The Basics

- Logo
  - As one of the first things a donor sees on your profile, make sure your logo is current and represents your brand
  - If you participated in the past, this will be copied over, so you probably won't need to update it! **Make sure you review the logo in this section in case your logo has changed**

- Website
  - Add your website so donors will be able to learn more about your organization

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COLLABORATIVE GIVING DAYS