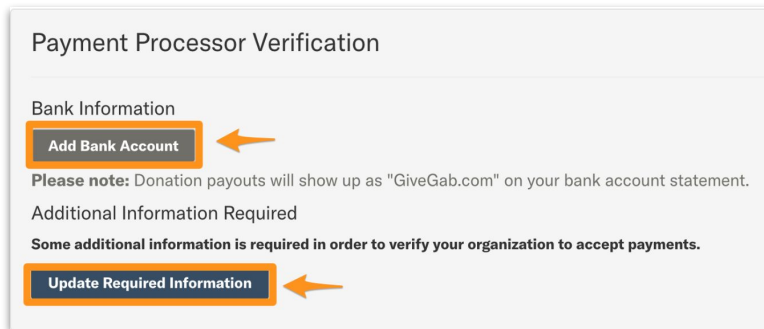
The screenshot shows the 'Payment Processor Verification' section with a large 'Verify Your Organization' button highlighted with an orange border.

How do I verify my organization?

4. Enter your information via secure Stripe-hosted onboarding form
5. Click “Submit”



The screenshot shows the Bonterra Stripe onboarding form. On the left is a purple sidebar with the Bonterra logo, the text "Bonterra partners with Stripe for secure financial services.", a "Return to Bonterra" link, and footer information including "Powered by stripe", "Terms", "Privacy", "English (US)", and support contact details. The main white area is titled "Tell us more about your business" and includes a "Test mode" indicator. It contains several input fields: "Legal business name" (with a "Company" placeholder), "Employer Identification Number (EIN)" (with "12-3456789" as an example), "Doing business as" (marked as optional), and "Registered business address" (with a dropdown for "United States" and fields for "Address line 1" and "Address line 2"). A note explains that the combination of the business name and EIN must match IRS documents.



The screenshot shows the "Payment Processor Verification" section. It has a sub-header "Bank Information" and a button labeled "Add Bank Account" which is highlighted with an orange box and an orange arrow pointing to it from the right. Below this is a "Please note" message: "Donation payouts will show up as 'GiveGab.com' on your bank account statement." Underneath is the section "Additional Information Required" with a message: "Some additional information is required in order to verify your organization to accept payments." At the bottom of this section is a button labeled "Update Required Information" which is also highlighted with an orange box and an orange arrow pointing to it from the right.

Checklist for Successful Verification

- ❑ Determine your organization representative
- ❑ Review the [Steps to become verified on GiveGab](#) support articles
 - ❑ [How does this process work?](#)
 - ❑ [Video explanation of verification process](#)
- ❑ Enter the requested information as soon as possible
 - ❑ You can skip the State Solicitation Attestation step!
- ❑ Check your dashboard again in 5-7 business days. Not verified? Reach out to GiveGab's customer support team.

Verification Resources

- [What is required by GiveGab to fundraise?](#)
- [Who should be an organization representative?](#)
- [Why do you require personal information?](#)
- [About secure storage of personal information](#)

Tips from your Program Manager

GiveGab is becoming  Bonterra.



Importance of a Great Profile Page

- Outward-facing message - make it something of which you are PROUD!

Elements to Consider:

- **PROFILE IMAGE:** “A picture is worth a thousand words...”
- **THERMOMETER:** Set goal and tracking of progress
- **DONATION LEVELS:** Demonstrate impact to donors
- **STORY:** Describe what you do and why it’s important in **VIDEO** and **WORDS**

Invest the time to do this well. It will pay great dividends!



St. Thomas More Catholic Church and Newman Center

DONATE

FUNDRAISE

103%

\$205,790 Raised \$200,000 Goal 267 Donors



\$25

St. Nicholas: Stock up the STM food pantry for your college students!



\$50

St. Catherine of Siena: Share in our famous outreach efforts across USC!



\$100

St. Francis Xavier: Send a student on a retreat or to a conference!



Key Feature #1 - Matches/Challenges

DOLLAR-FOR-DOLLAR MATCH

When a gift is made, an offline gift releases and is added to organization totals.

NEW *You can now choose 2:1 or 3:1 ratios for automated matches.*

[HERE](#) *is how to add a matching gift to your profile*

CHALLENGE

A gift is unlocked when a certain threshold is reached (Either # donors or dollars)

[HERE](#) *is how to add a challenge gift to your profile*

Organizations with matches/challenges raise **10 X** more on average

- Last year **\$2,160,924** in matching gifts from **107** organizations (90% exhausted)
- Goal for this year: **\$2,500,000** and **150** organizations

Match Examples

Use a Match Hour to help your chances of winning a time-restricted diocesan prize!

