



SUPPORT GIVE LOCAL MOV, SUPPORT OUR COMMUNITY

Give Local MOV is a 24-hour online giving event supporting Mid-Ohio Valley nonprofits that help make this such a great place to live, work, and play.

Reserve your sponsorship for 2020

The support of local businesses is critical to the success of **Give Local MOV**. Not only does your support of this important and exciting event ensure a successful day of fundraising for nearly 50 area nonprofits, but your generous contribution will be recognized throughout the Mid-Ohio Valley. Please consider supporting one of the opportunities listed below or contact us to discuss creative ways your company can participate. We need your support for **May 5, 2020** and appreciate your consideration.

Matching funds and incentive prizes create excitement in the community and encourage individuals to give and keep giving on May 5th to their favorite nonprofits.

Matching Fund Sponsor

Become a Matching Fund Sponsor and provide **1:1 matching funds** for nearly 50 participating nonprofits participating in Give Local MOV on May 5th. We will recognize your generosity by highlighting your company on social media and any broadcast opportunity. With one donation (minimum \$100) you can make a BIG impact!

Private Challenge Sponsor

Does your company have a current relationship with a local nonprofit or school and you want to help them even more? Provide a Private Challenge for your favorite organization(s). These matching funds will only be available to your favorite organization and will challenge the community to meet your goal. If they do not meet your goal, the funds are then placed in the corresponding nonprofits permanent endowment fund managed by the Parkersburg Area Community Foundation.

Incentive Prize Sponsor

Sponsoring an incentive prize helps keep the Give Local MOV excitement alive during the 24-hours of the event. Available on a first-come-first serve basis, a minimum \$500 donation gets you a named incentive prize that will be awarded to a participating nonprofit.

GIVE LOCAL MOV 2020 SPONSORSHIP LEVELS

BENEFITS	Platinum \$10,000 +	Gold \$5,000-\$9,999	Silver \$2,500 - \$4,999	Bronze \$1,000 - \$2,499	Friend \$100 - \$999
Opportunity for personalized media release and social media post acknowledging contribution and /business background	X				
Opportunity for personalized video (30-60 seconds) of your organization supporting Give Local MOV to be shared on social media	X	X			
Logo on event promotional materials, including: posters, postcards, media releases, PSAs, etc.	X	X			
Logo/Name on GiveLocalMOV.org homepage <i>* hyperlink for Platinum, Gold, or Silver only</i>	X	X	X	X	
Logo/Name on all post-event communications	X	X	X	X	
Recognition on various social media sites <i>* Incentive Prize sponsors will be recognized on social media with the option of a mini video (<30seconds) to promote prize</i>	X	X	X	X	X*
Opportunity to sponsor Incentive Prize	X	X	X	X	X
Opportunity to have representative attend Give Local MOV post-event celebration and check presentation	X	X	X	X	X
Media Sponsor	Inclusions will vary based on value of donation				
In-Kind Donations	Inclusions will vary based on value of donation				

Give Local MOV is an initiative of the Parkersburg Area Community Foundation. All donations are tax-deductible.

For more information or to secure your sponsorship, please contact:



Julie Posey

Development and Communications Officer
Parkersburg Area Community Foundation & Regional Affiliates

PO Box 1762 | Parkersburg, WV 26102-1762
Julie.Posey@pacfwv.com | 304.428.4438



Sponsorship Form

Sponsor Name: _____ Sponsor Contact: _____

Email: _____ Phone Number: _____

Physical Address: _____

TOTAL DONATION DOLLAR AMOUNT: \$ _____

(Make checks payable to: Parkersburg Area Community Foundation)

DO YOU WISH FOR YOUR DONATION/SPONSORSHIP TO BE ANONYMOUS? YES NO

HOW DO YOU WISH YOUR DONATION TO BE ASSIGNED?

___ **Matching Fund Sponsor**

___ **Incentive Prize Sponsor** *Minimum \$500/each*

Warfield Realty – Bob Wright First Donation Prize

___ Early Bird Prize: Most dollars raised between 6:00am – 8:00am

___ Golden Ticket: Drawing among organizations that received donations between 9:00am – 11:00am

___ Lunch Break Prize: Most donors between 11:00am – 1:00pm

___ Golden Ticket: Drawing among organizations that received donations between 2:00pm – 4:00pm

___ Happy Hour Prize: Most dollars raised between 4:00pm – 6:00pm

___ Golden Ticket: Drawing among organizations that received donations between 7:00pm – 9:00pm

___ Night Owl Prize: Most donors between 10:00pm – 11:59pm.

___ **Private Challenge Sponsor**

Name of organization: _____ Amount: \$ _____

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