



THE GIVING PARTNER

How to Leverage the *GiveGab Fundraising Suite*

- Opt-In only (subscription fees apply for an annual, quarterly or monthly plan)
- Your organization gains access to additional features beyond the standard Peer-to-Peer Fundraisers functionality

Agenda

- **GiveGab Fundraising Suite** - Learn more about how to fundraise through your profile in The Giving Partner:
 - Overview
 - Fees
 - Campaigns
 - Events
 - How to Sign Up
 - Support & Resources

GiveGab Fundraising Suite - Overview

- **Unlimited** Campaigns and Events (while subscribed)
- **Integrated** Peer-to-Peer Fundraising for Campaigns and Events
- Automatic email reminders to Peer-to-Peer fundraisers to keep them engaged
- Full suite of Campaign and Event **analytics**
- **Embeddable** Donate button
- Easy opt-in
 - Once you opt-in, the Campaigns and Events menu will appear on your Admin Dashboard

GiveGab Fundraising Suite - Fees

- For nonprofit organizations with a profile in **The Giving Partner**, subscribing to the **GiveGab Fundraising Suite** is opt-in only:
 - Subscription fees apply for an annual, quarterly or monthly plan, along with a platform fee plus credit card fees



GiveGab Fundraising Suite

Campaigns

GiveGab Fundraising Suite - Campaigns

- **Customizable** (images, colors and templates)
- **Customizable Donation Tiers**
- **P2P** and **Team** Fundraising
- **Video** Support
- **Social Sharing** Prompts
- **Automatic Thank You Message (Tax Deductible Receipt)** - different Thank You message vs. Donate Button Thank You message
- **Live Chat Support** 9am - 5pm EST

Support Literacy & Technology at GCCS!

Help bring books, computers, and more to our school's Media Center.

A fundraising campaign for Global Community Charter School



90

Donors

\$8,889

Raised of \$15,000 goal

25

Days left

MAKE A DONATION

START FUNDRAISING

Please Select a Giving Level



\$25

Two books for our school library collection



\$50

Four books for our school library collection



\$150

A Chromebook computer for one of our students



\$500

Donations of \$500 or more will count toward our purchase of a SMARTboard!



Enter an amount

Don't see your desired giving level? Please enter your own amount.

Make an exponential difference

Spreading awareness is a great way to help support our cause.



GiveGab®

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Campaign Story

Updates 3

"Knowledge sets us free, art sets us free. A great library is freedom." - Ursula K. Le Guin



Since moving into our new space in the spring of 2015, we have renovated our classrooms, bathrooms and kitchens, and now it's time to improve our Media Center, and *we need your help!*

Your donation will directly support improvements to our students' access to technology with a new computer lab and a SMARTboard interactive whiteboard as well as help expand our library collection.

What GCCS Needs:

As part of our Media Center Improvement Plan, GCCS intends to expand its library collection and introduce new











technology to our staff, students, and families.

- The computer lab will function as an important technological resource for our school community, and allow us to provide computer literacy instruction, facilitate independent research projects, programming classes and parent workshops.
- A SMARTboard will allow teachers to lead interactive instruction, engage visual, kinesthetic, and auditory learners simultaneously, and facilitate inclusive communication and collaboration between students and teachers.
- We are also expanding our Media Center's library collection by adding more books!

By helping us introduce this technology to our school you will be providing 21st century tools that facilitate learning and empower our students, staff, and families to engage our learning community in new ways.






Help Support our Media Center Today!

