



Since 2014 **Big Give** has helped over **1,000 local nonprofits** connect with more than **242,000 individual donors** and collectively raise in excess of **\$30 million** to support the critical services they provide our community

SAMPLE SOCIAL MEDIA POSTS

WHEN YOU REGISTER

*We are thrilled to be part of **#BigGive2021**, a 24-hour online giving event that supports the nonprofit agencies who help make South Central Texas such a great place to live.*

REMINDER OF YOUR PARTICIPATION

*Mark your calendars and be part of the giving on September 23. Employees & customers can choose from over 400 local nonprofit agencies during **#BigGive2021***

ANNOUNCE IF YOU HAVE A MATCH

- 1. We are excited to share that (YOUR COMPANY) will be matching all of our employee donations during **#BigGive2021**.*
- 2. Our company focuses on improving our community by investing in our nonprofits. Some of our favorite nonprofit partners are participating in **#BigGive2021** on September 23.*

AUGUST

*Let the countdown begin! Mark your calendar for **#BigGive2021** on September 23.*

1 MONTH to 1 WEEK OUT

- 1. **#BigGive2021** is right around the corner. Visit thebiggive.org to learn more!*
- 2. We are only one week away from **#BigGive2021**! Help support the nonprofits who help make this such a great place to live by donating on September 23.*

ON SEPTEMBER 23

***#BigGive2021** is today! You have 24 hours to support the local nonprofits who help make this community so amazing. Our employees are in the giving spirit (SHARE PHOTO OF EMPLOYEES) Visit thebiggive.org now to support your favorite nonprofits.*

thebiggive.org