



for Catholic Campus Ministry

COSTS OF ONLINE FUNDRAISING

98¢

is the average amount an organization received per dollar donated online in 2023.



If the donor gives by ACH

3.4% + \$3.00

2.0% Platform Cost
1.4% Host Cost
\$3.00 by Pmt Processor

Available to donors giving \$100 or more

2% PLATFORM COST

These funds are used by the giving day platform GiveGab/Bonterra to maintain all the behind-the-scenes technology, security, reporting, and tech support. Think Blue Chat Bubble!

1.4% HOST COST

#iGiveCatholic uses these funds to support the entire Giving Day process from start to finish on the #iGiveCatholic Together platform, including our project management work with GiveGab/Bonterra and the Catholic Campus Ministry Association on the site, development of promotional resources, graphics, expenses relating to filing in all states as a registered fundraiser, cyber insurance, communications, software, accounting, and all the costs associated with running a non-profit.

\$3.00 PAYMENT PROCESSING

Leading online payment processor Stripe collects this fee per donor transaction, no matter how many gifts they make in that transaction.



If the donor gives by Credit Card

5.9% + 30¢

2.0% Platform Cost
1.4% Host Cost
2.5% Credit Card
30¢ by Pmt Processor

2% PLATFORM COST

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1.4% HOST COST

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2.5% + 30¢ PAYMENT PROCESSING

Leading online payment processor Stripe collects 2.5% plus one \$.30 charge per donor transaction, no matter how many gifts made in that transaction.

#iGIVECATHOLIC

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DONORS DO HAVE THE OPTION TO PAY THE ONLINE COSTS FOR ORGANIZATIONS — IN 2023, 61.6% DID!