Top Fundraisers

Fundraising Champion	Amount Raised
 Bill Holmes	\$1,440.00
 Ibrahim Yusuf	\$1,140.00
 Andrei Hirschhorn	\$1,000.00
 Peter Kauffman	\$850.00
 Phyllis Siwiec	\$500.00
 Kate McGovern	\$455.00
 Yverose Ezrin	\$330.00
 Mary Jilek	\$200.00
 Robert Moser	\$200.00
 Addy Jeet	\$130.00

[See More Fundraisers](#)

Recent Donors

-  Christina quiles **\$25.00**
For: Annie Flores's Campaign
Good luck!
-  tessa ray **\$100.00**
-  GCCS Bake Sale **\$1,100.00**
-  Julia Torres **\$40.00**
-  Sean Mendoza **\$14.00**
For: Bill Holmes's Campaign

[View All Donors](#)



GiveGab Fundraising Suite

Events

GiveGab Fundraising Suite - Events

- **Customizable** (messaging, media, branding, etc.)
- Individual Team and P2P Pages
- **Customizable** Registration Forms
- Multiple Registration Types
- Ability to **Register Multiple People at Once**
- “**Swag**” Item Options (raffle tickets, t-shirts, etc.)
- Easy Registrant **Reporting**



NENY Walk to Shine the Light on Lupus

REGISTER

SPONSOR SOMEONE

\$ Make a General Donation

A fundraising event for Lupus Alliance of Upstate New York



\$15,000

Goal

\$2,057

Raised

15

Fundraisers

30

Donors

Event Information

 Sunday, March 19, 2017

Share this Event!



About the Walk

Lupus is the least known major disease of our day. Those with the disease struggle with a multitude of changing symptoms, pain, and not knowing what is happening to them, for an average of five years, before even being diagnosed. Imagine waiting for anything for 5 years, let alone an answer to what's hurting you! What's more, lupus affects each person differently, making the lupus journey a very lonely path.

The 2017 Walk to Shine the Light on Lupus is more than a fundraiser. It is a pledge to nearly 13,000 North Eastern New Yorkers that they are not alone. We are walking with and for them, to provide the help and hope they need to be strong and to live their best lives. We are advocating, raising awareness and funding research for earlier detection, better treatment and, ultimately, a cure.

Your contribution will help provide vital resources, new patient orientations and support group meetings, free of charge, for lupus patients and their loved ones. With your help, we can shine the light on lupus and light their path.



Giving Levels and Rewards

- \$50 - \$199 - Walk T-shirt
- \$200 - \$299 - Walk T-shirt and cap
- \$300 - \$499 - Walk T-shirt, cap, and \$25 mall gift card
- \$500 - \$759 - Walk T-shirt, cap, and \$50 mall gift card
- \$750 - \$999 - Walk T-shirt, cap, and \$75 mall gift card
- \$1,000+ Walk T-shirt, cap, and \$100 mall gift card

Teams of 5 or more raising \$2,500+ win a pizza party, and team members receive prizes according to the amounts they raised!

To be counted toward gift levels, contributions should be in no later than October 14th!



Event Details

Registration: 7:30AM

Walk Start Time: 8:30AM

Address: Crossgates Mall, 1 Crossgates Mall Rd, Albany, NY 12203

(Use Best Buy entrance.)

REGISTER

DONATE

Top Fundraisers

Fundraising Champion	Amount Raised
Patty Cate	\$1,247.00
Amber Therklidson	\$120.00
Marilyn Kasparian	\$120.00
Jesse Zweck	\$120.00
Crystal DiTonne	\$100.00
James Cotsonas	\$50.00
Jennifer Smith	\$45.00
Sarah Cotsonas	\$45.00
Alic Kasparian	\$40.00
Jessica Haller	\$20.00

[See More Fundraisers](#)

Top Fundraising Teams

Team Name	Amount Raised
Lupus Awareness Walk for Lisa	\$1,247.00
Cathy's Wings	\$550.00
Jen's Warriors	\$140.00
TEAM LAURA	\$60.00
Team Nub Log	\$40.00
Elyse's Angels	\$20.00

[See More Teams](#)

Recent Donors

Susan Leader	\$26.00	For: Sarah Cotsonas's Campaign Best of luck.
Courtney Macey	\$18.00	For: James Cotsonas's Campaign
Sarah Cotsonas	\$50.00	For: Sarah Cotsonas's Campaign
Jeremy praticio	\$25.00	For: Jennifer Smith's Campaign So proud of my Disney partner! Yahoo!! You are amazing! Love ya!
James Cotsonas	\$40.00	For: James Cotsonas's Campaign

[View All Donors](#)

