



LMU DAY OF GIVING 2025

Social Media Toolkit

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Jan. 30: Day of Giving Kickoff
Build Awareness and Reach of the Campaign

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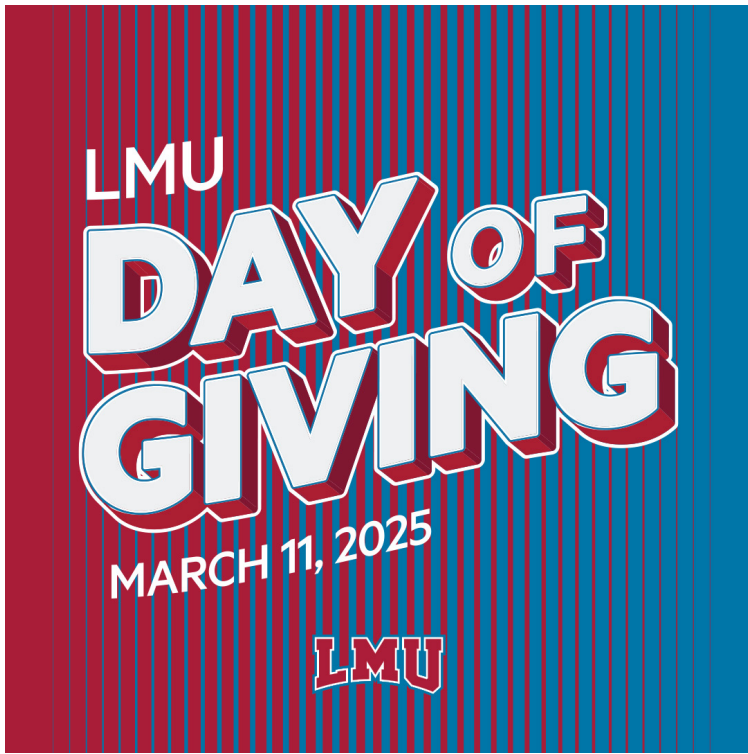
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Posts: LinkedIn

