

# Getting Ready for



#iGIVECATHOLIC  
ON GIVING TUESDAY

August 28, 2024

GiveGab is becoming  Bonterra.

# #iGiveCatholic Prayer

O Lord, giver of life, we know that all we are,  
and all we have are gifts from You.

We live in a world that celebrates consumption.  
But You call us to be good stewards  
of all You have entrusted to us.

May this #GivingTuesday prompt us  
to gratitude and generosity,  
that brings nourishment to the hungry  
and hope to the hopeless.

We pray that #iGiveCatholic  
may be a miracle of loaves and fishes,  
where every gift shared lovingly  
from a grateful heart  
becomes bread for the multitudes,  
and the ordinary becomes extraordinary.

In this giving and receiving, may our hearts rejoice  
in You alone, who are Lord for ever and ever.

Amen



# Thank You!

## Strategic Sponsor



## Impact Sponsors



## Affiliate Sponsor



## In Association With



We'll be at Booth 413 and presenting Tuesday afternoon!



# Meet the #iGiveCatholic Team



**Lisa Schillace**

*National Director*

[lisa@igivecatholic.org](mailto:lisa@igivecatholic.org)



**Katie Hare**

*Program Manager*

[katie@igivecatholic.org](mailto:katie@igivecatholic.org)

# Your GiveGab/Bonterra Team



**Kalia Kornegay**

Associate Project Manager



**Nickie Fredenburg**

Sr. Project Manager

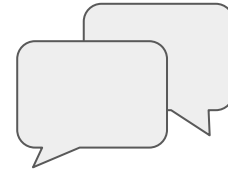
# Submit Your Questions!



## Chat Box

To:  All panelists  
Type: All panelists and attendees

## Q&A



Please input your question

Send Anonymously

If you have questions or comments throughout our training, please write in using your Zoom webinar attendee panel.

# Agenda

- ★ #iGiveCatholic **Overview**
- ★ **What's NEW** this year?
- ★ Who are **GiveGab** and **Bonterra**?
- ★ **Registering** and **Getting Started**
- ★ **Preparing to Receive Donations**
- ★ **Tips** from #iGiveCatholic
- ★ **Next Steps**
- ★ **Q&A**



*What is*

#iGIVECATHOLIC?  
ON GIVING TUESDAY



GiveGab is becoming  Bonterra.

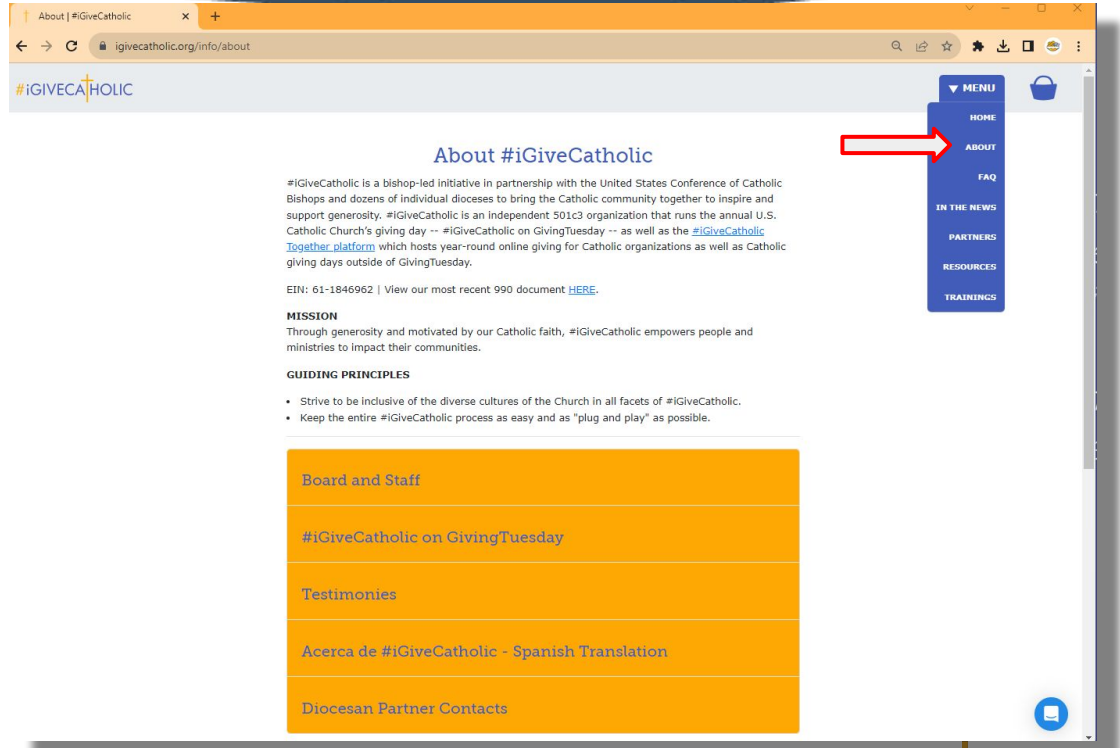


# #iGiveCatholic on GivingTuesday

- A **bishop-led** 501c3 non-profit serving U.S. Catholic organizations
- The **U.S. Catholic Church's Giving Day**
- A nationwide celebration of **Generosity** and **Catholic Connection**
- On GivingTuesday, **December 3**, from 12 A.M. midnight to 11:59 P.M.
  - ◆ *Advanced Giving opens November 18th*
- Participating parishes, schools and ministries conduct their own campaign by **promoting their unique donation page**
- Trainings, templates and tools to **make fundraising easy and fun!**

# #iGiveCatholic history

- Since 2015, thousands of Catholic organizations in over 60 dioceses have raised nearly \$90M through #iGiveCatholic!
- Learn more on “About” page on website: [igivecatholic.org/info/about](https://igivecatholic.org/info/about)



# 2023 Results

## 2024 Goal:

## Grow by 7%



\$21.5M	61,763	1,964
Raised	Donors	Ministries

*What's NEW with*

#iGIVECATHOLIC?  
ON GIVING TUESDAY



GiveGab is becoming  Bonterra.

