

The Great Give® 2020 Prizes*

\$235,000+ in matching funds and prizes

MATCHING GIFT INCENTIVES - Matching gifts are a powerful tool!

The **Community Foundation for Greater New Haven** is providing a matching pool of \$100,000. All donations made via The Great Give® 2020 until 8:00 p.m. on May 6 will receive a prorated portion of a \$100,000 match pool based on the number of unique donors. *(As an example, if the match pool is \$100,000 and there are a total of 14,000 donors, then each organization would receive \$7.14 for each unique donor.)*

The **Valley Community Foundation** has set aside a matching pool of \$20,000. All donations made by Valley donors^a via The Great Give® 2020 until 8:00 p.m. on May 6 will receive a prorated portion of the match pool based on the number of unique donors. *(As an example, if the match pool is \$20,000 and the total number of Valley donors^a is 2,000 then organization would receive \$10.00 for each unique donor.)*

The Konopacke Match – The Konopacke Fund of The Community Foundation for Greater New Haven is providing a matching pool of up to \$10,000 to inspire giving to independent, nonprofit animal shelters. All donations made to eligible organizations via The Great Give® 2020 until 8:00 p.m. on May 6 will receive a prorated portion of the match pool based on the number of unique donors, in addition to the prorated share of the Foundations' matching pools.



Griswold Home Care Match for those Serving our Elders – Griswold Home Care is providing a matching pool of \$35,000 to inspire giving to organizations that serve our elders. All qualifying donations made via The Great Give® 2020 until 8:00 p.m. on May 6 will receive a prorated portion of the match pool determined by the number of donors, in addition to the prorated share of the Foundations' matching pools.

BANK OF AMERICA **Bank of America The Arts Matter Match**

The Bank of America Charitable Foundation is providing a matching pool of \$10,000 to inspire giving to visual and performing arts organizations. All qualifying donations made via The Great Give® 2020 until 8:00 p.m. on May 6 will receive a prorated portion of the match pool determined by the number of donors, in addition to the prorated share of the Foundations' matching pools.



NewAlliance Foundation Literacy Match

The NewAlliance Foundation is providing a matching pool of \$10,000 to inspire giving to organizations that support literacy. All qualifying donations made via The Great Give® 2020 until 8:00 p.m. on May 6 will receive a prorated portion of the match pool determined by the number of donors, in addition to the prorated share of the Foundations' matching pools.





KeyBank Foundation



KeyBank Foundation Match for Women and Children

KeyBank Foundation is providing \$5,000 in matching funds to inspire giving to a select group of nonprofits focused on empowering women and children. All qualifying donations made via The Great Give® 2020 until 8:00 p.m. on May 6 will receive a prorated portion of the match pool determined by the number of donors in addition to the prorated share of the Foundations' matching pools.



PRIZES - The following prizes are being provided by The Community Foundation for Greater New Haven, unless otherwise noted. *(Participating organizations can only receive one prize; the higher prize amount prevails):*


-  **Early Birds:** \$1,000 each to four organizations randomly drawn from those that receive at least one gift between 8:00 a.m. and 9:00 a.m. on May 5
-  **Early Bird:** \$1,000 to the Valley organization^b randomly drawn from those that receive at least one gift between 8:00 a.m. and 9:00 a.m. on May 5; awarded by The Valley Community Foundation
-  **Early Birds:** \$1,000 each to four organizations randomly drawn from those that receive at least one gift between 8:00 a.m. and 9:00 a.m. on May 6
-  **Early Bird:** \$1,000 to the Valley organization^b randomly drawn from those that receive at least one gift between 8:00 a.m. and 9:00 a.m. on May 6; awarded by The Valley Community Foundation


You've Got Friends – to the organization with the highest number of Peer-to-Peer fundraisers who each raise \$200 or more


-  1st Place = \$5,000
-  2nd Place = \$4,000
-  3rd Place = \$3,000
-  4th Place = \$2,000
-  5th Place = \$1,000


You've Got Valley Friends – to the Valley organization^b with the highest number of Peer-to-Peer fundraisers who each raise \$200 or more


-  1st Place = \$1,500
-  2nd Place = \$1,000


 **Lunch Hour Prizes** – Two prizes (\$1,000 and \$500) awarded to organizations randomly drawn from those that receive at least one gift between 12:00 p.m. and 2:00 p.m. on May 5


 **Valley Cinco de Mayo Happy Hour Prize-** \$250 to a Valley organization^b randomly drawn from those that receive at least one gift between 5:00 p.m. and 7:00 p.m. on May 5; awarded by The Valley Community Foundation


 **Cinco de Mayo Happy Hour Prizes** - Two prizes (\$2,000 and \$500) awarded to organizations randomly drawn from those that receive at least one gift between 5:00 p.m. and 7:00 p.m. on May 5


 **Midnight Snack Prize** - \$500 added to the gift made closest to 12:00 a.m. on May 6

 **Insomnia Prize** - \$1,000 awarded to an organization randomly drawn from those that receive at least one gift between 2:00 a.m. and 4:00 a.m. on May 6


 **Lunch Hour Prizes** – Two prizes (\$2,000 and \$500) awarded to organizations randomly drawn from those that receive at least one gift between 12:00 p.m. and 2:00 p.m. on May 6


 **Valley Lunch Hour Prize-** \$250 to a Valley organization^b randomly drawn from those that receive at least one gift between 12:00 p.m. and 2:00 p.m. on May 6; awarded by The Valley Community Foundation

 **Last Call Happy Hour Prizes** - Two prizes (\$1,000 and \$500) awarded to organizations randomly drawn from those that receive at least one gift between 5:00 p.m. and 7:00 p.m. on May 6


 **Golden Tickets** of \$500 each will be added to a randomly chosen gift periodically during the event


SPONSORED PRIZES – Sponsored Prizes are competitive prizes created by our sponsors. (*Sponsored Prize recipients are additionally eligible for all Grand prizes and matches unless otherwise noted.*):


 **Branford Community Foundation Prizes** - \$500 each to two Branford-based organizations randomly drawn from those supported by at least 30 gifts from Branford-resident unique donors; winner cannot win a grand prize of higher value

 **The Guilford Foundation Prizes** - \$500 each to two Guilford-based organizations randomly drawn from those supported by at least 30 gifts from Guilford-resident unique donors; winner cannot win a grand prize of higher value

Liberty Bank Foundation Matches

 \$1,000 match pool for the Greater New Haven organizations working in Housing and Homelessness, pro-rated by the number of unique donors making gifts between 9:00 a.m. to 10:00 a.m. on May 6

 \$1,000 match pool for the Valley-based organizations^b working in Basic Needs^c pro-rated by the number of unique donors making gifts between 9:00 a.m. to 10:00 a.m. on May 6

 **Progreso Latino Fund Prize** - \$1000 to the Latino serving organization with Latino representation at the Executive Leadership level and with an annual budget of less than \$500,000 with the greatest number of unique donors.

^a Valley donors are defined as individuals residing or working in one or more of the Valley towns (Ansonia, Derby, Oxford, Seymour or Shelton)

^b Valley organizations are defined as organizations with operations based in one of the Valley towns (listed in 'a')

^c Defined as designated by issue area assigned The Community Foundation for Greater New Haven

*Prizes are subject to change at any time.

**All online gifts, verified offline matching gifts and Donor Advised Fund designations made between April 6 at 8:00 a.m. and May 6 at 8:00 p.m. are eligible for matching dollars.

For more information about The Great Give[®] 2020, contact givegreater@cfnh.org or 203-777-2386.