

Big Give presents



# Match Minutes!

**Join Us on September 10th and See What a Difference a Minute Can Make**

Match Minutes are a new and exciting addition to the BIG day. Match Minutes allow more agencies to benefit from prize dollars and give our sponsors greater latitude in how they offer financial support to the event. Match Minutes have been extremely successful in other markets and we are excited to offer them during Big Give on September 10. What is a match minute you ask? Check it out!

- **On September 10 there will be 4 Match Minutes and one Magic Minute**
- **Each of the 4 match minutes will have an available fund of \$10,000. The amount of money for the Magic Minute will be determined by the total amount of designated donations throughout the day (see below)**
- **ALL gifts up to \$100 which occur during the designated minute will be matched dollar for dollar until the \$10,000 runs out**
- **Only gifts that are processed online during the specified minutes will receive a match. Matching minute dollars are distributed on a first come, first served basis, according to the corresponding timestamp on the gift transaction.**
- **All Big Give agencies are eligible to participate**
- **Match minutes will occur at 9:15 AM, 12:15 PM, 3:15 PM, 6:15 PM and the Magic Minute will be at 11:15 PM.**
- **Throughout the day we will be asking sponsors and donors to donate money that will be specifically designated for the Magic Minute. At 11:15 the total of those donations will be used for the Magic Minute. The rules for the Magic Minute are the same as those for regular Match Minutes.**

[thebiggivesa.org](http://thebiggivesa.org)