Promote YOUR ORGANIZATION at the Extra Give! November 22, 2024

Lancaster Community TV has a special opportunity for participating nonprofits! Let LCTV66 help you tell your organization's story and reach a wider audience with a televised video interview that will air on LCTV 66 (Lancaster's Community Television Station) and LCTV PA You Tube channel. PLUS a Facebook post on the Lancaster Community Television LCTV 66 page!

WHAT YOU GET:

- LCTV will record your 2 minute video interview at the station with your organization's representative
- Your piece will air a minimum of 20 times in November on LCTV on Lancaster Comcast Channel 66, going into about 90,000 households in Lancaster County.
- Link your segment to Your Website, Your Facebook page and other social media from the LCTV PA YouTube channel!
- Plus a Facebook Live Streaming post at LCTV at your recording session, to give an early promotion to your participation in the Extra Give! Share on your page!

This special offer is only \$375!

Scheduled Recording Days: Wednesday Oct 16 and Thursday Oct 24 from 9:30 AM – 4PM Contact us to schedule your time. (Please allow about 20 minutes for your interview recording)

During the interview we will ask:

- 1. What does your nonprofit do?
- 2. How is your nonprofit making a difference in the Lancaster Community?
- 3. How will the funds from the Extra Give help you fulfill your mission?

To schedule a time please email me at <u>Dianedayton@icloud.com</u> or call/text at 717-475-2544. Include: "LCTV Extra Give" in the subject correspondence to get your message to the right place.

DAY OF INSTRUCTIONS:

LCTV 66 is located at 252 N. Queen St. downtown Lancaster. Metered parking on the street or parking garages. Come upstairs and have a seat in the lobby and wait to be called.

On the day of your interview, please bring your check made out to LCTV 66 for \$375.00 and you will get a receipt from LCTV 66, which is also a 501 C3 nonprofit.

Thanks so much, Diane Dayton Executive Director LCTV 66 717-475-2544 (call/text)

www.lctv66.com Facebook: Lancaster Community Television (LCTV 66) You Tube: LCTV PA

