



What is Give Big Kern?

Give Big Kern has set aside May 2, 2023 as "One day to celebrate the giving spirit of Kern County!" It is an opportunity for all of Kern to come together as one community, raising dollars and volunteer hours for local nonprofits through online crowd funding, matching gifts, and pledges.

The collaborative effort helps Kern's community-based organizations raise unrestricted resources while growing their visibility, capacity and sustainability.

Who is behind Give Big Kern?

















Give Big Kern is a Nonprofit Strengthening Initiative of Kern Community Foundation, a 501 (c)(3) charitable organization whose mission is: "Growing Community. Growing Philanthropy." Since its establishment in 1999, Kern Community Foundation has stimulated Kern County's economy and humanitarianism with \$25 million in grant making. For more information go to givebigkern.org.

2022 HIGHLIGHTS

- \$885,235 raised, reflecting a 6% increase over 2021's \$832,940
- Top Fundraising Agency: Dolores Huerta Foundation raised an impressive \$236,348
- 2,398 donors participated in GBK

To learn more about Give Big Kern and support local nonprofits, contact Fatima Tulfo at 661.325.5346 or Fatima@kernfoundation.org.

SPONSORSHIP PACKAGES

| Summary of Benefits | Diamond \$20,000 | Platinum \$10,000 | Gold \$5,000 | Silver \$2,500 | Bronze \$1,000 |
|--|---|---|---|---|---|
| Direct contribution to nonprofit prize pool | \$5,000 | \$2,500 | \$1,000 | \$500 | --- |
| Logo on Give Big Kern website/socials through 2023 |  |  |  |  |  |
| Recognition in our post-event <i>Report to the Community</i> |  |  |  |  |  |
| Opportunity to post a 15-second video on Give Big Kern social media promoting why your company supports the BIG day! |  |  |  | | |
| Opportunity to speak at the Give Big Kern press conference in April 2023 |  |  | | | |
| Recognition on selected Give Big Kern marketing materials. |  | | | | |

To become a Give Big Kern sponsor and support some 150 local nonprofits, contact Fatima Tulfo at 661.325.5346 or Fatima@kernfoundation.org.
Commitments must be received by April 12, 2023.

KERN COMMUNITY
 FOUNDATION

Growing community.
 Growing philanthropy.

