

The Basics

- Logo

- As one of the first things a donor sees on your profile, make sure your logo is current and represents your brand
- If you participated in the past, this will be copied over, so you probably won't need to update it! **Make sure you review the logo in this section in case your logo has changed**

- Website

- Add your website so donors will be able to learn more about your organization

The screenshot shows a web form titled "Add Your Organization's Info". It contains the following elements:

- A "Website" text input field.
- A "Logo" section featuring a placeholder image of a heart held in two hands. Below the image are "Select Image" and "Remove" buttons.
- A "Causes" section with the label "Causes (optional)" and three dropdown menus labeled "Cause #1", "Cause #2", and "Cause #3".
- A "Save" button at the bottom.
- Small text below the logo area: "Image should be 5MB max and a JPG, JPEG or PNG file type. Recommended dimensions: 300x300."