Matches

Which support groups do you have who can pool money to fund a match?



Anonymous: Hour of Mercy Match

The first \$1,000 in donations during the 3 o'clock hour will be matched dollar-for-dollar.



\$1,000 MATCH

COMPLETED



Arts and Crafts Committee: Match Opportunity

The Arts and Crafts Committee has offered a dollar-for-dollar match for the first \$1,500 in donations!



\$1,500 MATCH

COMPLETED

[SEE MORE MATCHES](#)

Challenge Examples

Based on number of donors in a specific time window. **Adds urgency!**

Matches

Based on dollars raised towards goal. **Builds momentum!**

The Drake Family: 25 unique donors during Early Giving

A generous donor has offered a challenge grant of \$750 if PCRS has 25 unique donors between now and midnight, November 28th!!

\$750 unlocked!

Anonymous: The Donna Henry \$30K Challenge*

A generous donor has offered a \$5000 challenge grant if the PCRS Giving Tuesday total reaches \$30,000!!!

\$5,000 unlocked!

[SEE MORE MATCHES](#)

Potential Match/Challenge Donors

- **THOSE WHO WANT TO HELP INSPIRE OTHERS!**

- Board Members
- Larger Donors
- Local Businesses (including bulletin or program book advertisers)
- Consider Pooling Resources
- Handful of them in Year #1 - start somewhere!

50%+ of donors in our post-giving day survey reported that a matching gift was highly motivating and an important component of their support.

Key Feature #2 - Peer-to-Peer

WHAT IS PEER-TO-PEER?

- Ambassadors who fundraise on your behalf
 - Share connection with your ministry and impact it has had
 - Profile page is connected to yours - donations in your totals
-
- Organizations using P2P raise **7.5X** more on average
 - Last year organizations using P2P raised **\$43,062** vs. **\$5,479** who didn't
 - Goal for this year: **\$550,000, 115 orgs, 2,450 donors - 15%**

P2P = BEST WAY TO SECURE NEW DONORS!!!!

Key Feature #2 - Peer-to-Peer (cont.)

You can also use for Individuals or Groups!

- **Healthy Competition** is good!
 - *Parishes* - Ministries or Mass Time Communities
 - *Schools* - By Grade Level or Alumni Years/Decades
 - *Ministries* - Board Members or Service Recipient (i.e. college student for a campus ministry)

Peer-2-Peer Example

Encountering Christ Everywhere



Diocese of Lafayette: Office of Vocations and Seminarians

DONATE

FUNDRAISE

135%

\$20,240 Raised \$15,000 Goal 170 Donors

Fundraisers

- | | | |
|----|--------------------|------------|
| 1 | Carter Domingue | \$4,920.00 |
| 2 | Christopher Lee | \$4,765.00 |
| 3 | Nicholas Broussard | \$2,700.00 |
| 4 | Giovanni Ranzino | \$1,680.00 |
| 5 | Eric Hernandez | \$1,370.00 |
| 6 | Michael Johnson | \$1,250.00 |
| 7 | Evan Hebert | \$605.00 |
| 8 | David Furka | \$550.00 |
| 9 | Haden Coleman | \$425.00 |
| 10 | Bret Lee | \$375.00 |

SEE MORE FUNDRAISERS

Peer-2-Peer Example

Fundraisers

- | | | |
|----|--------------------------------|-------------|
| 1 | SAM Knights of Columbus | \$12,550.00 |
| 2 | SALA | \$7,675.00 |
| 3 | SAM Co-Op | \$4,300.00 |
| 4 | St. Angela Merici SVDP Society | \$3,900.00 |
| 5 | SAMA | \$3,370.00 |
| 6 | SAM St. Joseph Altar | \$2,930.00 |
| 7 | SAM Grandparents Club | \$2,475.00 |
| 8 | SAM Family Life Apostolate | \$2,300.00 |
| 9 | SAM Prayer Group | \$1,550.00 |
| 10 | SAM's Family Faith Formation | \$525.00 |

[SEE MORE FUNDRAISERS](#)

The screenshot shows a fundraising page for St. Angela Merici Church. At the top, the text "#iGIVECATHOLIC" is displayed. Below this, there are three main images: on the left, a group of nuns and a priest; in the center, a graphic with a fish and a cross, and on the right, a man standing next to a yellow excavator. The central graphic includes the text "BREAKING GROUND", "#iGIVECATHOLIC", and "NOVEMBER 29, 2022". Below the images, there is a blue banner with the text "St. Angela Merici Church" and two buttons: "DONATE" and "FUNDRAISE". At the bottom, a progress bar shows "129%" and the text "\$269,575 Raised \$209,000 Goal 490 Donors".

