**#iGiveCatholic “Just One Thing” Email #1**

Good morning, Friends.

Here we go! Welcome to the first of twelve Monday morning emails leading up to the 2024 #iGiveCatholic on GivingTuesday! We promise if you follow the game plan and accomplish these tasks as assigned each week, the process will be easy and you will be set up for a very successful giving day event.

The responses from our parishes, schools, and ministries have been overwhelmingly positive. ## are already registered, and hopefully we will have many more jumping on board. It’s not too late! (This paragraph can be inserted if you wish to report details).

Here is the assignment for this week:

* Recruit an #iGiveCatholic **Leadership Team.** The Team should include people committed to promoting the campaign to those in your parish, at your school, within your ministries and in the community. They can be from your staff, board, or volunteers interested in supporting your mission. We will provide the content and templates – we just need team members who will add your specific details and help to push it out!
* Email blast coordinator – must have access to your organization’s database or contact list
* Social media coordinator
* On-site coordinator for visits the day of the event *(for any of you who might plan some kind of gathering on December 3rd)*
* A profile page coordinator *(more details to come on setting this up next week)*
* A thank you note coordinator *(for important work after the event)*

The social media coordinator will play a key role. He or she will need to post engaging content on your social media pages for a few weeks leading up to GivingTuesday. **Most of you already have someone assigned to this important task but, if you don’t, please find someone and send the name and email address to us by Friday, September 20th so they can also receive these helpful emails.**

*Optional but Recommended: Create a Canva account or upgrade your existing account to Canva Pro Teams FOR FREE at canva.com/canva-for-nonprofits. Canva is a design tool which allows you to easily create beautiful and professional-looking designs for just about all your graphic needs. We will be sending customizable templates throughout the campaign. To learn more about how to use Canva, check out the tutorials available* [*here*](https://www.canva.com/designschool/courses/canva-101/?lesson=opening-canva-for-the-first-time)*.*

We’re on our way! Please call at any time with questions. We’re here to support your efforts in any way that we can.