

Give.Care

Thursday, May 16, 2024

give.
care

GiveGab

Get Involved

- Support Planned Parenthood South Atlantic
- Create your own fundraising page
- Share with your network of friends and family
- Matching gift opportunities
- PPSAT Swag give-a-ways
- GiveCare.PPSAT.org



give.
care

Don't Take
Away My Car

#StandwithPP

Give Back!
Join us for a day of giving
on **May 16, 2024**

For more info, go to GiveCare.PPSAT.org

The graphic is a blue and purple promotional poster. It features the "give. care" logo at the top left. In the center, there are two circular portraits of smiling women. To the right, there is a white banner with the text "Don't Take Away My Car" and the hashtag "#StandwithPP". Below the portraits, the text "Give Back!" is written in large white letters, followed by "Join us for a day of giving on May 16, 2024". At the bottom, a purple banner contains the text "For more info, go to GiveCare.PPSAT.org".

Become an Ambassador Option 1 (top of page)

[Become an Ambassador](#)

From the **TOP** of the main page click **Sign up to be an Ambassador**



Become an Ambassador Option 2 (bottom of page)

[Become an Ambassador](#)

From the **BOTTOM** of the main page click **SIGN UP**

The screenshot shows the bottom section of the Planned Parenthood South Atlantic website. At the top left is the logo for Planned Parenthood South Atlantic. At the top right is a 'MENU' button. The main content area has a dark blue background. On the left, the text 'give. care' is displayed in a large, stylized font, with 'give.' in purple and 'care' in blue. To the right of this is the 'Get Involved' section, which includes a paragraph of text: 'Help spread the word and make a greater impact on Give.Care. Get loud about your support of Give.Care. and Planned Parenthood South Atlantic. So let's get everyone in your network ready to give.' Below this text are two buttons: 'SIGN UP' and 'LEARN MORE'. A red arrow points to the 'SIGN UP' button with the text 'Click here'. On the right side of the page, there is a vertical stack of social media icons: Facebook, X, Instagram, and a calendar icon with a plus sign. At the bottom left, there is a 'Back to Top' button with an upward arrow icon. At the bottom right, there is a blue circular icon with a white speech bubble.

Ambassador Sign-Up (next step)



▼ MENU



Give.Care - Planned Parenthood South Atlantic

DONATE

ADVOCATE

Click Advocate

Our Story



with more details.

Be sure to share the link below with potential supporters.

2. [MANAGE PROFILE](#)



- After you register you will see this page where you can
1. Access your personal fundraising link to share with friends and on social
 2. Manage your profile (see next slide)

Manage Your Profile

Access this page via your registration email from GivGab

Leigh Johnson's fundraising dashboard for Give.Care - Planned Parenthood South Atlantic
Complete the steps below to be sure that your fundraiser is successful.

- Tell Your Story**
- Make a Donation**
- Reach Out**
- Share Socially**
- Give Thanks**

Progress
0%
\$0 Raised of \$500 Goal
41 Days Left
0 Donors
0 Emails Sent

Share your fundraiser!
<https://dog.givegab.com/j2z/36f2t8/leig>

- **Tell Your Story**

Add a photo

Set your fundraising goal

Link a video

Tell your story

- **Make Donation**

This will open on May 18, 2023

- **Reach Out**

Upload your contacts and send them an email

- **Share Socially**

Your personalized fundraising link to share with others via email, text, social media

- **Give Thanks**

See who has given and send them a virtual thank you



Accessing the Ambassador Toolkit



From any page

Click the Menu
Button

Click Ambassador
Toolkit

Ambassador Toolkit

Use this page to learn more about being an Ambassador

- Spread the Word
- Communication Guides
- Scroll through the entire page to access all resources



Ambassador Toolkit



Learn how you can become an Ambassador

Giving Day is designed to make it super simple for you to build support for Planned Parenthood South Atlantic. So, let's get everyone in your network ready to give!

Being an Ambassador is as **easy** as...

1

Become an Ambassador

Show your support by

2

Tell Your Story

Use your **Ambassador**

Dashboard to

3

Spread the Word

Share your personal

page with your

Resources / Communication Guides

Bottom of Ambassador Guide

Pages you can access

- Support articles and blogs about peer to peer fundraising
- View communication guide with sample emails and social media posts
- Download Give.Care graphics to post and share throughout the day



The screenshot shows the bottom section of the Ambassador Guide. At the top, a red circle highlights the "Helpful Resources" link. Below it, there are two sections: "Support Articles" and "Blogs", each with a list of links. Further down, there is a paragraph of text and another paragraph with social media handles. At the bottom, there are two buttons: "Ambassador Communication Guide" and "Give.Care Graphics", both of which are circled in red. The "Ambassador Communication Guide" button has a "View" link below it, and the "Give.Care Graphics" button has a "View Downloads" link below it.

[Helpful Resources](#)

Support Articles

- [How do I use the Ambassador Dashboard?](#)
- [How do I change the goal on my Ambassador page?](#)
- [How do I thank my donors?](#)

Blogs

- [6 Actions Successful Peer-to-Peer Fundraisers Take](#)
- [The ABCs of P2P Ambassador Fundraising](#)
- [Four Primary Benefits of P2P Ambassador Fundraising](#)

Thank you for being part of our team by becoming an Ambassador! Supporters like you – who give and encourage others to do the same – will be key to ensuring Give.Care is a success.

Use the resources below to help demonstrate your Planned Parenthood South Atlantic pride and spread the word about Give.Care. Every **#PPSATGiveCare** post and email you share leading up to and on Give.Care will contribute to the success of the day.

Also, make sure to follow Planned Parenthood South Atlantic on Facebook ([@PPSouthAtlantic](#)), Twitter ([@PPSouthAtlantic](#)) and Instagram ([@ppvsat](#)). Most importantly – HAVE FUN!

 [Ambassador Communication Guide](#)
View

 [Give.Care Graphics](#)
View Downloads

How do I access my page after I log-out?

1. Go to givecare.ppsat.org

2. Click the Menu Button

3. Choose Log In and enter your email and password



THANK YOU!

PPSAT Day of Giving Ambassadors, YOU are making a difference. Here are some things to know about May 16!

- Giving will begin 12:00 AM on May 16
- We will have matching gift opportunities throughout the day
- Follow our social media to stay up to date on Day of Giving activities
- Each donor will be entered into drawings for PPSAT swag
- For questions email: events@ppsat.org