



A REPORT TO THE
COMMUNITY



TABLE OF CONTENTS



LETTER FROM THE PRESIDENT & CEO	1
THANK YOU KERN COUNTY!	2
WHAT IS GIVE BIG KERN?	3
HIGHLIGHTS	4
SPONSORS	5
PRESS CONFERENCE	6
GIVE BIG AT THE PARK	8
MIXER	10
RISING STARS	11
LIBERTY BELL	12
WATCH PARTY	14
NOTEWORTHY NONPROFITS	16

A LETTER FROM THE PRESIDENT & CEO

Hello friends,

Welcome to the 2023 Report to the Community for Give Big Kern! This year's Give Big Kern was another record-setting year. It is my privilege to be part of this incredible community-driven initiative that continues to make a significant impact for individuals and organizations throughout Kern County.

As I reflect on the success of Give Big Kern in 2023, our community's generosity continues to overwhelm me. We have once again come together to showcase the power of collective giving and create positive change across Kern County.

This year's Give Big Kern campaign was an outstanding achievement, surpassing all expectations. Through the dedicated efforts of our donors, volunteers, and nonprofit partners, we have made a tremendous difference in the lives of those in need. Together, we have raised a record-breaking amount to support the vital work of local nonprofits and strengthen our community.

I invite you to explore this comprehensive report which highlights the impact of Give Big Kern 2023. Each donation, from \$5 to \$5,000, allows an organization to make a positive impact for our friends and neighbors. It is a testament to the indomitable spirit and unwavering commitment of the people of Kern County.

I express my deepest appreciation to the thousands of individuals, businesses, and organizations who joined us in this endeavor. Your unwavering dedication and support have made Give Big Kern the remarkable success that it is today. Your contributions, both large and small, have made a lasting impact on countless lives and have strengthened the fabric of our community.

I also extend my heartfelt thanks to Kern Community Foundation staff and Board of Directors who have worked tirelessly to make Give Big Kern a resounding triumph. Your passion, expertise, and tireless efforts have been the driving force behind this campaign's success. Teems and Angie—we could not have done this without you.

To our wonderful sponsors, you make all this possible. Your support allows us to offer Give Big Kern, including our inaugural Give Big at the Park, at no cost to nonprofits. In particular, I thank the Patricia C. Brown Foundation and 23ABC for their Diamond Sponsorships.

Thank you once again for your unwavering commitment to Give Big Kern and Kern Community Foundation. Together, we can continue making a difference and shaping a brighter future for all who call Kern County home.

With gratitude,



Aaron Falk
President and CEO
Kern Community Foundation



Thank you Kern County!



Give Big Kern's 2023 annual day of giving is made possible by generous support from donors, sponsors, and community members.



Thank you Diamond Sponsors!