# Slight Branding Update

Full NEW logo suite is available on [Graphics & Downloads](#) page IN ADDITION to #iGiveCatholic logo suite, replacing #GivingTuesday logo suite.



#iGIVECATHOLIC  
ON GIVING TUESDAY

#iGIVECATHOLIC

# #iGiveCatholic Merch Store

[www.igivecatholic.myshopify.com](http://www.igivecatholic.myshopify.com)

Also available through “Shop Now” button on global home page:

[www.igivecatholic.org](http://www.igivecatholic.org)

116 : 08 : 35 : 11  
days hours mins secs

animation

Inspire and Celebrate Generosity with #iGIVECATHOLIC Merchandise!

SHOP NOW!

WA OR ID MT ND MN WI NY ME

#iGIVECATHOLIC Home Catalog Contact

Products

Filter: Availability Price Sort by: Alphabetically, A-Z 12 products

Clear plastic tumbler \$14.99 USD	Dad hat \$15.99 USD	Embroidered Beanie \$14.99 USD	Hardcover bound notebook \$14.99 USD
Hooded long-sleeve tee From \$23.99 USD	Short-Sleeve Unisex T-Shirt From \$10.99 USD	Stainless steel water bottle \$24.99 USD	Tote bag \$16.99 USD
Travel mug with a handle \$24.99 USD	Unisex Long Sleeve Tee \$20.99 USD	Unisex windbreaker From \$22.99 USD	White glossy mug \$9.99 USD

★ Sponsor, P2P, Volunteer, or Drawing Prizes!

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#iGIVECATHOLIC

# Updated Custom Causes

## REMOVED:

- Adult Formation

## ADDED:

- Black Catholic Ministry
- Environmental Care
- Religious Community
- Disability Services (= *Special Needs*)
- Clergy
- Marriage and Family Life

## CHANGED:

- Seminarian Formation + Vocations → Vocations and Seminarians
- Youth Ministry + Young Adult Ministry → Youth or Young Adult Ministry

# Graphics and Collaborations



2024 **Canva** Templates Available

FOR PRINTING:



[8.5 x 11 Flyer](#)

[11 x 17 Poster](#)



[Postcard](#)

[Peer2Peer Fundraiser Flyer](#)



[Matching Sponsor Flyer](#)



.....

- **New and MORE Graphics**
  - Peruse “[GRAPHICS & DOWNLOADS](#)” in Menu to see all offerings (*all available in [SPANISH](#) this year, as well!*)
  - **MORE Canva Templates** this year for both Printables and Social Media (including GIFs!)
- New **PSG Catholic Social Media** collaboration
  - Similar to collaboration started with **Flocknote, which will also continue!**
  - #iGiveCatholic library now available to existing users.



# LIVE STREAM on GivingTuesday

National Director Lisa Schillace and “[The Giving Day Guy](#)” Chris Strub (right) will broadcast from #iGiveCatholic headquarters.

- **Three 3-hour segments** at 8 AM, 1 PM, & 6PM CST at [www.iGiveCatholic.org](http://www.iGiveCatholic.org)
- Includes **live interviews** with participants like YOU!
- **Interest form will be in Nov. 6 E-blast and will ask for 60-second video**

The screenshot displays the Big Give website interface. At the top left is the 'big give' logo. In the center, a large blue number shows '\$5,246,274 RAISED'. To the right is a green 'DONATE' button. Below the total is a video player showing two people: Chris Strub (labeled 'Giving Day Guy') and Evita Morin (labeled 'Rise Recovery'). To the right of the video is a 'DONOR FEED' section with three entries: a \$100.00 donation from Gary Cain to San Antonio Coalition f..., an anonymous \$5.00 donation to God's Dogs Rescue, and another \$5.00 donation from Drew Rios to AVANCE - San Antonio... At the bottom, it shows '22,990 Donors' and '420 Organizations'.

Who is

GiveGab<sup>®</sup>?

GiveGab is becoming  Bonterra.



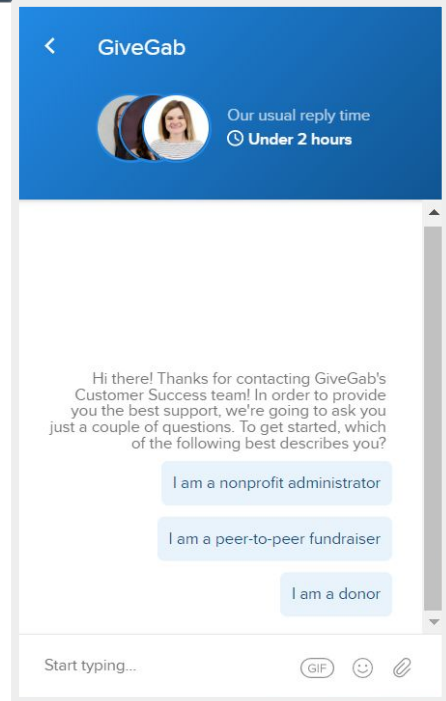
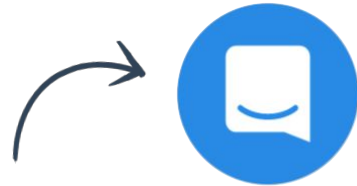
# GiveGab's Role

- Technical support and training
- Secure donation processing
- Hosting state-of-the-art online fundraising tools



# How GiveGab Supports You

- Visit Our Help Center
  - [support.givegab.com](https://support.givegab.com)
- Check Out Our Blog
  - [givegab.com/blog](https://givegab.com/blog)
- Send us an Email
  - [questions@igivecatholic.com](mailto:questions@igivecatholic.com)
- Chat with GiveGab's Customer Success Team
  - Look for the little blue chat bubble and be sure to include your email address



*Registering for*

#iGIVECATHOLIC  
ON GIVING TUESDAY



GiveGab is becoming  Bonterra.