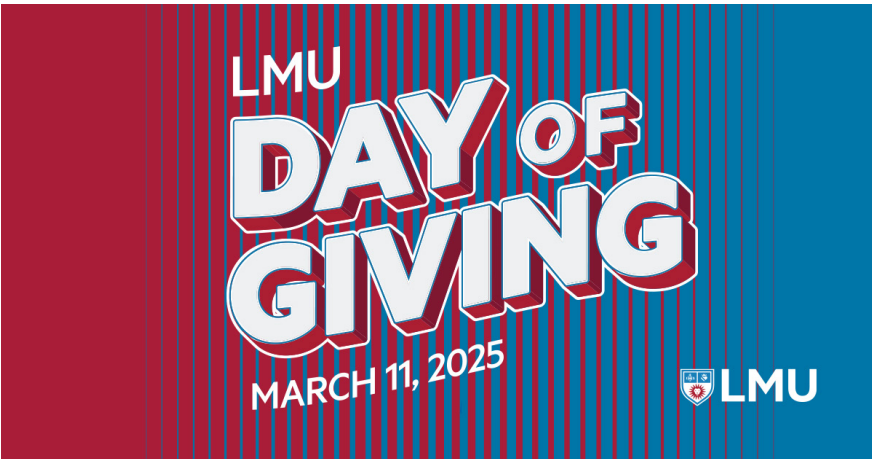
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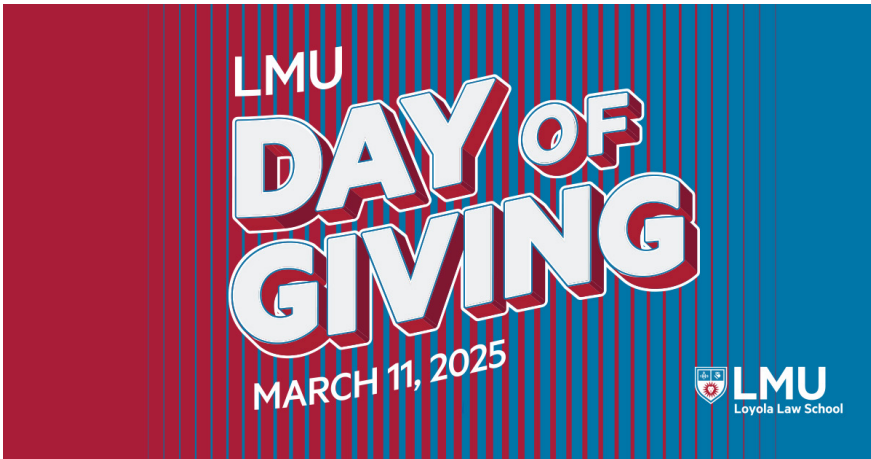
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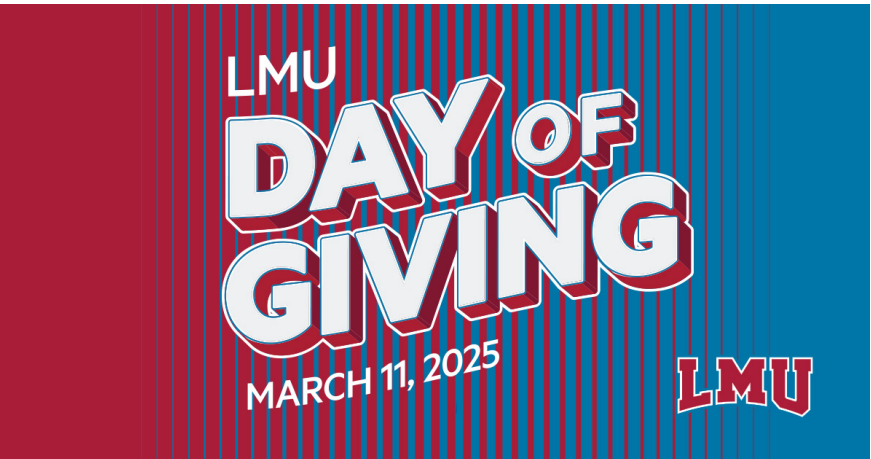
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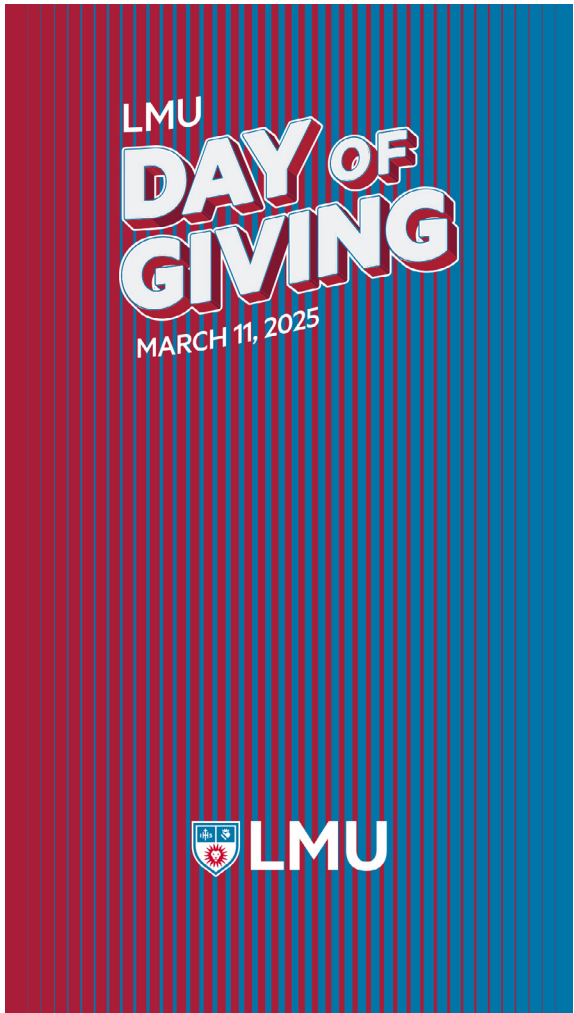
