The Great Give® 2020 Prizes
$185,000+ in matching funds and prizes

MATCHING GIFT INCENTIVES - Matching gifts are a powerful tool!

The Community Foundation for Greater New Haven is providing a matching pool of $50,000. All donations made during the 36-hour period of The Great Give® 2020 to participating nonprofits will receive a prorated portion of a $50,000 match pool. (As an example, if the match pool is $50,000 and the total amount raised that day is $500,000, then a $1 donation would become $1.10.)

The Valley Community Foundation has set aside a matching pool of $20,000. All donations made during the 36-hour period of The Great Give® 2020 by Valley donors to participating nonprofits will receive a prorated portion of the match pool. (As an example, if the match pool is $20,000 and the total amount raised from Valley donors that day is $60,000, then a $1 donation would become $1.33.)

The Konopacke Match – The Konopacke Fund of The Community Foundation for Greater New Haven is providing a matching pool of up to $10,000 to inspire giving to independent, nonprofit animal shelters. Eligible organizations will receive a prorated match for all gifts received during the 36-hour period of The Great Give® 2020 determined by the number of donors in addition to the prorated share of the Foundations’ matching pools.

KeyBank Foundation is providing $5,000 in matching funds for a select group of nonprofits focused on empowering women and children. All qualifying donations made during The Great Give® 2020 will receive a prorated portion of the match pool determined by the number of donors in addition to the prorated share of the Foundations’ matching pools.

GRAND PRIZES - The following Grand Prizes are being provided by The Community Foundation for Greater New Haven, unless otherwise noted. (Participating organizations can only receive one grand prize; the higher prize amount prevails):

The Cinco de Mayo Prizes
Celebrating the victory of a group dedicated Mexicans over French forces, these prizes honor the impact of coming together to win! The top two organizations with the greatest number of gifts from unique donors between 8:00 p.m. and 8:55 p.m. on May 5 will win $5,555 (first place) and $2,555 (second place)

- Greatest Number of Unique Donors
  - 1st Place = $10,000
  - 2nd Place = $7,500
  - 3rd Place = $5,000
  - 4th Place = $3,000
  - 5th Place = $2,000

- Greatest Number of New Donors
  - 1st Place = $10,000
  - 2nd Place = $5,000
  - 3rd Place = $3,000
  - 4th Place = $2,000
  - 5th Place = $1,000

- Most Money Raised
  - By an organization with no paid staff - 1st Place = $3,000
  - By an organization with fewer than fifteen FTE staff members - 1st Place = $3,000
  - By an organization with 15 or more staff members - 1st Place = $3,000
Other Grand Prizes: (one winner in each category):

You’ve Got Friends – to the organization with the highest number of Peer-to-Peer fundraisers who each raise $250 or more
- 1st Place = $3,000
- 2nd Place = $2,000
- 3rd Place = $1,000

The following Grand Prizes are being provided by the Valley Community Foundation
- Greatest Number of New Valley Donors - $2,000 to the nonprofit with the most new Valley donors
- Greatest Number of Unique Valley Donors - $2,000 to the nonprofit with the most Valley donors

COMPETITIVE HOURLY PRIZES - The following Competitive Hourly Prizes are being provided by The Community Foundation for Greater New Haven, unless otherwise noted. (Competitive Hourly Prize recipients are additionally eligible for all Grand prizes and match; Competitive Hourly Prize recipients can only receive one competitive hourly prize; the higher prize amount prevails):

Early Birds: (Early Bird Prize recipients are eligible for all Grand prizes and match.)
- $1,000 each to the five organizations with the greatest number of unique donors in the first hour of the event (calculated at 9:01 a.m. on May 5).
- Early Bird: $250 to the Valley organization with the most new donors between 7:00 a.m. and 8:00 a.m. on May 2; awarded by The Valley Community Foundation
- Early Bird: $250 to the Valley organization with the most money raised between 7:00 a.m. and 8:00 a.m. on May 2; awarded by The Valley Community Foundation

Lunch Hour Prize - $1,000 awarded to the organization with the greatest number of gifts from unique donors between 12:00 p.m. and 2:00 p.m. on May 5

Valley Cinco de Mayo - $250 to a Valley organization with the greatest number of gifts from unique donors between 5:05 p.m. and 5:55 p.m. on May 5; awarded by The Valley Community Foundation

Happy Hour Prize - $1,000 awarded to the organization with the greatest number of gifts from unique donors between 5:00 p.m. and 7:00 p.m. on May 5

Night Owl Prize - $500 awarded to the organization with the greatest number of gifts from unique donors between 1:00 a.m. and 2:00 a.m. on May 6

Insomnia Prize - $500 awarded to the organization with the greatest number of gifts from unique donors between 2:00 a.m. and 4:00 a.m. on May 6

Sunrise Prize - $500 awarded to the organization with the greatest number of gifts from unique donors between 5:00 a.m. and 6:00 a.m. on May 6

Seize the Day Prize - $1,000 awarded to the organization with the greatest number of gifts from unique donors between 6:00 a.m. and 8:00 a.m. on May 6

Lunch Hour Prizes - $1,000 awarded to the organization with the greatest number of gifts from unique donors between 12:00 p.m. and 2:00 p.m. on May 6

Valley Happy Hour - $250 to a Valley organization that raises the most money between 4:00 p.m. and 7:00 p.m. on May 6; awarded by The Valley Community Foundation

Last Call Happy Hour Prize - $1,000 awarded to the organization with the greatest number of gifts from unique donors between 5:00 p.m. and 7:00 p.m. on May 6
**GOLDEN TICKETS AND RANDOM DRAWINGS** - Grant prizes awarded under this category are designed to keep momentum going throughout The Great Give® 2020.

**Midnight Snack Prize** - $500 added to the gift made closest to 12:00 a.m. on May 6

**Golden Tickets** of $500 each will be added to a randomly chosen gift during hours of the event that do not have a named prize

**SPONSORED PRIZES** – Sponsored Prizes are competitive prizes created by our sponsors. *(Sponsored Prize recipients are additionally eligible for all Grand prizes and match unless otherwise noted.):*

**Branford Community Foundation Prizes**
$500 each to the top two Branford-based organizations with the most Branford-resident unique donors; winner cannot win a grand prize of higher value

**The Guilford Foundation Prizes**
$500 each to the top two Guilford-based organizations with the most Guilford-resident unique donors; winner cannot win a grand prize of higher value

**Liberty Bank Foundation Prizes**
$1,000 to the organization working in Housing and Homelessness with the greatest number of unique donors between 9:00 a.m. to 10:00 a.m. on May 6

$1,000 to the Valley-based organization* working in Basic Needs** with the greatest number of unique donors the 9:00 a.m. to 10:00 a.m. on May 6

**BAD SONS Charity Tap Prizes**
The BAD SONS Beer Co. is committed to the community it serves, and is committed to providing a prize! In the past, it has been tied to sales from the Charity Tap in the Taproom. With the shutdown of because of the COVID-19 virus, plans will have to change. We will announce details as the situation evolves. Thanks for staying with us, BAD SONS.

a Valley donors are defined as individuals residing or working in one or more of the Valley towns (Ansonia, Derby, Oxford, Seymour or Shelton)

b Valley organizations are defined as organizations with operations based in one of the Valley towns (listed in ‘a’)

*Defined as designated by issue area assigned The Community Foundation for Greater New Haven

**Prizes are subject to change at any time.

**All online gifts, and Donor Advised Fund designations to $5,000 are eligible for matching dollars. For more information about The Great Give® 2020, contact givegreater@cfgnh.org or 203-777-2386.