# Need step-by-step help?

## Resources


Getting Started   Next Steps   Spread the Word   Give Thanks

Psst! Remember to Register Your Organization to Participate by **November 3!**


### 1. Getting Started



Register!  
Find your diocesan page [HERE](#)  
**How do I apply/register?**



Training Sessions  
[View & Sign Up](#)



Key Dates  
[View](#)

- MENU
- HOME
- ABOUT
- FAQ
- IN THE NEWS
- PARTNERS
- RESOURCES**
- TRAININGS

All Collections > Help Articles > How to Register for Your Giving Day > How do I register for #iGiveCatholic 2024?

## How do I register for #iGiveCatholic 2024?

Learn how to register for the 2024 #iGiveCatholic on GivingTuesday!

Written by Suli Calianno  
Updated over a week ago

Step 1: Go to <https://www.igivecatholic.org/>

Registration for #iGiveCatholic on GivingTuesday will open on August 19th and will be open until November 1st! To register, go to <https://www.igivecatholic.org/> and click the "Apply Now" button on the main landing page to begin the registration process.



Step 2: Select your Diocese or Other Group

# Navigate to your site

DIOCESE  
*of* SAN  
BERNARDINO

APPLY NOW

Join us for #iGiveCatholic on GivingTuesday!  
December 3, 2024

#iGiveCatholic begins in  
102 : 10 : 23 : 00  
days hours mins secs

# Find Your Ministry

and participate in #iGiveCatholic

Joseph

5 Results



**Sisters of Saint Joseph  
Welcome Center**  
Philadelphia, Pennsylvania



**PARTICIPATE**



**St. Joseph/St. Robert  
Catholic School**  
Warrington, Pennsylvania

**PARTICIPATE**



**Saint Joseph Villa**  
Flourtown, Pennsylvania

**PARTICIPATE**

## Don't see your ministry listed?

You can create a ministry by clicking the button below.



**ADD MY MINISTRY**





Manage A Sample Parish for

# #iGiveCatholic

Admins:

To request access to A Sample Parish, we just need your name and email:

**Your First and Last Name**

Molly Petrie

**Your Email**

molly.petrie@givegab.com

[Request Access](#)

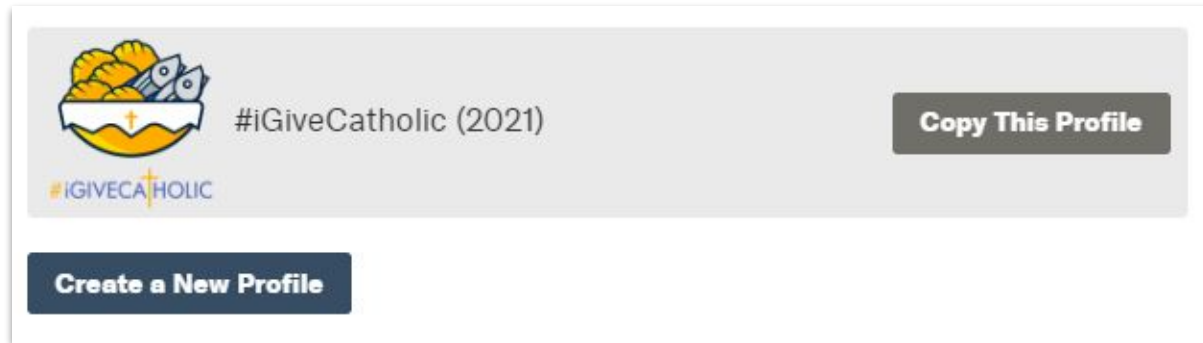


If the admins above are no longer associated with your organization, please reach out to our customer success team via the chat bubble below.

# Returning? Save time!

If you participated in #iGiveCatholic in the past, you can copy your profile from previous years.

- Be sure to update existing content with new dates, photos, etc.
- Any existing bank account information will carry over, but be sure to review.



# Your #iGiveCatholic Dashboard

-  Add Your Organization's Info >
-  Add Your Story >
-  Get Verified to Collect Donations >
-  Add Donation Levels >
-  Add a 'Thank You' Message >
-  Add Fundraisers >

# NEW: Resources Page from Dashboard

## Get Prepared



Webinars and Workshops



Giving Day Toolkit



Help Center

# Are you approved to participate?

103 Days to Launch

Participation Approval Status

**Pending**

Thank you for applying to participate in #iGiveCatholic on GivingTuesday! Your application will be reviewed, and the status shown as Pending until the application has been approved, typically within five (5) business days. You will be contacted if additional information is required.



