



Deep Dive into the Nonprofit GiveGab Dashboard



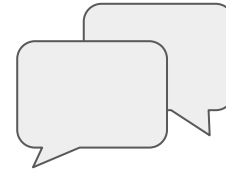
Submit Your Questions!



Chat Box

To: All panelists

Type: All panelists and attendees



Q&A

Please input your question

Send Anonymously

Send

If you have questions or comments throughout our training, please write in using your Zoom webinar attendee panel.

Agenda

- Who is GiveGab?
- Accessing & Navigating Your Dashboards
- Completing the Give Local MOV Dashboard
- What's New for 2021
- Next Steps and Questions

Who is GiveGab?

GiveGab's mission is to make it incredibly easy for fundraising professionals to be great at their jobs!




- Hosts a secure, reliable and transparent platform for Give Local MOV
- Creates the ultimate donor experience
- Provides a dedicated platform support team



Accessing Your Nonprofit Dashboard

Logging In: From GiveLocalMOV.Org

GIVE LOCAL MOV

Search...   

- HOME
- ABOUT THE PACF
- BECOME A SPONSOR
- FAQ
- NONPROFIT TOOLKIT
- TRAININGS
- LOG IN**

REGISTER

May 4, 2021

Give Local MOV begins in

96 : 13 : 00 : 07
days hours mins secs

[Hide Countdown](#)



Parkersburg Area
Community Foundation &
Regional Affiliates







Give Local MOV May 4, 2021

\$0.00 Raised • 0 Donors • 0 Gifts





Get Set Up

Complete the steps below to be sure that you are set up and ready to participate in Give Local MOV.

-  Add Your Organization's Info >
Let people know who you are.
-  Add Your Story >
-  Add Donation Levels >
-  Add a 'Thank You' Message >
Personalize your auto-response for donors ahead of time.

97 Days to Launch

Donation Tools

-  [Manage Sponsor Matching](#)
 -  [Manage Donations](#)
 -  [Embed a Donate Button](#)
- ## Other Actions
-  [Engagement Opportunities](#)

You're logged in as **Laurel Maley (laurel.maley@givegab.com)**.

Not you? [Log out](#)

Looks like you don't manage any organizations participating in Give Local MOV.

[Return to Give Local MOV](#)

Please contact support if you have any questions.



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Logging In: From GiveGab.com



The screenshot shows the top navigation bar of the GiveGab website. On the left is the GiveGab logo. To its right are three menu items: 'WHO WE SERVE', 'SOLUTIONS', and 'RESOURCES', each with a downward-pointing triangle. Further right is an orange arrow pointing to a blue 'LOG IN' button, which is followed by an orange 'REQUEST DEMO' button. The main content area features the headline 'Experience the Joy of Fundraising' in large white text. Below it is the sub-headline 'With the #1 Digital Solution for Giving Days and Year-Round Giving'. At the bottom left of this area is an orange 'REQUEST A DEMO' button. On the right side of the main content area is a graphic of two blue hands holding a large orange heart.

GiveGab®

▼ WHO WE SERVE ▼ SOLUTIONS ▼ RESOURCES

LOG IN REQUEST DEMO

Experience the Joy of Fundraising


With the #1 Digital Solution for **Giving Days** and **Year-Round Giving**

REQUEST A DEMO



Welcome, Laurel!

Your Personal Fundraisers



Amplify Austin Day 2021

\$ \$0.00 Raised 0 Donors

[View](#) [Toolkit](#)

← Personal Peer-to-Peer Fundraising campaigns

Your Organizations



The Corner Health Center

[View](#) [Manage](#)