Patricia C. Brown
Foundation



SAVE THE DATE
May 7, 2024



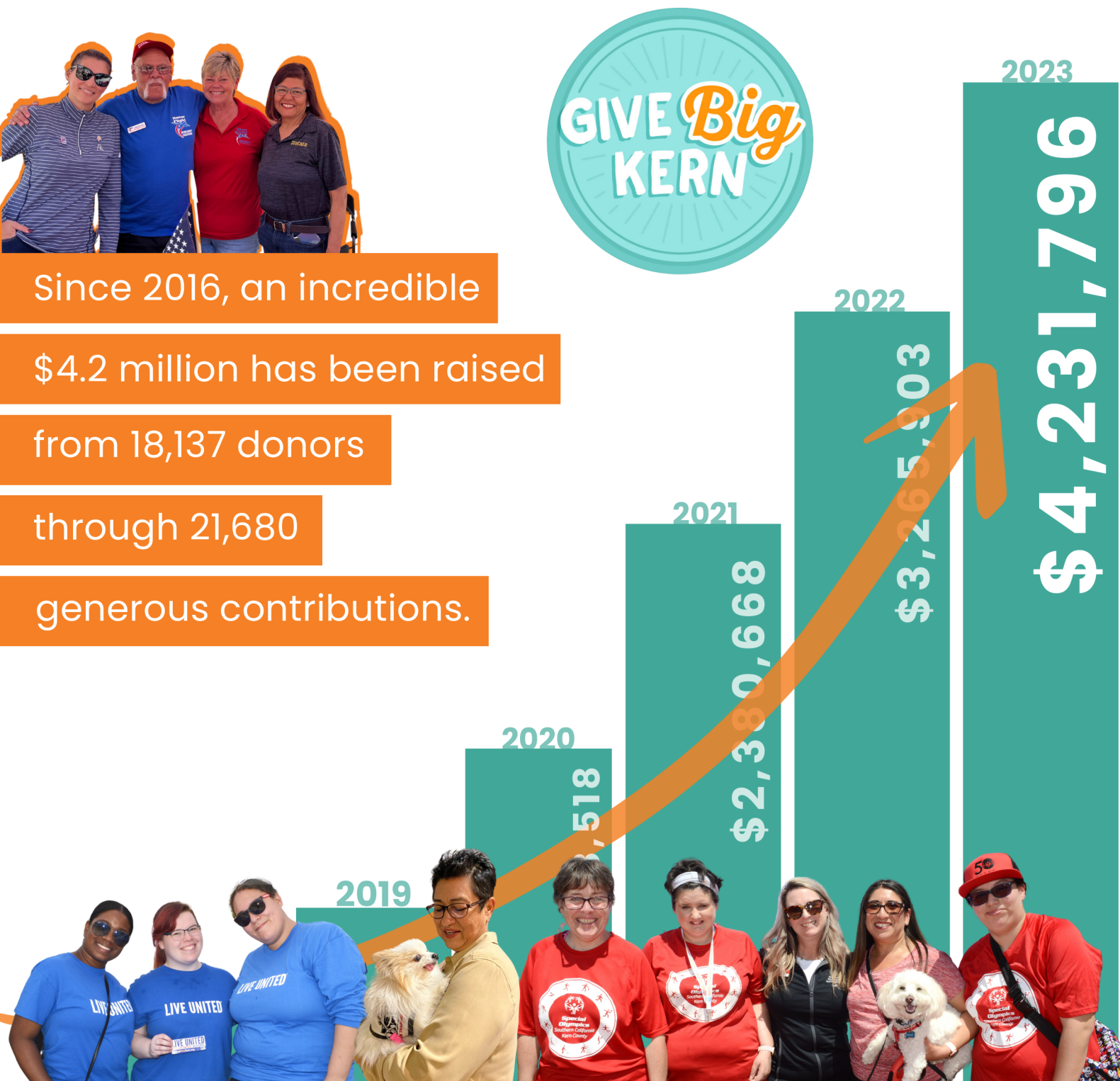
Since 2016, an incredible

\$4.2 million has been raised

from 18,137 donors

through 21,680

generous contributions.



WHAT IS GIVE BIG KERN?

Strategic Initiative

Give Big Kern is part of Kern Community Foundation's *Nonprofit Strengthening* strategic initiative. The initiative increases visibility, builds capacity, and improves sustainability for local nonprofits. Every year since 2016, Kern Community Foundation has hosted Give Big Kern to help local nonprofit organizations raise money and volunteer hours.

Nonprofit Support

This effort helps local nonprofits work better. It supports their marketing and development, and it also helps them get more donors, board members, and volunteers. It encourages them to work together and make connections with other nonprofit organizations in the area.

To support our hardworking nonprofits we provide Give Big Kern marketing materials, workshops, and resources at no cost to the nonprofits. This year we provided two optional in-person trainings to help nonprofits expand their fundraising potential.