103 Days to Launch

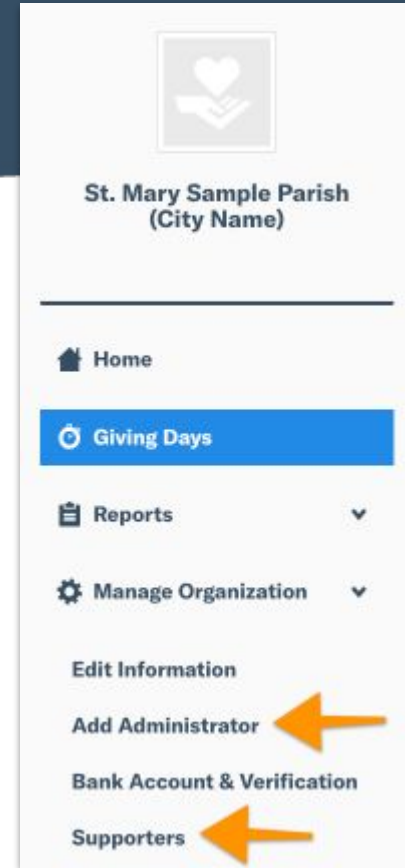
Participation Approval Status

**Approved**

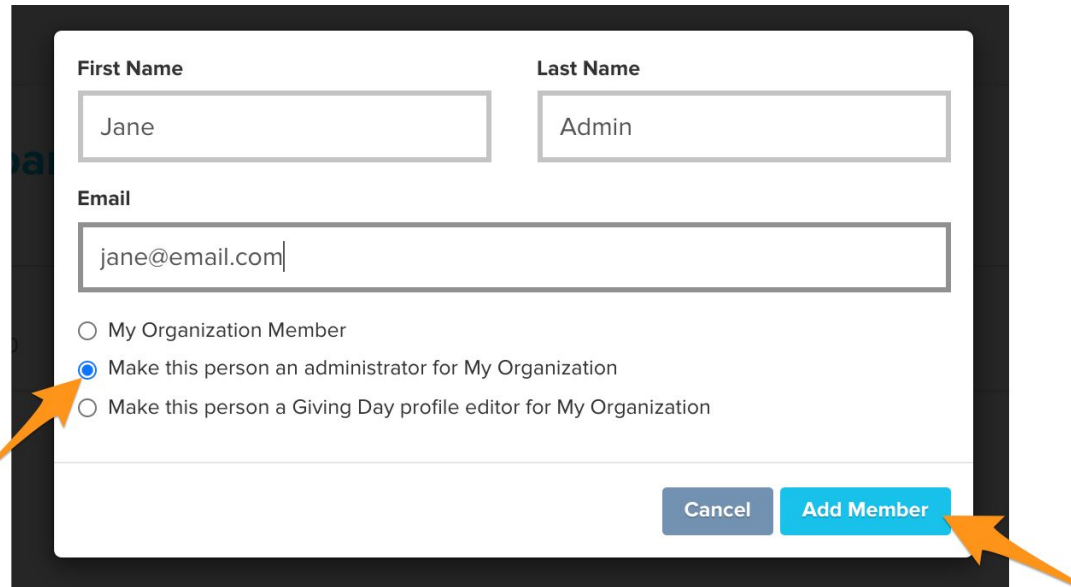
Congratulations! Your organization has been approved to participate in #iGiveCatholic on GivingTuesday 2024! For technical assistance with setting up your account or page, please contact GiveGab's Customer Success team at [questions@igivecatholic.org](mailto:questions@igivecatholic.org) or through the blue chat bubble (be sure to include your email address) between 9 am and 5 pm Eastern, Monday through Friday.

# Who can access your profile?

- Add Administrators (steps to follow)
- Review your supporters page to see who has access (and remove anyone that shouldn't!)



# Granting Full Administrative Access



The screenshot shows a form for adding a member. It has three input fields: 'First Name' with 'Jane', 'Last Name' with 'Admin', and 'Email' with 'jane@email.com'. Below these are three radio button options. The second option, 'Make this person an administrator for My Organization', is selected and highlighted by an orange arrow. At the bottom right, there are two buttons: 'Cancel' and 'Add Member', with an orange arrow pointing to the 'Add Member' button.