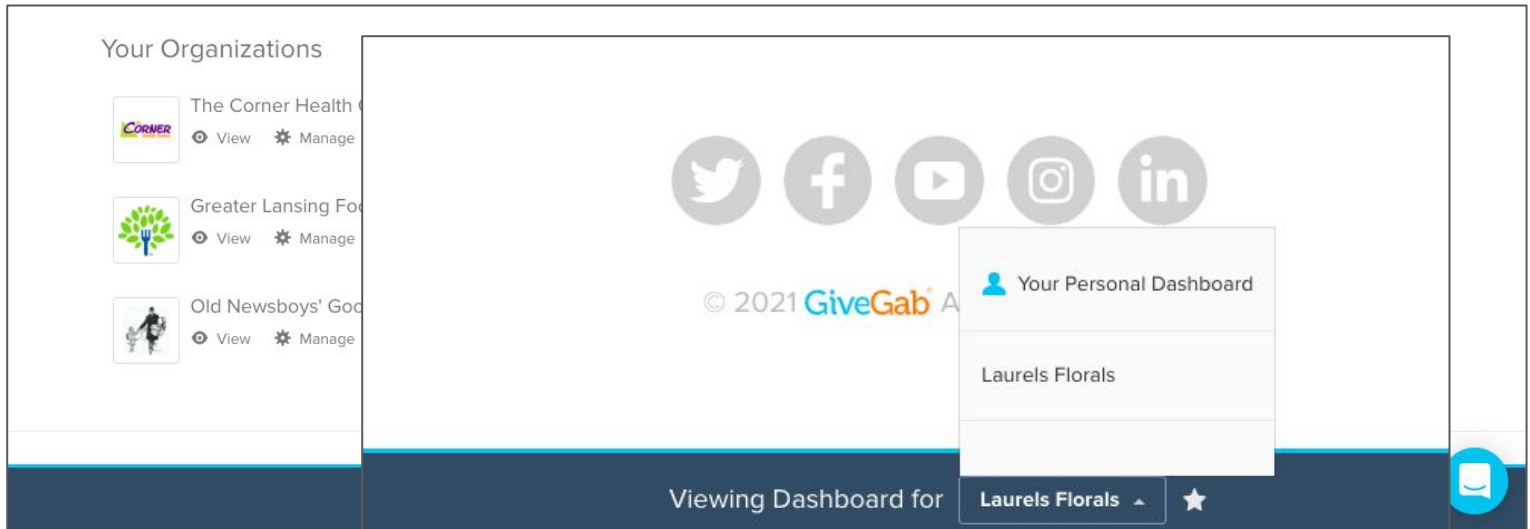
Greater Lansing Food Bank

[View](#) [Manage](#)

View All
← Organizations you manage on GiveGab

Locate Your Dashboards

- Personal Dashboard
- Nonprofit Admin Dashboard(s)
- P2P Dashboard (if applicable)
- Setting your default dashboard



The screenshot displays the GiveGab dashboard interface. On the left, under the heading "Your Organizations", there are three entries:

- The Corner Health (CORNER) with "View" and "Manage" options.
- Greater Lansing Food Bank with "View" and "Manage" options.
- Old Newsboys' God... with "View" and "Manage" options.

In the center, there are social media icons for Twitter, Facebook, YouTube, Instagram, and LinkedIn. Below these is the copyright notice "© 2021 GiveGab A...".

A user menu dropdown is open, showing the following options:

- Your Personal Dashboard (with a person icon)
- Laurels Florals
- Laurels Florals (with a dropdown arrow)

At the bottom of the page, it says "Viewing Dashboard for Laurels Florals" with a star icon and a chat bubble icon in the bottom right corner.

Nonprofit Admin Dashboard



Home

Support



Parkersburg Area
Community Foundation &
Regional Affiliates

Admin Dashboard

Current Plan
Basic

Giving Days



Give Local MOV
May 4, 2021

[View All Giving Days](#)

Recent Donations

Donor Name	Amount	Date	Status
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]

Home

Giving Days

Reports

Manage Organization

Navigating Your Nonprofit Admin Dashboard

Home Tab



Parkersburg Area
Community Foundation &
Regional Affiliates

Admin Dashboard

Current Plan
Basic

Giving Days



Give Local MOV
May 4, 2021

[View All Giving Days](#)

Recent Donations

Amount	Organization	Date	Status
[blurred]	[blurred]	[blurred]	[blurred]
[blurred]	[blurred]	[blurred]	[blurred]
[blurred]	[blurred]	[blurred]	[blurred]
[blurred]	[blurred]	[blurred]	[blurred]
[blurred]	[blurred]	[blurred]	[blurred]
[blurred]	[blurred]	[blurred]	[blurred]
[blurred]	[blurred]	[blurred]	[blurred]
[blurred]	[blurred]	[blurred]	[blurred]
[blurred]	[blurred]	[blurred]	[blurred]
[blurred]	[blurred]	[blurred]	[blurred]

