

**Exclusive KPAX Facebook Offer
for the Non-Profits of the 2024 Missoula Gives Campaign**

2024



Presented by:
Jim McLean
 KPAX Communications
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Creative:
 If you produce an Ad for the event, we will include it. We need: Pictures, Logos, your Facebook URL and a message summarizing your organization.

KPAX Facebook Campaign: 4/22 - 5/3
KPAX will post your customized Facebook message to our 110,000 Facebook Followers.

8 KPAX-TV with Glacier Ice Rink.
Published by SocialNewsDesk · Paid Partnership ·

Glacier Ice Rink 's mission is to inspire a passion for ice sports among people of all ages and abilities. The fees we charge only cover our basic operating expenses, so we rely on community donations to help us expand and improve our programs. We have set a \$3,000 fundraising goal during Missoula Gives, which is equivalent to one week's utility bill.

<https://www.missoulagives.org/.../missoula-area-youth...>



5

Like Comment Share

Comment as KPAX-TV

Performance for Your Post

2392 People Reached

5 Likes, Comments & Shares

7 Post Clicks

| | | |
|------------------|---------------|----------------|
| 1 Clicks to Play | 1 Link Clicks | 5 Other Clicks |
|------------------|---------------|----------------|

NEGATIVE FEEDBACK

0 Hide All Posts 3 Hide Post

0 Report as Spam 0 Unlike Page

5 Likes, Comments & Shares

BRANDED CONTENT DISTRIBUTION View Breakdown

| | | |
|------------------------|--------------------------|--------------------|
| 2392 Total Reach | 2392 Organic Reach | 0 Paid Reach |
| 2474 Total Impressions | 2474 Organic Impressions | 0 Paid Impressions |

**Investment:
\$200**

2024



MISSOULAGIVES

by



Missoula
Community
Foundation

*Bitterroot
Gives* ☀️

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[KPAX.com](https://www.kpax.com)

50,000 Banner Impressions on KPAX.com

4/22 - 5/2

- Banner Creative – FREE
- Placement on Desktop, Mobile & Tablet

INVESTMENT: \$500

(Open to the first 5 Non-Profits)

(Deadline to sign-up 4/11/2024)

**Exclusive Offer made to the Non-Profits
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MISSOULAGIVES

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Community
Foundation

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MTN

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KPAX & MTN

The Big Sky Blend hosted by Erin Yost 4/22 - 5/2

- 2:30 Big Sky Blend Segment Film & Edit
- 1 Airing within KPAX Noon News
- 1 Posting to KPAX Facebook (110,000 Followers)
- Inclusion on KPAX.com Big Sky Blend Page
- Inclusion in Rotation on KPAX Streaming App
- Rotation of your Segment on MTN Channel (KPAX D2)

INVESTMENT: \$800

(Open to the first 10 Non-Profits)

(Deadline to sign-up 4/18/2024)



Click the QR Code
to view Samples

**Exclusive Offer made to the Non-Profits
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