



# REPORT TO THE COMMUNITY



**GIVE BIG 2 LOCAL CHARITIES  
ON [GIVEBIGKERN.ORG](http://GIVEBIGKERN.ORG)**

# LETTER FROM THE PRESIDENT AND CEO



Dear Friends,

Thank you to everyone who was a part of Give Big Kern. This was an amazing, groundbreaking year. Kern County gave record amounts of money and pledged record amounts of volunteer hours for local nonprofits. Kern Community Foundation did our part, running a strong event with community support at no cost to nonprofits—but it was YOU that made Give Big Kern impactful. Whether you are from a nonprofit, a local business sponsor, a donor, offered a match, or supported Give Big Kern in any way, I'm proud to know you and be part of the same community.

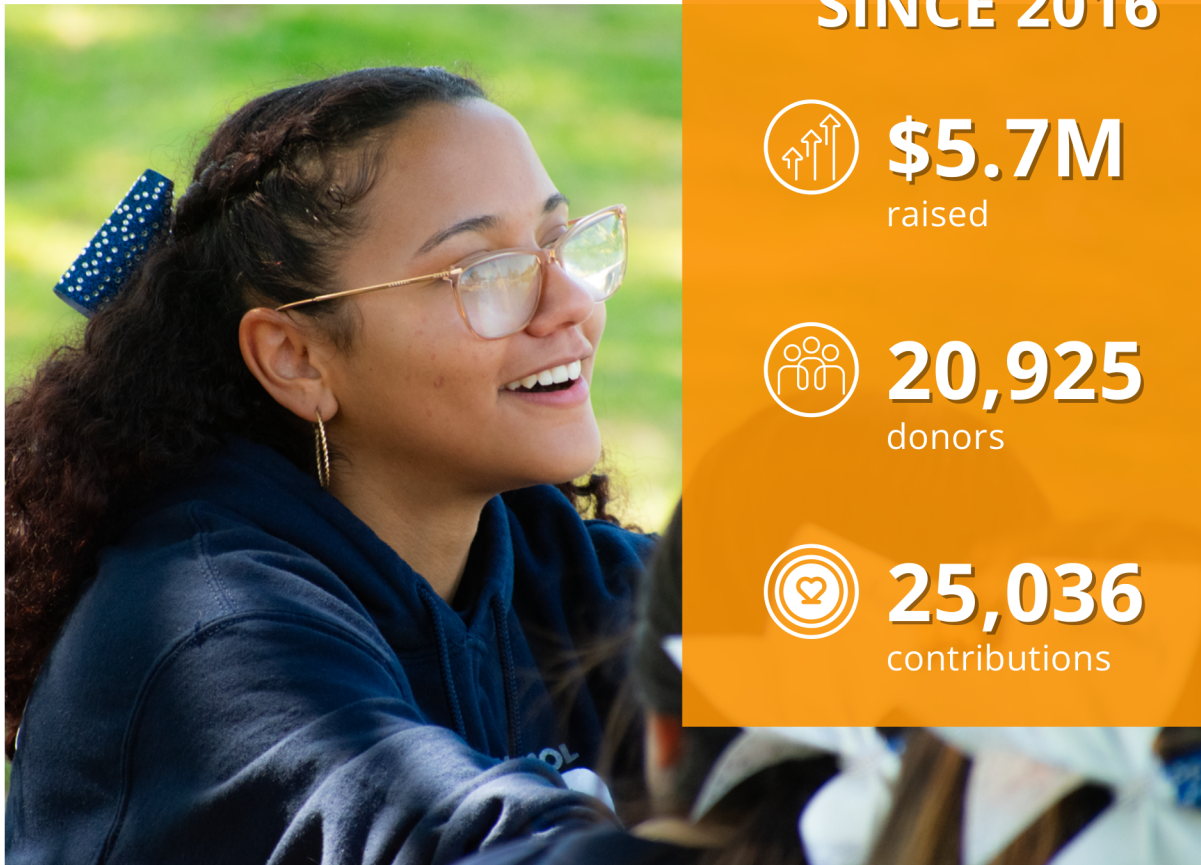
Please join me in recognizing Teems Tulfo for running her second Give Big Kern. We also heavily relied on Angie Griffith and Daniela Gonzales this year. And we wouldn't have Give Big Kern at all without previous staff Kristen Watson, Lou Medina, and Cristina Camacho.

I hope you enjoy our Report to the Community and reflect on the value of Kern County's Official Giving Day. Thank you again for being a part of Give Big Kern.