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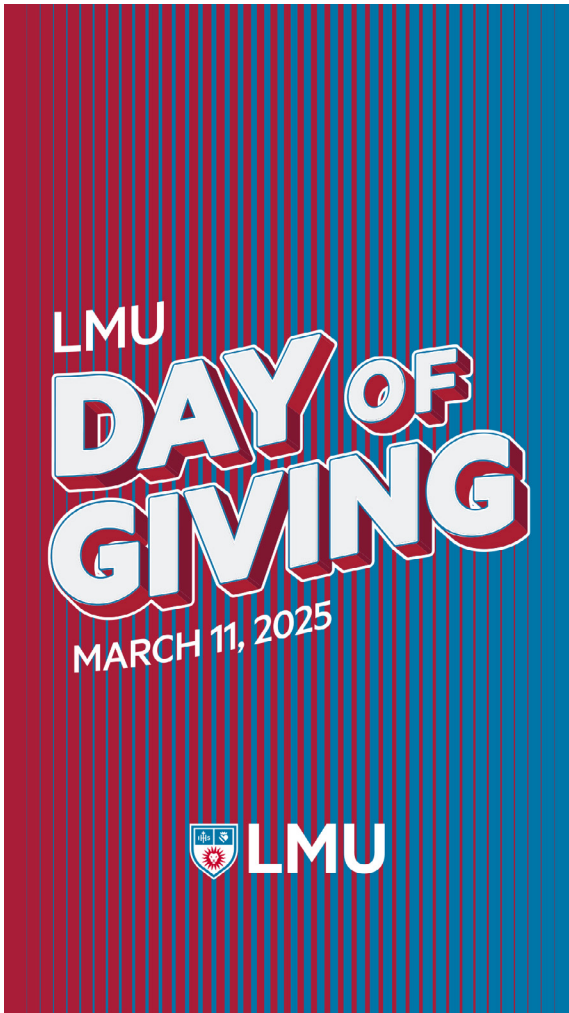
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Instagram & Snapchat Stories

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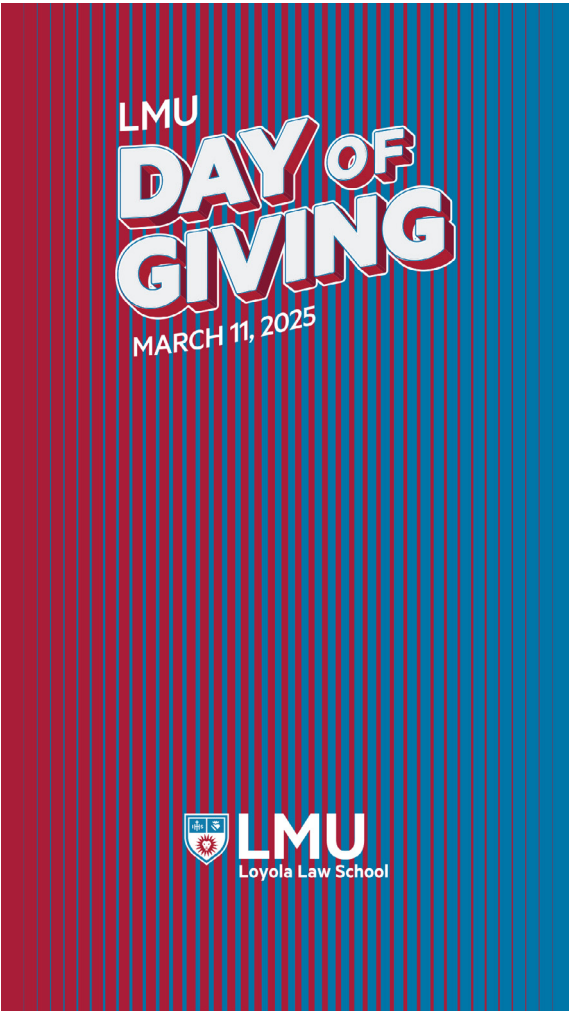
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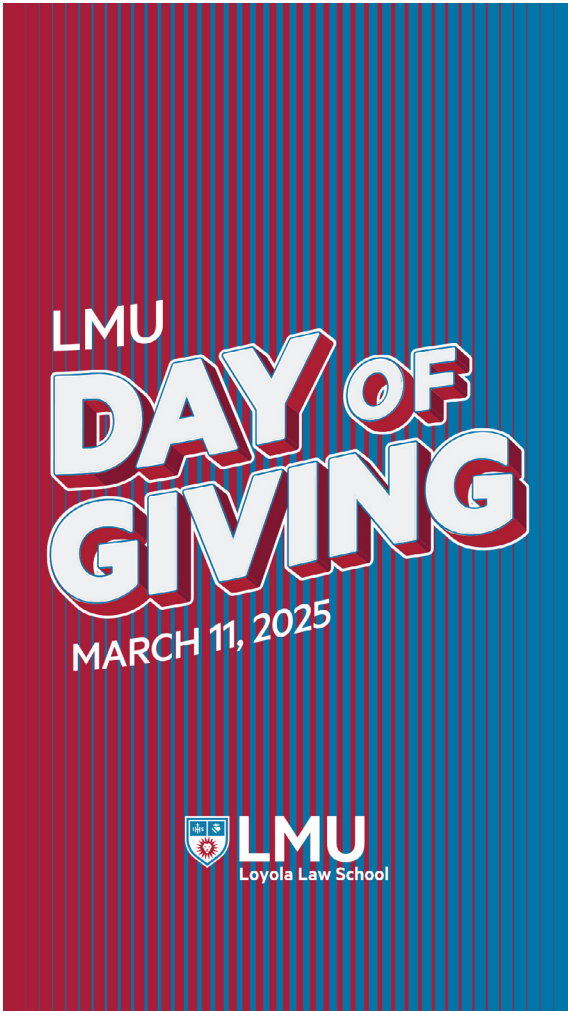