Key Feature #3 - Support Areas

- **Showcase** an organization's programs or special campaigns
- **Earmarked funds** help clarify donor passion and intent
 - *Ministries/Catholic Charities* - highlight specific programs
 - *Schools* - extracurriculars (Athletics, Music, Arts, etc.)
 - *Parishes* - multiple projects you want to fund (Youth ministry retreat, renovating adoration chapel, liturgical music program, etc.)

Support Areas Example



Fundraising Campaigns

We Are Called - Annual Fund



DONATE

Middle/High School



DONATE

[See More](#)

All Fundraising Campaigns for Montgomery Catholic Preparatory School

[Back to Montgomery Catholic Preparatory School](#)

We Are Called - Annual Fund



DONATE

Middle/High School



**Middle/High School
Campus**

DONATE

Holy Spirit Campus



Holy Spirit Campus

DONATE

St. Bede Campus



St. Bede Campus

DONATE

Band



DONATE

Athletics



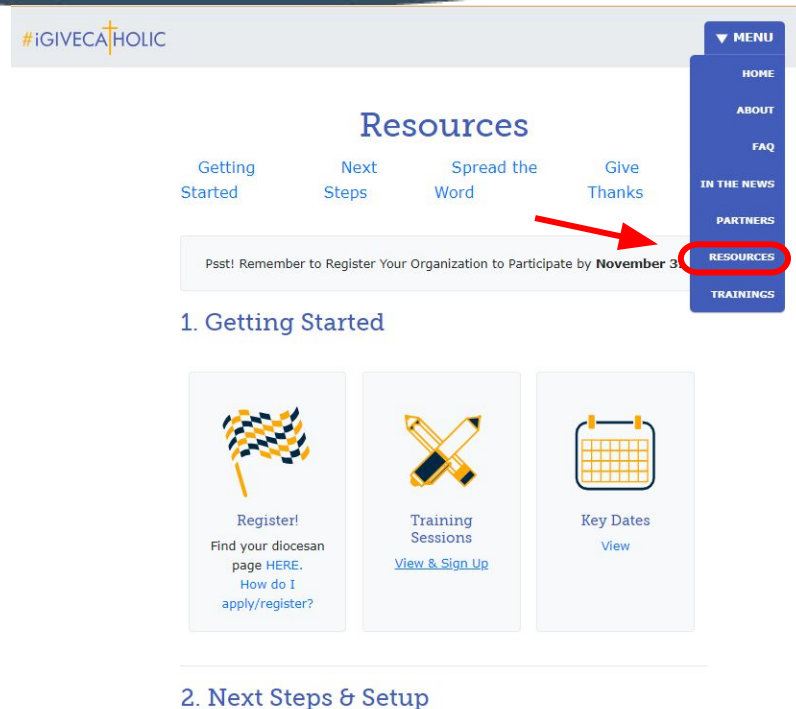
DONATE

Explore #iGiveCatholic Resources

The [#iGiveCatholic Resources Page](#) has valuable tools and templates for all your #iGiveCatholic needs!

- Customizable templates
- Communication timeline
- Marketing toolkit
- Downloadable graphics, posts, social media profile photos, logos and more
- Resources for board members, volunteers, staff and fundraisers

See more training videos on the [Trainings Page](#) for tips and fundraising strategies!



Before we finish...

GiveGab is becoming  Bonterra.



Cost of Online Fundraising

- A.K.A. Fees assessed on Online Donations
 - Stripe processing fees are ubiquitous and unavoidable
 - GiveGab platform fee is less than it would be independent of #iGC
 - #iGiveCatholic only takes 1.55% to support program
 - Approx 75% of donors covered the fee in 2022
 - Offline gifts incur no fees
 - Infographic resource available [HERE](#)



If the donor gives by ACH

3.3% + \$3.00

1.55% Host Cost
1.75% Platform Cost
\$3.00 by Pmt
Processor



If the donor gives by Credit Card

5.8% + 30¢

1.55% Host Cost
1.75% Platform Cost
2.5% Credit Card
30¢ by Pmt Processor

Available to donors giving \$100 or more

1.55% HOST COST

#iGiveCatholic uses these funds to support the entire Giving Day process from start to finish on the #iGiveCatholic platform, including our project management work with GiveGab/Bonterra and diocesan partners on the site, development of promotional resources, graphics, expenses related to filing in all states as a registered fundraiser, cyber insurance, communications, software, accounting, and all the costs associated with running a non-profit.

