We are THRIVE

OUR MISSION
• To Encourage, Educate and Empower our Peninsula neighbors in need toward transformed and self-sustaining lives.

OUR SERVICES
• Food Pantry
• Financial Assistance
• Financial Coaching
• ID / Birth Certificates / Social Security Cards
• Christmas!
What is Give Local 757?

May 10, 2022
THRIVE’s success

FUNDS RAISED

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
<th>2022</th>
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<td>Give Local 757</td>
<td>$7,299.00</td>
<td>$12,000.00</td>
<td>$28,440.00</td>
<td>$40,667.00</td>
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Give Local 757 Leaderboard

2017: 60th
2018: 16th
2019: 15th
2020: 8th
2021: 8th
2022: 5th?
Strategy 1

• Social Media Ambassadors
  • Who is a social leader in your circle? Ask them!
  • Provide Media Kit
  • Duties to:
    • Share/like posts
    • Ask 3 friends to give
    • Send an email to friends
    • Invite friends to event
    • Pass out flyers
    • Post in church bulletin/make an announcement
Strategy 2

• Ask people to give
  • Ask your volunteers to give
  • Ask your board members to commit to give and get 3 others to give
  • Provide tools for them to invite friends
    • Sample social media posts
    • Sample email requests
Strategy 3

- Set up a matching gift

Double Your Donation!
Other tips

• Will you make a gift of $10 or more?
• Social media presence is important year-round! (Canva Pro is your friend)
• Add your own contests
• Redirect your website/social links to GL site
• Send a text reminder
• Thank your donors wholeheartedly! Call them!
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