

Nonprofit Training Day

8:30 - 9:00 AM

Check In

9:00 - 9:50 AM

Welcome

10:00 - 10:50 AM

Morning Breakout Session #1

Track One: Learning the Basics

Track Two: Taking it to the Next Level

Interact with nonprofit peers and GiveGab giving day experts to learn how you can make the most of your giving day based on your level of experience.

11:00 - 11:50 AM

Morning Breakout Session #2

Track One: Micro & Small Nonprofits

Track Two: Medium & Large Nonprofits

Based on the size of your nonprofit, learn how to engage your current network, leverage peer-to-peer fundraising, and develop marketing and social media strategies from other successful nonprofit peers.

12:00 - 1:00 PM

Lunch

1:00 - 2:00 PM

Storytelling Experience

Learn the best elements of a compelling story, how you can share your stories on a giving day, and then craft a story about your organization during this interactive storytelling experience.

2:00 - 3:00 PM

Set Strategic Goals

Develop an understanding of how to set giving day goals and implement a strategy for maximizing your organization's success on Give For Good Louisville with giving day experts from GiveGab.

3:00 - 3:15

Closing

Optional session on Fund for Louisville