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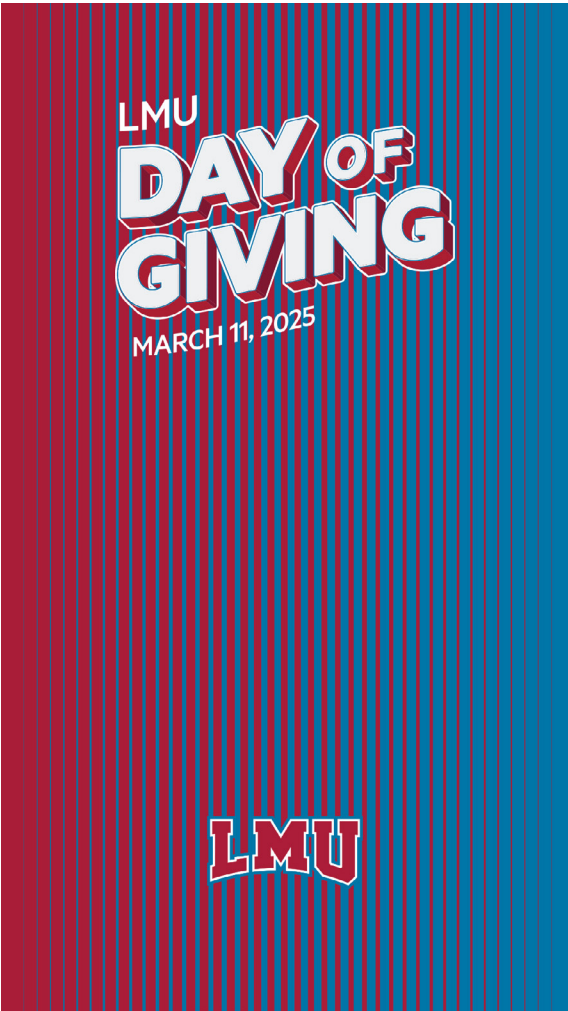
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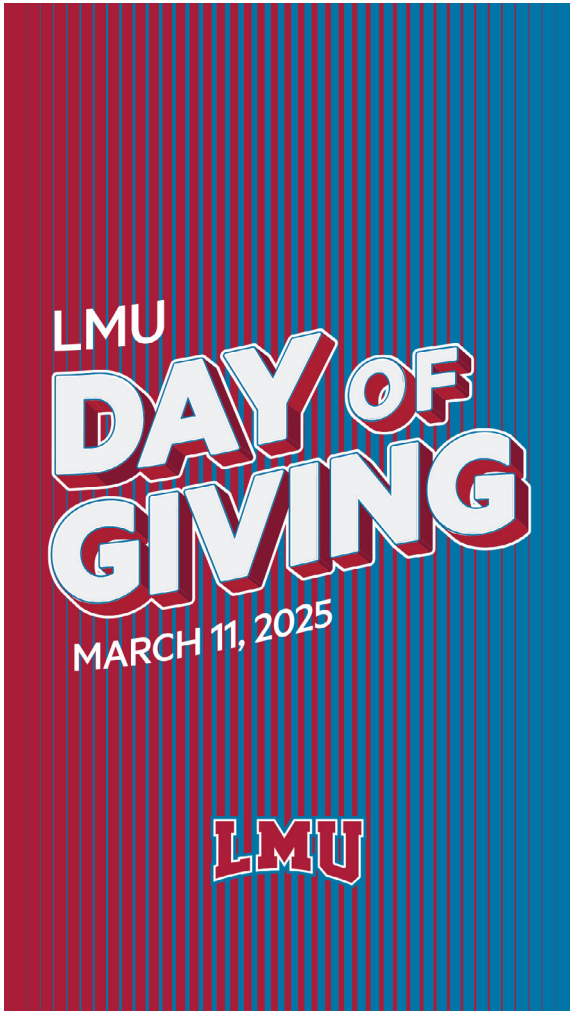
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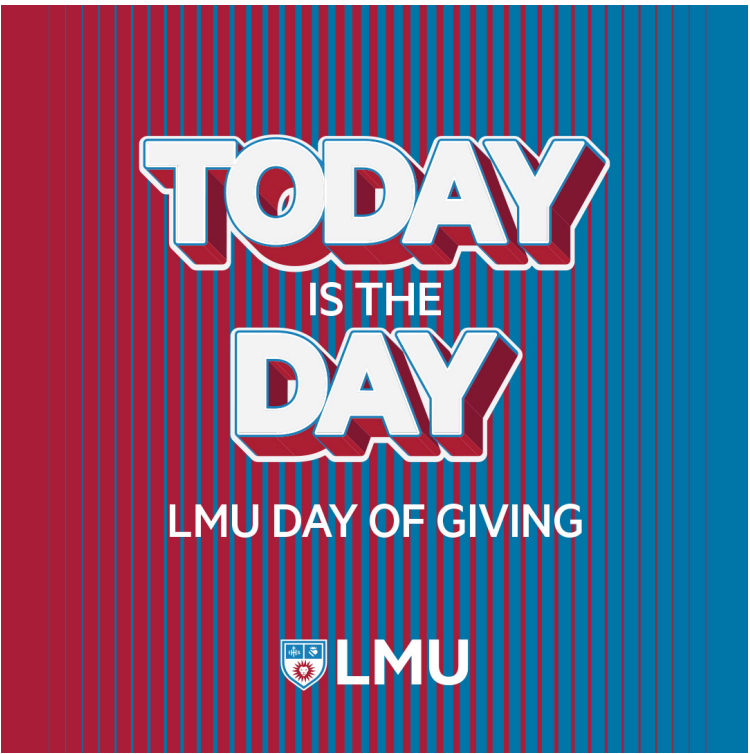
Feb. 13: Today's the Day!