[Home](#)

[Giving Days](#)

[Reports](#) ▾

[Manage Organization](#) ▾

Giving Days Tab



Parkersburg Area
Community Foundation &
Regional Affiliates

 Home

 Giving Days

 Reports ▾

 Manage Organization ▾

Giving Days



Give Local MOV
May 4, 2021



Give Local MOV
May 5, 2020



Give Local MOV
May 7, 2019

Reports Tab



Logan's Pups

- Home
- Fundraising Campaigns
- Events
- Giving Days
- Reports
- Manage Organization

Donations

Total Paid Out: \$240,804.74

Total Pending: \$6,164.39

Dates and times on this page are displayed in your computer's time zone. If you export your donations from this page, dates and times in that file will appear in UTC to assist with bank statement reconciliation processes. [Learn More](#)

Search by name or email + More filters

All Giving Days All Campaigns Any Donation Type

Start End

Actions	Donation ID	Date	Donor	Intended Donation	Amount Charged	Bank Fees	Platform Fees	Covered Fees?	Payout Amount	Payout Date	Display Name	Donor Address
	15062	7/11/2019 9:50am	Australia Match Test	\$25.00	\$25.00				\$25.00	N/A		
	15061	7/11/2019 9:38am	test denis.tomazzi@givegab.com	\$100.00	\$100.00				\$100.00	N/A	hello	213 N Cayuga St Ithaca , New York 1485 United States
	15059	7/10/2019 2:59pm	Karin Edsall karin.edsall@givegab.com	\$150.00	\$156.75	\$3.75	\$3.00	Yes	\$150.00	Pending		401 State St Ithaca, New York 1485 United States
	15058	7/10/2019 2:44pm	Australia Match Test	\$100.00	\$100.00				\$100.00	N/A		
	15057	7/10/2019 2:44pm	Denis Tomazzi denis.tomazzi@givegab.com	\$100.00	\$100.00	\$2.50	\$2.00	No	\$95.50	Pending		213 N Cayuga St Ithaca , New York 1485 United States
	15052	7/10/2019 2:03pm	campaign match	\$5.00	\$5.00				\$5.00	N/A		



Downloading Your Donation Report

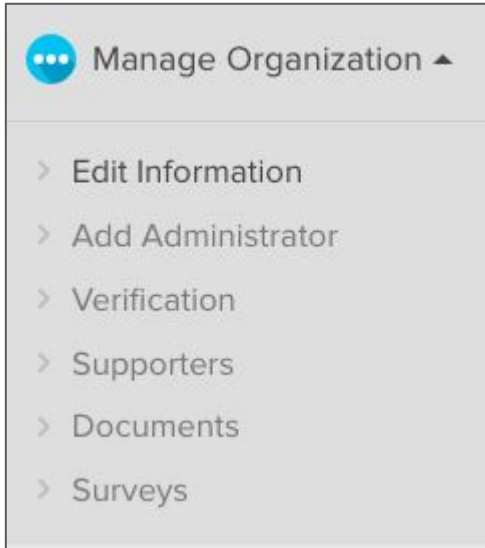
✖	14267	5/23/2019 2:21pm	\$22.22	\$22.22				\$22.22	N/A
✖	14266	5/23/2019 2:21pm	\$22.22	\$22.22				\$22.22	N/A
📄 ✎	14265	5/23/2019 2:21pm	\$22.22	\$22.22	\$0.79	\$1.00	No	\$20.43	5/26/2019
✖	14253	5/22/2019 9:29am	\$200.00	\$200.00				\$200.00	N/A
✖	14252	5/22/2019 9:29am	\$200.00	\$200.00				\$200.00	N/A
📄 ✎	14251	5/22/2019 9:29am	\$200.00	\$200.00	\$4.70	\$9.00	No	\$186.30	5/22/2019
✖	14250	5/22/2019 9:28am	\$500.00	\$500.00				\$500.00	N/A
✖	14249	5/22/2019 9:28am	\$500.00	\$500.00				\$500.00	N/A

Page 1 of 71

[Export CSV](#) [Edit Bank Account Info](#)

