

The background of the image shows a pair of hands gently cupping a mound of dark, rich soil. The entire scene is overlaid with a semi-transparent red filter. The text is centered over this image.

i ♥ OC

**Creating Giving Day
Match & Challenge
Opportunities**



are coming together as



We power those who power social impact.

What's the Difference?

- **Match**

- A way for donations to be matched “dollar-for-dollar” or a 1:1 ratio
- Example:
 - The Avengers Corporation has donated \$5,000 1:1 match to the Asgardian Nonprofit! This is a great opportunity to double your impact!


- **Challenge**

- Goal-driven incentives in which donors make donations to contribute to a set goal. After goal is reached, money is “unlocked”
- Can be based on dollars or donors
 - The Gotham Nonprofit has set at \$3,000 fundraising goal for their campaign. The Wayne Foundation agrees to donate \$1,000 dollars if the Gotham Nonprofit can reach their goal of \$3,000! If that happens, the \$1000 will be unlocked!


Setting Up A Match Or Challenge

Click the “**Manage Sponsor Matching**” button in the Donation Tools section on the right hand side of the giving day dashboard!

 Add a 'Thank You' Message >

 Add Fundraisers >

Reset Profile

 Resetting the profile will reset the story, thank you message, images, and settings to default values, as well as remove any donation levels. After resetting this profile, a profile from a previous giving day can be copied to use as a starting point.

Donation Tools

 Manage Matches and Challenges

 Manage Donations

 Embed a Donate Button

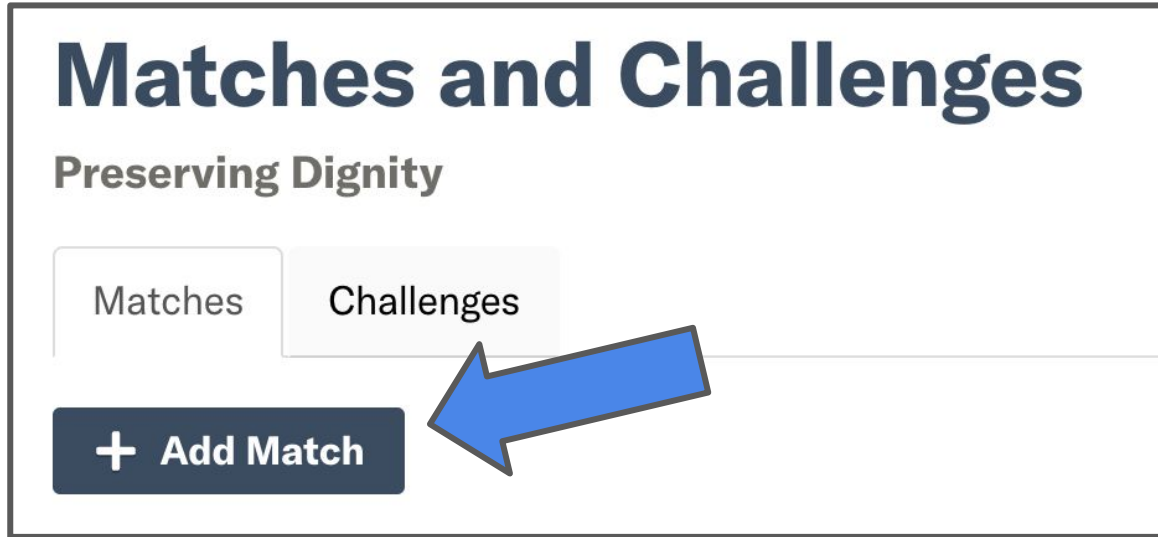
Other Actions

 Engagement Opportunities

 Add External Fund

 View Registration Info

Giving Day Matches



Click the “**Add Match**” button to create a new matching opportunity to feature right on your Giving Day profile

Customizing Your Match

Update Match Details

- Match Name
- Match Description
- Total Matching Funds Available
- Maximum Match per Individual Donation

Match Details

Match Name

Description

Total Matching Funds Available ⓘ
\$

Image

Select Image Remove

Tip: Disable adblockers on this page for the best image uploading experience.

