



Be a 209Gives Sponsor!

Support local nonprofits.

A collage of various photos showing community activities, including people at a boat launch, a woman holding a dog, a woman in a purple graduation gown, a man in a white lab coat, a woman in a white graduation gown, a woman in a white lab coat, a woman in a white graduation gown, and a woman in a white graduation gown. A central 209GIVES logo is overlaid on the collage. Below the logo is a countdown timer: "209Gives begins in 61 : 22 : 19 : 35 days hours mins secs". A "Hide Countdown" button is located below the timer. In the top right corner of the collage, there is a search bar and a menu icon.

Making a difference where we live, work, and play.

209Gives begins in

61 : 22 : 19 : 35
days hours mins secs

Hide Countdown

209gives.org

(209) 943-2375

LPonick@sanjoaquinconf.org



Impact

209Gives is a unique and one-of-a-kind event, helping build the capacity of San Joaquin nonprofits through a 24-hour digital fundraising event hosted in April.

With support from sponsors, the Community Foundation is able to offer 209Gives at no cost, with 100% of funds raised being passed through to nonprofits in our region. The event offers donors an opportunity to engage with local causes through an exciting day of participating in local-driven philanthropy. Nonprofits participating in this program can leverage a modern and secure online giving platform, professionally developed marketing materials, trainings, communication tools, and much more at no cost— **to support their work to make San Joaquin County a place where there are no barriers to bright futures.**

The San Joaquin Community Foundation is **seeking sponsors** to support the annual 209Gives event. We hope you will consider being a sponsor for this exciting day of participating in local-driven philanthropy happening on **April 18, 2023.**

Over \$732,000 has been raised through 209Gives since the program launched in 2020 – with 100% of funds raised benefiting local nonprofit organizations in San Joaquin County!

How 209Gives benefits our local nonprofit community:

- It's 100% free for a nonprofit to participate!
- Every dollar raised by a nonprofit is passed directly through to support their work
- Enhances an organization's public visibility and highlights the important work nonprofits do in the community
- Provides an opportunity to engage donors and volunteers
- Expands an organization's online and social media presence
- Leverages a modern and secure online giving platform to raise funds to support an organization's most critical needs
- Provides FREE access to professionally developed marketing materials, trainings, and communication tools

Nonprofits who participate in 209Gives experience, on average:

77% of nonprofits acquired new donors through 209Gives

48% of donors support an organization for the first time



Sponsorship Levels

PRESENTING SPONSOR – \$10,000

Branded incentive contributions and 209Gives prizes for nonprofits.

- Sponsor of Two Prizes (examples)
 - Most Overall Raised
 - Most number of unique donors
- Logo, Company Name, and website link associated with two grand prizes you are sponsoring
- Logo, Company name, and website link added to home page for 209Gives
- Potential for over 10,000 views on 209Gives (based on historical data)
- Mentions on Social Media, Email Blast, Trainings, and all communications

PREMIER SPONSOR – \$5,000

Incentive contribution and 209Gives prizes for nonprofits

- Sponsor a Prize
- Logo, Company Name, and website link added to the prize you are sponsoring
- Logo, Company Name, and website link added to home page for 209Gives
- Mentions on Social Media, Email Blast, Trainings, and all communications

SUPPORTING SPONSOR – \$2,500

Event supporter

- Listed as a Supporting Sponsor of 209Gives
- Logo, Company Name, and Website added to all Trainings
- Logo, Company Name and Website link added to home page of 209Gives
- Mentions on Social Media, Email Blast, Training, and Communications

FOUNDATION SPONSOR – \$1,000

Training and Marketing supporter

- Presented by Sponsor for all Trainings
- Logo, Company Name, and Website added to all Trainings
- Logo, Company Name and Website link added to home page of 209Gives
- Mentions on Social Media, Email Blast, Training, and all Communications



“209Gives has been a lifeline for our organization during a time of unprecedented need for our work. Not only were the generous gifts we received instrumental in keeping our doors open and able to provide exercise and nature when we had to have higher ratios of staff to participants, we were also able to build relationships across San Joaquin County that will continue to bolster our work moving forward.”

— Dr. Pat Tirone, Director, *Delta Sculling Center*

What is 209Gives Prize Pool?

209Gives Prize Pool directly benefits participating nonprofits and is comprised of monetary incentives offered throughout the day, during the actual 209Gives event. The different prizes help maximize exposure for nonprofits, which drives donations for their organization. For example, during the 209Gives Lunch Rush Prize (given out to the organization that can raise the most money from 12:00 pm to 1:00 pm) we saw an increase of 57% more donation received than any other hour.



Exposure

During the three-month campaign leading up to the 209Gives event, your business has the opportunity to receive significant exposure throughout San Joaquin County. Based on website traffic and the Foundation's and participating nonprofit organizations followers, your support will be recognized community wide. Being a sponsor shows commitment to the local nonprofit community, and provides a one-of-a-kind marketing opportunity for businesses. **There is only one 209Gives!**

Recognition Opportunities:

- Logo visibility on website, advertisements, and communications to nonprofits
- Recognition call-outs on social media
- Recognition before, during, and after the event
- Media exposure (including all 209Gives Press Releases)

Thank you 209Gives past Sponsors!



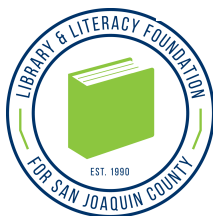
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Contact

209Gives is more than just 24-hours of community giving. It builds excitement and shines an important light on the work of our local nonprofits that serve our community and its members. Your support makes this possible.

We would love to partner with you!

Check Enclosed

Please make check payable to
San Joaquin Community Foundation (209Gives)

Please send invoice

Company Name _____

Contact Name _____

Mailing Address _____

City, State Zip _____

Phone _____

Email _____

**Call or email our 209Gives team
today to get started.**

LOUIS PONICK
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www.209gives.org

209Gives is hosted by:



THANK YOU!