



Support Give Local MOV, Support Our Community

Give Local MOV is a 24-hour online giving event supporting Mid-Ohio Valley nonprofits that help make this such a great place to live, work, and play.

Reserve your sponsorship for 2024!

The support of local businesses is critical to the success of **Give Local MOV**. Not only does your support of this important and exciting event ensure a successful day of fundraising for more than 60 area nonprofits, but your generous contribution will be recognized throughout the Mid-Ohio Valley. Please consider supporting one of the opportunities listed below or contact the host of Give Local MOV, the Parkersburg Area Community Foundation, to discuss creative ways your company can participate. We need your support for **May 7, 2024** and appreciate your consideration.

MATCHING FUND SPONSOR: Become a Matching Fund Sponsor and provide **1:1 matching funds** for more than 60 participating nonprofits participating in Give Local MOV on May 7, 2024. We will recognize your generosity by highlighting your company on social media and any broadcast opportunity. With one donation (minimum \$250) you can make a BIG impact!

INCENTIVE PRIZE SPONSOR: Sponsoring an incentive prize helps keep the Give Local MOV excitement alive during the 24-hours of the event. Available on a first-come-first-serve basis, a minimum \$500 donation gets you a named incentive prize that will be awarded to a participating nonprofit.

PRIVATE CHALLENGE SPONSOR: Does your company have a current relationship with a local nonprofit or school, and you want to help them even more? Provide a Private Challenge for your favorite organization(s). These matching funds will only be available to your favorite organization and will challenge the community to meet your goal. If they do not meet your goal, the funds are then placed in the corresponding nonprofits permanent endowment fund managed by the Parkersburg Area Community Foundation.

Give Local MOV is an initiative of the Parkersburg Area Community Foundation. For more information or to secure your sponsorship, please contact:

Julie Posey
Senior Development and Stewardship Officer
Parkersburg Area Community Foundation & Regional Affiliates
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GIVE LOCAL MOV 2024 SPONSORSHIP LEVELS

BENEFITS	Platinum \$10,000 +	Gold \$5,000-\$9,999	Silver \$2,500 - \$4,999	Bronze \$1,000 - \$2,499	Friend \$250 - \$999
Opportunity for personalized media release and social media post acknowledging contribution and business	x				
Opportunity for personalized video (30-60 seconds) of your organization supporting Give Local MOV to be shared on social media	x	x			
Logo on event promotional materials, including posters, postcards, and media releases.	x	x			
Logo/Name on homepage of www.GiveLocalMOV.org <i>* hyperlink for Platinum, Gold, or Silver</i>	x	x	x	x	
Logo/Name on all post-event communications	x	x	x	x	
Recognition on various social media sites <i>* Incentive Prize sponsors will be recognized on social media with the option of a mini video (<30seconds) to promote prize</i>	x	x	x	x	x*
Opportunity to sponsor Incentive Prize	x	x	x	x	x
Opportunity to have representative attend Give Local MOV post-event celebration and check presentation (pending state regulations for mass gatherings)	x	x	x	x	x
Media Sponsor	Inclusions will vary based on value of donation				
In-Kind Donations	Inclusions will vary based on value of donation				



Sponsorship Form

Sponsor Name: _____

Sponsor Contact: _____ Email: _____

Phone Number: _____ Address: _____

TOTAL DONATION DOLLAR AMOUNT: \$ _____

(Make checks payable to Parkersburg Area Community Foundation)

DO YOU WISH FOR YOUR DONATION/SPONSORSHIP TO BE ANONYMOUS? YES NO

HOW DO YOU WISH YOUR DONATION TO BE ASSIGNED?

Matching Fund Sponsor *Minimum \$250*

Incentive Prize Sponsor *Minimum \$500/each*

Visit www.GiveLocalMOV.org/prizes to see available slots. Sponsorships are first-come-first-serve. Want to create a special prize; let's discuss more at 304-428-4438!

Name of Prize: _____ Amount: \$ _____

Name of Prize: _____ Amount: \$ _____

Private Challenge Sponsor *Minimum \$250/each*

Name of organization: _____ Amount: \$ _____

Matching Ratio

1:1 *(example: \$10 donation is matched by \$10)*

2:1 *(example: \$10 donation is matched by \$20)*

3:1 *(example: \$10 donation is matched by \$30)*

Interested in issuing a more unique challenge for your favorite organization? Consider a Dollar Challenge or Donor Challenge. Contact the PACF to discuss more! A **Dollar Challenge** is fulfilled when a certain amount is raised online by your favorite organization. A **Donor Challenge** is fulfilled when a certain number of unique donors have given to your favorite organization.