

What is P2P Fundraising?

Peer-to-Peer Fundraising allows your most passionate supporters to create and host their own fundraising page right within your organization's Giving Day profile.

P2P Fundraisers will...

- Expand your network and foster make new connections
- Help you steward existing supporters
- Help you raise **3.7x** than you would without!



*GiveGab data, 2020-2021

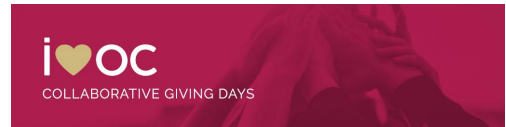


Peer-to-Peer Fundraisers: The Bene

The Benefits:

- Dedicated fundraisers can help you make an exponential difference!
 - Remember: Organizations with fundraisers raise on average ***3.7x** more than organizations without fundraisers.
- New Donors
 - Each Fundraiser typically brings in 4 new donors on average.
- Social Engagement
- Contact information

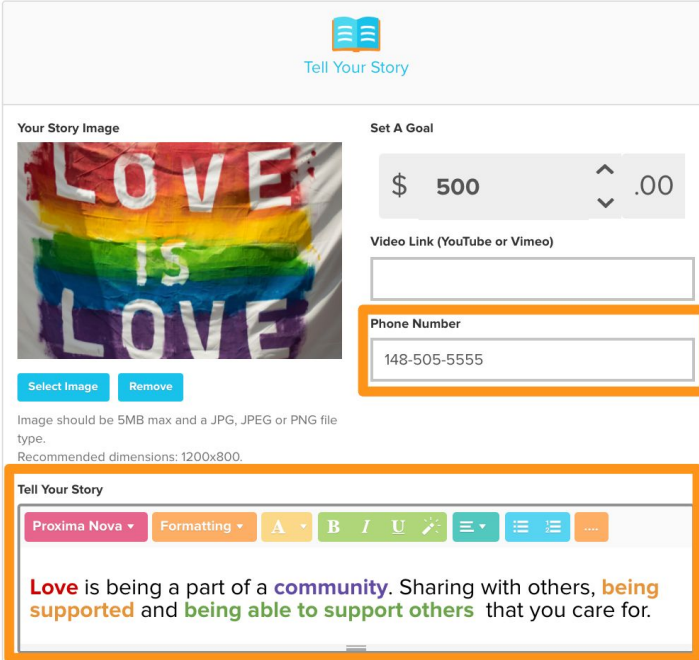
*GiveGab Data (2020-2021)



How does P2P Fundraising work on GiveGal

- Fundraisers have their own profiles that branch off of your organization's. This is customizable, but holds the core pieces of your organization's mission.
- The “**Tell Your Story**” section allows Fundraisers to customize the text and layout of their story, as well as add additional photos
- Fundraisers now have the option of providing their phone numbers via their P2P Dashboard.

Note: *The phone number is private and will only be shared with authorized profile administrators as contact information*



Tell Your Story

Your Story Image

Set A Goal

\$ 500 .00

Video Link (YouTube or Vimeo)

Phone Number

148-505-5555

Select Image Remove

Image should be 5MB max and a JPG, JPEG or PNG file type.
Recommended dimensions: 1200x800.

Tell Your Story

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Love is being a part of a **community**. Sharing with others, **being supported** and **being able to support others** that you care for.