

# Become a Sponsor in 2023



**Show your commitment to our local community,  
enhance goodwill, grow your business...  
have fun doing it!** CHESHIRE

Last year The Great Give attracted nearly 14,000 donors and raised approximately \$3.5 million for 510 nonprofits serving Greater New Haven. Since The Great Give began in 2010, more than \$20 million has been raised for hundreds of nonprofits. The Community Foundation and its partner in philanthropy, the Valley Community Foundation, will contribute approximately \$155,000 in matching gifts and prizes to encourage giving in 2023. You can join us by becoming a sponsor (\$500 min.) and increase visibility for your business.

**Sponsor a match or prize to help the nonprofits you choose leverage more donor dollars.**

## Matches

- Match sponsors can choose one or more nonprofits
- Matches drive donors to help nonprofits raise more \$ and meet the match
- Donors are grateful to match sponsors

## Prizes

- Prize sponsors can choose a group of nonprofits by geography and/or cause
- Prizes drive donors to help nonprofits raise more \$ and win the prize amount
- Donors are grateful to prize sponsors

## Interested?

Contact Jackie at [jdowning@cfgnh.org](mailto:jdowning@cfgnh.org).