Best,  
Aaron Falk  
President & CEO



# GREAT JOB KERN COUNTY!



SINCE 2016



**\$5.7M**

raised



**20,925**

donors



**25,036**

contributions

**SINCE 2016, GIVE BIG KERN HAS RAISED AN INCREDIBLE \$5.7 MILLION FROM 20,925 DONORS THROUGH 25,036 GENEROUS CASH GIFTS.**

Kern County's Official Day of Giving is made possible by generous support from donors, sponsors, and community members. Give Big Kern, part of Kern Community Foundation's Nonprofit Strengthening initiative, boosts local nonprofits' visibility, capacity, and sustainability.

Mark your calendars for Give Big Kern 2025 on **May 6, 2025**.

# 2024 HIGHLIGHTS

## Kern County Gives BIG!

For the first time ever, Give Big Kern has raised over \$1 million for local nonprofits in a single year. Additionally, the initiative has achieved over 22,000 volunteer hours within the same year.



**\$1,517,098**  
raised

**22,067**  
pledge volunteer hours



**131**  
organizations received  
a donation

**2,756**  
donors



# OVERVIEW

**131**

organizations  
received a donation

Total donations w/  
new donors

**942**

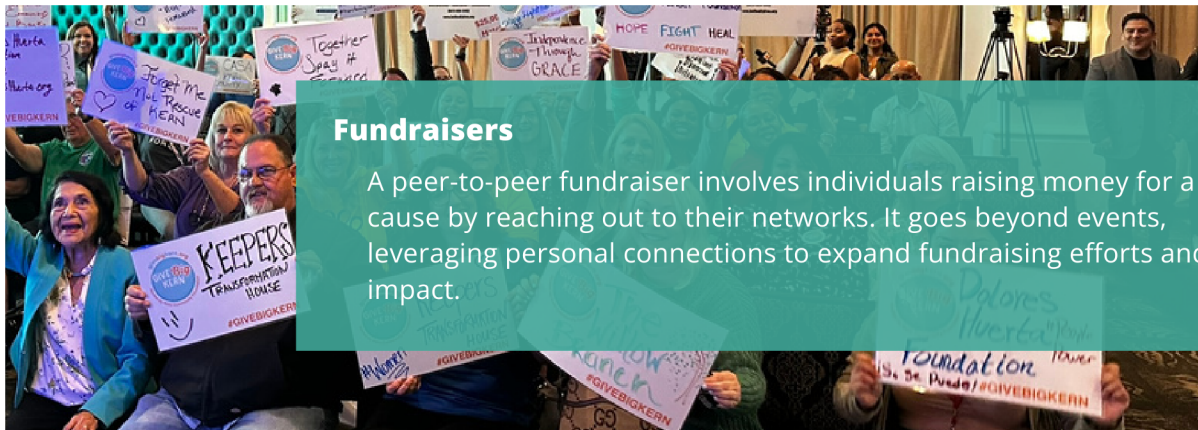


Average raised w/  
fundraiser:

**\$20,181**

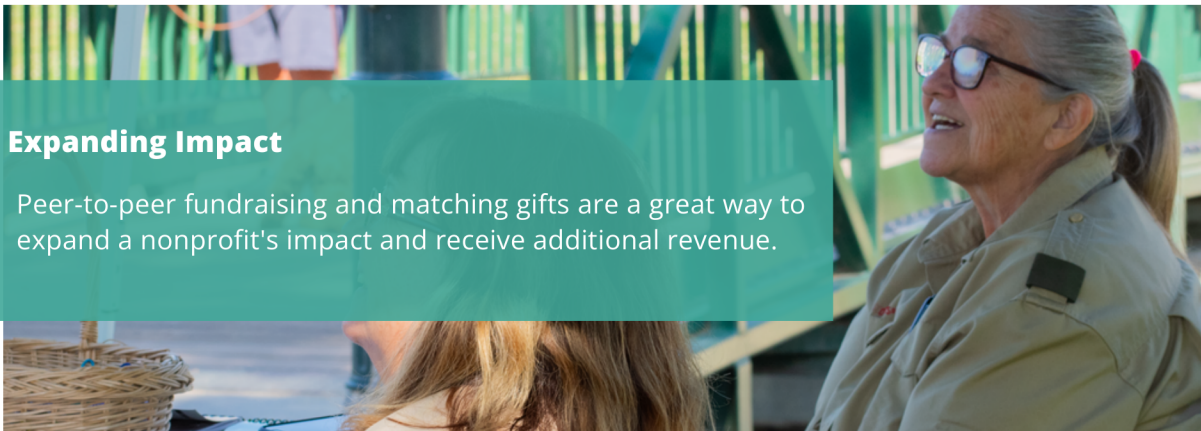
Average raised w/out  
fundraiser:

**\$2,761**



## Fundraisers

A peer-to-peer fundraiser involves individuals raising money for a cause by reaching out to their networks. It goes beyond events, leveraging personal connections to expand fundraising efforts and impact.