**First Name**  
Jane

**Last Name**  
Admin

**Email**  
jane@email.com

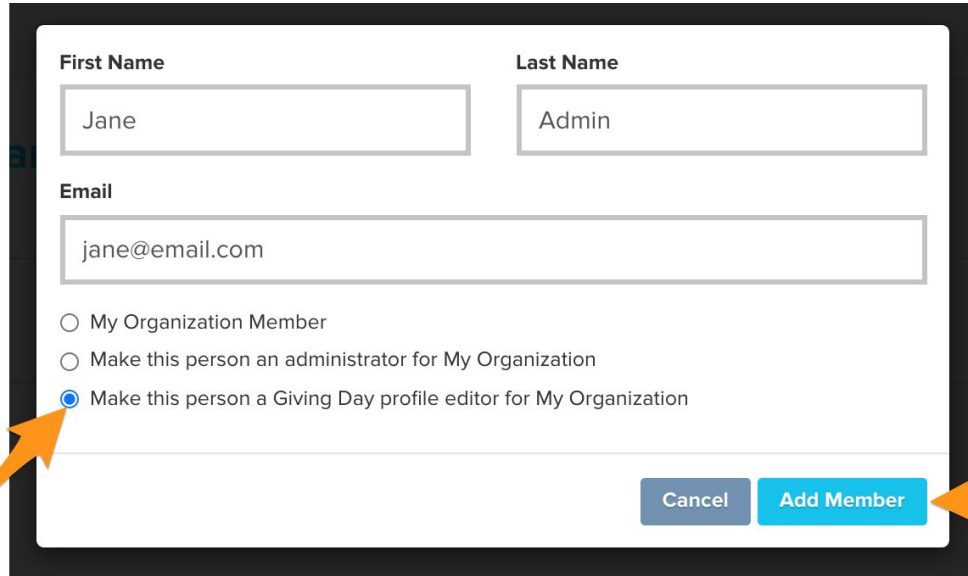
My Organization Member

Make this person an administrator for My Organization

Make this person a Giving Day profile editor for My Organization

Cancel Add Member

# Granting Profile ONLY Access



The screenshot shows a form for adding a new member. It includes input fields for First Name (Jane), Last Name (Admin), and Email (jane@email.com). Below these fields are three radio button options. The third option, 'Make this person a Giving Day profile editor for My Organization', is selected and highlighted with an orange arrow. At the bottom right of the form are two buttons: 'Cancel' and 'Add Member', with an orange arrow pointing to the 'Add Member' button.

**First Name**  
Jane

**Last Name**  
Admin

**Email**  
jane@email.com

My Organization Member

Make this person an administrator for My Organization

Make this person a Giving Day profile editor for My Organization

Cancel Add Member



# Maintaining your Admins

**Supporter Engagement**

[Add Member](#) [Import Members](#) [Export CSV](#)

Search  25 Results per page

Last Name	First Name	Email	Donations	Fundraising	Full Admin Access	Edit Giving Day Profiles Only	
GiveGab Test	Laryssa	lheber@givegab.com	\$0.00	\$0.00			
Hebert	Laryssa	laryssa@givegab.com	\$0.00	\$0.00			
Kenny	Julie	julie@igivecatholic.org	\$0.00	\$0.00			

# Customize Name

**Wait!** Does your organization have a common name?

- Add (City, State) so donors give to the right place! Ex. “*St. Mary’s Parish (Ithaca, NY)*”

St. Mary Sample Parish (City Name)

## General Info

### Images

Logo

Select Image Remove

Image should be 5MB max and a JPG, JPEG or PNG file type.  
Recommended dimensions: 300x300.

Add a Cover Photo

Select Image Remove

Image should be 5MB max and a JPG, JPEG or PNG file type.  
Recommended dimensions: 1500x500.

### About

Organization Name

St. Mary Sample Parish (City Name)

# Customize URL

**Wait!** Is your URL too long?

- Shorten or customize part of your link to make it more shareable!

## About

**Organization Name**

**Website**

**Organization Profile Link**

If you change your organization's link, the old link will no longer work. The link can only contain lowercase letters, numbers, and dashes (-).

<code>www.givegab.com/nonprofits/</code>	<code>st-mary-sample-parish-city-name</code>
--	--

# Update Your Contact Info

- Designate or update the “point of contact” for your organization
- This is used when a supporter wants to know who to reach out to at your organization
- “Reply-to” email if a donor responds to their emailed receipt

**Contact Information**

<b>First and Last Name</b>	<b>Title</b>
<input type="text"/>	<input type="text"/>
<b>Email</b>	<b>Phone</b>
<input type="text"/>	<input type="text"/>

# Finding Your #iGiveCatholic Dashboard

The screenshot shows the GiveGab dashboard for St. Mary Sample Parish. The top navigation bar includes 'Home', 'Support', 'Submit an Idea', and a user profile for 'Kalia'. The left sidebar contains navigation options: 'Home', 'Giving Days' (highlighted with an orange border), 'Reports', and 'Manage Organization'. The main content area is titled 'Giving Days' and lists four entries:

- #iGiveCatholic** (National Ministries) - December 3, 2024 (indicated by an orange arrow)
- #iGiveCatholic** (National Ministries) - November 28, 2023
- #iGiveCatholic - National Ministries** - November 29, 2022
- #iGiveCatholic** - November 30, 2021

At the bottom, a status bar indicates 'Viewing Dashboard for St. Mary Sample Parish (C...)' with a star icon and a notification bell.

# Sharing Your Profile Page

The screenshot shows a user interface for managing a profile. At the top, there are two main actions: 'Add a 'Thank You' Message' and 'Add Fundraisers', each with a right-pointing chevron. Below these is a red 'Reset Profile' button. A warning message from 'Site Admin' states: 'Resetting the profile will reset the story, thanks message, images, and settings to defaults, and remove any donation levels. If the nonprofit has other giving day profiles they will have the option to copy one of them again.'

The interface is divided into two columns of options:

- Donation Tools:**
  - Add Offline Donation
  - Manage Sponsor Matching
  - Manage Donations
  - Embed a Donate Button
- Other Actions:**
  - Engagement Opportunities
  - Add External Fund
  - View Registration Info
  - View Your Profile** (highlighted with an orange box and an arrow from 'Embed a Donate Button')

At the bottom right, there is a 'Share Your Page' section with a URL: <https://chapters.giving-day.org/organizations/raven-s-reptile-rescue> and social media icons for Twitter and Facebook.

# *Banking Verifications for Donations*

GiveGab is becoming  Bonterra.



