**#iGiveCatholic “Just One Thing” Email #11**

Friends,

We are one week into Advanced Giving and just a week and a day away from the MAIN EVENT! So far, our parishes, schools and ministries have raised $XXX,XXXby promoting #iGiveCatholic early and often. (Enter this information if you are pleased with the Advanced Giving results). Let’s work hard to keep the momentum going this week – it’s natural and easy to tie in the themes of giving thanks and giving back with Thanksgiving!

Please review the #iGiveCatholic suggested [MARKETING TIMELINE](https://gg-day-of-giving.s3.amazonaws.com/igc-global2024/partner-resource-portal/2024+Marketing+Timeline.pdf) once again, concentrating on the *“One Week Out”* and next week’s “*Week of Giving Day*” sections. Make sure to:

* Post those short video clips and testimonials – they will make a difference!
* Share photos of your project areas or core program work with #iGiveCatholic signs to help donors visualize the potential impact of their gifts.
* Ask your community to like, share, and comment on your social media posts!
* Pay attention to which posts appear to be resonating and make more like them!

(For those offering prizes, add this paragraph)

Don’t forget about all of the fabulous **PRIZES**! Make sure your organization can meet the unique donor criteria to ensure you are eligible to be chosen. For example, try to get at least 10 unique donors during the Advanced Giving phase so you don’t miss an opportunity to win. Please click [diocese.igivecatholic.org/prizes] to see what’s offered and determine how your team might strategize your efforts to maximize your chances!

With Thanksgiving just a few days away, we want to personally thank you all for everything you do day in and day out to forward the mission of our Church. Your efforts do not go unnoticed and are deeply appreciated!

Best wishes for a blessed and restful Thanksgiving holiday. We’ll need our energy next week for sure!