Viewing Dashboard for Logan's Pups ⭐

Manage Organization Tab



- Edit Information: Customize [your GiveGab profile](#) - not connected to Give Local MOV!
- Add Administrator: Use to give folks access to view and edit your organization's information
- Verification: Used to receive donations on GiveGab **outside of** Give Local MOV - **not required!**
- Supporters: List of all individuals associated with your organization (donors, admins, P2P, etc.)
- Documents & Surveys: Can be used internally, not connected to Give Local MOV

Supporters Tab

Supporter Engagement

Email All

Add Member

Import Members

Export CSV

These admins are only able to manage your organization's Giving Day campaigns. They are restricted from making changes to your organization's GiveGab profile and accessing donation reports.

Last Name ^	First Name v	Email v	Donations v	Fundraising v	Full Admin Access v	Edit Giving Day Profiles Only v	i
admin	loganspups	loganspupsadmin@givegab.com	\$0.00	\$0.00			
Cafaro	Bridget	bridget.cafaro@givegab.com	\$700.00	\$100.00			
Cundy	Kyle	kyle.cundy@givegab.com	\$100.00	\$0.00			
Doe	Jane	kathleen.thomas+1@givegab.com	\$0.00	\$0.00			
Fredenborg	Nickie	nickie.fredenborg@givegab.com	\$0.00	\$0.00			
Godert	Aaron	aaron+test7@givegab.com	\$100.00	\$0.00			
Godert	Aaron	aaron+wgbh@givegab.com	\$25.00	\$0.00			
Godert	Aaron	aaron@givegab.com	\$0.00	\$0.00			


Your Give Local MOV Dashboard

Your Giving Day Dashboard




Parkersburg Area
Community Foundation &
Regional Affiliates

 Home

 Giving Days

 Reports ▾

 Manage Organization ▾



Give Local MOV May 4, 2021

\$0.00 Raised • 0 Donors • 0 Gifts

Get Set Up

Complete the steps below to be sure that you are set up and ready to participate in Give Local MOV.



Add Your Organization's Info >

Let people know who you are.



Add Your Story >



Add Donation Levels >



Add a 'Thank You' Message >

Personalize your auto-response for donors ahead of time.

97 Days to Launch

Donation Tools



Manage Sponsor Matching



Manage Donations



Embed a Donate Button

Other Actions



Engagement Opportunities

Add Your Organization's Info

- Logo
- Website
- Causes

✓ Add Your Organization's Info

Tagline

Helping find senior dogs loving homes in their last years

18 Characters Left

Website

http://www.logenspups.org

Logo

Causes (optional)

Cause #1 Animals

Cause #2 Education

Cause #3

Select Image Remove

Recommended dimensions: 300x300
Max file size: 5MB

Save

Pro Tip:

Adding causes to your profile can help new donors find your organization!

Add Your Story

Cover Photo



Select Image

Remove

Image should be 5MB max and a JPG, JPEG or PNG file type.

Set a Goal (optional)

Display Goal on Profile

\$ 5000 .00

Formatting ▾

B *I* U ✎

☰ ▾

☰ ☰ ☰

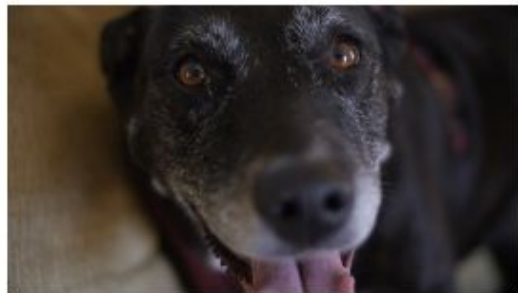
🖼️ 🔗 📄 ▾

—

✕ </>

Logan's Pup all started because of Logan, a special senior dog that Alyssa, the Executive Director of Logan's Pups, adopted.


Alyssa adopted Logan in 2015 and although he was only with her for a couple of months, he left a huge pawprint on her hearts and she'll never forget him. He had a gentleness in his eyes, and love in his heart, and Alyssa wanted to make sure he was remembered. To make sure no other senior dogs are overlooked, Alyssa started Logan's Pups. Logan's Pups is here to serve as a senior dog sanctuary, saving the dogs that are often overlooked at shelters, making them comfortable and feeling loved as they grow old. Every year, we house, on average, 25 dogs at any time, and help place up to 50 younger dogs in their fur-ever homes. Your donation will help us continue offering these services for years to come.




