

## Promote YOUR ORGANIZATION at the Extraordinary Give! November 19, 2021

LCTV Lancaster Community TV, has a special opportunity for participating nonprofits (not required). Let LCTV66 help you tell your organization's story and reach a wider audience with a televised video interview that will air on LCTV 66 (Lancaster's Community Television Station) and the LCTV66 You Tube channel. PLUS a Facebook Streaming post on the LCTV 66 page!

### WHAT YOU GET:

- LCTV will record your 2 minute video interview at the station with your organization's representative
- Your piece will air a minimum of 20 times in November on LCTV on Lancaster Comcast Channel 66, going into over 90,000 households in Lancaster County.
- Link your segment to Your Website, Your Facebook page and other social media from the LCTV 66 YouTube channel!
- Plus a Facebook Live Streaming post at LCTV at your recording session, to give an early promotion to your participation in the Extraordinary Give! Share on your page!

### This special offer is only \$350!

Recording Days: Wednesday Oct 13 and Thursday Oct 21 from 9:30 AM – 4PM

Contact us to schedule your time. (Please allow about 20 minutes for your interview recording)

### During the interview we will ask:

1. What does your nonprofit do?
2. How is your nonprofit making a difference in the Lancaster Community?
3. How will the funds from the Extraordinary Give help you fulfill your mission?

To schedule a time please email me at [Dianedayton@icloud.com](mailto:Dianedayton@icloud.com) or call/text at 717-475-2544. Include: "LCTV Extra Give" in the subject correspondence to get your message to the right place.

Thanks so much! Diane  
Diane Dayton, Executive Director LCTV 66

### DAY OF INSTRUCTIONS:

LCTV 66 is located at 252 N. Queen St. downtown Lancaster. Metered parking on the street. Come upstairs and have a seat in the lobby and wait to be called.

On the day of your interview, please bring your check made out to LCTV 66 for \$350.00 and you will get a receipt from LCTV 66, which is also a nonprofit.

We are practicing CDC guidelines to keep everyone safe. We are doing our best to help the Lancaster Community with producing these videos safely.