### Expanding Impact

Peer-to-peer fundraising and matching gifts are a great way to expand a nonprofit's impact and receive additional revenue.

**100%**

#### Matches Met

All matches this year were fulfilled

Average raised w/ match:

**\$39,278**

Average raised w/out match:

**\$6,476**

#### What is a match?

A match in fundraising means your donation is doubled by another donor or organization.

For example, if you give \$50, it becomes \$100. This makes your contribution go further.

#### Who can match?

Impact mission donors, businesses, anonymous donors.



# COMMUNITY SUPPORT

Support from elected officials and local businesses is crucial for nonprofits. It gives us the resources we need and adds credibility to our work. This backing helps nonprofits reach their goals, engage the community, and increase their impact.

**13**  
cities represented

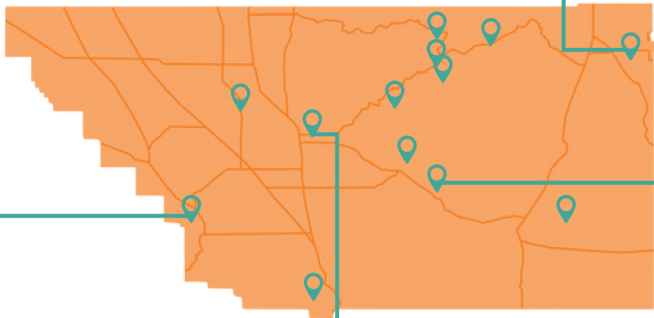
**684**  
miles traveled

**Desert Valleys FCU**  
City of Ridgecrest

- California Breakfast Burritos
- Cerro Coso Community College Foundation

**Mayor Dave Noerr**  
City of Taft

- Diamond in the Rough Events and Sports Inc.



Connecting Communities  
Sponsorship  
**Tehachapod**

- Marley's Mutts Dog Rescue
- Rising Star Riders
- Heritage Oak School
- Tehachapi Police Foundation

**Supervisor Jeff Flores**  
Kern County

**Youth Commission**  
City of Bakersfield

**Kevin Burton**  
Maxwell in the Morning

# THANK YOU SPONSORS!

## Platinum



Patricia C. Brown  
Foundation

## Gold



Klein · DeNatale · Goldner  
ATTORNEYS AT LAW

## Silver



Give Big Kern is made possible by our generous sponsors. Nonprofits participate for free, and sponsor support covers marketing materials, event fees, the online platform, and training.

## Bronze



Carlos Sanchez  
Realtor



## In-Kind



## Connecting Communities



## Promotional



## Sponsored Prize Baskets

Bakersfield Hyundai, Bark Box, Brazilian Wax Boutique, Chipotle, Condors Hockey, CSUB, Dewars, Donna Lucy's Gorditas, Eagle Mountain Casino, Elena & Gilbert LaRoque, First Aid Beauty, Gr8 Heritage, Ike's Sandwiches, John's Incredible Pizza, Klein DeNatale Goldner, Locale, Raising Canes, Rusty's Pizza, Sam's Club, Scenty, Sequoia Sandwiches, South Street Digital, Sugar Daddy's, Sugar Twist, Temblor, Tito's, Vicki Meadows, Wine Train