Add Donation Levels

✓ Add Donation Levels


We recommend having 3 or 4 donation levels.



\$25.00
Provides one week of food for a senior pup
Edit Remove



\$50.00
Provides a super soft bed for a loving senior pup
Edit Remove



\$100.00
Helps a family foster one of our amazing senior pups
Edit Remove

Dollar Amount

\$ 0.00

Description

Image

Select Image Remove

Image should be 5MB max and a JPG, JPEG or PNG file type.

Save Cancel

- Custom Amounts
- Unique Descriptions
- Optional Photos
- Unlimited Levels

Pro Tip:

Using custom amounts in your donation levels helps your donors connect more closely with your organization's needs and impact.

Add a 'Thank You' Message

- Sent immediately to your donor's email when they make a gift
- Serves as a tax receipt
- Custom message and image sent to donors who make a gift to one organization at a time

Pro Tip:

The "Thank You" message can support either a YouTube/Vimeo video or a photo image. Choose the feature that works best for your donors!

✓ Add a 'Thank You' Message


Please provide a "thank you" message, as well as an image or video link (or both!)

Thank You Message

Thank you so much for your donation to Logan's Pups! With your support, we're able to continue our love and care of senior dogs.

Youtube or Vimeo Link

Don't have a video to link to? No biggie! Upload an image, and we'll use that instead.



Select Image Remove

Recommended dimensions 800x600
Max file size 5MB

Save

Invite Fundraisers

- Expand your reach and invite supporters, board members, volunteers and staff
- Each individual creates their own fundraising page. Every dollar they raise is included in your organization's totals!
- Admins can easily create and manage pages on their behalf
- Invite fundraisers or allow open-signups through your profile page
- ***Watch the Peer-to-Peer Fundraising Training!***

✓ Add Fundraisers

Add Fundraisers Message All Search Fundraisers

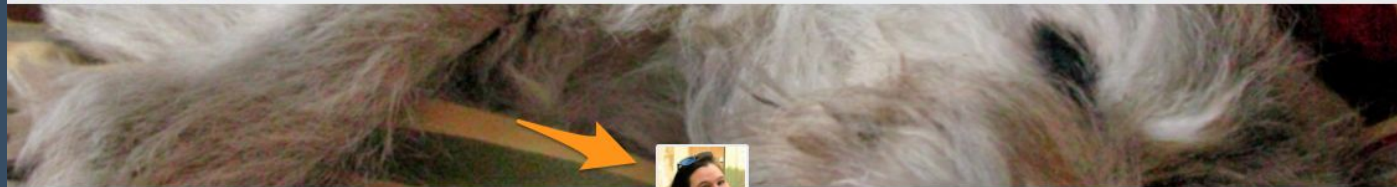
Download CSV

Fundraiser	Donors	Amount Raised	Goal		
Alyssa Ravenelle	0	\$0.00	\$500.00	✉	✕

Allow New Fundraisers to Sign Up

Did you know?

P2P Fundraisers can make a **BIG** impact! On average, organizations with P2P raise 3.4x more than those without P2P!



Bridget Cafaro's fundraiser for
Logan's Pups

DONATE

20%

\$100 Raised \$500 Goal 1 Donors



Owning a senior dog changed me for the better and I hope that by supporting Logan's Pups I can help more senior pups find the loving homes they deserve and educate my friends and family about how amazing owning a senior dog can be!



\$25

Provides one week of food for a senior pup



\$50

Provides a super soft bed for a loving senior pup



\$100

Helps a family foster one of our amazing senior pups



\$500

Provides life changing surgery to a senior pup in need

CHOOSE YOUR OWN AMOUNT



Your Completed Dashboard

Get Set Up

Complete the steps below to be sure that you are set up and ready to participate in Texoma Gives.