# GiveGab/Bonterra's Verification Process

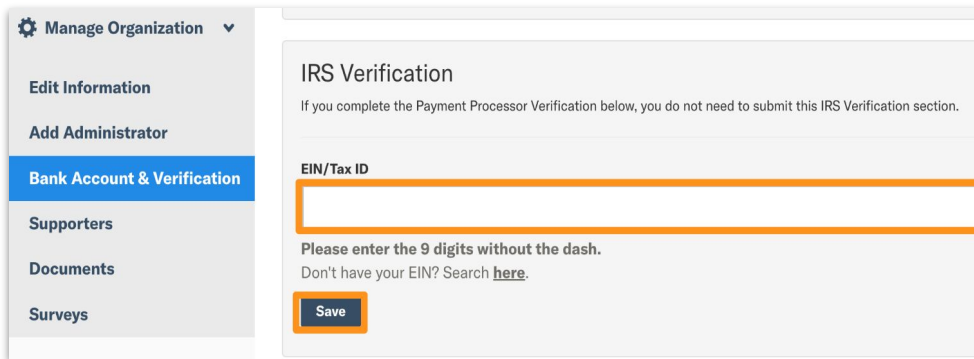
- What is the goal with adding banking information to my profile?
- Why do we verify organizations before they can fundraise on GiveGab?
- What are the three required sections of information for verification?
- How does Stripe store this information?





# How do I verify my organization?

1. Navigate to your organization's "Bank Account & Verification" page
2. Enter your EIN and click "Save"
3. Click "Verify Your Organization" (see second image)



The screenshot shows a sidebar menu on the left with the following items: Manage Organization (with a gear icon and a dropdown arrow), Edit Information, Add Administrator, Bank Account & Verification (highlighted in blue), Supporters, Documents, and Surveys. The main content area is titled "IRS Verification" and contains the following text: "If you complete the Payment Processor Verification below, you do not need to submit this IRS Verification section." Below this is a label "EIN/Tax ID" followed by a large empty text input field. Underneath the input field, it says "Please enter the 9 digits without the dash." and "Don't have your EIN? Search [here](#)." At the bottom of the section is a "Save" button.

## Payment Processor Verification

Verify Your Organization

# How do I verify my organization?

4. Enter your information via secure Stripe-hosted onboarding form
5. Click “Submit”

The screenshot shows the Bonterra Stripe onboarding form. On the left is a purple sidebar with the Bonterra logo, the text "Bonterra partners with Stripe for secure financial services.", a "Return to Bonterra" link, and footer information including "Powered by stripe", "Terms", "Privacy", "English (US)", and "Contact Bonterra for support payments@bonterratech.com". The main form area has a "Test mode" indicator and the heading "Tell us more about your business". Below this is a paragraph explaining that Stripe collects information to meet regulatory requirements. The form contains several input fields: "Legal business name" (with a "Company" placeholder), "Employer Identification Number (EIN)" (with the value "12-3456789"), "Doing business as" (with an "Optional" tag), "Registered business address" (with a dropdown for "United States"), and "Address line 1".

The screenshot shows the "Payment Processor Verification" section. It features a "Bank Information" heading and a button labeled "Add Bank Account" with an orange arrow pointing to it from the right. Below this is a "Please note" section stating that donation payouts will show up as "GiveGab.com" on the bank account statement. Underneath is the "Additional Information Required" heading, followed by a note: "Some additional information is required in order to verify your organization to accept payments." At the bottom of this section is a button labeled "Update Required Information" with an orange arrow pointing to it from the right.

# Checklist for Successful Verification

- Determine your organization representative
- Review the [Steps to become verified on GiveGab](#) support articles:
  - [How does this process work?](#)
  - [Video explanation of verification process](#)
- Enter the requested information as soon as possible
  - You can skip the State Solicitation Attestation step!
- Check your dashboard again in 5-7 business days. Not verified? Reach out to GiveGab's customer support team.

# Verification Resources

- [What is required by GiveGab to fundraise?](#)
- [Who should be an organization representative?](#)
- [Why do you require personal information?](#)
- [About secure storage of personal information](#)

# *Tips from your Program Manager*

GiveGab is becoming  Bonterra.



# Importance of a Great Profile Page

- Outward-facing message - make it something of which you are PROUD!

## Elements to Consider:

- **PROFILE IMAGE:** “A picture is worth a thousand words...”
- **THERMOMETER:** Set goal and tracking of progress
- **DONATION LEVELS:** Demonstrate impact to donors
- **STORY:** Describe what you do and why it’s important in **VIDEO** and **WORDS**

# BUT! Don't just make a great profile page...

- *You can make the most aesthetically pleasing profile page in the world and it will mean nothing if no one sees it!*
- Be sure to **SHARE** your profile page with your community- through social media, newsletters, bulletins, pulpit announcements etc.
- Check out the **Marketing Resources** available on the [Resources Page!](#)
  - [#iGiveCatholic 2024 Marketing Toolkit](#), NOW also available in [Spanish](#)
  - [#iGiveCatholic 2024 Marketing Timeline](#)
  - NEW: [Goal-Setting Guide](#), [Phone-a-Thon Guide](#) as well as guidance on [Building Board Support](#) and crafting and delivering [Thank Yous!](#)

# LEADING WITH HOPE TRUST & COMPASSION



HTC provides low-barrier access to day shelter, hygiene, healthcare, housing, and hospitality services to individuals experiencing homelessness in New Orleans.



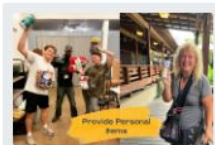
## Harry Tompson Center

DONATE

FUNDRAISE

105%

\$15,689 Raised \$15,000 Goal 81 Donors



\$20

Help purchase personal items like socks for guests - \$20 = 24 pack of socks



\$50

Purchases 1 set of lock, lights, & helmet for bike program graduates



\$100

Provides one day of showers to guests of the HTC.