Community Engagement

Give Big Kern is a month-long event of community engagement in giving and volunteering that leads up to the first Tuesday in May. On the actual Giving Day, nonprofits can compete for cash prizes. Thanks to our generous sponsors, participating nonprofit organizations had the opportunity to compete for prizes totaling \$13,300.



This year, Give Big Kern raised a record-breaking \$965,893 for 137 local nonprofits. Our Diamond Media Sponsor 23ABC hosted a special Give Big Kern telethon showcasing various nonprofits throughout Give Big Kern day.



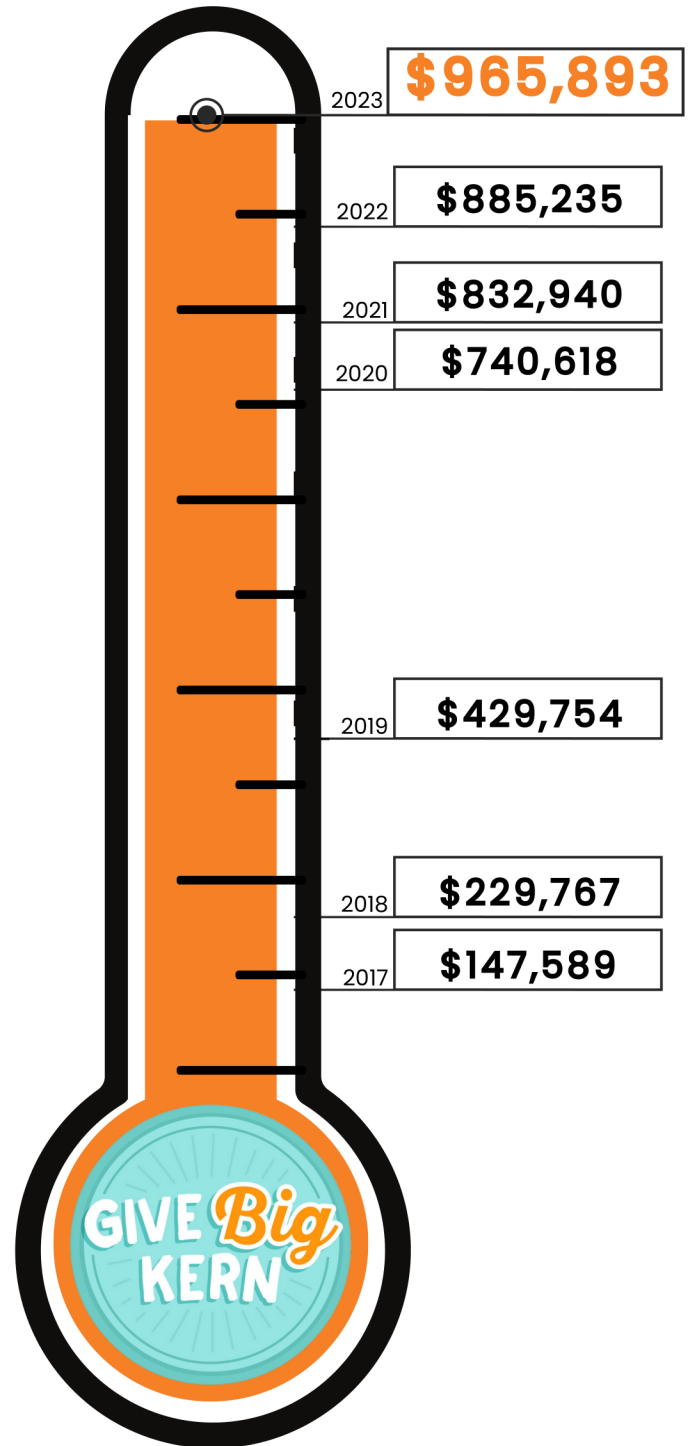
2023 HIGHLIGHTS



3,156 donors
from all over the world

The farthest donation came from Mauritius.
Mauritius is over 11,000 miles away.