- ✓ Add Your Organization's Info >
- ✓ Add Your Story >
- ✓ Get Verified to Collect Donations >
- ✓ Add Donation Levels >
- ✓ Add a 'Thank You' Message >
- ✓ Add Fundraisers >

 [Add An Administrator](#)

 [Add Offline Donation](#)

 [Manage Sponsor Matching](#)

 [Manage Donations](#)

 [View Registration Info](#)

Share Your Page

<https://dog-staging.givegab.com/organizations/logan-s-pups>



[View Your Page](#)



Logan's Pups

DONATE

FUNDRAISE

10%

\$995 Raised \$10,000 Goal 6 Donors



\$25

Provides one week of food for a senior pup



\$50

Provides a super soft bed for a loving senior pup



\$100

Helps a family foster one of our amazing senior pups



\$500

Provides life changing surgery to a senior pup in need

CHOOSE YOUR OWN AMOUNT




What's New for 2021



New Profile Design

PAWNEE GIVES


PRIZES LEADERBOARDS MENU



Logan's Pups


DONATE FUNDRAISE

10% \$995 Raised \$10,000 Goal 6 Donors




\$25

Provides one week of food for a senior pup




\$50

Provides a super soft bed for a loving senior pup



\$100

Helps a family foster one of our amazing senior pups




\$500

Provides life changing surgery to a senior pup in need

CHOOSE YOUR OWN AMOUNT

Our Story Matches Fundraising Campaigns Top Fundraisers Recent Donors



Updated Training Suite

Giving Day Training Videos

[Creating the Perfect Profile](#)

[Telling Your Story](#)

[Goal Setting Strategies](#)

[Engage Your Board](#)

[Peer-to-Peer Fundraising](#)

[Social Media Strategies](#)

[Matches & Challenges](#)

[Stewarding Your Giving Day Donors](#)

Giving Day Training Videos

[Creating the Perfect Profile](#)

[Telling Your Story](#)

Watch this video to learn how to meet your donors where they are, and help them become vested in your mission through successful storytelling.



[WATCH VIDEO](#)

[DOWNLOAD SLIDES](#)

Looking for more information to help you tell your giving day story? Check out the resources below!

[How to Tell Your Giving Day Story](#)

[How to Tell a Captivating Story](#)

[Goal Setting Strategies](#)

[Engage Your Board](#)

More Downloadable Graphics



Zoom Background 1

[Download](#)



Zoom Background 2

[Download](#)



Giving Day Gif

[Download](#)

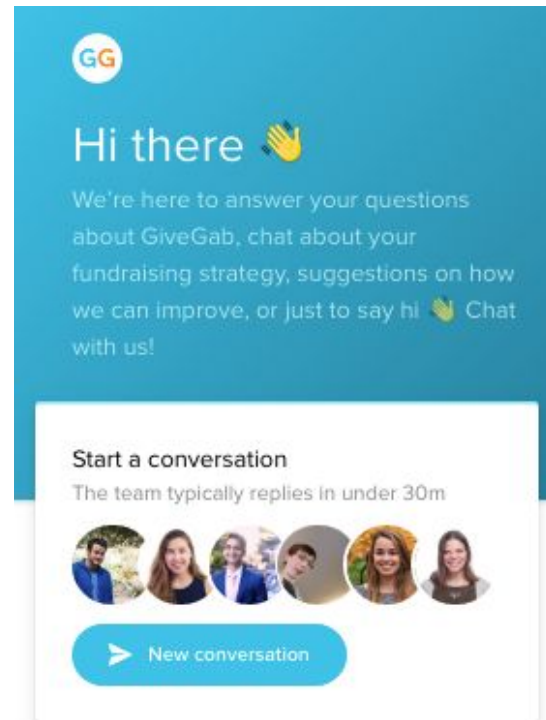
New digital marketing materials, like Zoom backgrounds, GIFs and more!
Promote your participation in Give Local MOV throughout your virtual communications.

Giving Day Support & Resources

- Visit Our Help Center
 - <https://support.givegab.com/>
- Check Out Our Blog
 - <https://www.givegab.com/blog/>
- Send us an Email
 - CustomerSuccess@givegab.com
- Chat with GiveGab's Customer Success Team whenever you have questions or need a hand!



Look for the little blue chat bubble!



Your Next Steps

- Register for Give Local MOV by March 1st
- Check out the Nonprofit Toolkit & resources available to you
- Watch your inbox for important emails
- Meet internally to discuss goals, P2P and Matching strategy
- Sign up for upcoming trainings

GiveGab[®]

Questions?

