**#iGiveCatholic “Just One Thing” Email #7**

Good morning, Friends.

We are only **5 weeks** away from #iGiveCatholic on GivingTuesday, December 3rd! And, of course, Advanced Giving opens on Monday, November 18!! It’s mission critical to begin offering everyone an opportunity to Give Thanks and Give Back to those organizations doing the Lord’s work day in and day out…that’s us!

Now it’s time to promote, Promote, PROMOTE! This week, that means **announcing the details of** **your #iGiveCatholic campaign** everywhere possible:

* On your website
* Via email to everyone in your database (*sample attached)*
* On your social media *(include #iGiveCatholic and tag @iGiveCatholic on all of your campaign posts!)*
* In spoken announcements
* In printed newsletters/bulletins
* Via hand out or posted flyers

[CLICK HERE](https://www.igivecatholic.org/info/email-marketing) to access email templates -- also available in Flocknote if you use that service! To incorporate #iGiveCatholic downloadable graphics and/or #iGiveCatholic Canva templates, [CLICK HERE](http://www.igivecatholic.org/info/downloads).

You can also use the [Marketing Timeline](https://gg-day-of-giving.s3.amazonaws.com/igc-global2024/resources/2024+Marketing+Timeline+(1).pdf) for a suggested communications calendar as well as our [Toolkit](https://gg-day-of-giving.s3.amazonaws.com/igc-global2024/partner-resource-portal/2024+Marketing+Toolkit.pdf) for tips on marketing your campaign, both available on our [RESOURCES](https://www.igivecatholic.org/info/resources) page.

If you are not yet familiar with the process of pre-scheduling social media posts, check out the following YouTube tutorials: [Schedule Facebook Posts On Business Page](https://www.youtube.com/watch?v=FMgRv6bHDcY) and [Facebook Creator Studio Tutorial](https://www.youtube.com/watch?v=CkjTQGsmJd4). These skills can make life infinitely easier in the days leading up to December 3rd!

Enlist your ambassadors and people connected with your organization to help push out this information: pastors, parish staff, ministry leaders, council members, school administration, faculty/staff, current and former board members, committee members, alumni, current students, volunteers, co-workers, recipients of services, family and friends. Don’t be shy…call on everyone to help!

**Next week** we will focus on creating fun and easy video content.

Please continue to work on personalizing your **profile page** so it will be finished before the start of Advanced Giving on November 18th! The #iGiveCatholic national office highlighted some exemplary pages to emulate in their Wednesday E-Blast Newsletters that started last week! If you have the time, we suggest you take a look at those emails in addition to ours to see the latest best practice examples from #iGiveCatholic participants from across the country. PDFs of these E-Blasts can also be found on the [RESOURCES](http://www.igivecatholic.org/info/resources) page just above 3. Spread the Word.

Fun times are ahead! Call on us if you have questions.