NOTE TO PARTNERS:

This press release may be distributed and printed as-is, but will be more effective if customized to your audience. We recommend that you

* Provide your contact information, replacing Lisa.
* Replace [www.igivecatholic.org](http://www.igivecatholic.org) with your local url (i.e. diocese.igivecatholic.org)
* Report on your local results from 2023 if you participated and were happy with the outcome.
* Provide a testimonial from one of your local participants if available
* AND/OR provide a quote from your bishop encouraging participation!
* Add any local trainings or other events you will be offering
* Remove the resource highlights that might not be relevant to your diocese (i.e. PSG Catholic Social Media or translate button)

**For Release** **on Monday, August 19, 2024**

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**Registration now Open for #iGiveCatholic on GivingTuesday***Giving Day will be December 3*

**(New Orleans, LA – August 19, 2024)** – Organizations who wish to participate in the U.S. Catholic Church’s Annual Day of Giving may apply to register August 19 through November 1, 2024 at [www.igivecatholic.org](http://www.igivecatholic.org). Click on the “APPLY NOW” button to start the process.

#iGiveCatholic on GivingTuesday is a national crowdfunding movement that brings the Catholic community together to *Give Thanks, Give Back, and Give Catholic* each year on GivingTuesday, which will be December 3 this year. In 2023, Catholic organizations in this national campaign raised more than $20 million from gifts made by 58,822 donors distributed across all 50 states and 22 countries.

**“***#iGiveCatholic is a playbook for enabling the generous hearts of parishioners/members, and inviting God's gracious providence. In our first-ever campaign, extraordinary results came by faithfully implementing all the suggested steps, and trusting the rest to God. The experience brought our community together in a fun, focused and energizing way!”* said Jackie Carlin, Business Manager at The Shrine of Martin of Tours in the Archdiocese of Louisville.

Already offering one of the most extensive resource toolkits of any giving day, #iGiveCatholic has expanded and improved participant support this year. New resources are available for Goal-Setting, Building Board Support, running a Phone-a-thon, and Thanking Donors. #iGiveCatholic content will be available in both Flocknote and PSG Catholic Social Media. New Spanish translations are available for the Marketing Toolkit as well as the full suite of Graphics and related Canva templates. Additionally, a new Google Translate button is now available on the bottom right corner of each giving day website page, providing the viewer a choice of eight language translations.

Catholic parishes, schools, and other ministries are encouraged to register to participate at [www.igivecatholic.org](http://www.igivecatholic.org) before Labor Day to maximize the opportunity to prepare and promote their campaigns before Advanced Giving opens on November 18. Answers to common questions can be found at <https://www.igivecatholic.org/info/faq>

**Editor’s Note:** [**CLICK HERE**](https://youtu.be/s8DcrsVJ0NA) **for #iGiveCatholic video**

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