Maximum Match per Individual Donation
\$

Customizing Your Match

Highlight Matching

Sponsor

- Sponsor Name
- Sponsor's Website
- Or keep your sponsor anonymous

Sponsor Donor Details

Sponsor Donor Name
Sponsor Donor Name is for your reporting purposes and will not display publicly unless you check the box below.

☐ Display Sponsor Donor Name Publicly

Sponsor Business URL (optional)

Customizing Your Match

Update Match Parameters

- Match Start Time (3:00am ET - Start of the Giving Day)
- Match End Time (3:00pm ET - Day Following Giving Day)
- Auto Matching
- Enables 1:1 donation matching in real time!

Match Criteria

Does this match only apply to donations made within a certain time period? (optional)

Time Zone

Eastern Time

Start Time (US/Eastern Time)

End Time (US/Eastern Time)

Maximum Match per Individual Donation

\$

☒ Enable Auto Matching ⓘ

☐ Archive ⓘ

Wednesday
February 10



10 ORGANIZATIONS ARE COMING TOGETHER TO RAISE
\$100,000 IN 24 HOURS TO SUPPORT HEALTHY TEEN
RELATIONSHIPS IN OC ON FEBRUARY 10, 2021.



[Learn More About Our Organization](#)

Matches

Anonymous: Double Your Impact

Every dollar is doubled thanks to a generous anonymous investor!



\$3,000 MATCH

COMPLETED

Discovery Charity Foundation : Discovery Charity Foundation

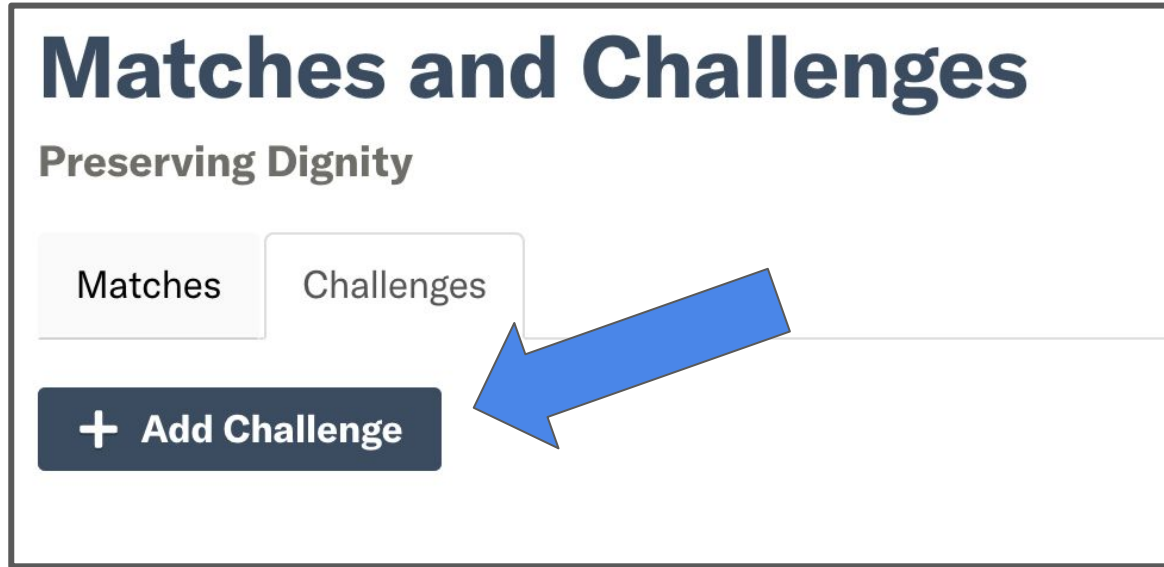


\$525 MATCH

COMPLETED

[SEE MORE MATCHES](#)

Giving Day Challenges



Click the “**Add Challenge**” button above to create a new matching opportunity to feature right on your Giving Day profile

Customizing Challenge

Update Challenge Details

- Challenge Name
- Challenge Description
- Sponsor Image
- Challenge Unlock
- Challenge Type
- Challenge Goal

Challenge Details

Challenge Name

Description

Challenge Unlock Amount ⓘ

\$

Image

Select Image

Remove

Tip: Disable adblockers on this page for the best image uploading experience.

Challenge Type

Dollar Challenge

▼

A **Dollar Challenge** is fulfilled and an offline donation is created when a certain amount is raised. A **Donor Challenge** is fulfilled and an offline donation is created when a certain number of unique donors have given.

