



GIVES

APRIL 1, 2022

powered by United Way of Rhode Island

presented by

Papitto
Opportunity
Connection

R.I.'s Statewide Day of Giving Community Report 2022

401Gives Keeps Growing



2022

\$3,137,945 RAISED

36% increase over 2020

13,019 DONORS

7.9% increase over 2020

20,153 GIFTS

8.3% increase over 2020

507 NONPROFITS

20% increase over 2020

THIRD ANNUAL STATEWIDE DAY OF GIVING BREAKS RECORDS ON ALL FRONTS

In its third year, 401Gives grew to raise over \$3.1 million in 24 hours for local nonprofits – a 36% increase over 2021! Powered by United Way of Rhode Island, with support from Presenting Sponsor Papitto Opportunity Connection and Wave Sponsors Blue Cross Blue Shield of Rhode Island and FM Global, 401Gives highlights the great work of organizations helping Rhode Islanders and offers an easy way for everyone to give back.

This year proved that the third time is definitely the charm. On April 1, 2022, 401Gives helped 507 local nonprofits collectively raise 20,153 gifts from more than 13,000 generous donors—all new records! Throughout the day, Rhode Islanders from every corner of the state inundated social media with love for our nonprofit community. Due to the huge outpouring of support, #401Gives trended #1 on Twitter!



2021

\$2,291,467 RAISED

75% increase over 2020

12,087 DONORS

60% increase over 2020

18,619 GIFTS

39% increase over 2020

422 NONPROFITS

15% increase over 2020

During 401Gives, our entire Rhode Island community steps up to help build a better state. Local businesses donate matching gifts and exciting prizes for participating nonprofits. Community Champions, including chambers of commerce and elected officials, promote the day through email blasts and social media shout-outs. And Media Sponsors spread the word even further, broadcasting 401Gives throughout Rhode Island and beyond.

On top of that, Peer-to-Peer Fundraisers rally around their favorite nonprofit and help raise funds through their family and friends. This year 563 Peer-to-Peer Fundraisers raised more than \$392,000—a 49% increase over 2021! This is what 401Gives is all about.



2020

\$1,310,520 RAISED

7,546 DONORS

13,378 GIFTS

366 NONPROFITS

United Way created 401Gives as a key initiative of the [LIVE UNITED 2025 strategic plan](#), with the goals of strengthening our state's nonprofit community and helping Rhode Islanders connect with causes that are important to them. To help nonprofits reach their 401Gives fundraising goals, United Way offers trainings, networking opportunities, easy-to-use tools, and support leading up to the big day.

This tweet from 401Gives Presenting Sponsor, Papitto Opportunity Connection, sums it up:

Thank you @liveunitedri @401Gives. Let's remember: "We cannot seek achievement for ourselves and forget about progress and prosperity for our community. Our ambitions must be broad enough to include the aspirations and needs of others, for their sake and for our own." – Cesar Chavez.

[Take a deeper dive into the results of 401Gives 2022.](#)

[View local nonprofits' "What's Your Why" videos for 401Gives 2022.](#)

To stay up-to-date on 401Gives, visit www.unitedwayri.org/401gives or www.401gives.org. Follow 401Gives on [Facebook](#) and [Twitter](#) [📍 #401Gives](#) [📍 401gives@unitedwayri.org](#) [📍 401-444-0612](#)



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WITHOUT OUR SPONSORS, 401GIVES WOULD NOT BE POSSIBLE.

Want to join us next year? Be a part of the movement and support the success of 401Gives with a sponsorship that reflects your company's commitment to our community.

[Learn how to support 401Gives 2023 with a premier sponsorship, matching gifts, or prizes.](#)

THANK YOU TO OUR 2022 401GIVES SPONSORS:

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United Way of Rhode Island



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MATCHING GIFT SPONSORS



PRIZE SPONSORS



Centreville Bank.

nationalgrid



IN-KIND PRIZE SPONSORS



MEDIA SPONSORS



WANT TO BE A PART OF 401GIVES 2023?

Nonprofits, businesses, Community Champions – Start the conversation with us now!

Email 401gives@unitedwayri.org.

Nonprofit registration and trainings begin in fall 2022.

To stay up-to-date on 401Gives, visit www.unitedwayri.org/401gives or www.401gives.org.
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