# Key Feature #1 - Matches/Challenges

## DOLLAR-FOR-DOLLAR MATCH

*When a gift is made, an offline gift releases and is added to organization totals.*

*You can now choose 2:1 or 3:1 ratios for automated matches.*

*[HERE](#) is how to add a matching gift to your profile*

## CHALLENGE

*A gift is unlocked when a certain threshold is reached (Either # donors or dollars)*

*[HERE](#) is how to add a challenge gift to your profile*

Organizations with matches/challenges raise **10 X** more on average

★ Last year **\$2,244,096.02** in matching gifts from **138** organizations

*[CLICK HERE](#) for a *Canva Template* for a Match Sponsor Flyer*

# Match Examples

Use a Match Hour to help your chances of winning a time-restricted diocesan prize!

## Matches

Which support groups do you have who can pool money to fund a match?



### Anonymous: Hour of Mercy Match

The first \$1,000 in donations during the 3 o'clock hour will be matched dollar-for-dollar.



**\$1,000 MATCH**

**COMPLETED**



### Arts and Crafts Committee: Match Opportunity

The Arts and Crafts Committee has offered a dollar-for-dollar match for the first \$1,500 in donations!



**\$1,500 MATCH**

**COMPLETED**

[SEE MORE MATCHES](#)

# Challenge Examples

Based on number of donors in a specific time window. **Adds urgency!**

## Matches

Based on dollars raised towards goal. **Builds momentum!**

### The Drake Family: 25 unique donors during Early Giving

A generous donor has offered a challenge grant of \$750 if PCRS has 25 unique donors between now and midnight, November 28th!!

**\$750 unlocked!**

### Anonymous: The Donna Henry \$30K Challenge\*

A generous donor has offered a \$5000 challenge grant if the PCRS Giving Tuesday total reaches \$30,000!!!

**\$5,000 unlocked!**

[SEE MORE MATCHES](#)

# Potential Match/Challenge Donors

- **THOSE WHO WANT TO HELP INSPIRE OTHERS!**
- Board Members
- Larger Donors
- Local Businesses (including bulletin or program book advertisers)
- Consider Pooling Resources
- Handful of them in Year #1 - start somewhere!

*50%+ of donors in our post-giving day survey reported that a matching gift was highly motivating and an important component of their support.*

# Key Feature #2 - Peer-to-Peer

## WHAT IS PEER-TO-PEER?

- Ambassadors who fundraise on your behalf
- Share connection with your ministry and impact it has had
- Profile page is connected to yours - donations in your totals
- Organizations using P2P raise **7.5X** more on average

**P2P = BEST WAY TO SECURE NEW DONORS!!!!**

[CLICK HERE](#) for a *Canva Template* for a Peer-to-Peer Recruitment Flyer

[CLICK HERE](#) for step-by-step instructions on Resources page

# Peer-2-Peer Example

#iGIVECAHOLIC

PRIZES | FUNDRAISERS

St. Thomas More Catholic Church and Newman Center

DONATE FUNDRAISE

\$323,423 Raised \$300,000 Goal 345 Donors

## Fundraisers

1	George Murphy	\$15,497.50
2	Vanessa May	\$14,927.11
3	Luca Dilluvio	\$4,950.00
4	Grace McVey	\$3,010.00
5	Gigi Duncan	\$2,210.00
6	Anna Lucia Jeffers	\$2,085.00
7	Building Future Saints- Celia Hadjin	\$1,470.00
8	Kathleen Abrams	\$1,425.00
9	Emma Devine - St. Thomas More Campus Ministry	\$1,255.00
10	Erin Callahan	\$1,230.00
11	Juliet Didenko	\$1,000.00
12	Sharlyse Henshaw	\$1,000.00
13	Madison Kraynick	\$1,000.00
14	Scott Lesho	\$1,000.00
15	PJ Marchal	\$1,000.00
16	Mariclaire Murdaugh	\$1,000.00
17	Julia Stanley	\$1,000.00

# Peer-2-Peer Example

## Fundraisers

- 1 SAM Knights of Columbus \$12,550.00
- 2 SALA \$7,675.00
- 3 SAM Co-Op \$4,300.00
- 4 St. Angela Merici SVDP Society \$3,900.00
- 5 SAMA \$3,370.00
- 6 SAM St. Joseph Altar \$2,930.00
- 7 SAM Grandparents Club \$2,475.00
- 8 SAM Family Life Apostolate \$2,300.00
- 9 SAM Prayer Group \$1,550.00
- 10 SAM's Family Faith Formation \$525.00

[SEE MORE FUNDRAISERS](#)

iGIVECATHOLIC

PRIZES LEADERBOARDS MENU

BREAKING GROUND

#iGIVECATHOLIC

NOVEMBER 29, 2022

St. Angela Merici Church

DONATE FUNDRAISE

129%

\$269,575 Raised \$209,000 Goal 490 Donors

# Key Feature #2 - Peer-to-Peer (cont.)

You can also use for Individuals or Groups!

- **Healthy Competition** is good!
  - *Parishes* - Ministries or Mass Time Communities
  - *Schools* - By Grade Level or Alumni Years/Decades
  - *Ministries* - Board Members or Service Recipient (i.e. college student for a campus ministry)



# Key Feature #3 - Support Areas

- **Showcase** an organization's programs or special campaigns
- **Earmarked funds** help clarify donor passion and intent
  - *Ministries/Catholic Charities* - highlight specific programs
  - *Schools* - extracurriculars (Athletics, Music, Arts, etc.)
  - *Parishes* - multiple projects you want to fund (Youth ministry retreat, renovating adoration chapel, liturgical music program, etc.)

