



What is Give Big Kern?

Give Big Kern has set aside May 3, 2022 as "One day to celebrate the giving spirit of Kern County!" It is an opportunity for all of Kern to come together as one community, raising dollars and volunteer hours for local nonprofits through online crowd funding, matching gifts, and pledges.

The collaborative effort helps Kern's community-based organizations raise unrestricted resources while growing their visibility, capacity and sustainability.

Who is behind Give Big Kern?

















Give Big Kern is a Nonprofit Strengthening Initiative of Kern Community Foundation, a 501 (c)(3) charitable organization whose mission is: "Growing Community. Growing Philanthropy." Since its establishment in 1999, Kern Community Foundation has stimulated Kern County's economy and humanitarianism with \$25 million in grant making. For more information go to givebigkern.org.

2021 HIGHLIGHTS

- \$832,940 raised, reflecting a 13% increase over 2020's \$738,518
- Top Fundraising Agency: Bakersfield Angels raised an impressive \$147,926
- 3,404 donors participated in GBK, 9% more than the previous year's 3,122 individual donors

JOIN THE GIVE BIG KERN CAMPAIGN!

SPONSORSHIP PACKAGES

Summary of Benefits	Diamond \$20,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Direct contribution to nonprofit prize pool	\$5,000	\$2,500	\$1,000	\$500	---
Logo on Give Big Kern website through 2022					
Recognition in our post-event <i>Report to the Community</i>					
Opportunity to post a 15-second video on Give Big Kern social media promoting why your company supports the BIG day!					
Opportunity to speak at the Give Big Kern press conference in April 2022					
Recognition on selected Give Big Kern marketing materials.					

To become a Give Big Kern sponsor and support some 150 local nonprofits, contact Cristina Camacho at 661.616.2606 or Cristina@kernfoundation.org.
Commitments must be received by April 12, 2022.

KERN COMMUNITY
 FOUNDATION

Growing community.
 Growing philanthropy.

