

EXTRAGIVE™



Rodgers & Associates
WEALTH ADVISERS



ExtraGive Business Beacons

What is a Business Beacon: A Business Beacon is a company, local business, corporation, or any for-profit entity that wishes to take part in community giving on GiveGab by setting up a business profile to encourage their employees and patrons to give to charitable causes in their communities.

Purpose:

- To provide an extraordinary way for local businesses to join in giving, and also to help grow their footprint in the community.
- To inspire and empower for profit employees, customers, vendors, and stakeholders to give back to causes that are meaningful to them, learn about new ones, and spark friendly competition that benefits the community.

The ExtraGive Business Beacons program makes it easy to excite your employees, engage your community, and unite your brand with Lancaster county's largest single day of giving by creating your own business page on Extragive.org to tell your story, and share with the Lancaster community about why you and your employees give EXTRA!

As a Business Beacon, your employees, customers, and other affiliates will be able to select your business' name at checkout after making their donation. Their donation will then appear on your business' page and will contribute to your business' goal. Goals can be based on either a dollar amount or a percentage of employee participation.

To get started simply:

1. [Contact Terrie Kreis](#) to get your invite to create your business page and become a Beacon for the local organizations you care about.
2. **Set a goal** (participation %, amount raised, etc.) and rally your team behind a common cause and be part of something big.
3. **Enjoy your free listing** on ExtraGive.org as a Business Beacon and **share your page** to connect with new customers in the community who share the same passions!

As a participant of the Beacons program, you'll receive exclusive access to social media and email templates you can use to encourage your team to be a part of giving a little extra, at no cost to your company.

Regardless of the size of your company or its donation, your business can help us extend a helping hand to our neighbors.