Final Steps to Success
Agenda

- Missoula Gives/Bitterroot Gives Updates & Reminders
- Your Checklist for Success
- After Missoula Gives/Bitterroot Gives
- Your Nonprofit Resources
- Next Steps
- Q&A
COVID-19 Resources

● GiveGab Webinar: Strategies for an Impactful Giving Day
  ○ Pivoting your Profile
  ○ Leveraging Existing Features
  ○ Social Media and Communications
  ○ Virtual Events

● Donors are ready and waiting to hear from you, make them feel like the hero they are!

● Take this opportunity to increase your online presence and social media knowledge

● Missoula Gives/Bitterroot Gives Resource Page

GiveGab
Updates & Reminders

- MissoulaGives.org | 5PM on April 30 - 7PM on May 1
- Registration closes on April 17
- Prizes
- Tagboard
  - Use #MissoulaGives
Your Success Checklist

☑ Ready for Donations?
☑ The Perfect Profile
☑ Matches/Challenges
☑ Engage Ambassadors
☑ Prepare Communications
Are you donation ready?

- Check your verification status on your admin dashboard

Status: LAPSED

Status: Unverified
⚠️ Please verify your organization's information here to ensure you are able to collect donations on GiveGab. Verification can take up to 2-3 business days after your information has been entered. Questions? Chat with us!

Status: Pending
⚠️ Additional information is required to verify your organization to accept donations. Please Contact Us if you have any questions.

Status: Incomplete
⚠️ Please provide your organization's information and verify you can collect donations in your state to be able to collect donations on GiveGab.

Status: Verified
✅ Hooray! Your organization has been verified to accept donations on GiveGab.
Is your profile completed?

● Have you:
  ○ Added your logo and a cover photo?
  ○ Shared an authentic story?
  ○ Set goals?
  ○ Included clear calls to action?
  ○ Featured visual content?
  ○ Highlighted donation levels?

● Peer-to-Peer Fundraisers
● Matches and Challenges
The Learning Center at Red Willow
Building personal and community resilience since 2010.
Causes: Health and Wellness, Social Justice, Education

Choose your own amount

$10 Supports a participant to attend a class.
$30 Supports an online class.
$60 Supports 2 classes.
$120 Supports a class for a month.

Fundraising Champions
Rainy Grover $0.00
Amanda Johnston $0.00
Kathy Hanson $0.00
Tom McClure $0.00
Glenn Toussaint $0.00

Our instructors hear comments like, "This is how we heal," "This keep me sane," and "We need this every day" from the jail yoga and meditation participants. Making almost 1000 student contacts per year, FOTT programs help inmates manage stress, depression, and anxiety. Developing these skills for stress management and self-regulation helps the transition back into the community easier. During these uncertain times, it is really easy to forget some of our most vulnerable people. You can help our incarcerated population be healthier.

A big thank you to Hot House Yoga and Northwestern Energy for sponsoring our donor party on Friday, May 11!

DONATE
Viewing & Sharing your profile!

**Giving Day!**
October 29, 2019

**A Message From The Host**
You're approved!

**Get Set Up**
Complete the steps below to be sure that you are set up and ready to participate in Giving Day.

- Add Your Organization's Info
- Add Your Story
- Add Donation Levels
- Add a 'Thank You' Message
- Add Fundraisers

**Donation Tools**
- Manage Sponsor Matching
- Manage Donations

**Other Actions**
- Engagement Opportunities
- Add External Fund
- Manage Support Areas
- View Your Profile

**Get Prepared**
- Webinars and Workshops
- Giving Day Toolkit
- GiveGab Customer Success HQ

**Share Your Page**
https://dog-staging.givegab.com/organiz
Do you have matches/challenges?

- Identify your match/challenge sponsors
  - Organizations with matching funds raise on average 4.5x more than organizations without a match or challenge!
- Promote your match/challenge opportunities

**Organization Sponsor Matching**

Any and all donations to your organization will be eligible for these matches, including donations to Giving Day profiles and all campaigns/events. To set up matching for a specific campaign only, please go to the edit page for that campaign.

**Note:** All times are assumed to be in Eastern Time.
Do you have matches?

Logo
Sponsor Name
URL (optional)

Does the sponsor wish to be anonymous for this match? We can hide their name from donation listings and match announcements, (optional)
Keep Sponsor Anonymous

Match Name
Description

Total Matching Funds Available
Maximum Match per Individual Donation

Does this match only apply to donations made within a certain time period? (optional)

Please note that times are in Eastern Time.
Please make sure you convert your local time to Eastern to ensure your matches are distributed at the proper times.

Donation Matching Start Time (Eastern)
Donation Matching End Time (Eastern)

Enable Auto Matching

We will automatically generate a matching offline donation for each online donation that comes in online between the above dates (if provided), until all the funds are depleted. You can always edit them later if needed. Note: These donation amounts may not be reflected in your organization's total on a giving day profile depending on the preference of your giving day host.