# Support Areas Example



Montgomery Catholic Preparatory School

DONATE

FUNDRAISE

## Fundraising Campaigns

We Are Called - Annual Fund



DONATE

Middle/High School



DONATE

[See More](#)

## All Fundraising Campaigns for Montgomery Catholic Preparatory School

[Back to Montgomery Catholic Preparatory School](#)

We Are Called - Annual Fund



DONATE

Middle/High School



Middle/High School  
Campus

DONATE

Holy Spirit Campus



Holy Spirit Campus

DONATE

St. Bede Campus



St. Bede Campus

DONATE

Band



DONATE

Athletics



DONATE

# Explore #iGiveCatholic Resources

The [#iGiveCatholic Resources Page](#) has valuable tools and templates for all your #iGiveCatholic needs!

- Marketing Timeline
- Marketing Toolkit (English and Spanish)
- Downloadable graphics, posts, social media profile photos, logos and more
- Customizable Canva template menu in both English and Spanish
- Resources for board members, volunteers, staff and fundraisers

See more training videos on the [Trainings Page](#) for tips and fundraising strategies!

#iGIVECATHOLIC

## Resources

Getting Started   Next Steps   Spread the Word   Give Thanks

Psst! Remember to Register Your Organization to Participate by **November 3**

1. Getting Started

- Register! Find your diocesan page [HERE](#). How do I apply/register?
- Training Sessions [View & Sign Up](#)
- Key Dates [View](#)

2. Next Steps & Setup

*Before we finish...*



GiveGab is becoming  Bonterra.

# Cost of Online Fundraising

- A.K.A. Fees assessed on Online Donations
  - Stripe processing fees are ubiquitous and unavoidable
  - GiveGab platform fee is less than it would be independent of #iGiveCatholic
  - #iGiveCatholic only takes 1.55% to support program
  - Nearly 75% of donors covered the fee in 2023
    - *Offline gifts incur no fees*
  - Infographic resource available [HERE](#)



If the donor gives by ACH\*

**3.3% + \$3.00**

1.55% Host Cost

1.75% Platform Cost

\$3.00 by Pmt Processor

\*Available to donors giving \$100 or more



If the donor gives by Credit Card

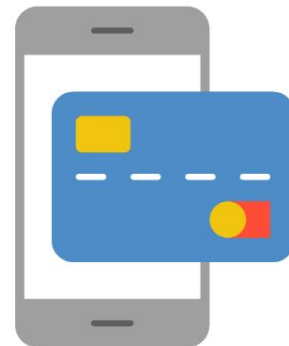
**5.8% + 30¢**

1.55% Host Cost

1.75% Platform Cost

2.5% Credit Card

30¢ by Pmt Processor



### 1.55% HOST COST

#iGiveCatholic uses these funds to support the entire Giving Day process from start to finish on the #iGiveCatholic platform, including our project management work with GiveGab/Bonterra and diocesan partners on the site, development of promotional resources, graphics, expenses related to filing in all states as a registered fundraiser, cyber insurance, communications, software, accounting, and all the costs associated with running a non-profit.

### 1.75% PLATFORM COST

These funds are used by Bonterra (#iGiveCatholic platform partner) to maintain all the behind-the-scenes technology, security, reporting, and tech support. Think Blue Chat Bubble!

### \$3 for ACH or 2.5% + 30¢ for Credit Card

For Stripe, the payment processor. One \$.30 charge per credit card transaction, no matter how many gifts they make in that transaction, plus 2.5% of total credit card donation.

DONORS HAVE THE OPTION TO PAY THE ONLINE COSTS FOR ORGANIZATIONS —

**AND IN 2023, 73.4% DID!**

**98.62¢**

*is the average amount an organization received per dollar donated in 2023.*

# Key Dates and Milestones

GiveGab is becoming  Bonterra.



# Timeline

September-  
October

- \* Enter BANKING INFORMATION and get verified (*if required*)
- \* Draft email COMMUNICATIONS and social media posts
- \* Customize PROFILE PAGE with logo/photos/stories/video/donation levels
- \* Distribute SAVE THE DATE in all communication channels

Wed, Oct 23

Start of WEEKLY #iGIVECATHOLIC E-BLAST NEWSLETTERS

Fri, Nov 1

LAST DAY TO REGISTER! *Registration closes at 11:59 PM*

Wed, Nov 13

[WEBINAR – “Final Steps to Success” \(click to register\)](#)

Mon, Nov 18

Advanced Giving begins!

Tue, Dec 3

#iGiveCatholic on #GivingTuesday!

Tue, Dec 10

Enter all remaining offline gifts of cash and checks into dashboard before 11:59 PM

Wed, Dec 11

Create and distribute thank you notes for donors, sponsors, & volunteers



# Your Next Steps

- **Register for #iGiveCatholic** by Friday, November 1
- Check out **Top Ten Roundtable Reference Sheets** from [2023](#) & [2024](#)
- Register for **'Final Steps'** webinar November 13 at 3 PM ET via [Trainings page](#).
- **Follow iGiveCatholic on Social Media**
  - Use #iGiveCatholic hashtag!
  - Upload a promo video under 3 minutes and tag @iGiveCatholic
- **Watch your inbox** for important emails from GiveGab, your diocesan or group leader, and #iGiveCatholic!

# #iGiveCatholic Help

- **GiveGab Customer Success - [Support Articles](#) - Bookmark this!**
- **Questions about #iGiveCatholic?**
  - Contact your diocesan or group leader
- **Tech help?**
  - Contact GiveGab in the Blue Chat Bubble OR
  - Email to [questions@igivecatholic.org](mailto:questions@igivecatholic.org)
  - M-F, 9am - 5pm ET



*Thank You!*

*Questions?*



GiveGab is becoming  Bonterra.