**#iGiveCatholic “Just One Thing” Email #3**

Happy Monday Friends,

With your leadership team in place and your priorities/goals set, you are now ready to create your organization’s specific **PROFILE PAGE.**

Simply have your registered administrator log in and follow the prompts to add your organization’s information, story, financial goal, and donation levels. (You can find step-by-step instructions on the [RESOURCES](http://www.igivecatholic.org/info/resources) page under 2. Next Steps and Setup, “How do I complete my profile for #iGiveCatholic?”). Your profile page will be the outward-facing messaging that all will see - take the opportunity to make it something of which you are proud!

*A quick note – details about peer-to-peer fundraising and matching gift ideas will come in future weekly emails…stay tuned.*

Your specific profile page will reside and can be found *within* the diocesan giving day site but you will also have a **direct URL link**that you should push out to donors, families and friends. Once you’ve completed your profile page, you can search for your own organization from the diocesan search page to see what others will see.

That’s it for now. As we move along over the next few weeks, we will methodically be pointing to downloadable marketing materials and resources to help you spread the word. Simply focus on the weekly task presented, and we promise you will be ready for success on December 3rd. And know that we will be heavily marketing #iGiveCatholic throughout the diocese on your behalf in the weeks leading up to THE BIG DAY!

Call anytime with questions. Thank you all for your efforts, enthusiasm, dedication and commitment. This will be fun!