

#HUDSONGIVES

Join the Movement!

ONE DAY ONE COMMUNITY MAKING IT HAPPEN


MAY 14 2020



Last year, #HudsonGives made history and ushered in a new and inspired 24 hour fundraising competition - engaging communities like never before to celebrate and empower a diverse array of our nonprofits. These critical organizations form the cornerstones of ensuring quality of life for all, providing services from arts education for Hudson County's young people to food and shelter for our community's most vulnerable. With your help, we can surpass last year's incredible achievement and make it happen again for Hudson County.

#HudsonGives is powered by the Hudson County Chamber Foundation, a 501(c)3, charitable nonprofit, organization founded in 2017 to assist the Hudson County Chamber of Commerce in advancing its mission to be the leading resource for driving economic growth—providing education, advocacy and access to our members within and throughout each community in Hudson County.

\$1,650
is the average amount
raised by all nonprofits



Effective rate:
for every \$100 raised,
orgs netted \$99.60

(i.e. they paid \$0.40 for
every \$100 they raised)

\$127,097 raised
by
77 nonprofits
from
1,207 unique donors

#HUDSONGIVES

SUSTAINING

\$25,000

- Exclusive sponsorship
- Recognition as SUSTAINING Sponsor with logo/name dual placements on hudsongives.org platform and option to link to your website
- Recognition as the exclusive sponsor of the two Grand Prizes in our nonprofit prize pool
- Opportunity to speak at day-of celebration event
- Opportunity for a company page on hudsongives.org to share with employees
- Logo displayed at all events and in print collateral
- Every month leading up to event, two posts on Social platforms
- Three posts on Facebook & Instagram acknowledging sponsorship on the day-of event

TITAN

\$10,000

- Recognition as TITAN Sponsor with logo/name dual placements on hudsongives.org platform and option to link to your website
- Recognition as the exclusive sponsor of the two Grand Prizes in our nonprofit prize pool
- Opportunity to speak at day-of celebration event
- Opportunity for a company page on hudsongives.org to share with employees
- Logo displayed at all events and in print correspondence
- Every month leading up to event, two posts on Social platforms
- Three posts on Facebook & Instagram acknowledging sponsorship on the day-of event

PILLAR

\$5,000

- Recognition as PILLAR Sponsor with logo/name dual placements on hudsongives.org platform and option to link to your website
- Recognition as the exclusive sponsor of the two Grand Prizes in our nonprofit prize pool
- Opportunity to speak at day-of celebration event
- Opportunity for a company page on hudsongives.org to share with employees
- Logo displayed at all events and in print correspondence
- Every month leading up to event, two posts on Social platforms
- Three posts on Facebook & Instagram acknowledging sponsorship on the day-of event

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CHAMPION

\$2,500

- Recognition as CHAMPION Sponsor with logo/name dual placements on hudsongives.org platform and option to link to your website
- Acknowledge of sponsorship at day-of celebration event/breakfast
- March-May: one post each month on Twitter, LinkedIn, Facebook, Instagram
- one post Facebook and Instagram day-of event

BOOSTER

\$1,000

- Recognition as BOOSTER Sponsor with logo/name dual placements on hudsongives.org platform and option to link to your website
- One post on Facebook & Instagram acknowledging sponsorship on the day-of event

PATRON

\$500

- Recognition as a Prize PATRON with logo/name placement on hudsongives.org.
- One post on Facebook acknowledging sponsorship on the day-of event.
- Opportunity for a company page on hudsongives.org to share with employees

FRIEND

\$250

- Recognition as a FRIEND with logo/name placement on hudsongives.org

MAKE IT HAPPEN

Elevate your brand by reaching an audience of more than 150,000 when we kick off our #HUDSONGIVES campaign this month!

DEADLINE TO SPONSOR: MAY 8.

Learn more about this unique event, craft a custom sponsorship, get involved. Contact Maria Nieves 201.386.0699 x350 or mnieves@hudsonchamber.org

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WE MAKE IT HAPPEN

- SUSTAINING - \$25,000
- TITAN - \$10,000
- PILLAR - \$5,000
- CHAMPION - \$2,500
- BOOSTER - \$1,000
- PATRON - \$500
- FRIEND - \$250

NAME _____

COMPANY NAME _____

BILLING ADDRESS _____

PAYMENT INFORMATION: _____

TOTAL _____

METHOD OF PAYMENT

CHECK VISA MASTERCARD AMERICAN EXPRESS DISCOVER

ACCOUNT NUMBER: _____

EXP. DATE: _____ SECURITY CODE: _____

BILLING ADDRESS: _____

CITY _____

STATE _____ ZIP _____

PHONE _____

EMAIL _____