10,799 hours
of pledged volunteer service



Make a difference, **Give Big Kern!**

SPONSORS

Thank you Give Big Kern Sponsors

Give Big Kern would not have been possible without the support of our sponsors. Nonprofits participate in Give Big Kern at no cost. Marketing materials, event fees, online platform, and training are provided through our generous sponsors.



PLATINUM SPONSOR



Patricia C. Brown
Foundation

GOLD SPONSOR



SILVER SPONSOR



Jay Hershey

BRONZE SPONSOR



Carlos Sanchez
Realtor



IN-KIND SPONSOR



RAFFLE BASKET SPONSOR

Dewars, Eagle Mountain Casino, Raising Canes, Dewalt Corporation, Chef Lino's Catering, CSUB, Moneywise, Chain Cohn Clark, Klein DeNatale Goldner, Elena & Gilbert LaRoque, Bakersfield Hyundai, Temblor, In-N-Out, South Street Digital

PROMOTIONAL SPONSOR

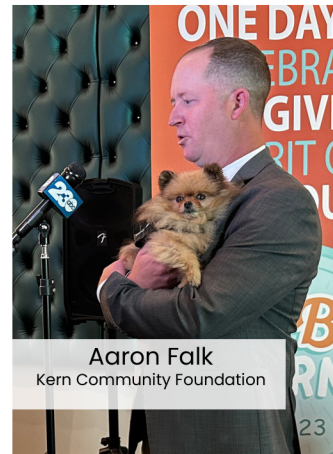
Kona Ice, Locale Farm to Table Eatery

PRESS CONFERENCE

Background

On April 18, Kern Community Foundation hosted the Give Big Kern Press Conference at the Padre Hotel. Kern Community Foundation and local nonprofits announced Kern's Annual day of giving. In addition to the upcoming Giving Day, we also announced the inaugural Give Big at the Park event.

The Press Conference highlighted Give Big Kern's importance and various nonprofits' work. The guest speakers provided valuable insights and expertise while highlighting the important issues we are addressing through our community fundraising efforts.



Guest Speakers



Partnerships

Gilbert LaRoque from Bakersfield Recovery Services shared, "As we grow, we get to meet new partners that come in and help them navigate and help them get to know, and there's always room to help more people," Gilbert also emphasized how Give Big Kern is not only helpful for the organizations involved but also for the community.

PRESS CONFERENCE



GIVE BIG AT THE PARK



Background

On April 22, Kern Community Foundation hosted the inaugural Give Big at the Park at River Walk. It was a nonprofit meet-and-greet that showcased the vibrant nonprofits in Kern County. Over 60 local nonprofit organizations shared their missions, services, and stories with the attendees and nonprofit neighbors.

Purpose

The purpose of the event was to educate the community by showcasing the different causes the local nonprofit organizations support. The event provided a valuable platform for networking and collaboration among the participating nonprofits. Representatives had the opportunity to connect and share resources fostering a stronger nonprofit community in Kern County.



Community

To further engage attendees and show appreciation for their support, exciting raffles were held during the event. Lucky participants had the chance to win awesome prizes such as a big screen tv or Apple AirPods, thanks to our generous Give Big Kern sponsors. The raffles added an element of excitement and fun to the event while highlighting the community's generosity.



Thank You

A special thank you to the Miss Kern County Pageant and Kern Community Foundation Board of Directors for volunteering their time to support the nonprofits and ensure attendees had a pleasant experience.

Thank you to our food vendors: Kona Ice of North Bakersfield, Chef Lino's Catering, Inang's Filipino Food, Teen Challenge, La Rosa Fruit Bars, and Warm & Toasty Mini Donuts & Funnel Cakes.



