Creating Giving Day
Match & Challenge
Opportunities
are coming together as

Bonterra™

We power those who power social impact.
What’s the Difference?

● **Match**
  ○ A way for donations to be matched “dollar-for-dollar” or a 1:1 ratio
  ○ Example:
    - The Avengers Corporation has donated $5,000 1:1 match to the Asgardian Nonprofit! This is a great opportunity to double your impact!

● **Challenge**
  ○ Goal-driven incentives in which donors make donations to contribute to a set goal. After goal is reached, money is “unlocked”
  ○ Can be based on dollars or donors
    - The Gotham Nonprofit has set at $3,000 fundraising goal for their campaign. The Wayne Foundation agrees to donate $1,000 dollars if the Gotham Nonprofit can reach their goal of $3,000! If that happens, the $1000 will be unlocked!
Setting Up A Match Or Challenge

Click the “Manage Sponsor Matching” button in the Donation Tools section on the right hand side of the giving day dashboard!
Click the “Add Match” button to create a new matching opportunity to feature right on your Giving Day profile.
Customizing Your Match

Update Match Details

- Match Name
- Match Description
- Total Matching Funds Available
- Maximum Match per Individual Donation
Customizing Your Match

Highlight Matching

Sponsor

- Sponsor Name
- Sponsor's Website
- Or keep your sponsor anonymous

Sponsor Donor Details

Sponsor Donor Name
Sponsor Donor Name is for your reporting purposes and will not display publicly unless you check the box below.

☐ Display Sponsor Donor Name Publicly

Sponsor Business URL (optional)
Customizing Your Match

Update Match Parameters

- **Match Start Time**: 3:00am ET - Start of the Giving Day
- **Match End Time**: 3:00pm ET - Day Following Giving Day
- **Auto Matching**
- **Enables 1:1 donation matching in real time!**

![Match Criteria Form]

- **Match Criteria**
  - **Does this match only apply to donations made within a certain time period?** (optional)
  - **Time Zone**: Eastern Time
  - **Start Time**: US/Eastern Time
  - **End Time**: US/Eastern Time
  - **Maximum Match per Individual Donation**: $
10 ORGANIZATIONS ARE COMING TOGETHER TO RAISE $100,000 IN 24 HOURS TO SUPPORT HEALTHY TEEN RELATIONSHIPS IN OC ON FEBRUARY 10, 2021.

Learn More About Our Organization

Matches

Anonymous: Double Your Impact
Every dollar is doubled thanks to a generous anonymous investor!

$3,000 MATCH COMPLETED

Discovery Charity Foundation: Discovery Charity Foundation

$525 MATCH COMPLETED

See More Matches
Giving Day Challenges

Matches and Challenges

Preserving Dignity

Click the “Add Challenge” button above to create a new matching opportunity to feature right on your Giving Day profile.
Customizing Challenge

Update Challenge Details

- Challenge Name
- Challenge Description
- Sponsor Image
- Challenge Unlock
- Challenge Type
- Challenge Goal

**Challenge Details**

- **Challenge Name**
- **Description**
- **Challenge Unlock Amount**
- **Challenge Type**
- **Challenge Goal**

**Image**

Tip: Disable adblockers on this page for the best image uploading experience.

**Challenge Type**

- Dollar Challenge

A **Dollar Challenge** is fulfilled and an offline donation is created when a certain amount is raised. A **Donor Challenge** is fulfilled and an offline donation is created when a certain number of unique donors have given.
Customizing Your Challenge

Highlight Challenge Sponsor

- Sponsor Name
- Sponsor’s Website
- Or keep your sponsor anonymous

Sponsor Donor Details

Sponsor Donor Name
Sponsor Donor Name is for your reporting purposes and will not display publicly unless you check the box below.

☐ Display Sponsor Donor Name Publicly

Sponsor Business URL (optional)
Customizing Your Challenge

**Update Challenge Parameters**

- Challenge Start Time (3:00am PT - Start of the Giving Day)
- Challenge End Time (3:00pm PT - Day Following Giving Day)
Giving Day Challenges

Donor Challenge

Wag: Happy Pups Challenge
Help us unlock an extra $5,000 to Logan’s Pups with your donation!

115 more donors unlocks $5,000!

Dollar Challenge

Lizzy's Pet Supply: Let's boost Logan's Pups!
When Logan's Pups reaches its goal of $100,000, Lizzy's Pet Supply will give an extra $10,000!

$21,298.13 more unlocks $10,000!
Adding Offline Donations

**Donation Tools**
- Add Offline Donation
- Manage Matches and Challenges
- Manage Donations
- Embed a Donate Button

- Under **Donation Tools** on your Giving Day Dashboard
- Click "**Add Offline Donations**"
- This button will only appear AFTER the giving day donations have been opened!
Adding Offline Donations

For The Future Is Working 2020

Donor’s First Name

Donor’s Last Name

Amount

Custom Display Name (optional)

Add donor address

Attribute to Fundraiser

None

Please note: There is no need to select both a fundraiser and a team. Donations attributed to a fundraiser will also count towards the fundraiser’s team, if they belong to one.

Donor’s Message

Donor Privacy Options

Amount

Display Name

Mailing Address

Attribute to a P2P Fundraiser

Custom Message

Donor Privacy Options

Email Receipt
Customer Success

- Visit Our Help Center
  https://support.givegab.com/

- Chat with GiveGab’s Customer Success Team whenever you have questions or need a hand creating or updating your profile
  - CustomerSuccess@givegab.com
  - Look for the little blue chat bubble: 6AM-2PM PT

- Day Of Support: 12:00AM PT - 1:00AM PT; 5:00AM PT - 1:00AM PT
Thank You!