How to Leverage the 
GiveGab Fundraising Suite

- Opt-In only (subscription fees apply for an annual, quarterly or monthly plan)
- Your organization gains access to additional features beyond the standard Peer-to-Peer Fundraisers functionality
Agenda

- **GiveGab Fundraising Suite** - Learn more about how to fundraise through your profile in The Giving Partner:
  - Overview
  - Fees
  - Campaigns
  - Events
  - How to Sign Up
  - Support & Resources
GiveGab Fundraising Suite - Overview

- **Unlimited** Campaigns and Events (while subscribed)
- **Integrated** Peer-to-Peer Fundraising for Campaigns and Events
- Automatic email reminders to Peer-to-Peer fundraisers to keep them engaged
- Full suite of Campaign and Event **analytics**
- **Embeddable** Donate button
- **Easy opt-in**
  - Once you opt-in, the Campaigns and Events menu will appear on your Admin Dashboard
For nonprofit organizations with a profile in The Giving Partner, subscribing to the GiveGab Fundraising Suite is opt-in only:

- Subscription fees apply for an annual, quarterly or monthly plan, along with a platform fee plus credit card fees
GiveGab Fundraising Suite - Campaigns

- Customizable (images, colors and templates)
- Customizable Donation Tiers
- P2P and Team Fundraising
- Video Support
- Social Sharing Prompts
- Automatic Thank You Message (Tax Deductible Receipt) - different Thank You message vs. Donate Button Thank You message
- Live Chat Support 9am - 5pm EST
Support Literacy & Technology at GCCS!
Help bring books, computers, and more to our school's Media Center.
A fundraising campaign for Global Community Charter School

90
Donors

$8,889
Raised of $15,000 goal

25
Days left

MAKE A DONATION
START FUNDRAISING

Please Select a Giving Level

$25
Two books for our school library collection

$50
Four books for our school library collection

$150
A Chromebook computer for one of our students

$500
Donations of $500 or more will count toward our purchase of a SMARTboard!

Enter an amount
Don't see your desired giving level? Please enter your own amount.

Make an exponential difference
Spreading awareness is a great way to help support our cause.
"Knowledge sets us free, art sets us free. A great library is freedom." - Ursula K. Le Guin

Since moving into our new space in the spring of 2015, we have renovated our classrooms, bathrooms and kitchens, and now it's time to improve our Media Center, and we need your help! Your donation will directly support improvements to our students' access to technology with a new computer lab and a SMARTboard interactive whiteboard as well as help expand our library collection.

What GCCS Needs:
As part of our Media Center Improvement Plan, GCCS intends to expand its library collection and introduce new technology to our staff, students, and families.

- The computer lab will function as an important technological resource for our school community, and allow us to provide computer literacy instruction, facilitate independent research projects, programming classes and parent workshops.
- A SMARTboard will allow teachers to lead interactive instruction, engage visual, kinesthetic, and auditory learners simultaneously, and facilitate inclusive communication and collaboration between students and teachers.
- We are also expanding our Media Center’s library collection by adding more books!

By helping us introduce this technology to our school you will be providing 21st century tools that facilitate learning and empower our students, staff, and families to engage our learning community in new ways.

Help Support our Media Center Today!
GiveGab Fundraising Suite - Events

- Customizable (messaging, media, branding, etc.)
- Individual Team and P2P Pages
- Customizable Registration Forms
- Multiple Registration Types
- Ability to Register Multiple People at Once
- “Swag” Item Options (raffle tickets, t-shirts, etc.)
- Easy Registrant Reporting
NENY Walk to Shine the Light on Lupus

REGISTER  SPONSOR SOMEONE

$ Make a General Donation

A fundraising event for Lupus Alliance of Upstate New York

14% Funded

$15,000 Goal

$2,057 Raised

15 Fundraisers

30 Donors

Event Information

📅 Sunday, March 19, 2017

Share this Event!

Twitter  Facebook
About the Walk

Lupus is the least known major disease of our day. Those with the disease struggle with a multitude of changing symptoms, pain, and not knowing what is happening to them, for an average of five years, before even being diagnosed. Imagine waiting for anything for 5 years, let alone an answer to what’s hurting you! What’s more, lupus affects each person differently, making the lupus journey a very lonely path.

The 2017 Walk to Shine the Light on Lupus is more than a fundraiser. It is a pledge to nearly 13,000 North Eastern New Yorkers that they are not alone. We are walking with and for them, to provide the help and hope they need to be strong and to live their best lives. We are advocating, raising awareness and funding research for earlier detection, better treatment and, ultimately, a cure.

Your contribution will help provide vital resources, new patient orientations and support group meetings, free of charge, for lupus patients and their loved ones. With your help, we can shine the light on lupus and light their path.

Giving Levels and Rewards

- $50 - $199 - Walk T-shirt
- $200 - $299 - Walk T-shirt and cap
- $300 - $499 - Walk T-shirt, cap, and $25 mail gift card
- $500 - $799 - Walk T-shirt, cap, and $50 mail gift card
- $750 - $999 - Walk T-shirt, cap, and $75 mail gift card
- $1,000+ Walk T-shirt, cap, and $100 mail gift card

Teams of 5 or more raising $2,500+ win a pizza party, and team members receive prizes according to the amounts they raised.

To be counted toward gift levels, contributions should be in no later than October 14th.

Event Details

Registration: 7:30AM
Walk Start Time: 8:30AM
Address: Crossgates Mall, 1 Crossgates Mall Rd, Albany, NY 12203

See More Fundraisers

Top Fundraising Teams

- Lupus Awareness Walk for Only: $12,400
- Cathy’s Wings: $500
- Jeff’s Warriors: $140
- TEAM LAURA: $60
- Team Nails Log: $40
- Elyse’s Angels: $20

See More Teams

Recent Donors

- Susan Leader (For: Sarah Cottosone Campaign)
- Jennifer Smith (For: Sarah Cottosone Campaign)
- Sarah Cottosone (For: Sarah Cottosone Campaign)
- Jeremy Peterson (For: Jennifer Smith Campaign)
- James Cottosone (For: James Cottosone Campaign)

View All Donors
GiveGab Fundraising Suite
How to Sign Up
You will receive a **direct URL link and password** from the Community Foundation.

**Opt-in** by signing up through the form and click “Submit”

GiveGab Fundraising Suite will be applied to your profile within 24 business hours!

Then, create your Campaign/Event!
Support & Resources

- Help Center: https://support.givegab.com/
- Blog: https://www.givegab.com/blog/
- Email: CustomerSuccess@givegab.com
- Chat with GiveGab’s Customer Success Team whenever you have questions or need a hand!
  - Look for the little blue chat bubble!