GIVE BIG AT THE PARK



DAT KREW Academy



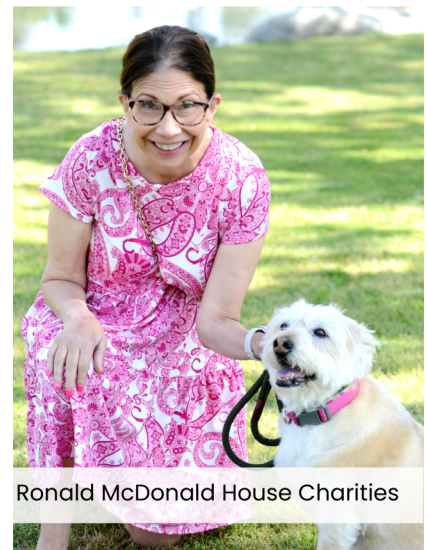
DJ Noe G (In-Kind Sponsor)



No Sister Left Behind



Honor Flight Kern County



Ronald McDonald House Charities



Marley's Mutts



Dolores Huerta Foundation



Gr8Heritage (In-Kind Sponsor)



Wounded Heroes Fund



Apple Core Project



Kern Down Syndrome Network

MIXER

Background

The annual Give Big Kern Kick-Off mixer provides the space for community engagement and collaboration between community members and participating nonprofit organizations. The mixer creates a sense of unity and shared purpose, rallying the community around a collective goal of supporting local causes.



Thank you Padre Hotel!

The Padre Hotel has been a huge supporter of Give Big Kern. Their generous contribution through their in-kind sponsorship has significantly impacted our organization and the success of Give Big Kern. Thank you, Padre Hotel, for the support and commitment to giving back to the community.

2023 RISING STARS

Nonprofits that increased by over 100% from the previous year

Organization	2023	Previous Year	% increase
California Breakfast Burrito	\$ 2,025	\$ 10	20,150%
Y-Empowerment	\$ 4,685	\$ 375	1,149%
Southern Sierra Research Station	\$ 245	\$ 25	880%
Honor Flight Kern County	\$ 14,426	\$ 1,575	816%
Keepers Transformation House	\$ 9,713	\$ 1,375	606%
Bakersfield Pregnancy Center	\$ 57,362	\$ 8,670	562%
Empty Space Productions	\$ 7,202	\$ 1,200	500%
The Mission at Kern County	\$ 19,220	\$ 4,257	351%
Junior League of Bakersfield	\$ 1,025	\$ 310	231%
The Historic Bakersfield Fox Theater	\$ 1,030	\$ 425	142%

1st year nonprofits that raised over \$1,000

Advanced Center for Eye Care	\$17,150
Riverstone Wellness	\$11,499
Apple Core Project Inc	\$8,073
White Wolf Wellness Foundation	\$5,525
Dat Krew	\$3,900
Bakersfield National Cemetery	\$1,590
Dreams & Hope For the Children	\$1,525
Tejon Ranch Conservancy	\$1,245
The Motherhood Collective	\$1,175
Together Spay it Forward	\$1,040

The Power of Donations

Advanced Center for Eye Care raised \$17,150. That covers **104** full medical eye exams for underserved, uninsured individuals in Kern County.



Riverstone Wellness raised \$11,499. That's enough to support a one month long youth empowerment series for 10 participants **22** times!



LIBERTY BELL

Background

To kickstart Giving Day, local nonprofits gathered bright and early at the Downtown Bakersfield Liberty Bell to ring in the day. Did you know it is a Give Big Kern tradition for nonprofits to ring the historic Liberty Bell? This tradition brings nonprofits together and serves as a symbol of hope, unity, and philanthropy.



👤 Kern Community Foundation and 8 others

9:22 AM · 5/2/23 from Earth · 137 Views



WATCH PARTY

Celebration

Kern Community Foundation hosted its annual Watch Party at Temblor Brewing Company to celebrate Give Big Kern. The event saw a significant turnout, with local nonprofit representatives, community leaders, and members in attendance. Attendees enjoyed giveaways, appetizers, and drinks while enthusiastically following the rising numbers on the leadership board.

