## Tell Your Giving Day Story



#### Cover Photo

- o 1500 x 500px
- Front & Center

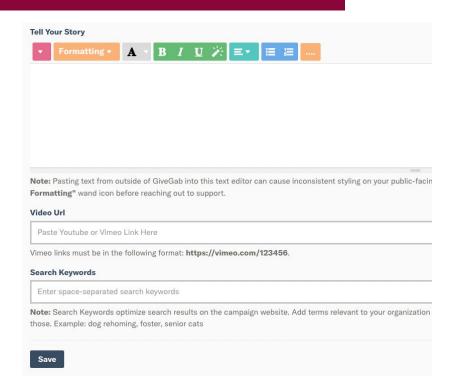
#### Monetary Goal

Enables a real-time progress bar on your profile



## Tell Your Giving Day Story

- Your Giving Day story should be specific to this year's Giving Day and should start with a clear ask that reinforces the monetary goal established on your profile
- If you participated last year, your story and video from prior will already be copied over
- Having your story copied over from last year will save you lots of time when it comes to building out your story, but be sure to take time to craft a brand new appeal as well.





### Tell Your Giving Day Story

#### Our Story

EXCITING UPDATE!!!: Planned Parenthood received an additional match opportunity allowing us to now match every donation made TODAY ONLY, dollar-for-dollar, up to \$10,000.00!

# double your impact!

Every donation to PPOSBC will be matched DOLLAR FOR DOLLAR up to \$10,000.00

Our robust comprehensive sex education programs provide the information needed to understand all aspects of sexual and reproductive health.

We reached 68,452 PEOPLE last year through community outreach and education events

Did you know?

It's also been a RECORD-BREAKING YEAR!

We've provided 210,549 TOTAL MEDICAL VISITS

95% of our services are PREVENTATIVE CARE

Services like well woman exams, STI testing and treatment, contraception, and more