Drive Gifts and New Donors

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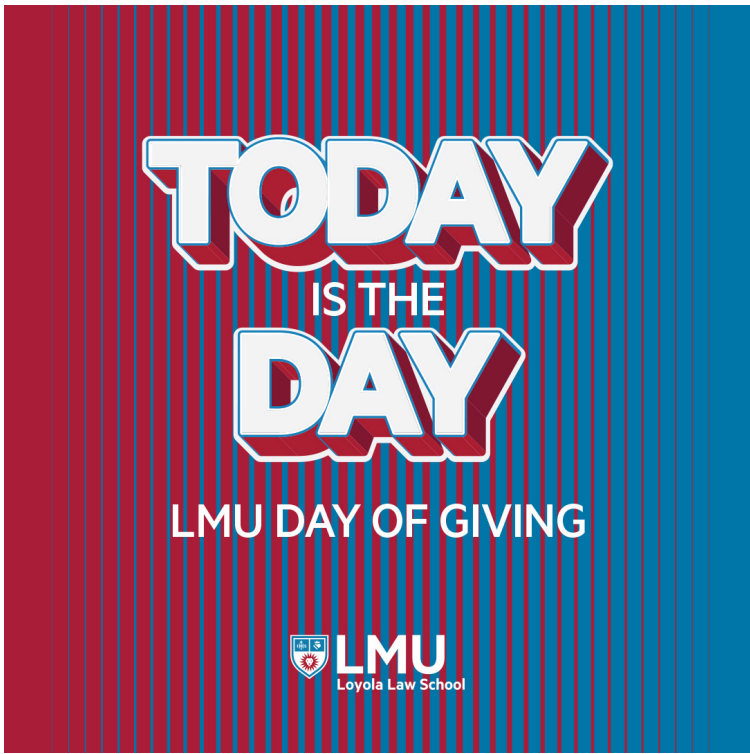
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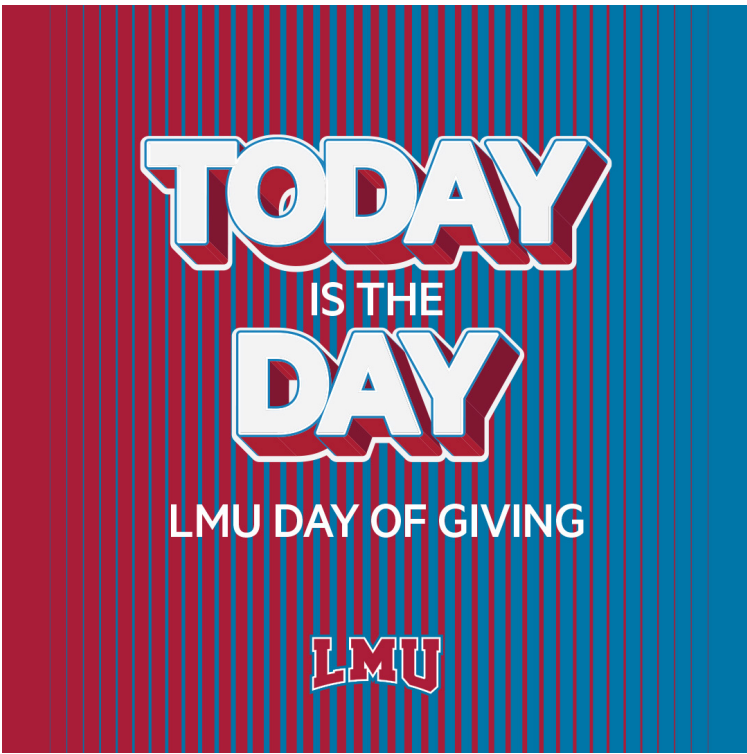
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Posts: LinkedIn

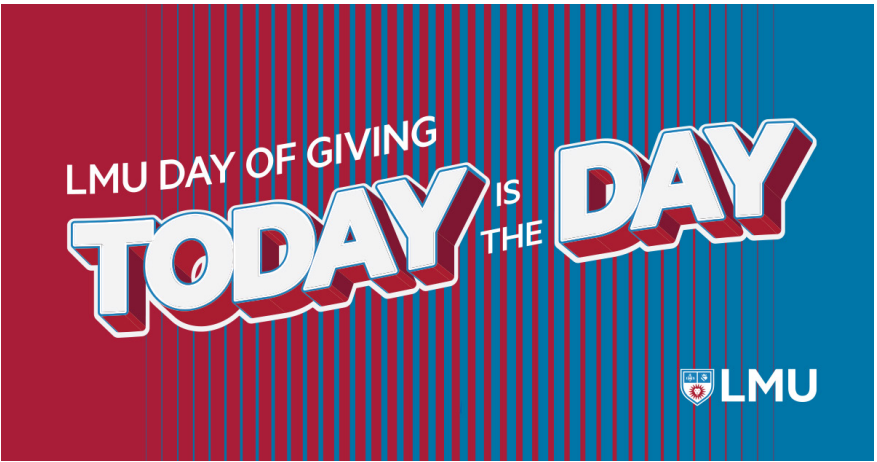
