**#iGiveCatholic Introductory Email – RETURNING DIOCESE**

**(*To garner interest from eligible parishes, schools, and ministries.)***

Dear Friends,

Please read this email 😊

The Diocese of XXXXXXX will once again be participating in the **#iGiveCatholic Giving Day** on **Tuesday, December 3, 2024.** Last year, we were thrilled with our (inaugural/2nd/3rd year etc.) success. We raised $XXX,XXX for XXX organizations and hope to build on this accomplishment (only add this line if you wish to report prior year results). We invite all parishes, schools and other Catholic ministries to take advantage of this wonderful opportunity to build community and raise unrestricted funds.

**Important Note: Our arch/diocese/foundation covers the registration expense! There is no start-up cost for an organization to participate.**

#iGiveCatholic on GivingTuesday -- now in its 10th year -- is a proven, dynamic crowdfunding event that offers an ***excellent*** opportunity for the Catholic community to come together to **Give Thanks, Give Back, and Give Catholic**!

We want to help all of you benefit. This is a GREAT chance for your parish, school, or specific ministry to raise funds for special projects or programs. ***We promise to do all of the heavy lifting for you!***

We will provide the following:

* An email every Monday starting September 16th with just **one** manageable task for the week – we promise the content will set you up for success!
* Easy to follow instructions and a template for creating a profile fundraising page specific to your parish, school or ministry within the (name of diocese) #iGiveCatholic site (for prior year participants – *your page from last year can simply be copied and updated as needed);*
* Marketing and social media graphics that can be used to create enthusiasm;
* Content and templates for email blasts, bulletin announcements, social media, etc.

We hope that every parish, school, and ministry will consider joining us in this effort. We will be with you offering guidance, support and training every step of the way!

No action is necessary at this point **except to please let us know if your parish, school or ministry has an initial interest to participate**so that we may begin creating a solid contact list. Information regarding the registration process will be sent on opening day, August 19th.

Thank you for considering this fabulous opportunity. Let’s join together to celebrate all that we do to build His kingdom and invite people to invest in our good work!