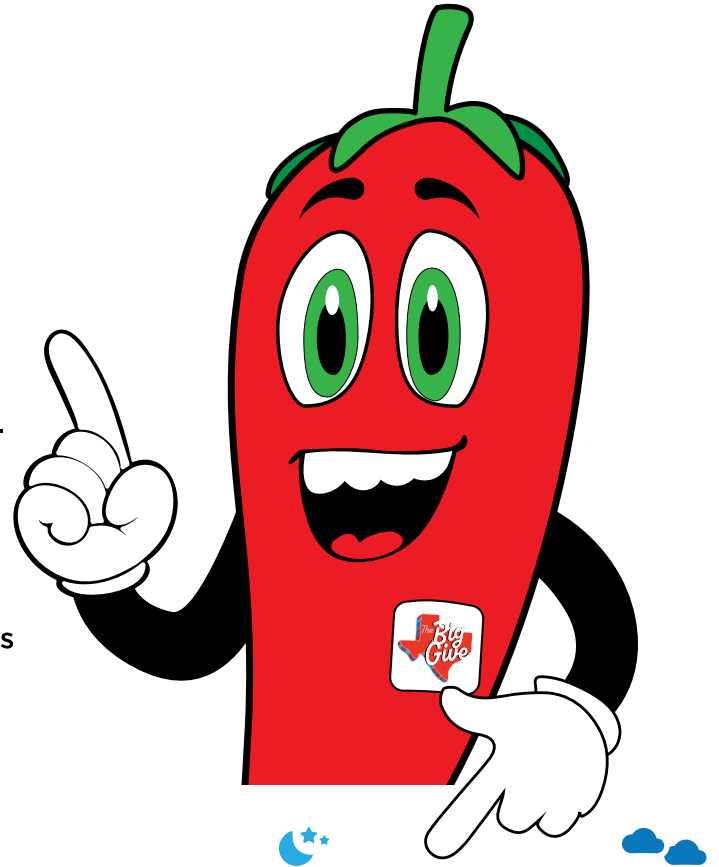


Big Give Match Minutes = 7x ROI!

The Big Give is South Central Texas' largest giving day! Since 2014, the Big Give has helped bring in over \$45 million in critical unrestricted funding for our local nonprofit community.

Nonprofits participate in the Big Give to raise funds and awareness for their missions. As part of the fun, the Big Give organizers fundraise for matching funds to be able to distribute during the Big Give campaign to participants. We have found over the years that Match Minutes have been wildly successful in helping nonprofits excite and incentivize their donors to give during the Big Give- no matter the size of the donation.

In 2023, the Big Give team was able to raise enough funds to have TEN \$10,000 pools available for Match Minutes. During these Match Minutes, the pools of funds are activated and donations of up to \$100 are matched dollar for dollar (until the funds run out, usually within seconds). See the chart below for the results from 2023's Match Minutes:



6:10 PM	7:10 PM	8:10 PM	9:10 PM	9:10 AM	12:10 PM	2:10 PM	3:10 PM	4:10 PM	5:10 PM
\$68,141.25	\$65,615.81	\$73,617.48	\$76,990.50	\$68,137.20	\$72,704.52	\$71,107.12	\$74,056.32	\$50,712.53	\$94,700.66

The ten \$10,000 Match Minutes (total of \$100,000 available) brought in a total of \$715,783 in online donations last year!!!

We need your help to continue to offer these incentives to donors, which amplifies the fundraising capability during Big Give 7 times over! Please select a level you and your company are willing to sponsor:

- Friend of Big Give \$2,500
- ½ Match Minute Sponsorship \$5,000
- Full Match Minute Sponsorship \$10,000

THEBIGGIVE.ORG



Company Name _____

Company Representative _____

Representative Signature _____

Month to be billed _____