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Posts: LinkedIn

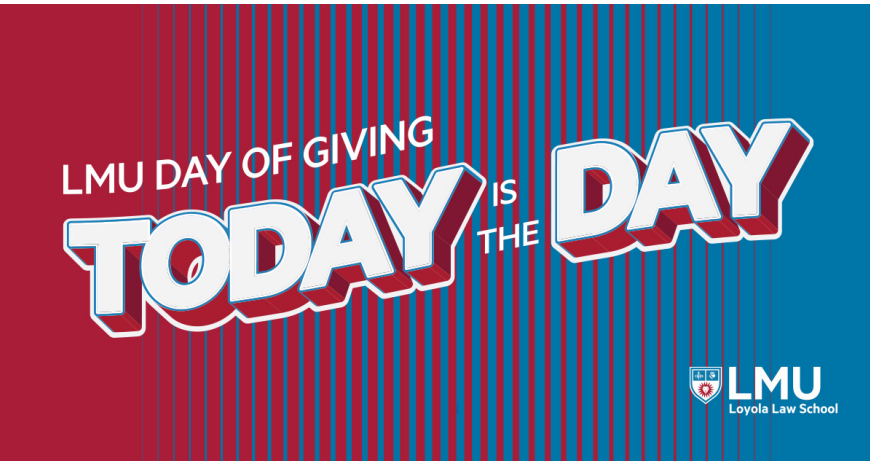
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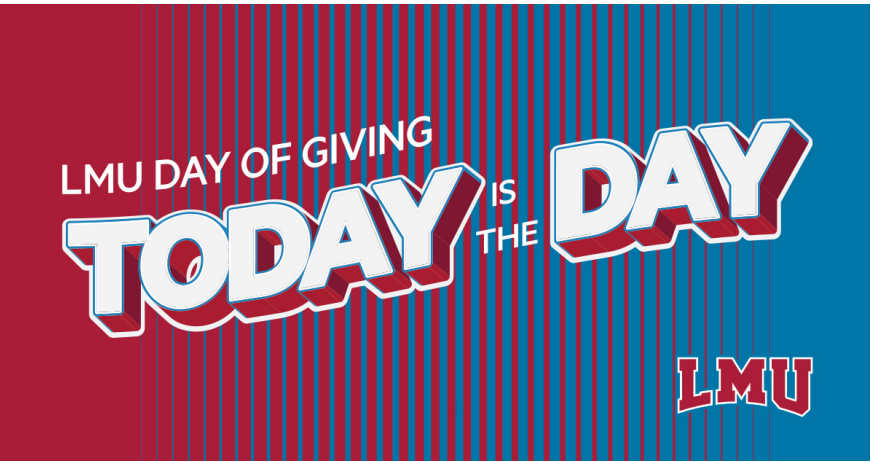
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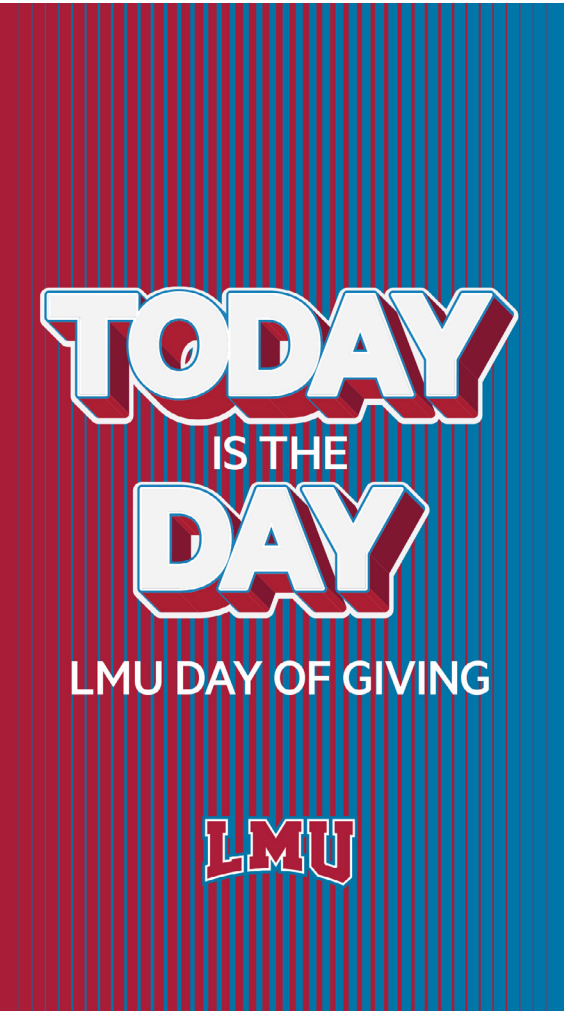