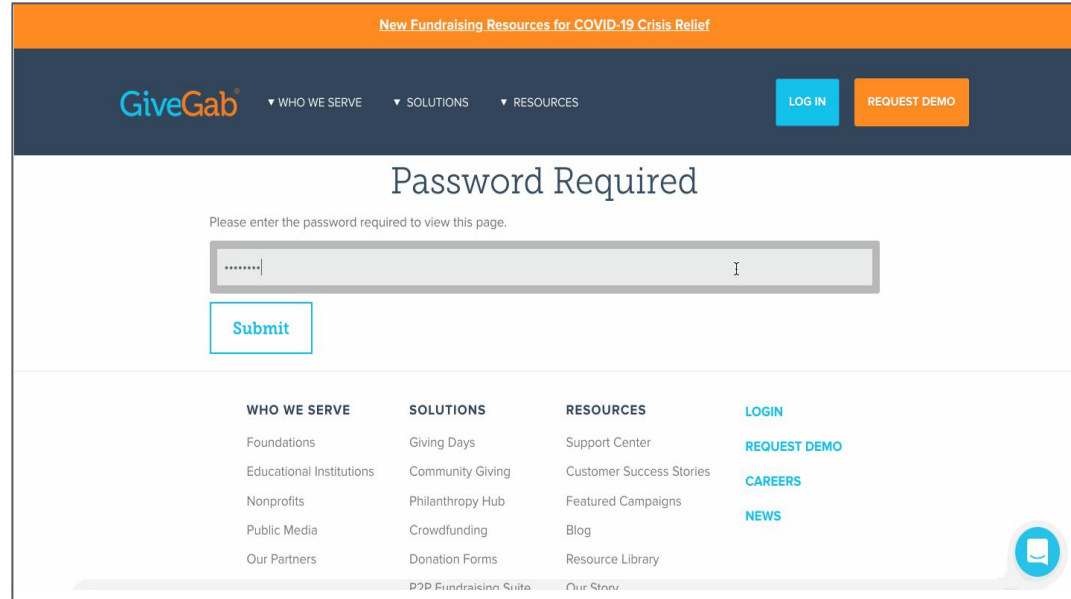


GiveGab Fundraising Suite

How to Sign Up

GiveGab Fundraising Suite - How to Sign Up?

- You will receive a **direct URL link and password** from the Community Foundation.
- **Opt-in** by signing up through the form and click “Submit”
- GiveGab Fundraising Suite will be applied to your profile within 24 business hours!
- Then, create your Campaign/Event!



The screenshot shows the GiveGab website interface. At the top, there is an orange banner with the text "New Fundraising Resources for COVID-19 Crisis Relief". Below this is a dark blue navigation bar containing the GiveGab logo, a dropdown menu with "WHO WE SERVE", "SOLUTIONS", and "RESOURCES", and two buttons: "LOG IN" (blue) and "REQUEST DEMO" (orange). The main content area has a white background with the heading "Password Required" in a large, dark font. Below the heading is a smaller line of text: "Please enter the password required to view this page." This is followed by a password input field with a grey border and a cursor. Below the input field is a blue "Submit" button. At the bottom of the page, there is a white footer area with a grid of links. The links are organized into four columns: "WHO WE SERVE" (Foundations, Educational Institutions, Nonprofits, Public Media, Our Partners), "SOLUTIONS" (Giving Days, Community Giving, Philanthropy Hub, Crowdfunding, Donation Forms, P2P Fundraising Suite), "RESOURCES" (Support Center, Customer Success Stories, Featured Campaigns, Blog, Resource Library, Our Story), and a vertical column with "LOGIN", "REQUEST DEMO", "CAREERS", and "NEWS". A small blue icon with a white envelope is located in the bottom right corner of the footer area.

Support & Resources

- Help Center: <https://support.givegab.com/>
- Blog: <https://www.givegab.com/blog/>
- Email: CustomerSuccess@givegab.com
- Chat with GiveGab's Customer Success Team whenever you have questions or need a hand!

- **Look for the little blue chat bubble!**