1.75% PLATFORM COST

These funds are used by Bonterra (#iGiveCatholic platform partner) to maintain all the behind-the-scenes technology, security, reporting, and tech support. Think Blue Chat Bubble!

\$3 for ACH or 2.5% + 30¢ for Credit Card

For Stripe, the payment processor. One \$.30 charge per credit card transaction, no matter how many gifts they make in that transaction, plus 2.5% of total credit card donation.

98.5¢

*is the average amount an organization
received per dollar donated in 2022.*

**DONORS HAVE THE OPTION TO PAY THE ONLINE COSTS
FOR ORGANIZATIONS —**

AND IN 2022, 79.7% DID!

New Email Banner Template!

A template created by
#iGiveCatholic was shared with
you, start designing now

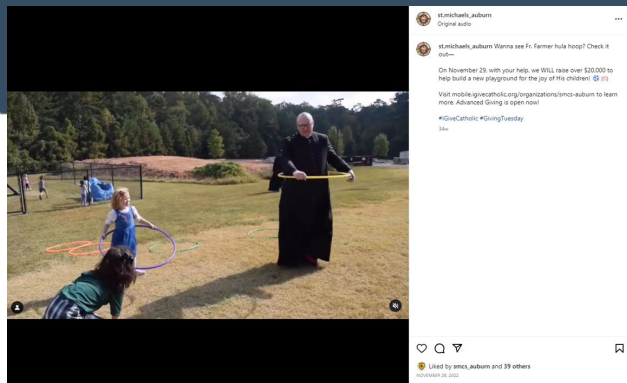


936px x 527px

Use template

- Canva template to create your custom **#iGiveCatholic email banner!**
Instructions include information about
 - Getting a FREE Canva Pro Teams account through NonProfit program
 - Using Bit.ly to create a short URL to your profile page (also QR code!)
 - Adding your custom banner to your email signature in Outlook or Gmail
- Find in Resources page under Sample Email Content (or click [HERE](#))

New Opportunity!



- **NEW Video Incentive** for participant organizations
 - **\$500** prize to the organization with the most likes on a qualifying video by end of giving day.
 - Can be on **Instagram, Facebook or Threads (!)**
 - Must tag **#iGiveCatholic (@igivecatholic)**
 - Must be **3 minutes** or shorter
 - **New “How-to” resources** on uploading video to Facebook and Instagram on **Social Media Tips & Tricks page**

Key Dates and Milestones

GiveGab is becoming  **Bonterra.**



Timeline

Tue, Aug 29

[WEBINAR – “TOP TEN ROUNDTABLE” \(click to register\)](#)

September-
October

- * Enter BANKING INFORMATION and get verified
- * Draft email COMMUNICATIONS and social media posts
- * Customize PROFILE PAGE with logo/photos/stories/video/donation levels
- * Distribute SAVE THE DATE in all communication channels

Fri, Nov 3

LAST DAY TO REGISTER! Registration closes at 11:59 PM

Wed, Nov 8

[WEBINAR – “Final Steps to Success” \(click to register\)](#)

Mon, Nov 13

Advanced Giving Day Phase!

Tue, Nov 28

#iGiveCatholic on #GivingTuesday!

Tue, Dec 5

Enter all remaining offline gifts of cash and checks into dashboard before 11:59 PM

Wed, Dec 6

Create and distribute thank you notes for donors, sponsors, & volunteers

Your Next Steps

- **Register for #iGiveCatholic** by Friday, November 3
- Register for **'Top Ten Roundtable'** *NEXT WEEK*, August 29 at 3PM ET and **'Final Steps'** Webinar November 9 at 3 PM ET via [Trainings page](#).
- **Follow iGiveCatholic on Social Media**
 - Use #iGiveCatholic hashtag!
 - Upload a promo video under 3 minutes and tag @iGiveCatholic
- **Watch your inbox** for important emails from GiveGab, your diocesan or group leader, and #iGiveCatholic!

#iGiveCatholic Help

- **GiveGab Customer Success** - [Support Articles](#) - Bookmark this!
- **Questions about #iGiveCatholic?**
 - Contact your diocesan or group leader
- **Tech help?**
 - Contact GiveGab in the Blue Chat Bubble OR
 - Email to questions@igivecatholic.org
 - M-F, 9am - 5pm ET





Thank You!

Questions?

GiveGab is becoming  **Bonterra.**