Proclamation

On May 2, 2023, Chairman of the Board of Kern County Supervisor Jeff Flores declared it "Giving Day" in Kern County. Kern Community Foundation received recognition from the State Senate and City of Bakersfield. Representatives for Speaker of the House McCarthy, Representative Valadao, Senator Grove, Senator Hurtado, Assemblywoman Bains, and Assemblyman Fong attended the event, highlighting their support. The community's generosity significantly impacted those in need, and the success of Giving Day demonstrated unity and compassion throughout Kern County.



Thank You Temblor!

Temblor Brewing Company has been a dedicated supporter of Give Big Kern. We extend our special thanks to Temblor, Madi, and the staff for their excellent service, generous in-kind contributions, and Raffle Basket Sponsorship.



WATCH PARTY



NOTEWORTHY NONPROFITS



Dolores Huerta Foundation

Most Dollars – \$1,000
Raised \$251,068.00
251% above their goal
6th year participating in Give Big Kern
doloreshuerta.org



Marley's Mutts Dog Rescue

Most Individual Donors – \$1,500
511 donors
3rd consecutive year winning the Most Individual Donors category
7th year participating in Give Big Kern
marleymutts.org



Empty Space Productions

Most Dollars (Art & Culture Nonprofit) – \$1,000
Raised \$7,202
500% increase from last year
3rd year participating in Give Big Kern
esonline.org



Bakersfield Pregnancy Center

Most Dollars (Health Nonprofit) – \$1,000
Raised \$57,362.86
561.62% increase from last year
4th year participating in Give Big Kern
bpcpartners.org



Mountain Communities Family Resource Center

Most Dollars (Rural Nonprofit) – \$1,000 – Frazier Park
Raised \$16,650
Surpassed their goal by 111%
4th year participating in Give Big Kern
mcfrc.com



League of Dreams

Raised \$3,090
100% Board Giving Challenge – \$1,000
7th year participating in Give Big Kern
ourleagueofdreams.com



NOTEWORTHY NONPROFITS



Kern Community Tennis Association

Raised \$19,360

Most Dollars (Education & Youth Development Nonprofit) \$1,000 prize
Far, Far, Away - \$300

Francois Rabe, Mauritius 11,376.61 miles away
3rd year participating in Give Big Kern
kerntennis.org



Independence Through Grace

Raised \$130,343

Most Dollars (Human Services & Community Benefit Nonprofit) \$1,000 prize
\$53,000 of matches

6th year participating in Give Big Kern
itgfoundation.org

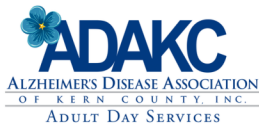


Honor Flight Kern County

Most Volunteer Hours - \$500

2,386.5 Volunteer Hours accumulated
816% increase from 2020

3rd year participating in Give Big Kern
honorflightkerncounty.org



ADAKC – Alzheimer's Disease Association of Kern County, Inc.

Raised \$41,250.00

214.6% increase from 2022

Most Individual Volunteers - 91 volunteers
\$1,000 prize
adakc.org



SOS Dog Rescue, Inc.

Go home? I'm having too much fun FUNdraising \$1,000 prize
38 donations received between 5 PM - 6 PM totaling \$4,645
3rd year participating in Give Big Kern
strengthofshadow.org



Bakersfield High School

Don't Bother Me - I'm FUNdraising a \$1,000 prize
16 donations received between 12 pm - 1 pm totaling \$3,145
6th year participating in Give Big Kern
bakersfield.kernhigh.org



Helping Animals Live Tomorrow Rescue (H.A.L.T.)

Most Dollars (Animals & Environment Nonprofit) \$1,000 prize
Raised \$9,045

7th year participating in Give Big Kern
haltrescue.org





SAVE THE DATE

Tuesday
May 7, 2024

FOLLOW US

@GiveBigKern
@KernFoundation



GET INVOLVED

Kernfoundation.org
GiveBigKern.org
661-325-5346
info@kernfoundation.org