

# The Great Give® 2020 Prizes\*

## \$180,000+ in matching funds and prizes

### MATCHING GIFT INCENTIVES - Matching gifts are a powerful tool!





**The Community Foundation for Greater New Haven** is providing a matching pool of \$100,000. All donations made during the 36-hour period of The Great Give® 2020 to participating nonprofits will receive a prorated portion of a \$100,000 match pool based on the number of unique donors. *(As an example, if the match pool is \$100,000 and there are a total of 14,000 donors, then each organization would receive \$7.14 for each unique donor.)*

The **Valley Community Foundation** has set aside a matching pool of \$20,000. All donations made during the 36-hour period of The Great Give® 2020 by Valley donors<sup>a</sup> to participating nonprofits will receive a prorated portion of the match pool based on the number of unique donors. *(As an example, if the match pool is \$20,000 and the total number of Valley donors<sup>a</sup> is \$2,000, then organization would receive \$10.00 for each unique donor.)*

**The Konopacke Match** – The Konopacke Fund of The Community Foundation for Greater New Haven is providing a matching pool of up to \$10,000 to inspire giving to independent, nonprofit animal shelters. Eligible organizations will receive a prorated match for all gifts received during the 36-hour period of The Great Give® 2020 determined by the number of donors in addition to the prorated share of the Foundations' matching pools.

**KeyBank Foundation** is providing \$5,000 in matching funds for a select group of nonprofits focused on empowering women and children. All qualifying donations made during The Great Give® 2020 will receive a prorated portion of the match pool determined by the number of donors in addition to the prorated share of the Foundations' matching pools.



**PRIZES** - The following prizes are being provided by The Community Foundation for Greater New Haven, unless otherwise noted. *(Participating organizations can only receive one prize; the higher prize amount prevails):*


-  **Early Birds:** \$1,000 each to four organizations randomly drawn from those that receive at least one gift between 8:00 a.m. and 9:00 a.m. on May 5
-  **Early Bird:** \$1,000 to the Valley organization<sup>b</sup> randomly drawn from those that receive at least one gift between 8:00 a.m. and 9:00 a.m. on May 5; awarded by The Valley Community Foundation
-  **Early Birds:** \$1,000 each to four organizations randomly drawn from those that receive at least one gift between 8:00 a.m. and 9:00 a.m. on May 6
-  **Early Bird:** \$1,000 to the Valley organization<sup>b</sup> randomly drawn from those that receive at least one gift between 8:00 a.m. and 9:00 a.m. on May 6; awarded by The Valley Community Foundation


**You've Got Friends** – to the organization with the highest number of Peer-to-Peer fundraisers who each raise \$200 or more


-  1<sup>st</sup> Place = \$5,000
-  2<sup>nd</sup> Place = \$4,000
-  3<sup>rd</sup> Place = \$3,000
-  4<sup>th</sup> Place = \$2,000
-  5<sup>th</sup> Place = \$1,000


**You've Got Valley Friends** – to the Valley organization<sup>b</sup> with the highest number of Peer-to-Peer fundraisers who each raise \$200 or more


-  1<sup>st</sup> Place = \$1,500
-  2<sup>nd</sup> Place = \$1,000


 **Lunch Hour Prizes** – Two prizes (\$1,000 and \$500) awarded to organizations randomly drawn from those that receive at least one gift between 12:00 p.m. and 2:00 p.m. on May 5


 **Valley Cinco de Mayo Happy Hour Prize**- \$250 to a Valley organization<sup>b</sup> randomly drawn from those that receive at least one gift between 5:00 p.m. and 7:00 p.m. on May 5; awarded by The Valley Community Foundation


 **Cinco de Mayo Happy Hour Prizes** - Two prizes (\$2,000 and \$500) awarded to organizations randomly drawn from those that receive at least one gift between 5:00 p.m. and 7:00 p.m. on May 5


 **Midnight Snack Prize** - \$500 added to the gift made closest to 12:00 a.m. on May 6

 **Insomnia Prize** - \$1,000 awarded to an organization randomly drawn from those that receive at least one gift between 2:00 a.m. and 4:00 a.m. on May 6


 **Lunch Hour Prizes** – Two prizes (\$2,000 and \$500) awarded to organizations randomly drawn from those that receive at least one gift between 12:00 p.m. and 2:00 p.m. on May 6


 **Valley Lunch Hour Prize**- \$250 to a Valley organization<sup>b</sup> randomly drawn from those that receive at least one gift between 12:00 p.m. and 2:00 p.m. on May 6; awarded by The Valley Community Foundation

 **Last Call Happy Hour Prizes** - Two prizes (\$1,000 and \$500) awarded to organizations randomly drawn from those that receive at least one gift between 5:00 p.m. and 7:00 p.m. on May 6


 **Golden Tickets** of \$500 each will be added to a randomly chosen gift periodically during the event


**SPONSORED PRIZES** – Sponsored Prizes are competitive prizes created by our sponsors. (*Sponsored Prize recipients are additionally eligible for all Grand prizes and match unless otherwise noted.*):

 **Branford Community Foundation Prizes**  
\$500 each to the top two Branford-based organizations with the most Branford-resident unique donors; winner cannot win a grand prize of higher value

 **The Guilford Foundation Prizes**  
\$500 each to the top two Guilford-based organizations with the most Guilford-resident unique donors; winner cannot win a grand prize of higher value

#### **Liberty Bank Foundation Matches**

 \$1,000 match pool for the Greater New Haven organizations working in Housing and Homelessness, pro-rated by the number of unique donors making gifts between 9:00 a.m. to 10:00 a.m. on May 6

 \$1,000 match pool for the Valley-based organizations<sup>b</sup> working in Basic Needs<sup>c</sup>, pro-rated by the number of unique donors making gifts between 9:00 a.m. to 10:00 a.m. on May 6

<sup>a</sup> Valley donors are defined as individuals residing or working in one or more of the Valley towns (Ansonia, Derby, Oxford, Seymour or Shelton)

<sup>b</sup> Valley organizations are defined as organizations with operations based in one of the Valley towns (listed in 'a')

<sup>c</sup> Defined as designated by issue area assigned The Community Foundation for Greater New Haven

\*Prizes are subject to change at any time.

\*\*All online gifts, verified offline matching gifts and Donor Advised Fund designations are eligible for matching dollars. For more information about The Great Give<sup>®</sup> 2020, contact [givegreater@cfgnh.org](mailto:givegreater@cfgnh.org) or 203-777-2386.