Challenge Goal

How many dollars are needed to complete this challenge?

Customizing Your Challenge

Highlight Challenge Sponsor

- Sponsor Name
- Sponsor's Website
- Or keep your sponsor anonymous

Sponsor Donor Details

Sponsor Donor Name

Sponsor Donor Name is for your reporting purposes and will not display publicly unless you check the box below.

☐ Display Sponsor Donor Name Publicly

Sponsor Business URL (optional)

Customizing Your Challenge

Challenge Criteria

Select the time period applicable for this challenge

Time Zone

Eastern Time

Start Time (US/Eastern Time)

End Time (US/Eastern Time)

Update Challenge Parameters

- Challenge Start Time (3:00am PT - Start of the Giving Day)
- Challenge End Time (3:00pm PT - Day Following Giving Day)

Giving Day Challenges

Donor Challenge

Wag: Happy Pups Challenge

Help us unlock an extra \$5,000 to Logan's Pups with your donation!



115 more donors unlocks **\$5,000!**

Dollar Challenge

Lizzy's Pet Supply: Let's boost Logan's Pups!

When Logan's Pups reaches its goal of \$100,000, Lizzy's Pet Supply will give an extra \$10,000!



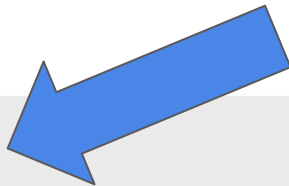
\$21,298.13 more unlocks **\$10,000!**

Adding Offline Donations

Donation Tools



Add Offline Donation



Manage Matches and Challenges



Manage Donations



Embed a Donate Button

- Under **Donation Tools** on your Giving Day Dashboard
- Click “**Add Offline Donations**”
- This button will only appear AFTER the giving day donations have been opened!

Adding Offline Donations

Add Offline Donation

For The Future Is Working 2020

Donor's First Name

Donor's Last Name

Amount

\$

Custom Display Name (optional)

☐ Add donor address

Attribute to Fundraiser

None

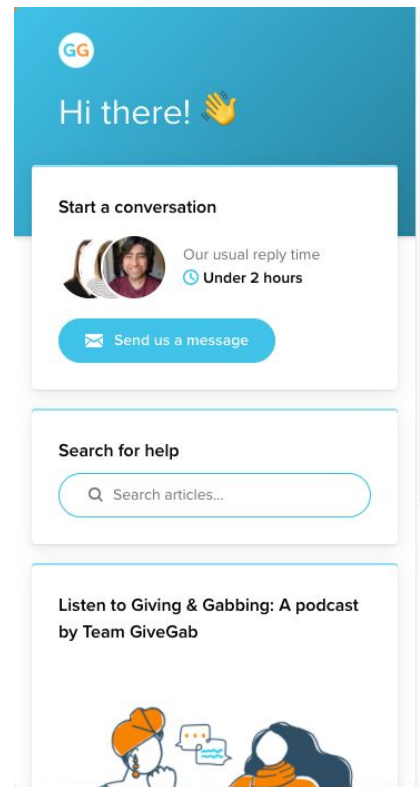
Please note: There is no need to select both a fundraiser and a team. Donations attributed to a fundraiser will also count towards the fundraiser's team, if they belong to one.

Donor's Message

- Donor First & Last Name
- Amount
- Display Name
- Mailing Address
- Attribute to a P2P Fundraiser
- Custom Message
- Donor Privacy Options
- Email Receipt

Customer Success

- Visit Our Help Center
<https://support.givegab.com/>
- Chat with GiveGab's Customer Success Team whenever you have questions or need a hand creating or updating your profile
 - CustomerSuccess@givegab.com
 - Look for the little blue chat bubble:
6AM-2PM PT
- Day Of Support: 12:00AM PT - 1:00AM PT;
5:00AM PT - 1:00AM PT



A woman with dark hair tied back is smiling and leaning over a table. A young child is sitting at the table, looking up at the woman. The table is covered with a patterned cloth and has various items on it, including what looks like a book or a box. The background is slightly blurred, showing other people and what appears to be a play area with a tent-like structure. The entire image has a semi-transparent red overlay.

Thank You!