

The Great Give® 2020 Prizes*

\$200,000+ in matching funds and prizes

MATCHING GIFT INCENTIVES - Matching gifts are a powerful tool!

The Community Foundation for Greater New Haven is providing a matching pool of \$100,000. All donations made during The Great Give® 2020 through 8:00 p.m. on May 6 will receive a prorated portion of a \$100,000 match pool based on the number of unique donors. *(As an example, if the match pool is \$100,000 and there are a total of 14,000 donors, then each organization would receive \$7.14 for each unique donor.)*

The **Valley Community Foundation** has set aside a matching pool of \$20,000. All donations made by Valley donors^a during The Great Give® 2020 through 8:00 p.m. on May 6 will receive a prorated portion of the match pool based on the number of unique donors. *(As an example, if the match pool is \$20,000 and the total number of Valley donors^a is \$2,000, then organization would receive \$10.00 for each unique donor.)*


The Konopacke Match – The Konopacke Fund of The Community Foundation for Greater New Haven is providing a matching pool of up to \$10,000 to inspire giving to independent, nonprofit animal shelters. All donations made to eligible organizations during The Great Give® 2020 through 8:00 p.m. on May 6 will receive a prorated portion of the match pool based on the number of unique donors, in addition to the prorated share of the Foundations' matching pools.


Bank of America Performing Arts Challenge – The Bank of America Charitable Foundation is providing a matching pool of \$10,000 to inspire giving to performing arts organizations. All qualifying donations made during The Great Give® 2020 through 8:00 p.m. on May 6 will receive a prorated portion of the match pool determined by the number of donors, in addition to the prorated share of the Foundations' matching pools.


NewAlliance Foundation Literacy Match – The NewAlliance Foundation is providing a matching pool of \$10,000 to inspire giving to organizations that support literacy. All qualifying donations made during The Great Give® 2020 through 8:00 p.m. on May 6 will receive a prorated portion of the match pool determined by the number of donors, in addition to the prorated share of the Foundations' matching pools.


KeyBank Foundation is providing \$5,000 in matching funds to inspire giving to a select group of nonprofits focused on empowering women and children. All qualifying donations made during The Great Give® 2020 through 8:00 p.m. on May 6 will receive a prorated portion of the match pool determined by the number of donors in addition to the prorated share of the Foundations' matching pools.

PRIZES - The following prizes are being provided by The Community Foundation for Greater New Haven, unless otherwise noted. *(Participating organizations can only receive one prize; the higher prize amount prevails):*


 **Early Birds:** \$1,000 each to four organizations randomly drawn from those that receive at least one gift between 8:00 a.m. and 9:00 a.m. on May 5


 **Early Bird:** \$1,000 to the Valley organization^b randomly drawn from those that receive at least one gift between 8:00 a.m. and 9:00 a.m. on May 5; awarded by The Valley Community Foundation


 **Early Birds:** \$1,000 each to four organizations randomly drawn from those that receive at least one gift between 8:00 a.m. and 9:00 a.m. on May 6


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You've Got Friends – to the organization with the highest number of Peer-to-Peer fundraisers who each raise \$200 or more

 1st Place = \$5,000

 2nd Place = \$4,000


 3rd Place = \$3,000


 4th Place = \$2,000


 5th Place = \$1,000


You've Got Valley Friends – to the Valley organization^b with the highest number of Peer-to-Peer fundraisers who each raise \$200 or more


 1st Place = \$1,500


 2nd Place = \$1,000


 **Lunch Hour Prizes** – Two prizes (\$1,000 and \$500) awarded to organizations randomly drawn from those that receive at least one gift between 12:00 p.m. and 2:00 p.m. on May 5


 **Valley Cinco de Mayo Happy Hour Prize**- \$250 to a Valley organization^b randomly drawn from those that receive at least one gift between 5:00 p.m. and 7:00 p.m. on May 5; awarded by The Valley Community Foundation


 **Cinco de Mayo Happy Hour Prizes** - Two prizes (\$2,000 and \$500) awarded to organizations randomly drawn from those that receive at least one gift between 5:00 p.m. and 7:00 p.m. on May 5


 **Midnight Snack Prize** - \$500 added to the gift made closest to 12:00 a.m. on May 6

 **Insomnia Prize** - \$1,000 awarded to an organization randomly drawn from those that receive at least one gift between 2:00 a.m. and 4:00 a.m. on May 6


 **Lunch Hour Prizes** – Two prizes (\$2,000 and \$500) awarded to organizations randomly drawn from those that receive at least one gift between 12:00 p.m. and 2:00 p.m. on May 6


 **Valley Lunch Hour Prize**- \$250 to a Valley organization^b randomly drawn from those that receive at least one gift between 12:00 p.m. and 2:00 p.m. on May 6; awarded by The Valley Community Foundation

 **Last Call Happy Hour Prizes** - Two prizes (\$1,000 and \$500) awarded to organizations randomly drawn from those that receive at least one gift between 5:00 p.m. and 7:00 p.m. on May 6


 **Golden Tickets** of \$500 each will be added to a randomly chosen gift periodically during the event


SPONSORED PRIZES – Sponsored Prizes are competitive prizes created by our sponsors. (*Sponsored Prize recipients are additionally eligible for all Grand prizes and match unless otherwise noted.*):

 **Branford Community Foundation Prizes**
\$500 each to two Branford-based organizations randomly drawn from those supported by at least 30 gifts from Branford-resident unique donors; winner cannot win a grand prize of higher value

 **The Guilford Foundation Prizes**
\$500 each to two Guilford-based organizations randomly drawn from those supported by at least 30 gifts from Guilford-resident unique donors; winner cannot win a grand prize of higher value

Liberty Bank Foundation Matches

 \$1,000 match pool for the Greater New Haven organizations working in Housing and Homelessness, pro-rated by the number of unique donors making gifts between 9:00 a.m. to 10:00 a.m. on May 6

 \$1,000 match pool for the Valley-based organizations^b working in Basic Needs^c pro-rated by the number of unique donors making gifts between 9:00 a.m. to 10:00 a.m. on May 6

^a Valley donors are defined as individuals residing or working in one or more of the Valley towns (Ansonia, Derby, Oxford, Seymour or Shelton)

^b Valley organizations are defined as organizations with operations based in one of the Valley towns (listed in 'a')

^c Defined as designated by issue area assigned The Community Foundation for Greater New Haven

*Prizes are subject to change at any time.

**All online gifts, verified offline matching gifts and Donor Advised Fund designations made between April 6 at 8:00 a.m. and May 6 at 8:00 p.m. are eligible for matching dollars.

For more information about The Great Give[®] 2020, contact givegreater@cfgnh.org or 203-777-2386.