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Feb. 14: Thank-You Posts
Thank and Appreciate Donors

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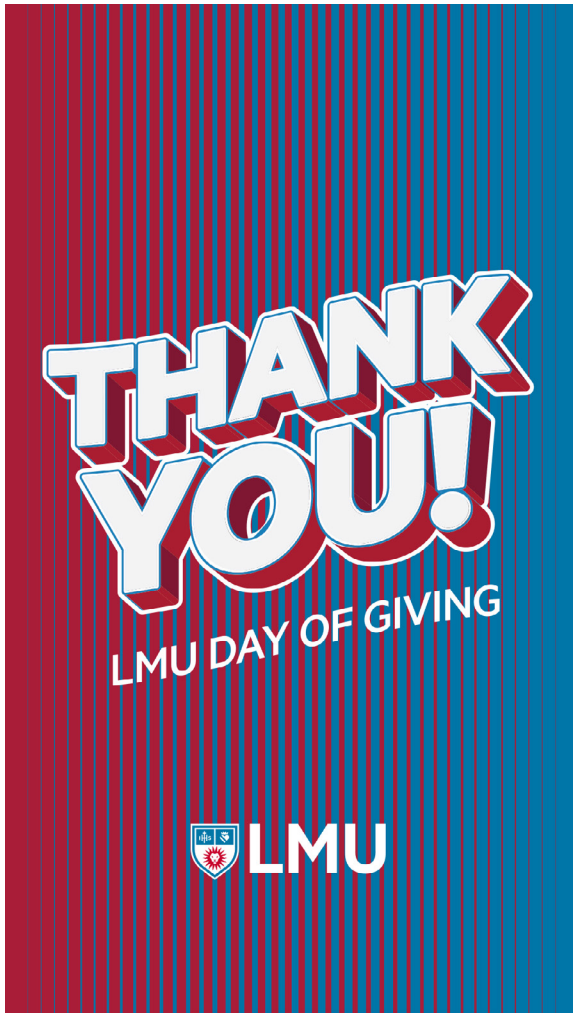


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LMU Posts: Animated GIF Sticker