How it Works: Matching offline donations will be created automatically in the amount equal to the matched online donation (up to the maximum individual match allowed). If the remaining available matching funds are less than these values, a donation will be partially matched. If a time range is provided, matching offline donations will only be created for online donations made during this time range.

Archive this match opportunity to make it as inactive and prevent it from being displayed in future fundraising.
Archive
Do you have challenges?

Select Image  Remove
Tip: Disable adblockers on this page for the best logo upscaling experience.

Sponsor Name
URL (optional)

Does the sponsor wish to be anonymous for this match? We can hide their name from donation listings and match announcements. ENTER.

☐ Keep Sponsor Anonymous

Challenge Name
Description (optional)

Challenge Type
- Dollar Challenge

A Dollar Challenge is fulfilled and an offline donation is created when a certain amount is raised. A Donor Challenge is fulfilled and an offline donation is created when a certain number of unique donors have given.

Challenge Goal
How many dollars or donors are needed to complete this challenge?

Challenge Amount
$ 0.00

How much money is awarded when this challenge is completed?

Select the time period applicable for this challenge

Please note that times are in Eastern Time.

- Please make sure you convert your local time to Eastern to ensure your matches are distributed at the proper times!

Donation Matching Start Time (Eastern)
Donation Matching End Time (Eastern)

☑ Archived

Archive this challenge to mark it as inactive and prevent it from being displayed in future fundraising.

Save  Cancel

GiveGab
Do you have cash/check gifts?

- Add cash/check donations as offline gifts
- Offline donations are included in leaderboards
- Offline donations may not be eligible for prizes
Who are your P2P fundraisers?

- Expand your organization’s reach
- P2P have their own fundraising page
- Every dollar they raise goes toward your totals!

Organizations with P2P raise 3.4 x more than organizations without P2P
Who are your P2P Fundraisers?

Find your existing passionate supporters with strong personal connections to your cause!

- Board Members
- Volunteers
- Lower Capacity Donors
- Major Donors (Who have recently made a gift)
- Staff Members
- Friends & Family

New this year: you can view all participating fundraisers on the Missoula Gives Website!
Are your communications ready?

- Timeline, suggested content, toolkit resources, marketing

- Your Missoula Gives/Bitterroot Gives Nonprofit Toolkit is full of communication resources
  - Suggested timelines
  - Sample content
  - Social media posts
  - Shareable visual content
Do you have a communications plan?

- Plan your online communications ahead of Missoula Gives/Bitterroot Gives
  - Announcement/Save The Date
  - Campaign Countdown
  - Day-Of Updates
  - Supporter Gratitude

- Utilize multiple online channels for the best engagement
  - Social Media
  - Email Communications
  - Organization Website
  - Ambassador Sharing

- Customize the templates, guides, and graphics in your Missoula Gives/Bitterroot Gives Nonprofit Toolkit for the perfect plan!
After Missoula Gives/Bitterroot Gives

- Celebrate!
- Donation Reports
- Payout Timeline
- Donor Stewardship
- GiveGab beyond the Giving Day
How will you get your donor data?
How will you get your donor data?
### How will you get your donor data?

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<th>Donation 1</th>
<th>Donation 2</th>
<th>Amount</th>
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</tbody>
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**Export CSV**
• Donations will be transferred to your bank account 5-7 business days after Missoula Gives/Bitterroot Gives.

It is important to make sure you are able to receive donations before Missoula Gives/Bitterroot Gives so donations make it to your account.
How will you thank your donors?

- Pre-schedule general messaging to all supporters
  - Social media posts and overall success update
  - Giving Day thank you email to your organization’s email list

- Follow up with donors for more personal stewardship
  - Access their contact information in your GiveGab Dashboard

- Highlight impact of donor funded projects
  - This doesn’t have to happen right away!
Your Nonprofit Resources

- Customizable Email Templates and Guides
- Sample Social Media Posts and Best Practices
- Missoula Gives/Bitterroot Gives Downloadable Graphics
- On-Demand Training Course Videos
- Resources for Board Members and P2P Fundraisers
- Blog Articles and How-To Videos from GiveGab
Giving Day Support & Resources

● Visit Our Help Center
  ○ [https://support.givegab.com/](https://support.givegab.com/)

● Check Our Our Blog
  ○ [https://www.givegab.com/blog/](https://www.givegab.com/blog/)

● Send us an Email
  ○ info@missoulagives.org

● Chat with GiveGab’s Customer Success Team
  whenever you have questions or need a hand!
  ○ Look for the little blue chat bubble!
Your Next Steps

● Like and Follow Missoula Gives on Social Media!
  ○ Don’t forget to use #MissoulaGives

● Check your inbox for important emails

● Watch on-demand training course videos

● Check out the Nonprofit Toolkit
More Platform Opportunities

- Enhanced Profile Customization
- Peer-to-Peer Fundraising Tools
- Automatic Matching Gift Feature
- Easy Social Sharing
- Recognize Cash & Check Gifts
- Nightly Donation Deposits
- Instant Access to Donor Data

Even more features available to you year round!

Visit [https://info.givegab.com/boost](https://info.givegab.com/boost) for more details!
Questions?

April 30 - May 1