# LEADERBOARD



## Most Individual Donors

Bakersfield Angels



## Most Dollars

American Cancer Society



## Most Dollars

Rural Nonprofit

Mountain Communities Family Resource Center



## Most Dollars

Animals & Environment Nonprofit

Marley's Mutts Dog Rescue



## Most Dollars

Art & Culture Nonprofit

Empty Space Productions



## Most Dollars

Human Services & Community Benefit Nonprofit

Independence Through Grace



## Most Dollars

Health Nonprofit

Kern County Cancer Foundation



## Most Dollars

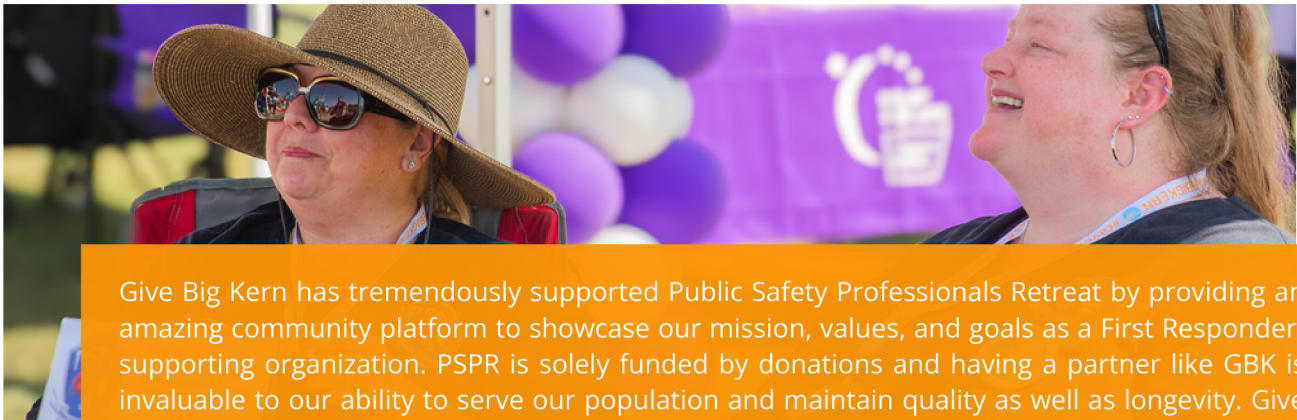
Education & Youth Development Nonprofit

Kern Community Tennis Association



## Late Night Prize

Southern Sierra Council, Boy Scouts of America



Give Big Kern has tremendously supported Public Safety Professionals Retreat by providing an amazing community platform to showcase our mission, values, and goals as a First Responder-supporting organization. PSPR is solely funded by donations and having a partner like GBK is invaluable to our ability to serve our population and maintain quality as well as longevity. Give Big Kern is truly a phenomenal gift to the non-profit organizations of Kern County.

-Sunny Muller, Program Assistant



Give Big Kern has supported the MCFRC by ensuring we can provide families, seniors, and veterans with the food and resources they need during these tough economic times.

-Misty Johnson, Executive Director



### Most Volunteer Hours

Honor Flight Kern County



### Most Individual Volunteers

ADAKC – Alzheimer’s Disease Association of Kern County, Inc.



### Board Challenge Opportunity Drawing

Noel Alexandria Foundation



### Lunch Time Prize

Kern Premier Aquatics Club



### Rush Hour Prize

The Center for Sexuality & Gender Diversity



### Profile Opportunity Drawing

Public Safety Professionals Retreat (PSPR)



Give Big Kern has supported Bakersfield Angels since our inception 4 years ago! The funds raised during Give Big Kern have allowed us to hire additional case managers so that we can impact more and more children and youth experiencing foster care in Kern County. They have also empowered us to provide much-needed resources and supplies to these deserving kiddos. We are beyond grateful for the platform Give Big Kern gives us to push our mission forward.

-Allison McClain, Executive Director

# PRESS CONFERENCE



Thank you to our speakers: Mayor Karen Goh, Lili Marsh from Honor Flight Kern County, Dr. Andrew Kao from Advanced Eye Center, Christa Martinez from Dreams and Hope for the Children, and Dolores Huerta and Camila Chavez from the Dolores Huerta Foundation.





# 2ND ANNUAL GIVE BIG AT THE PARK



Thank you to all who participated in the 2nd Annual "Give Big at the Park" Nonprofit Meet and Greet. This event showcased over 60 different nonprofits and highlighted their missions and positive impacts on our community. We also appreciate our food vendors and donors who contributed raffle prizes, adding excitement to the event.





### First Year Nonprofits that Broke \$1,000

- Bakersfield Boxers & Bullies Rescue
- Reflections for Women
- The Willow Branch
- emPOWERment Dess Perkins Foundation
- Kern Premier Aquatics Club
- Equine Heart Connection Charity
- Kern County Cancer Foundation
- California Karen Youth Connection
- The Valkyrie Network
- Breckenridge K9 Border Collie Rescue



### Food Vendors

- AnnaLuisa's Kitchen
- Kona Ice
- Teen Challenge of Kern County



# LIBERTY BELL

## Did you know?

Every morning on Giving Day, as part of Give Big Kern, nonprofits ring the historic Liberty Bell. This tradition symbolizes hope, unity, and philanthropy, empowering these organizations.



Thank you, Mayor Karen Goh, for proclaiming May 7th as Giving Day.







# WATCH PARTY



This year's Watch Party was a tremendous success, thanks to the incredible support from our community and local businesses. The event was packed, and each year we continue to grow.



A special thanks to Temblor for providing the space and an awesome donation to the community chest. Their generosity and contributions from other local businesses made our sponsored prizes a highlight of the evening and a true reflection of our vibrant business community.





## Contact

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*Give Big Kern is a program of Kern Community Foundation*