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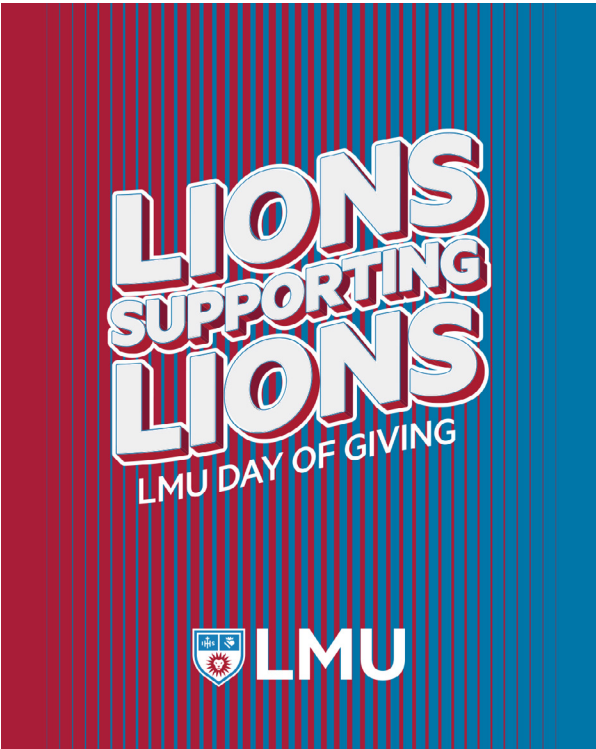
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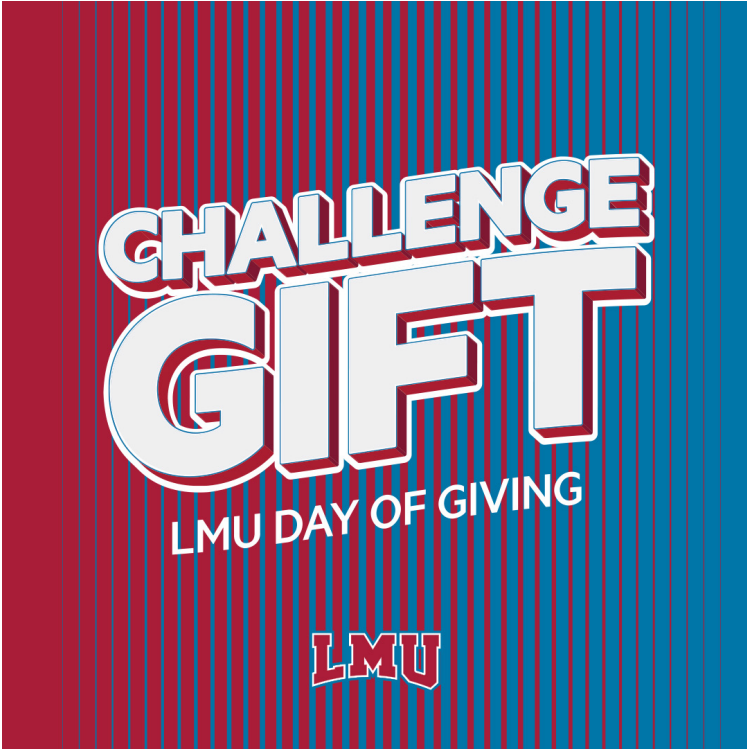
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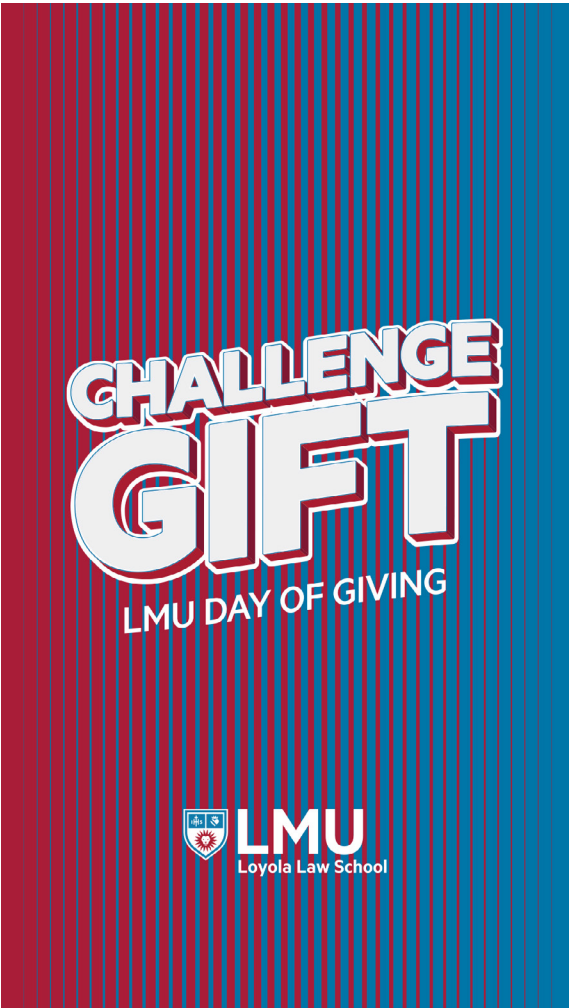
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